

True Success Story

By F. H. MacArthur

The wonderful sewing machine which has helped brighten the burdens of the busy housewife and enabled mankind to have more wearing apparel at a much lower cost is no one man's invention.

Charles F. Wisenthal of England patented the first mechanical sewing machine in the year 1776. The needle used for stitching had two points with an eye in the center. In 1790 Thomas Selm, a cabinet maker whose home was in London, followed Wisenthal's invention with a more up-to-date machine.

Crossing over to the New World we read about a patent having been issued to a man named Lye, though very little is known about his particular sewing machine or how it functioned.

But in 1830 a French tailor named Shimonnier got out a machine that was patented both in France and the U. S. A. Others brought out various machines none of which seemed to have any permanent value until Elias Howe, a twenty-three year old mechanic of Massachusetts gave the world its first practical sewing machine. Howe was the victim of poverty as many inventors before him had been. The world will never know how many grilling hours of toil went on in the little garret of his home, after his usual days work came to an end.

Being a persistent fellow he kept at his self-imposed task till success placed its envied crown upon his head.

At the suggestion of his wife, Howe transferred the eye of the needle to the point where it still remains. This change allowed the needle to pass through the cloth more easily and was quite an improvement over the machines made by his predecessors, though by no means entirely satisfactory, as the "feeding" gadget was a very weak point.

Howe made a trip to England where he hoped to expand his brainchild, but fell upon evil days and had great difficulty raising enough money to buy a steamer back to his own country.

Better times lay ahead however, and Elias Howe, after successfully fighting infringements on his patents, reaped about two million dollars for the use of his invention.

A machine that would do continuous stitching was still awaited and this dream was fulfilled in 1850 when Isaac Singer patented the first Singer sewing machine at a cost of less than forty dollars.

This machine had a vertical needle movement, driven by a rotary shaft, and a feed-wheel and a pressure clamp to keep the cloth in the right position. The needle-arm and the shuttle got their motion by gearing. Two threads were used with a lock-stitch, made each time the needle descended. In other words, the machine did what no other before it had done—made a continuous stitching.

The success of Singer's machine led to the making of stronger machines for sewing heavy materials, so that today there are hundreds of different types operated by electric power all over the globe.

The days of sewing by hand are now over, thanks to Elias Howe and the little group of inventors who proceeded and followed him in this field.

BLOEMFONTEIN, Orange Free State — (CP) — The Free State, one of the most important maize-growing provinces in South Africa, expects to reap a 30 per cent larger crop this year than in 1929, an estimated 9,500,000 bags compared with 6,734,000 bags.

PIMPLES



Cuticura helps clear up blackheads, eczema, pimples. Contains valuable medicinal ingredients. All druggists. Buy today. Made in Canada.

CUTICURA

SOAP and OINTMENT



Rows of fagot embroidery and a tiny braided collar highlight the slim lines of this Lady Equine dress.

ELLEN'S DIARY

By An Island Farmer's Wife

We remember now that over the week-end, a great Canadian went the way of all flesh. One whose name has been a household word in Canadian homes of every faith and creed — and political leaning, because it was easy to look beyond these oftime limitations to find and admire the man. We recall perhaps most of all from the years of MacKenzie King's public service, his steadfast adherence to duty during the war period, a strenuous, tedious time and task which it is likely carried to him a sad aftermath of ills. Very gravely he bore the burdens thrust upon him, and acquitted himself of these deliberately and well.

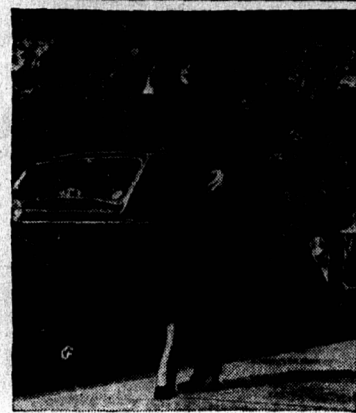
A Churchillian rock, he was then, whose example could not fail to be an inspiration to all who looked to Parliament Hill for assurance and hope. How considered were his utterances! And listening, one was aware of a sincerity of faith and purpose, born of the innermost heart. In a time of calamity, often-er we believe than perhaps is credited to us, housewives and mothers are not so concerned with a man's politics, or policies as they are to know that he is filling some post of honor in his Province or country well and honorably. And sometimes it is true that those to whom we could point with pride, have "feet of clay."

