

Summerside's Changing Face Heralds Era of New Growth

Summerside, Prince Edward Island's "Western capital," just like any other large town, each year adds more facilities and developments to itself making it a show place and the proud conversation piece of its citizens.

Each year this bounding western town has grown more and more in size and stature. There is even some barber shop talk that it could someday become larger than our capital city of Charlottetown.

Just over 6,000 people during the first nine months of this year has added a large number of town-owned facilities and other private business and industrial enterprises.

The main commercial enterprise underway at the moment is the annex to the Linklater Hotel on Market Street valued at \$50,000. Another large-scale commercial remodeling job was undertaken this year by the Summerside store of Holmann Ltd., with their complete renovation of store front, show window and life to the face of Water Street.

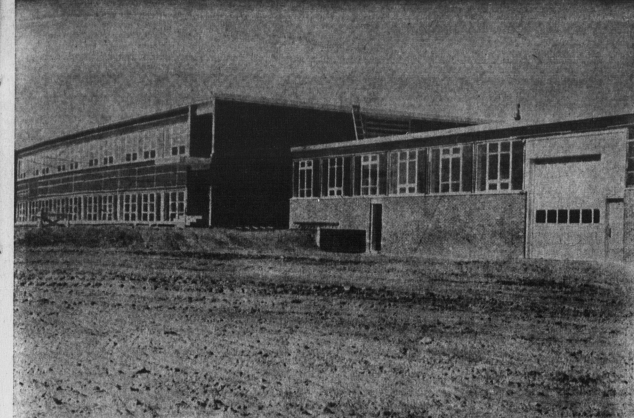
Holmann didn't stop at the store either; they also built a modern warehouse behind the store with a sprinkling system inside.

Then too, one of the most attractive and modern fire halls in the Maritimes was opened this summer. This was stated by fire chiefs visiting from New Brunswick and Nova Scotia as they enviously eyed the beautiful structure upon its official opening. Part of the cost of the building was shared by the government under the winter works program. And speaking of winter works, Mr. Brophy said the town has made application for seven projects this winter under the program. Winter works in 1961 gave S'Side over \$64,000.

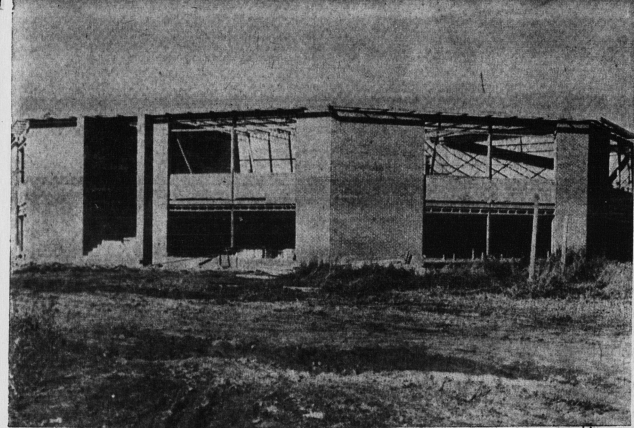
private home or business when an alarm is turned in. Irving Oil Co. just recently installed nine huge bulk oil tanks on the waterfront not too far from the wharf area. This depot brings a touch of the great industrial cities to this humble town. Most of the other oil bulk tanks are inland.

Still on the subject of construction, the rural regional and the vocational schools in Summerside are rising rapidly as workmen rush to close the walls before winter sets in. While the high school will not be open for some time, the vocational school will likely begin classes before Christmas. This vocational school is reputed to be one of the finest being built.

This month marked the sod-turning ceremony for the new health centre in Summerside. Construction on this building is expected to begin soon. It is a much-needed-for and much needed extension to the town's medical program.



MILLION DOLLAR VOCATIONAL SCHOOL RISES TO MARK ANOTHER STEP FORWARD FOR S'SIDE



NEW REGIONAL HIGH SCHOOL WILL DRAW STUDENTS FROM SURROUNDING AREA

Letter Carrier Service Started To Meet Needs Of Growing Town

"The growth of your area has now made it expedient to establish letter carrier delivery."

