"KNOW-YOUR-HOCKEY" CONTEST — $15.00 IN PRIZES EACH WEEK

THREE QUESTIONS, EACH WORTH $5.00 FOR CORRECT OR NEAREST CORRECT ANSWER — FOR WEEK OF OCT. 26th to OCT. 31st

WINNERS OF THIS WEEK'S CONTEST WILL BE ANNOUNCED HERE ON SATURDAY, NOV. 2nd.

CONTEST REGULATIONS:-

1. The six teams in the National League and the six teams in the American League are involved in this contest. Games involved are those played between Saturday, October 26 and Thursday, October 31.
2. Check through the advertisements thoroughly to find your schedule of games for this week's contest.
3. To answer clip out the ballot form, fill out your answers and deposit only in ballot boxes in stores advertising here. No answers received by mail.
4. Each person is allowed one entry.
5. Answers must be deposited before 5 p.m., Thursday, October 24
6. Winners of this contest will be announced on Saturday, November 2.
7. In the event of a tie, prize money will be divided among winners. If a correct answer is not received the nearest answer will be declared the winner.

Each question alone worth $5.00. You may answer question of your choice or all 3 questions.

N. H. L. TEAMS
Montreal, Toronto, New York, Boston, Chicago, Detroit.

A.H.L. TEAMS
Cleveland, Buffalo, Providence, Rochester, Hershey, Springfield.

Deposit Answers At Stores Advertising On This Page.

SKATING SEASON
STARTS IN A FEW WEEKS

(N.H.L. Oct. 29— Detroit at Chicago

All leading hockey Players wear C.C.M. OUTFITS and HOCKEY STICKS

(N.H.L.) Oct. 30—Montreal at Toronto

GET YOURS AT
THE BIKE SHOP
183 GT. GEORGE ST. PHONE 6241

"PARAMETTES"

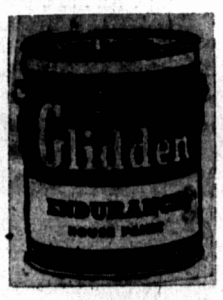
21 VITAMINS MINERALS and TRACE ELEMENTS in one small tablet

PRESCRIPTIONS
YES WE FILL YOUR DOCTOR'S PRESCRIPTIONS
ASK YOUR DOCTOR TO PHONE YOUR NEXT PRESCRIPTION TO
REDDIN BROS.
WE ALSO CALL FOR AND DELIVER YOUR PRESCRIPTIONS
JUST DIAL 4386

(A.H.L.) Buffalo at Hershey

REDDIN BROS. Pharmacy
FREE PROMPT DELIVERY
L. M. DOUCETTE DIAL 4386 R. M. SMALLMAN

FOR ROUGH HOCKEY — THE PLAYER WITH ENDURANCE
FOR HOUSES — THE PAINT WITH ENDURANCE
GLIDDEN ENDURANCE HOUSE PAINT



(N.H.L.) Oct. 30—Montreal at Toronto

- YOU PAINT LESS OFTEN WITH GLIDDEN
- COLORS STAY BRIGHT
- GLEAMING WHITE—SELF CLEANING
- UNIFORM TOP QUALITY IN EVERY GALLON
- HOLDS UP UNDER WORST WEATHER

A.H.L.) Oct. 26—Providence at Cleveland

PROVINCIAL DISTRIBUTORS
THE ROGERS HARDWARE CO., LTD.

YOUR BALLOT

(TO BE DEPOSITED IN BALLOT BOX IN ONE OF STORES ADVERTISING ON THIS PAGE)

QUESTION 1—Select team scoring most goals in the National Hockey League, the number of goals scored by that team and the total of goals scored by all six N.H.L. teams during week?

ANSWER ..... TOTAL .....

QUESTION 2—Select team scoring most goals in American Hockey League, number of goals scored by that team and total of goals scored by the six teams in the American Hockey League during week?

ANSWER ..... TOTAL .....

