

AUTUMN STYLES HAVE NEWER SHA PLIER LOOK

Coats designed to turn male heads

Every male head will turn when the new fall coats walk by—they are that flattering to feminine figures! Under the spell of shape, fashion curves and curves a variety of body-conscious coats with built-in beauty. Coats move closer and closer to the body, fitting or gently tracing the figure. Full coats are kept under control for a newer, shapelier look.

Not confined to a single silhouette, fall coat variety includes the redingote, a well-shaped fitted coat with skirt flare, the barrel-shaped coat with indented front sometimes emphasized by a pull-through belt; the slimmer "spare" look of the matchbox-seamed chest; erfields; narrow coats with belted backs, notched collars; and belted trenchcoats.

An Eastern influence is seen in the rajah coat, gently shaped with hemline flare, cardigan or mandarin neckline, a giant jewel closing, and widened three-quarter sleeves.

LOOK IS ALLURING
The Mata Hari look, indicative of the trend to feminine and alluring fashions, is interpreted in coats with slightly raised waistlines and softly rounded hiplines—often belted and swathed with fur or a scarf at neckline.

Emphatically feminine in detail, fall coats feature longer, skinnier set-in sleeves, double breasted and concealed front closings. Many styles have full or front belts at natural or raised waistlines.

Collars are standaway or convertible. A predominant look is the no-collar neckline, often muffled with a scarf.

Fashion can't keep its hands

off fur. Coats are lavished in man-made furs, are mink, beaver, fox, sable, lamb, leopard is especially of side and out with real and Among favorite coat trims broadtail, nutria and Persian elegant and chic.



NEW CHEMICAL FUR

This coat in a new chemical fur was shown at the fall collection of the Association of Canadian Furriers in Montreal. The Canadian-made fabric is of Orlon acrylic fibre called "horzocal" and resembles Alaskan seal. The coat (by France Davies of Montreal) has deep folds and inverted pleats released below a wide belt and encircling sides and back of the skirt.

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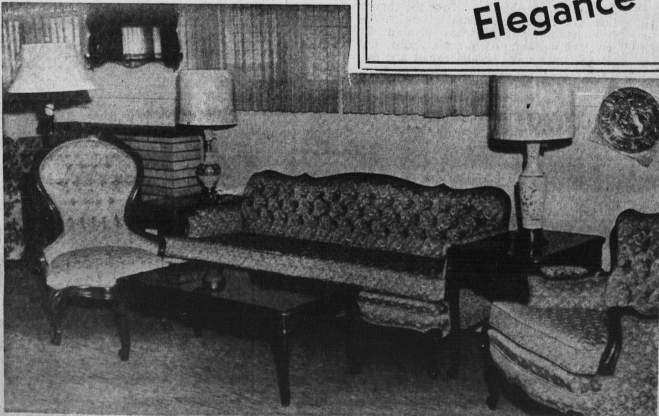
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island furriers' Fall Fashions

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