Mr. King it is known was a lonely person, keeping his confidences, for reasons that might have been deduced only from his Memoirs; it is likely now that "the master's hand" is stilled can never be revealingly written. "Canada, and abroad, admired and respected him for being fine and honorable — there was nothing else anyone could do" we commented to James at breakfast, since with other households, we too felt a sadness over the passing of this National figure. "If he had had a wife to talk with and to whom to look for encouragement and comfort, he would have smiled more" we conjectured, "and his life would have been more complete." "But there's where you could be astray, Ellen!" James countered. "She would have taken up so much of his time — oh, wanting his opinion about buying a hat or a gown, furniture perhaps or some feminine gewgaw; he'd have had little time left to concentrate on his duties. Seems as though I've heard much about every successful man having a woman at his shoulder." "Well, there you are, Ellen, there's a good proof to the contrary!"

"But ah James, you're forgetting, we said, 'Had he not in substance for years, and then in reverent and affectionate memory, the counsel and teaching of his mother? And of course," we smiled a bit vainly thinking of our own Jamie and the other small ones "he'd have a granulating cup of freshly drawn water." Then he grew serious. "In any event" he offered "he was a very fine man and a great statesman. And Ellen, if another war develops, I'm thinking his experience and counsel will be sadly missed both at home and abroad. He got along well, now didn't he with Britain and the States? No one could have done better."

"And then with a suggestion which was really a demand: 'Could you hold those mower-knives for me, Ellen while I sharpen them?' he was away briskly to the affairs of the new day. "Isn't it pleasant for the family that he is still able to be of assistance to his sons at the haying — to help them quite a lot . . . and to take such an interest in the farming yet!" a visitor observed recently. And good and considerate fellows that they are to him and industrious at their work, we chuckled. "He's not helping them at all! It's the other way round — they're helping him!"

And a small figure of a maid who has been out about while the day lingered brightly and now is surprised because the twilight stole in upon the place so quietly as to be unnoticed, wishes "You'd come along the path home with me . . . because I'm only a little girl . . . and the dark's here now!" Until tomorrow — — — Diary — — — God-night. . . .



London mannequin, Laura Parnell, wearing a black barthelemy tailored classic suit with a petal skirt, seen in Park Lane.



This ski suit introduced a different note into the display of suits and frocks. It was made in black gabardine and worn by Jeanette Heicings.



This silver and white rayon brocade evening gown shows a double collar which accents the petal line of the corsage. It falls into a sweeping train.



Bridal gowns were a feature of the parades held by the Apparel and Fashion Industry's Association. The bride's jacket can be removed to reveal a dainty evening gown for the honeymoon. It was worn by Joy Pettigrew.

LONDON FASHION FORTNIGHT

MRS. MONA LEVIN is to hold her own Fashion Fortnight in Johannesburg when she returns to South Africa after two weeks in London, where she has been viewing the principal fashion trade function of the year in Britain.

Mrs. Levin, who has her own shop in Johannesburg, will display the British models which she purchased during the London Fashion Fortnight. She was one of the hundreds of overseas buyers who were given a view of the fashions which British designers and manufacturers are planning for 1931.

Buyers were particularly impressed with the reasonable price of many of the models shown. They saw a panorama of collective displays by leading organisations, including autumn suits and coats, sportswear and knitwear, evening and day frocks, with interesting use of new rayon materials, furs, millinery and fashion accessories, such as handbags, gloves and jewellery.

It appears that skirts are likely to remain short — 15 inches from the ground for dresses and cocktail suits—but coats are to be longer and voluminous in the swaggy models.

The excellence of British suits was particularly appreciated, many of the suits having matching top coats, or contrasting coats and trimmings. A new style in coats, which seems likely to be popular, was bloused to the waist, over a slimming skirt.



Behind the scenes, where the buyers rarely penetrate, are the mannequins getting ready for the show. Painting her nails (foreground) is Pat Goddard; next to her is Susan Hook, wearing a new-style day dress; and on the left is Marion Taylor.

Cook's Corner

ICED-COFFEE
Pre-cooled Coffee

1. Make coffee regular strength — one standard coffee measure (or its equivalent, two level measuring tablespoons) of coffee to each three-quarters of a measuring cup of freshly drawn water.
2. Cool in non-metallic container for not more than three hours, or, if the container is tightly covered, chill in refrigerator.
3. Serve in tall glasses with ice, adding simple syrup or sugar and cream to taste.

Quick Method

1. Make coffee double strength, by using half the amount of water to the usual amount of coffee.
2. Pour hot over ice cubes in tall glasses. The extra strong coffee allows for the dilution caused by the melting of the ice.
3. Serve with cream and simple syrup or sugar to taste.

You'll find that simple syrup makes the ideal sweetening for iced coffee. Just boil equal quantities of sugar and water for about 10 minutes, stirring until the sugar has dissolved. The syrup can be made in small or large quantities; it keeps indefinitely when stored in the refrigerator.

