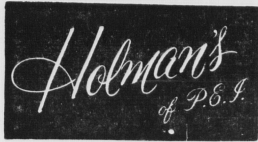


Presenting 5 New Departments for Our Charlottetown Store . . .



# 11 DAY EXPANSION SALE

MONDAY, MARCH 16th to SATURDAY, MARCH 28

## OVER \$1200.00 IN PRIZES TO 50 LUCKY SHOPPERS

- Ballot boxes in each new department
- No obligation to buy, one registration per day per customer in each new department
- Children under 16 or employees of Holman's and their families are not eligible to enter
- Drawing for all prizes will take place at 5 p.m. March 28. Winners names to be published Monday, March 30 in The Guardian

### Presenting A Newly Located And Enlarged HOUSE FURNISHINGS DEPARTMENT

#### OPENING SPECIALS

#### PRIZES

In House Furnishings Department

Deposit your ballot for these Prizes in this Dept.

- 1-pair Made to Measure DRAPES, your choice of size and material. To value **50.00**
- 2-pair Made to Measure DRAPES — your choice of size and material. To value **25.00**
- 3-pair Ready Made DRAPES, your choice material and colour. To value **20.00**
4. Sufficient material for a new SPRING SUITE, your choice of fabric and colour. To value **16.00**
5. 1-Kenwood BLANKET, your choice of colour. Value **15.95**
6. 2-pair Tex-Made SHEETS 81 x 100. Value **15.00**
7. 2-pair Tex Flannelette BLANKETS 70 x 90. Value **14.00**
8. Sufficient material for new spring DRESS, your choice of colour and material. To value **10.00**
9. 1-chenille BED SPREAD, your choice of colour. Value **9.00**
10. 1 Tex-Made Satin Bound BLANKET, your choice of colour. Value **7.98**
11. 1 Homespun BED SPREAD, your choice of colour. Value **7.00**
12. 4-pair Tex-Made PILLOW SLIPS. Value **6.75**
13. 1-pair Kitchen CURTAINS, your choice. Value **5.00**



YOUR DRAPES MADE

## FREE

YOU BUY THE MATERIAL HOLMAN'S DO THE WORK DRAPERY MATERIAL AVAILABLE

FROM **1.98** TO **4.98** YD.

**NOTE:**

Minimum length of drapes for Free making is 63" a small charge is made for shorter lengths. You merely bring in your measurements, select from a fascinating range of new fabrics, new designs and colors. Your drapes may be made lined or unlined according to taste and materials selected. Choose from the largest sample range of fabrics on P.E.I.

All are shown in a wide variety of patterns and colorings. (Florals, semi-moderns and plains, etc.) Bring your window and wall measurements with you, orders filled in rotation as received, allow 3 to 4 weeks for delivery.

READY-TO-HANG

### FIBREGLASS DRAPES

WASHABLE, NO IRONING, WON'T SHRINK, SAG OR FADE

Choice of Plain Colors, and Neat Prints  
SPECIAL FACTORY PURCHASE FOR THIS EXPANSION SALE

- 1 width pair 84" long Covers approximately 48" Regular 16.95
- 2 widths pair 84" long Covers approximately 96" Regular 33.90

**9.98 PR. 19.98 PR.**



Tex-Made SHEETS and PILLOW CASES

- Finest bleached snowy white
  - Famous for long wear
- |                                |             |
|--------------------------------|-------------|
| SINGLE BED 63 x 100" Reg. 3.29 | <b>2.89</b> |
| TWIN BED 72 x 100" Reg. 3.49   | <b>3.09</b> |
| DOUBLE BED 81 x 100" Reg. 3.69 | <b>3.29</b> |
| PILLOW CASES Regular 1.69—Pair | <b>1.44</b> |

Tex-Made FLANNELETTE BLANKETS

- Choice of candy stripe or bordered stripe
  - Whipped ends, size 70 x 90"
  - Slightly imperfect, will not affect wear
- Regular if Perfect 6.49
- 4.99 PR.**

KITCHEN COTTAGE SETS

Fine quality Dacron in print and plain cotton trim. Hand wash drip dry. Regular 3.98

**2.99**

WINDOWS BLINDS

Softline quality in plastic coated cloth. Will not tear or crack. Size 37" cloth. Regular 3.29

**1.69**

TEX MADE PERCALES

Lesley and Old Colony quality. Washable and colourfast. About 36" wide. Selection of colors and sizes. Regular 68c yd.