QUESTION 3—Select the team (out of the 12 in both Leagues) scoring most goals and give the combined total of goals scored in both Leagues?

ANSWER ..... TOTAL .....

NAME .....

ADDRESS .....

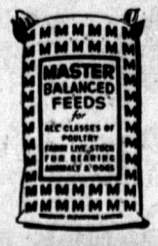
BUY BRAND NAME
BUY
GENERAL ELECTRIC

(A.H.L.) Oct. 27—Rochester at Providence

- REFRIGERATORS
- WASHERS • VACUUM CLEANERS
- RANGES • RADIOS • FLOOR POLISHERS etc.

AND OTHER G.E. APPLIANCES AT
BURKE ELECTRIC LTD.
112 Kent St. Phone 4021
(A.H.L.) Oct. 30—Cleveland at Hershey

MASTER FEEDS
FOR
TOP QUALITY LIVESTOCK AND POULTRY
(A.H.L.) Oct. 26—Rochester at Springfield
FOLLOW THIS PAGE WEEKLY
TO
KNOW YOUR HOCKEY TEAMS AND YOUR MASTER DEALERS



(A.H.L.) Oct. 27
Cleveland at Buffalo

Maritime Representative
IVAN KERRY
Box 741 Charlottetown Dial 5455

FEEDERS WHO KEEP RECORDS USE MASTER

BUY
Firestone
TOWN & COUNTRY TIRES
(A.H.L.) Oct. 27—Hershey at Springfield
NOW!

Pre-Winter weather is unpredictable. Overnight, clear streets and highways can become glazed with ice; country roads can become quagmires of mud. Be ready for ANY weather . . . rain, sleet or snow. Buy Firestone Town & Country Tires NOW!

Provincial Distributors
Robinson Supplies Ltd.
187 Queen St. Phone 6314

MOORE & McLEOD LTD. SECOND FLOOR
SPORT CLOTHES
FOR FALL AND WINTER

(N.H.L.) Oct. 27—Chicago at Detroit

CAR COATS

Zoom into town for another big season . . .
Weather resistant poplin toggle closing. All quilted lined.
Wool tweed with knitted collars and button closing, also quilted lining.
Lovely full shades of red, beige, turquoise and powder blue.
Size 12-18

$10.98 to $29.95

SLACKS

For driving or walking, for casual enjoyable living any where. See our collection of strides and slacks in corduroy, velveteens, rochdale flannel, and authentic tartans.
Size 10-18

$5.95 to $19.95

(N.H.L.) Oct. 27—Montreal at New York

MOORE & McLEOD Limited

WHEN YOU THINK OF FOOD HEINZ SHOULD HAVE A HIGH PLACE ON YOUR GROCERY LIST.

THE HIGH QUALITY OF HEINZ HAS MADE IT A POPULAR BRAND FOR YEARS.

(N.H.L.) Oct. 26—Boston at Montreal

AS A SAUCE OR SOUP SPECIAL

3 For 39c

(N.H.L.) Oct. 26—New York at Toronto

FREE DELIVERY DIAL 5866
A.J. ZAKEM'S
THE BEST SHOP TO SHOP BEST

NEW 1958 PHILCO
WITH HYPER-POWER TELEVISION
TO BRING N.H.L. GAMES INTO YOUR HOME THIS WINTER

(N.H.L. Oct. 31
Toronto at Montreal

Hyper-power Television, the exclusive Philco electronic triumph for 1958, gives the viewer super bright pictures . . . whiter whites . . . blacker blacks . . . complete fidelity of each in between gray. Only Philco offers this utmost uniformity of reception and freedom from interference. A picture so much better demanded a new kind of sound and Philco scored another first with "Hyper-Power Wrap-Around Sound". The sound reaches you from the front, left and right sides of the Cabinet. Completely surrounds you. See us today for the wonderful new 1958 Philco, over which a number of N. H. L. games will be carried live this winter.

(N.H.L.) Oct. 31
New York at Boston

DOUGLAS BROS. & JONES LTD.
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