How Can I!!!

By Anne Ashley

- Q. How can I make brooms and mops last longer?
- A. Don't let the brooms, brushes, and mops stand on their straws, bristles, and strings. Bore a hole through the handle of each, near the far end, and insert the ends of a wire in each end of this hole, forming a loop for hanging.
- Q. How can I treat scars that have resulted from pimples?
- A. These scars usually will disappear very soon if they are bathed with a solution of boracic acid, followed by an application of zinc ointment.
- Q. How can I prevent deposit from gathering on the inside of the tea kettle?
- A. Boil two or three clam shells in the kettle occasionally.

Modern Etiquette

By Roberta Lee

- Q. Does one keep one's knife and fork when passing the plate or a second helping of some dish?
- A. No; you wouldn't want to place them on your hostess' clean tablecloth, nor would you want to sit at your place with these implements poised in your hands. Pass your plate with the knife and fork side by side across the plate slightly to the right, the prongs of the fork upwards, cutting edge of the knife towards the center.
- Q. When a divorced woman is marrying again, what should she do with her first engagement and wedding rings?
- A. She should, of course, discard her first wedding ring. The engagement ring, if her second husband has no objections, may be worn on her right hand.
- Q. Is it incorrect to place commas at the end of the lines when addressing an envelope?
- A. It isn't exactly incorrect, but the modern custom is to omit the commas.

Household Scrapbook

By Roberta Lee

- Mildew Stains**
Stubborn mildew stains on white linens or cottons may be removed by soaking in a solution of one cup Javelle water to one quart of warm water for 20 minutes to one-half hour. The treatment must be followed by a thorough washing in soap and rinsing in clear water. Use a small amount of acetic acid (vinegar will do) or ammonia in one of the rinses.
- Finger Prints**
Dip a small cloth into warm water and rub gently over the finger marks that have accumulated around your door knobs. Then rinse with clear water, and these unsightly marks will have disappeared.
- When Traveling**
Dip the corks and necks of all bottles containing liquids that you are packing for the trip, in melted paraffin, and it will be an assurance against leakage.

That Body Of Yours

By James W. Barton, M.D.

TREATMENT OF TRUE HEART DISEASE AND ANXIETY HEART SYMPTOMS

Until recently it was not unusual for a physician examining a patient and finding a heart murmur, yet no symptoms present, to advise the patient to "take it easy"; that although there did not seem to be real or organic heart disease present he should not exert himself too much and should rest as much as possible.

Also, when an extra beat of the heart was present, or the first beat did not have much power behind it, the patient was advised to do no heavy work or take vigorous exercise.

Today the above conditions and others concerning the heart, are not regarded as serious; the patient in such cases should not consider himself a heart patient.

Dr. C. Binger, in "The Bulletin of the New York Academy of Medicine," states that telling a patient that he has heart disease when the presence of heart disease has not been proven causes far more harm through the anxiety it produces and the effects of these on the heart, blood vessels and lungs than any possible benefit from having the patient stop all exercise or other activity. The pain associated with anxiety can be distinguished from real heart pain on several points: it is in front of the heart itself instead of under the breast bone, it lasts longer, and it is relieved only slowly, if at all, by nitroglycerin. The patient can easily describe anxiety pain whereas the patient has difficulty in describing the pain due to real or organic heart disease. Also, difficulty in breathing and panting are more common with structural or organic disease, while the anxiety patient feels as if he cannot take a deep breath.

Dr. Binger describes three classes of heart patients: (a) children with rheumatic heart disease whose activities must be limited or reduced; (b) men and women of early or middle age whose heart symptoms are caused by anxiety about their heart, who should be encouraged to take exercise and an interest in life, avoiding discussion of their heart symptoms and (c) the third group of middle age and older people with true heart disease who need periods of rest and periods of more or less activity as prescribed by their physicians.

Better English

By B. C. Williams

1. What is wrong with this sentence? "All of my friends are gone with the book."
2. What is the correct pronunciation of "nouveau riche" (a person newly rich)?
3. Which one of these words is misspelled? Dialogue, diagnosis, diaphragm, dialectic.
4. What does the word "impotent" mean?
5. What is a word beginning with "a" that means "approach"?

Answers

1. Say, "All (omit of) my friends have finished with the book."
2. Pronounce noo-vo-resh, oo as in noon, e as in me, principal accent last syllable. 3. Diaphragm. 4. Wanting power, strength, or vigor: whether physical, intellectual, or moral. (Accent first syllable.) "His unfortunate experience rendered him impotent to cope with the latest situation." 5. Access.

