



The Best
Thing That
Ever
Happened

in a Misses' school shoe you will find at our store, made good and strong for fall wear.

Misses' Pebble Button Common Sense, \$1.15.
Misses' Pebble Button Spring Heel, \$1.25.

ALLEY & CO.
The Shoemakers

Fry's
Pure
Concentrated
Cocoa

Ask your grocer for it.

**Hermit
Cakes**

Pleasing to the taste and eye, pleasing because they are made to please you in price and quality. Price 8c per doz. Quality the best.

Telephone 98.
D. STEWART
ECLIPSE BAKERY

Bakes Best Bread.

Windsor Sufferers
Meeting of Citizens

The Citizens of Ch'town are requested to meet in the City Hall, tomorrow, Wednesday, at 3 o'clock in the afternoon to take steps towards rendering immediate assistance to the sufferers by the Windsor fire of Sunday last:

W. E. DAWSON,
Mayor.

Oct 19 guar

LOCAL AND OTHER ITEMS

Read Paton's big advt.

C. M. B. A.—Branch, No. 216, C. M. B. A., will meet in St. Patrick's Hall this evening at 8 o'clock, sharp.

CHEESE AND BUTTER.—Cheese is very dull west, with 9 to 9½c offered on the Ontario boards. Butter is easier at 15½ to 18½c for finest creamery in Montreal.

GILT PICTURE FRAMES.—An exchange says: Picture frames that have become discolored may be brightened, if not altogether restored, by washing them with a preparation of flowers of sulphur and water. Use enough sulphur to color the water yellow, add two cut-up onions, and bring the mixture to a boiling point, strain when cold, and apply to the gilt frames with a soft brush.

KILLED BY A CART.—It is reported that the little child of Mr. Charles Diamond, of Winsloe, met with a sad death at that place yesterday. It seems that three little ones, aged respectively 10, 8 and 6 years, were driving a cart loaded with turnip tops. The little girl aged 6, while opening the gate, was crushed by the cart and killed. The sad affair has cast a gloom over the community, and much sympathy is expressed for the bereaved parents.

SHAKESPERIAN RECITAL.—The recital was certainly the most successful ever given here, and stamped Mr. Williams as a splendid elocutionist and dramatist. The large audience showed its appreciation at every opportunity by hearty applause, and when the entertainment was over many warm compliments were showered upon Mr. Williams for the fine treat he had afforded our citizens.—St. John Globe, July 20th, 1897. Mr. Williams performs here Friday evening.

HAS LOTS OF PRIVILEGES.—W. A. Grenier will have, all things considered, it appears, a very pleasant visit with Governor Vallee during his six months' sojourn in the jail for libelling Hon. J. I. Tarte, says the Montreal Gazette. The prisoner was allowed to visit all his relatives and friends and entered the jail at half past seven. The governor of the jail will not compel Grenier to wear prison clothes, and has given him quarters in the debtors' ward. His meals will be served from outside, and he will sleep on a mattress and spring bed.

MARRIAGE BELLS.—The marriage of Mr. Byron N. Barns, the popular young representative of Stroud & Son, Montreal, and Miss George Muttart, of Summerside, was this morning solemnized at the residence of the bride's parents in Summerside. Only the immediate relatives of the interested families were present. Rev. Dr. Sprague tied the nuptial knot. The bride and groom were unattended. After the ceremony Mr. and Mrs. Barns left on a wedding trip to Montreal and other Canadian cities. The happy young couple are deservedly popular with all who know them. THE EXAMINER joins in the congratulations.

THE GREATEST RIDE IN HISTORY.—A territory of 271,000 square miles, comprising Washington, Idaho and Oregon as they are today, was saved to the Union by one man. He had the courage and heroism to ride on muleback for three thousand miles. The ride was thrilling, the trials and hardships marvelous, the result a glorious one. The whole story, beautifully illustrated, will be given in the November issue of The Ladies' Home Journal, under the title, "When Dr. Whitman Added Three Stars to Our Flag," the closing and most interesting article in the Journal's successful series of "Great Personal Events." The first woman to cross the Rockies figures in the story, which proves beyond a doubt that they preceded Fremont, the "Pathfinder," by six years.

ADDRESS AND PRESENTATION.

In anticipation of a pleasant change in his social relations, a number of friends and fellow boarders at Miss McMillan's yesterday presented Mr. J. E. Matthews, city editor of the Guardian, with a handsome dinner set accompanying which was the following address:

MR. JAMES E. MATTHEWS:—
DEAR SIR:—In view of the fact that you are about to enter into a union for life with one of the fair daughters of this lovely Island, we hasten to convey to you our heartiest congratulations, and to assure you that in leaving our circle for a home of your own, you carry with you our very best wishes for a life of happiness and success. In proof of this statement we ask you to accept the accompanying gift. May a kind and beneficent Providence bless you and your fair young bride all along life's pathway, and when the toils of this earth is over, may He receive you both into that haven of rest which He has prepared for all who live in the light of His countenance.

