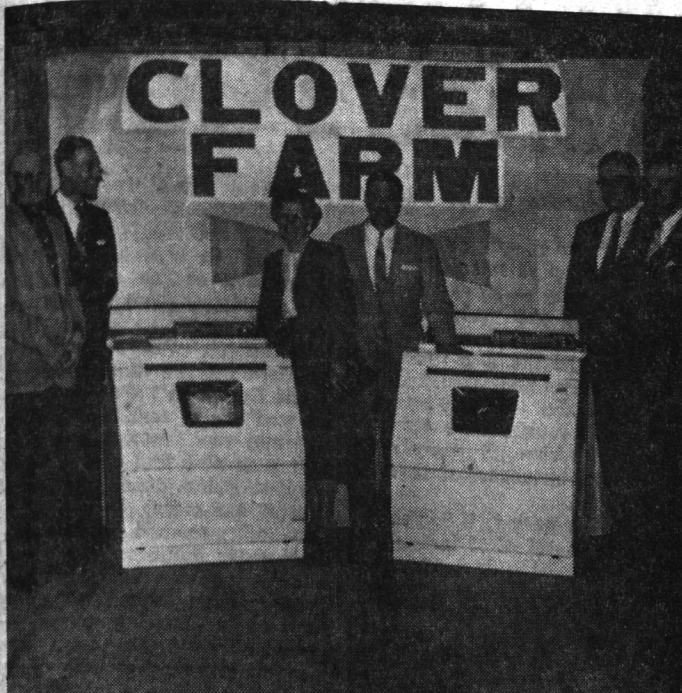
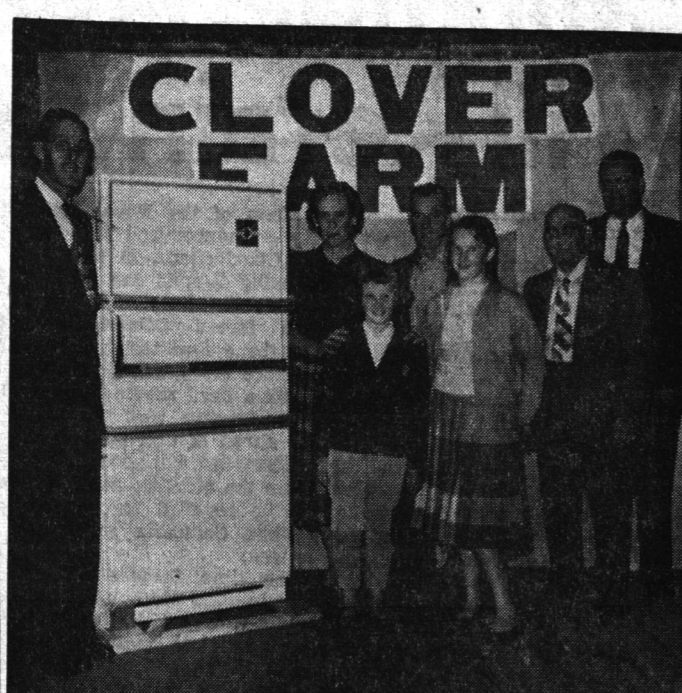


# MAJOR PRIZEWINNERS IN CLOVER FARM OPENING



1st. prize Westinghouse deluxe washer and dryer twins; storekeeper S. D. Dixon of Tryon, and grand winner Mrs. George Robblee of Tryon.



2nd prize Westinghouse electric refrigerator; storekeeper E. M. Cudmore of Oyster Bed Bridge; grand winner Mrs. F. Hughes of Brackley Point.



3rd prize a Westinghouse console television set; storekeeper H. MacLeod and Sons of Vernon; winner Mrs. James Doyle of Alberry Plains.



4th prize a Westinghouse electric range; storekeeper Matthew and McLean Limited of Bridge-town; winner John MacBeth of St. Peters.

Shown here are four of the major prizewinners in the Clover Farm grand opening event in P. E. Island, an event held at all Clover Farm stores throughout this province. A spokesman for Clover Farm points out that this new group of stores is gradually becoming a big factor in the food business on the Island through its constant featuring of quality merchandise at reasonable prices. Presentation of awards was made by J. Likely, managing director, assisted by Tom DeBlois, Bob DeBlois and A. T. D'athe.

## R.C.M. Police Crack Down On Truckers

Truck drivers continue to receive special attention from roving R.C.M.P. patrol vehicles as two men appeared at Magistrate's Court Friday on charges of operating a vehicle on the highway without having due consideration for other people.

A number of complaints have been received in the local detachment office from motorists who have been driving behind dump trucks and being sprayed with gravel or clay. A number of vehicles have also received slight dents or cracked windshields.