Morning Smile

Tough Time

"Walter, this is a small steak." "Yes, sir, but you'll find it will take you a long time to eat it."

Self-Defence

Sergeant (calling roll) — Private Jones! Voice — Absent! Sergeant — Quiet! Let Jones answer for himself.

The Stars Say . . .

By Genevieve Kemble

For Tuesday, August 1

While there is promise of an exceptionally live and progressive day, with things stirring with enterprise and high stimuli, yet it might be possible to defeat desired enthusiasm or extravagance. It may be wise to "make haste slowly," reserving the energies and initiative for future operation. It is safe to make plans and look ahead.

For the Birthday

Those whose birthday it is, are advised to give active and dynamic thought in building important plans and projects for future development rather than present production. It may be of practical benefit to let matters simmer, as it were, as the interlude may beget novel and original tactics and ideas the better to attract assistance and enthusiastic quarters. These may gain scant interest under current auspices. Refrain from all extravagances or prodigality. Protect funds as well as another emotional excesses.

A child born on this day, may be energetic, inventive, original, but given to extravagances, prodigality and excesses.

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-Needlecraft-

— FOR THE HOME —

TWO IN ONE

One pattern — two outfits! Make the frock first with sun seeking shoulder straps . . . make it again with a crisp, contrasting yoke that's cut-in-one with cap sleeves. No. 2159 is cut in sizes 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40. Size 18 with yoke, 3 1/2 yds. 35-in., 3/4 yd. 35-in. contrast; straps, 3 1/2 yds. 35-in.

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DOROTHY DIX SAYS -

Uncontracted Debt

Parents Demand Girl Repay Cost Of Her Upbringing

DEAR MISS DIX: Should children pay back their parents for their raising and their education? I am a girl 19 years old and ever since I got my first job my father and mother have taken possession of my pay envelope on the ground that I owed it to them for the money they spent on bringing me up. It makes me feel as if I had been sold into peonage, and the worst of it is I don't know how much they have charged against me, nor how long I'll have to slave to buy my freedom. Do you think they are giving me a square deal?

ANSWER: Considering that men and women bring children into the world entirely for their own pleasure and without any regard whatever for the child's wish to be born, it is most unjust for them to force children to reimburse them for their upbringing. It is like being made to pay for a present that you don't want and that is a burden that some one thrusts upon you.

REGARD CHILDREN AS SLAVES

There are still other parents who regard their children as nothing but slaves sent by a beneficent Providence to save them from the necessity of laboring. They put their offspring to work just as soon as they are capable of performing any task, they collect their meager wages, and by the time the youngsters are grown they knock off work for good and spend the remainder of their lives living on their children.

The parents' excuse for this always is that they took care of their children when they were little and now it is the children's turn to take care of them, though even at this Father and Mother get the best of the bargain, since generally the child has to pay off for some fifteen years during which they cared for him by supporting them for thirty or forty years. At this rate, bringing up children pays a bigger percentage in profit than rearing any other kind of livestock.

The question of what children owe their parents depends very much on what the parents have done for the children. If the parents have given their children love and tenderness and understanding; if they have done everything they could do to make them happy, then the children owe them the same debt of affection and they are in honor bound to pay it back in the same coin.

But if the parents have given their children nothing but their board and keep, and kept a running account of that and charged them usurious interests, then I don't blame the children for renegeing at paying a debt they did not voluntarily contract.

DEAR MISS DIX: My husband and I have been married three months. He wishes to get a larger place this spring so that his mother can live with us for a while, but it seems so soon after being married to have anyone live with us. My mother-in-law rents out her old home and is living with one of her married daughters. My husband has been most generous about sending her money for the last fifteen years and I see no reason for the great rush until after we are more settled, which will probably be this fall. Maybe I am just selfish.

BRIDE

ANSWER: I think you are being selfish and that if you wait to have your mother-in-law come to stay with you until you are pinning for her society she will never come at all. You want to put it off now until fall. When fall comes you will want to put it off until spring.

(Continued on Page 8)

Plaid for Informal Table Setting



This easy-to-make tablecloth is a refreshing background for summertime meals. In cotton plaid with double bandings of dark solid color, it has a picnic air about it. The family will love its gay colors. Directions for making this PLAID TABLECLOTH are available for a stamped, self-addressed envelope. Send your request for Leaflet No. E 879 with the envelope to the Needlework Dept. of this paper.

Discover How Good Iced Tea Can Be!

Make tea double strength and while still hot pour into glasses filled with cracked ice . . . Add sugar and lemon to taste.

"SALADA" ICED TEA