ANGUS McMILLAN,
ISAAC OXENHAM,
J. H. AYERS,
JOHN MCPHIE,
H. L. BOWNESS,
MISS I. McMILLAN,
D. A. MCKINNON,
and others.

THE NATIONAL MAGAZINE.

"College Life at Vassar," with a full supply of illustrations, is the opening article in the October number of the National Magazine. The author is Nancy Vincent McClelland. Joe Mitchell Chapple contributes an account of the Wagner Festival at Bayreuth, with portraits of Wagner and of Madame Nordica; a view of the scene in which Lohengrin is represented as arriving; another of Madame Nordica as Elsa; the musical shrine, etc.; "Christ and His Time," begun last fall, is continued, with illustrations from great painters. Among those of this present instalment are "Christ Blessing Little Children" (Blackhurst), "The Tares" and "The Last Piece of Money" (Millais), "Jesus Stilling the Tempest" (Dore), and "Christ and the Adulteress" (Blackhurst). "Oliver Optic," (William T. Adams), with portrait, view of his home, Dorchester Mass., and sketches illustrating his stories; "Harvesting the Crops," by Johanna R. Nicholis; with fine illustrations, after various artists, of rural scenery, and industries; seasonable poetry by Ellis Parker Butler ("Autumn and Winter"); "Twixt Smiles and Tears," and a timely front-piece, "The End of Summer," by Louis E. Grant, make up the remainder. (W. W. Potter Co., 91 Bedford Street, Boston.)

**Cures While
You Sleep.**

Some medicines are hard to take and severe in their operation. An ideal medicine is one that is easy to buy, easy to take and easy in its action.

Such a one you have in
Everybody's Pills.

They are easy to buy—25c a box; easy to take—sugar coated and do not gripe. Try them for Constipation. Sold by all druggists. Prepared only by

Johnson & Johnson

The Druggists.

**Do the People
Like to be Fooled?**

BARNUM SAID THEY DID

SOME MERCHANTS THINK SO STILL.

For instance, just think of merchants who cannot produce one single original idea of their own, sitting down in a small office in one corner of a large store, in a small town, reproducing John Wanamaker, of Philadelphia or John Allan, of Montreal, and drawing on their imagination for their million people to advertise to, also for the million dollar stock they are advertising. Now we have no intention of giving away the snap, but would simply ask the buying public to think out the ads themselves before coming to the conclusion that the man who says he is selling an article that is worth \$1.50, for \$1 is the only man that you can get that article for \$1 from. The man who advertises in that strain simply makes those statements about goods you do not know the difference in, or at least they think you do not know.

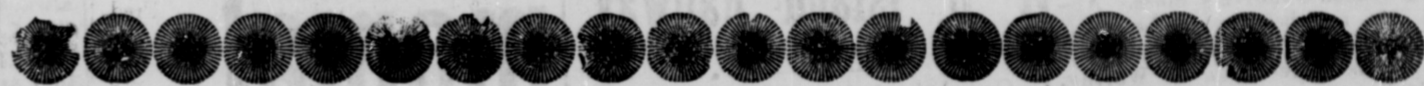
The trick is simple—any school boy can do it—but if he did it on a barrel of flour, a lb of sugar or a spool of thread, how quick he would get a rap across the knuckles; and the very men who continually practice this style of advertising would be the very first to call him down if he attempted any such thing on goods the people would know.

Now, when we state that our cloak department is full of new, choice Jackets and capes, bought direct from the leading dealers, and marked at a very small advance on cost, we don't ask you to take our word, but ask you to call and see. We are selling nice, stylish Jackets for \$2.95, \$3.50, \$4.50 and up. We have no idea what other merchants would say they are worth, but have no doubt if they happened to be in their stock that they would be worth a good deal more.

See our Overcoats and Ulsters.

PROWSE BROTHERS.

The Wonderful Cheap Men



Est'b. 1879

BRUCE'S

Est'b. 1879

Charlottetown's Greatest Tailoring Establishment

ALL CHARLOTTETOWN

IS TALKING

About our grand values in genuine stock of Overcoatings and Suitings for Fall and Winter wear. Irish Frieze, Meltons, Beavers, Tyke and Blenheim Serges, Worsteds, etc. The above is imported direct from London and other foreign countries. See our fine suits at \$15 to order, also Overcoats at the same price. We sell no cheap trash; nothing but the genuine good goods.

Perfect satisfaction or no sale

D. A. BRUCE

High Class Tailoring.

**These are
rather Cheap**

50 pieces of Silk and Satin Ribbons, in plain and fancy designs, ends, etc worth up to 70,.....10c yard
15 pieces colored and fancy silks and satins,.....25c yard
New Blouse Waists, in Persian designs, the very latest novelty, all sizes,.....\$1 each
Ladies Doeskin Gloves, Morley's celebrated make.....50c pair
Silk Plush, assorted colors for fancy work, etc,.....25c yard
FURS.—Beautiful novelties, and one of the nicest stocks in Canada to select from.

BEER BROS.

Wholesale and Retail

Pays to read our ads