As a result of these complaints R.C.M.P. officials have cracked down on truck drivers carrying overweight loads and loose tailboards.

Residents of Bonshaw and Vernon Bridge appeared before Clerk of the County Court, Albert Dennis, yesterday on the above charge and were fined \$10 and costs or 10 days each.

The latter was also charged with operating a vehicle with defective equipment and received an additional fine of \$5 and costs or five days.

Other charges arising out of the docket included residents of Milview and Iona who were charged with driving without an operator's license. They were fined \$10 and

## Costs of 10 Days

Fines of \$5 and costs or five days were meted out to residents of Union Road, Orlebar Street and Kinross when they pleaded guilty to failing to stop at a "Stop" sign.

A similar fine was handed out to a Shamrock man when he pleaded guilty to leaving his vehicle unattended on the travelling portion of the highway when it was convenient to park on the shoulder of the road.

## Filming North Is Adventure

"When you're flying at slightly better than tree-top level because of bad visibility and suddenly you can't see the stunted trees below, there are some anxious moments," according to film producer John Howe of the National Film Board. His director-cameraman Hector Leneux says it was fortunate that he pilot of their chartered Beaver aircraft was able to turn back to a small lake where an emergency landing was made for an overnight wait until the fog cleared.

The NFB crew has just returned from a month-long shooting expedition in the far north where they covered the story of economic potential and development for a film being produced for the Department of Northern Affairs and National Resources. In spite of a few hair-raising incidents, the movie crew are

## Stella Maris H & S. Meet

The first meeting of Stella Maris H. and S. Association was held on Monday, Sept. 8th at 8:00 p.m. in the school. The president, Mr. Ferdie LeClair called the meeting to order. All school trustees were present as well as the secretary, Mr. Allan Gauthier, Mr. Andrew Doiron, Mr. Ferdie LeClair, Mr. Cyril Pineau.

Mr. Cyril Pineau gave a full report of lobster supper held by Home and School to buy playground equipment had just arrived and Mr. R.E. Gallant would erect it immediately.

Field Day was an interesting topic of discussion, members were appointed to take charge of content. Mrs. Ferdie LeClair, Mrs. Lorraine Lee, Mrs. Alphonse Gallant, Mrs. Eric MacEwen. Money was voted for prizes and donations were solicited.

Transportation of our Sewing Club and Project Club members to Rural Youth Fair in Charlottetown presented a problem left in the capable hands of Mrs. Loe R. Doiron. Among other items on the agenda were: Insurance for school children, High school socials, Cod Liver Oil Capsules for school children.

The pastor, Rev. L.J. Ayers called attention of parents to large enrolments in lower grades dwindling to small numbers in high school. This should not be

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the case for a child who has the ability should be urged to complete his or her high school. Father Ayers congratulated parents on excellent attendance at meeting.

The president welcomed new members to teaching staff of Stella Maris: Sister St. Brendon Grade X, and Miss Jean Gallant, Grades III, IV.

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# EATON'S TRANS-CANADA SALE

MONDAY and TUESDAY, SEPT. 29th, 30th  
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## LIMITED QUANTITY SPECIALS

GO ON SALE MONDAY MORNING AT 9 A.M. — WHILE QUANTITY LASTS

<b>WOMEN'S BLOUSES</b> Assorted styles and colours in good quality cotton. Sizes 14 to 20. Special each <b>98¢</b>	<b>NOVELTY JEWELLERY</b> Assorted jewellery in attractive colours and styles. Special each or pair <b>59¢</b>
<b>MEN'S DIAMOND PATTERN SOCKS</b> Assorted colours. Made from wool and nylon yarns. Shrink-resistant. Sizes 10½ to 11½. Special pair <b>1.19</b>	<b>EMBROIDERED PILLOW CASES</b> Good quality cotton pillow cases, size about 42" x 33". Special pair <b>1.00</b>
<b>MEN'S CRUISER COATS</b> Made from maroon and black check all wool blanket cloth, jumbo lined, 4 front pockets and game pocket. Sizes 36 to 44. Special each <b>10.95</b>	<b>BOYS' LINED PANTS</b> Polished cotton, "wash 'n' wear" in grey and black. Slim line tapered leg and back buckle strap. Sizes 8 to 14. Special pair <b>4.29</b>
<b>BOYS' CAR COATS</b> Rubberized nylon shell with heavy quilted lining, zipper closure with metal toggles. Washable. Colours: navy, red, beige. Sizes 8 to 14. Special each <b>5.49</b>	<b>CLOTHES PINS AND BAGS</b> Two dozen hardwood clothes pins, spring-type, with wide-mouthed cotton bag with metal frame. Special set <b>1.09</b>
<b>BEAN BAG ASH TRAYS</b> Assorted colours fabric with metal ash tray. Won't slip off arms of chairs. Special each <b>1.00</b>	<b>COMBINATION COAT HANGERS</b> When folded use as clothes brush, very useful for the traveller. Special each <b>1.00</b>
<b>FLOCKING</b> Coloured flocking—very useful for pillows, toys, etc. Approximately 1 pound to a bag. Special bag <b>19¢</b>	<b>WOMEN'S RAYON GOWNS (Substandards)</b> Assorted trims of lace nylon, nylon sheer and embroidery, sleeveless and brief sleeves in the assortment. Sizes M-L-OS Special each <b>1.69</b>
<b>SLIM JIMS FOR TEENS</b> Assorted fleck slim jims. Colours blue, fleck, grey fleck. Sizes 12T, 14T, 16T. Regular 3.99. Special pair <b>2.19</b>	<b>CONGOLEUM SECONDS</b> Two yards wide in heavy quality enamel surface to ensure years of wear. Block and floral patterns. Special lineal yard <b>1.65</b>

