



**RESCUED FROM BLAZE**

Actress Jessica Walter, was rescued from a fire in her mid-town New York apartment bedroom (180 W. 58th St.) early Wednesday by a fireman who rushed through flames to save her. Awakened by the fire, she called the telephone operator, then went into the bathroom, turned on the shower, climbed on the bathroom window ledge and screamed. A fireman heard her screams as his hook and ladder truck arrived. He dashed into the building and rescued her. She was not injured.

(AP Wirephoto)

**Trade Minister Is Optimistic Over Upcoming Tariff Talks**

GENEVA (CP) — Canadian Trade Minister Winters said here he is "even more optimistic than six months ago" about the successful outcome next year of the world tariff-cutting negotiations here.

Winters told a news conference that the key to the success of the talks, which began four years ago, is the willingness of the six-country European Common Market to negotiate on all fronts—industrial and agricultural.

The negotiations, which aim at a global 50-per-cent reduction of all tariffs, had been stalled for many months because of internal Common Market squabbles.

The Common Market — France, West Germany, Italy, Belgium, The Netherlands and Luxembourg—negotiates with a single voice and only reached final agreement on a joint agricultural policy two months ago.

Agriculture is the most difficult part of the negotiations because of the rival interests of the United States and France, both of which export agricultural produce and want the best possible deal for their farmers.

Winters had talks Tuesday with Eric Wyndham White, director-general of GATT (General Agreement on Tariffs and Trade) which administers the negotiations, called the Kennedy round after the late U.S. president who initiated them.

Winters said afterwards that he is convinced the right "give and take" spirit now exists among the leading trading blocs taking part in the negotiations which entered their vital final phase this month.

The negotiations have to be completed by July, 1967. In that month the 1962 U.S. Trade Expansion Act, which gives the United States the power to negotiate here, runs out. There is virtually no chance of the mandate being renewed by the U.S. Congress.

Winters, who has just completed a tour of several Eastern European countries, including Poland, Czechoslovakia, Yugoslavia, Hungary and Bulgaria, declared that all seemed anxious to widen their trade channels to the West.

He said he had sensed a greater desire on the part of the socialist countries to co-exist both on the trade and political level, adding: "From this source will come new competition. The trading world is going to be more difficult rather than easier."

Among products from Eastern Europe likely to provide competition in Western markets, Winters cited textiles, machine tools and the products of the electronics industry.

He is scheduled to return to Canada today.

**KENSINGTON**

Mr. and Mrs. J.R. Macdonald left recently to return to their home in Pictou, N.S., following a brief visit to Kensington where they attended the funeral of Mr. Macdonald's sister, the late Mrs. William L. Cotton. They were house guests of their sister-in-law, Mrs. Harold Laird.

Georgie Kennedy, RN, left on Tuesday after spending the part few days at her home at Kensington.

Clara Mountain returned recently to her home in Summerside after spending the past two weeks with her sister, Mrs. James E. MacKinnon, Kensington.

**H. BENNETT CARE**

Sun Life of Canada  
District Supervisor  
Insurance Counselling  
Charlottetown, P.E.I.  
Phone 4-5817 - 4-5435

**R LORD'S**

**DISCOUNT DRUG DEPARTMENT STORE**

COR. KENT & GREAT GEORGE STS.

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

**HEAD FIZZ** **KAPOW!** **POP!**  
**WANG!**  
**WHACKO!**  
**WHIRRR!** **BIP!** **ZZZAP!**

**LORD'S SUPER VALUE MAN!**  
STOMPS DOWN HIGH PRICES

**HOLY 77¢ DAZE**  
HERE COMES ANOTHER SUPERVALUE SEEKER!

WHERE CAN I GET REAL VALUE FOR MONEY TO-DAY?

RESIST... A CUSTOMER IN DIRE DISTRESS... I'D BETTER HELP HER!!!  
**SOUPER DUPER!**  
THE MAGIC WORD WHICH CHANGES OUR MILD MANNERED MANAGER INTO SUPERVALUE-MAN!

WHY ARE YOU? **LORD'S SUPER VALUE MAN!** AT YOUR SERVICE TO SAVE YOU MONEY!  
**5 MINUTES OF SHOPPING BLISS OCCUR**  
...AND LORD'S SUPERVALUE MAN WINS ANOTHER BATTLE AGAINST HIGH PRICES!