**59c yd.**

PRINTS AND PLAINS

Fairville and Glenwood quality. Excellent for many uses in a large selection of colors and patterns. Regular 49c yard

**44c yd.**

BATH TOWELS

Substandards of Caldwell make. Thick cotton terry in assorted plain shades, sizes 20 x 40". Regular if perfect 1.98 pr.

**1.49 pr.**

DECORATOR CUSHIONS

Beautiful textured rayon covers, kapok filled in brand new shapes, stitched centres. Regular 1.98

**1.69**

KITCHEN TOWELS

Striped terry cloth in medium weight, fringe ends and are about 18 x 32". Regular 1.29 pr.

**99c pr.**

STRAW HAT LINEN

Textured rayon and cotton for suits, dresses and sportswear. Assorted plain shades, about 45" wide. Regular 1.98 yd.

**1.59 yd.**

CONVENIENTLY LOCATED

SECOND FLOOR

For Your SHOPPING COMFORT

- Double the original size
- Complete new lighting
- New fixtures for ease of selection
- Larger selection of merchandise

### Presenting a Newly Located and Enlarged Ladies' & Children's SHOE DEPARTMENT

#### PRIZES

FOR

IN LADIES' and CHILDREN'S SHOE DEPARTMENT

CONVENIENCE

IN SELECTING YOUR

WARDROBE

Deposit your Ballots for These Prizes in this Dept.

1. Women's Air Step SHOES **15.95**
2. Women's Kitty Kelly PUMPS **9.98**
3. Women's Hush PUPPES **8.98**
4. Girls PLATTIES **4.98**
5. Women's Foam-tread SLIPPERS **4.98**
6. Women's RUBBERS **2.50**
7. Women's RUBBERS **2.50**
8. CHILDREN'S SHOES **5.98**
9. Savage Children's SHOES **5.98**
10. Foam-tread Children's SLIPPERS **2.98**

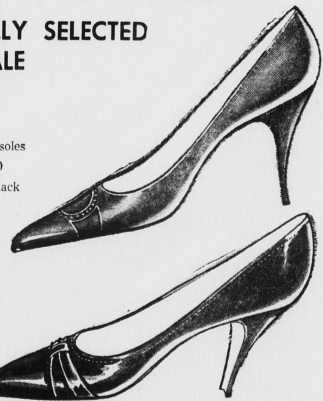
OUR LADIES AND CHILDREN'S SHOE DEPT. IS LOCATED ADJACENT TO THE LADIES and CHILDREN'S FASHIONS SECOND FLOOR

- New visual displays featuring over 100 styles of Ladies' and children's shoes
- Spacious surroundings with modern fitting accommodations

### — OPENING SPECIALS —

SPRING STYLES SPECIALLY SELECTED FOR THIS SALE

- Soft mello leather uppers
- Slip on pump style in perf vamp
- No bite top line with illusion heels and flex soles
- Available in AAA, 7-10, AA 6 1/2-10, B 5 1/2-10
- Choose from Antique tan, antique red and black



(Not Exactly As Illustrated)

REGULAR 10.95

## 7.99

### CHILDREN'S SHOES

- Laced Ties
- Colouring of black and brown
- Non slip crepe sole
- Sizes 9 to 3

REGULAR 3.98

## 2.79



THESE SPECIAL PRICES AVAILABLE AT BOTH STORES!

STORE HOURS:

Charlottetown STORE

Monday thru Thursday ..... 8:30—5:00  
Friday ..... 8:30—9:00  
Saturday ..... 8:30—5:00

Summerside Store

Monday thru Thursday ..... 8:30—5:00  
Friday ..... 8:30—9:00  
Saturday ..... 12:00 Noon