EATON'S BUDGET PLAN AND BUDGET COUPON TERMS

# NO DOWN PAYMENT

During this Sale—Minimum Purchase 15.00—All Merchandise

**BUDGET COUPONS**

- 10 Months to pay on purchases under 75.00
- 18 Months on purchases of 75.00 and under 200.00
- 24 Months on purchases of 200.00 and under 400.00
- Up to 36 Months on purchases of 400.00 and over
- An equitable carrying charge is made for this accommodation

Convenient for making small purchases from several departments in the store. Available in multiples of 15.00, 25.00, and 50.00.

**T. EATON CO. LIMITED**  
CHARLOTTETOWN BRANCH

## RELIGION AND LIFE

BY VERY REV. GEORGE C. PIDGEON, D.D., LL.D.  
First Moderator of the United Church of Canada

**WE HEAR WHAT WE LISTEN FOR**

Here is an old story worth repeating. A man who had grown up in the country was walking down Fourth Avenue, New York. He stopped for a moment to talk to a friend on a street corner, which he recognized.

"I hear a cricket!"

"Impossible!" exclaimed his friend, "you could never hear a cricket in the roar of the city's traffic."

But he persisted:—"I hear a cricket!" and then walked across the street to a window box, and there was the cricket.

"We hear what we listen for"—was his explanation. Then he dropped a dime on the pavement and several passersby turned to see where it fell.

The measure of what we gain from anything we see or hear is determined by what we bring to it. Those who bring nothing get less; those who bring much get more.

Tennyson wrote of a man he knew:—"A primrose by the river's brim A yellow primrose was to him, And it was nothing more."

While Wordsworth could testify:

"To me the meanest flower that blows can give Thoughts that do often lie too deep for tears."

A poet, looking at Niagara Falls, is impressed by the Majesty of the scene. An engineer calculates the energy that could be developed by harnessing the cataract; while a friend of the writer, almost overwhelmed in contemplation of that stupendous display of power, was startled out of his reverie by the remark of a lady who had come up behind him:—"Ain't they cute!"

**NEW ENVIRONMENT**

What was already in the mind, if anything, shaped the new thought that came out of the new environment.

The holidays are over, and now we are telling everyone about the pleasures and the adventures they brought us.

The cottage by the lake, the forest paths that are "good to tread," Ontario's splendid roads running now past fertile fields and again through rocky wildernesses, offering the motorist enjoyments which our fathers never knew. With us personally now the canoe is only a memory, but what a memory!

A craft that a touch will turn and the sweep of the paddle drive through the storm, that makes you feel that the waters through which it bears you are the element to which you belong, now gliding along a shady stream and again riding waves glancing in the sunlight, unfolding a new panorama with every turn of the stream, and then, with the westering sun and the lengthening shadows, inviting you to the camping ground which promises food and rest.

I know its perils; it is merciless on presumption: But as Professor Hooke once said, it is a craft distinctively Canadian, and offers own youth an acquaintance with the land we love that nothing else can bring.

As you travel through the wonderland of the North, you are

needs nourishment as well as the body, and this the country provides lavishly as well as the bread that perishes.

No people ever needed Jesus' reminder that "man cannot live by bread alone" more deeply than we do, situated as we are, in the centre of the world's busiest place and bent from childhood on realizing our aspirations by success in the field and market-place.

Here we find what the soul asks from Nature if we have eyes to see and ears to hear.

**ON THEIR GUARD**

But those who benefit amid these scenes need to be on their guard against the incroachments of Mammon. Covetous eyes are continually being cast on the opportunities for gain that such a place affords, and there are still among us many who would debase a community's enjoyment for their own gains.

To keep the nations free from all that would darken the atmosphere and lower the tone of our social life is a primary concern, and here "Vigilance is the price of safety."

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