These are the words of Postmaster General Elen Fairclough contained in a letter read by Mayor J. E. Morrison at the official opening ceremonies of the carrier service, Oct. 1.

After 14 years of striving to have this service brought to the town, during which four surveys were carried out, Summerside had finally arrived.

The Royal Canadian Legion started the ball rolling back in 1946 when they requested a survey be taken to establish the number of householders in the town. The results revealed that the town was far above of the required 2,500 points of call. St. Eleonors was included and later St. Clement Park, but the latter was dropped when it was realized the community was too distant from Summerside for a compact delivery area.

The Legion and other organizations supporting them were responsible for later surveys carried out in 1952, 1958 and 1961.

It is interesting to note that the 1958 survey was carried out by Summerside's present postmaster W. F. Griffith, who at that time, was in charge of letter carrier service in Saint John's.

The last survey taken a little more than a year ago, revealed that Summerside and St. Eleonors had the required number of call points and the wheels were put in motion for the inception of carrier service. Much credit was due to Dr. O. H. Phillips, M.P., for the part he played in bringing this service to the Summerside area.

Charles Peters went into retirement the first of July after 40 years of dedicated service in the postal department and was succeeded by Mr. Griffith, a young man of proven ability.

80 PERCENT NEEDED
Mr. Griffith asked for and received the co-operation of the majority of the citizens in installing mail receptacles. Eighty percent of the households had finally arrived.

to be provided with mail boxes before the service would commence.

Of the former 1,270 call boxes at the post office there are now only 178 and these were supplied by business firms and people living outside the carrier delivery area, Mr. Griffith stated.

In her letter to Mayor Morrison, Mrs. Fairclough said "with the advent of this service, it is the closest co-operation from the citizens of the community, in order to enable us to provide an efficient service."

Mr. Griffith says he is getting excellent co-operation, except in a few remote cases, and there have been singularly few complaints, as residents become accustomed to this new way of receiving the daily mail.

Actual another million and a quarter dollars in commercial construction is underway in Summerside with the building of the vocational school and the rural regional high school, but as these buildings are owned by the federal and provincial governments, which are exempt from paying for such permits, this total is not included in the overall figure.

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Lanolin SOAP \$1.39 Special	89c	Ball Point PENS Reg. 79c. Special	49c
Bath SOAP 69c mx. Special	49c	FILMS, regular \$1.80	3 for 1.50
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We have slashed our prices for the Harvest Moon Sale in Summerside . . . the following prices will be in effect from October 22 to 29. We invite you to come in and see the all new 1963 Plymouth.

1961 Comet Sedan Mileage Only 28000. WAS 2295.00 NOW \$1995	1960 Pontiac Coach Tires, Motor and Body Good. Clean. A STEAL AT NOW \$1475	1957 Pontiac Sedan Radio, New Paint Job. Thoroughly Reconditioned. Clean as a Whistle. NOW \$995	1956 GMC. 1/2 Ton This Truck has never been abused, New Condition. ONLY \$775
1961 Plymouth Sedan Slant "6" Engine, A-1 Condition, Radio, Whitewalls. WAS 2200.00 NOW \$1995	1959 Morris Oxford New Paint Job, Motor and Tires Good. WAS 1195.00 NOW \$995	1955 Chrysler Sedan Radio, Automatic, Power Steering and Brakes. Good and Clean. Tires A-1. ONLY \$495	1957 Volkswagen Coach Tires and Motor Good. Put away that new car during the winter months. Drive this. ONLY \$395

Water St. Summerside Open Evenings Phone 2134

Commander Of Frigate Named
OTTAWA (CP) — Lt.-Comdr. Robert C. Brown, 33, of Montreal and Halifax has been named commander of the Frigate New Waterford, a unit of the Seventh Canadian Escort Squadron based at Halifax, the navy has announced.

A native of Montreal, Lt.-Comdr. Brown served briefly as commanding officer of the mine sweeper Resolute before being appointed to the staff of the joint maritime warfare school at Halifax in 1960.

CATCH DOUBLED
The total fish catch has almost doubled since 1953 to nearly 1,000,000 tons.