

Great Century Sale

LOWEST PRICES IN YEARS!

HALF PRICE SALE OF WATCHES

SAVINGS of 50% and MORE CHOOSE FROM OVER 50 STYLES

17-21-25 JEWEL SWISS MOVEMENTS!

EVERY WATCH GUARANTEED FOR ONE FULL YEAR

LADIES' WATCHES

- * 17 Jewels
- * Yellow Gold-Plated Case
- * Matching Expansion Bracelet

Reg. 29.95
14.99

GENTS' WATCHES

- * 17 Jewel Waterproof
- * Luminous Hands & Dial
- * Gold-Plated or Stainless Steel

Reg. 39.95 - 47.50
19.99

GENTS' WATCHES

- * Famous "Enicar", 21 Jewel
- * Gold Filled Case
- * Stainless Steel Back

Reg. 57.50
28.99

GENTS' AUTOMATICS

- * Self-Winding 25 Jewel
- * Rolled Gold Case
- * Shock Proof, "Incabloc"

Reg. 71.50
34.99

BOTH STORES
MEN'S WEAR



Regular 29.95
SALE **14.99**

Regular 71.50
SALE **34.99**



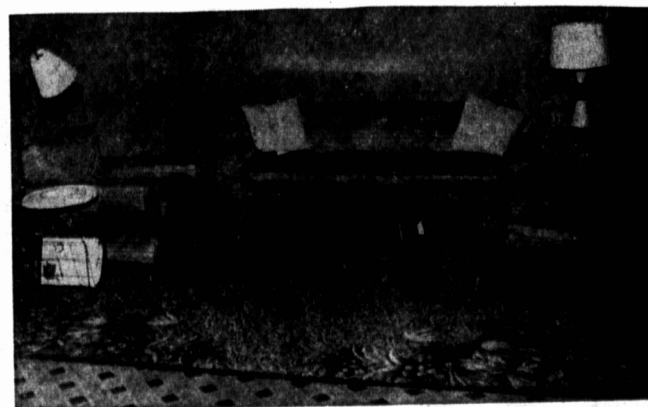
Regular 42.95
SALE **19.99**

Regular 29.95
SALE **14.99**

MAY FURNITURE SALE

FEATURE ITEM

- Beautiful Sofa
- Matching Chair
- Matching Hostess Chair
- Step Table
- 1 Combination Table and Floor Lamp - Magazine Stand
- Coffee Table
- Modern Table Lamp
- 2 Decorator Cushions



ALL 9 PIECES
199.00

FURNITURE DEPT. - BOTH STORES

THIS IS ONLY ONE OF 50 MAY FURNITURE SAVINGS

Men's DRESS SHIRTS



Cotton broadcloth, fused collar, first quality. Famous names. Regular sizes 14 1/2 - 16 1/2, white, blue and check patterns.

Reg. 6.95
2.99

Men's SPORT SHIRTS

Special purchase and clearance from stock of latest styles and patterns in sport shirts in plain shades of blue, peach, grey and figured and check patterns on blue, charcoal, red and grey backgrounds. Washable sanforized. Sizes small, medium and large.

Reg. to 4.95
2.99



MEN'S WEAR - BOTH STORES

9 a. m. Thursday

EXTRA DRAPERY REMNANTS

Regular 1.98 - 3.49 yd.

ONLY **99c** YARD

Beautiful floral and new, modern designs in 1 to 6 yard lengths. (The above pair of drapes takes approximately 5 yards!) Excellent for cushion tops, etc.

BE EARLY! THESE WILL BE A SELL-OUT THE FIRST DAY!

HOME FURNISHINGS - BOTH STORES

SHOP ALL THIS WEEK AT HOLMAN'S BIG CENTURY SALE

IN EVERY DEPARTMENT

Save 20% - 50% And More

LOOK

FOR THE SPECIAL YELLOW CARDS



ONLY 2 MORE DAYS

SAVE! COME! BUY!