**LORD'S FUN-TASTIC 77¢ DAZE**

<b>77 DAZE</b>	<b>TELEPHONE BOOK</b> 6 x 10, embossed, washable cover through the year. COMP. AT <b>77¢</b> \$1.00	<b>MAKE-UP MIRROR</b> Complete with 28 pin curl clips. COMP. AT <b>77¢</b> \$1.19	<b>Bridge Table Cover</b> 30" X 36". Plastic with point count system. COMP. AT <b>77¢</b> \$1.00	<b>4 PIECE KITCHEN TOOL SET</b> CHROME PLATED FLORAL DESIGN PLASTIC HANDLES COMP. AT <b>1.77</b> \$2.49	<b>77 DAZE</b>
<b>MAGNIFYING SET</b> 2 per. set. Ground polished lenses. COMP. AT <b>77¢</b> \$1.00	<b>POKER CHIP RACK</b> 100 colourful chips in rack. COMP. AT <b>77¢</b> \$1.00	<b>6 1/2" FRY PAN</b> STAINLESS STEEL. COMPARE AT \$1.00 <b>77¢</b>	<b>5/8 Qt. SAUCEPAN</b> STAINLESS STEEL. COMPARE AT \$1.00 <b>77¢</b>	<b>DORIES CAMERA</b> Takes black & white & colour, with flash. COMP. AT <b>1.77</b> \$2.49	<b>Jumbo Photo Album</b> Stained leather cover. Takes 25 photos. COMP. AT <b>77¢</b> \$1.00
<b>SANDWICH BAGS</b> "Quik" plastic, reusable lunch bags. 100. COMP. AT <b>277¢</b> 49¢	<b>PINKING SHEARS</b> Famous "Split" 7" shears. COMP. AT <b>77¢</b> \$1.00	<b>9 1/2" FRY PAN</b> STAINLESS STEEL. COMPARE AT \$2.49 <b>1.77</b>	<b>1 Qt. SAUCEPAN</b> STAINLESS STEEL SAUCEPAN WITH COVER. COMPARE AT \$2.49 <b>1.77</b>	<b>Jumbo Score Card</b> 200 page bridge pad with rules. COMP. AT <b>77¢</b> \$1.00	<b>PLAYING CARDS</b> "Quik" 100% plastic coated. COMP. AT <b>77¢</b> \$1.00
<b>SHAVING MIRROR</b> 8" Diameter. One side magnifies. COMP. AT <b>77¢</b> \$1.00	<b>8 FELT MARKERS</b> Waterproof, permanent. Red, Green. COMP. AT <b>77¢</b> \$1.00	<b>FLASHLIGHT</b> 1,900 ft. Fixed focus. Takes 5 batteries. COMP. AT <b>77¢</b> \$1.00	<b>CLOTHES BRUSH</b> Clothes brush set on wall plaque. COMP. AT <b>77¢</b> \$1.00	<b>NODDING DOGS</b> The head nods and moves realistically. For the body. COMP. AT <b>1.77</b> \$2.98	<b>TELEPHONE INDEX</b> Metal phone index with calendar. COMP. AT <b>77¢</b> \$1.00
<b>FACT TOOTHPASTE</b> POPULAR FAMILY SIZE \$1.19 COMP. AT <b>77¢</b>	<b>SUAVE SHAMPOO</b> COMP. AT <b>77¢</b> 99¢ EA.	<b>GILLETTE FOAMY SHAVE</b> SHAVING CREAM COMP. AT <b>77¢</b> \$1.19	<b>Genuine Briar PIPES</b> GREAT SAVINGS BIG VARIETY COMP. AT <b>77¢</b> \$2.95	<b>NOXZEMA SKIN CREAM</b> 4 OZ. COMP. AT <b>77¢</b> 99¢	<b>77 DAZE</b>
<b>ADDRESS BOOK</b> Includes space for Christmas card list. COMP. AT <b>77¢</b> \$1.00	<b>NOXZEMA COVER GIRL MAKE-UP</b> Compressed powder, liquid, and mists. COMP. AT <b>77¢</b> \$1.35	<b>BUFFERIN</b> 90% COMP. AT <b>77¢</b> 98¢	<b>RONSON BUTRON MULTI-FILL FUEL</b> COMP. AT <b>77¢</b> \$1.19	<b>NAME BRAND CIGARETTES</b> 5 Packs 20's or 4 Packs 25's <b>1.77</b>	<b>77 DAZE</b>
<b>SUDDEN BEAUTY HAIR SPRAY</b> COMP. AT <b>77¢</b> \$1.45	<b>SCORE</b> HAIR DRESSING 4.5 OZ. SIZE COMP. AT <b>77¢</b> \$1.09	<b>COLGATE "100" ORAL ANTISEPTIC</b> COMP. AT <b>77¢</b> 98¢	<b>77 DAZE</b>	<b>77 DAZE</b>	<b>77 DAZE</b>

**FOOD LOCKERS**

**ARE A Wife-SAVER IN AN EMERGENCY**

When you have food values frozen and stored here, you're always sure of having food on hand when it's unexpectedly needed.  
**\$18.00 Per Year**  
**ISLAND FREEZERS & STORAGE LTD.**