

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

THE ANDREW MALCOLM FURNITURE COMPANY LIMITED has an unquestionable reputation the country over for sound construction, taste beyond reproach, smart simplicity of design and the finest of materials. Holman's Both Stores Furniture Departments are at all times proud of the ANDREW MALCOLM BEDROOM SUITES on display on their selling floors. High standards of acceptability in both traditional and modern suites are fully justified by the purchasers of Andrew Malcolm Furniture. There are several smartly designed Bedroom Suites on display in the departments at all times — do come in and inspect these, you can't help but notice the superb quality in every piece. To own an Andrew Malcolm Suite is an achievement in home comfort and beauty within the reach of all. See the Andrew Malcolm Suites on display in Holman's Both Stores Furniture Departments, Summerside and Charlottetown.

IS THERE A BABY IN THE HOUSE? . . . If the answer is "yes" — then there is a very definite need for the new CURITY NIGHT DIAPERS to be found ONLY in Holman's Youth Centre in Summerside. These Night Diapers are extra thick, extra absorbent — made from double layers of soft Curity gauze, they're specially designed for night-wear. Like all Curity Diapers, these wash easily and dry in a flash. One of them takes the place of two of the regular weight diapers. In size 21 by 40 inches, they're packed TWO in a wrap and priced 1.98 (for the 2). Do away with mid-night diaper change with Curity Night Diapers from Holman's Youth Centre in Summerside.

SNOWY WHITE BABY SETS are much, much in demand. Nothing looks nicer on a wee baby than a Set of matching Sweater, Bonnet and Booties knit in the softest, finest of pure wool with decorative touches in fancy stitch of silky rayon yarn. Holman's Youth Centre in Summerside has these Sets in up to 6 month fittings with comfortable raglan style shoulders, semi-long booties and snug, neat bonnet. They're boxed for baby gifting and the price per Set is just 2.98 in Holman's Youth Centre, Summerside.

CLICKITY - CLACK AND A TAP, TAP! . . . Tap Dancing is the Big News with the young and younger girls in Summerside right now. They are able to get really top-notch instruction and the whole thing is a barrel of fun! Holman's Shoe Department in Summerside joins in with real TAP DANCE FLATS in a smart tie style, expertly fashioned of gleaming patent leather. Children's sizes from 8 1/2 to 12 are priced 4.50 a pair, misses' sizes from 12 1/2 to 3 are 4.95 a pair and women's sizes from 4 to 9 are 5.50 a pair. If your proper fitting is not in stock it can be ordered and delivery takes only a matter of 2 or 3 days. Come see and try our Tap Dance Flats — you'll "Buck and Wing" all over the place in a pair from Holman's Shoe Department in Summerside.

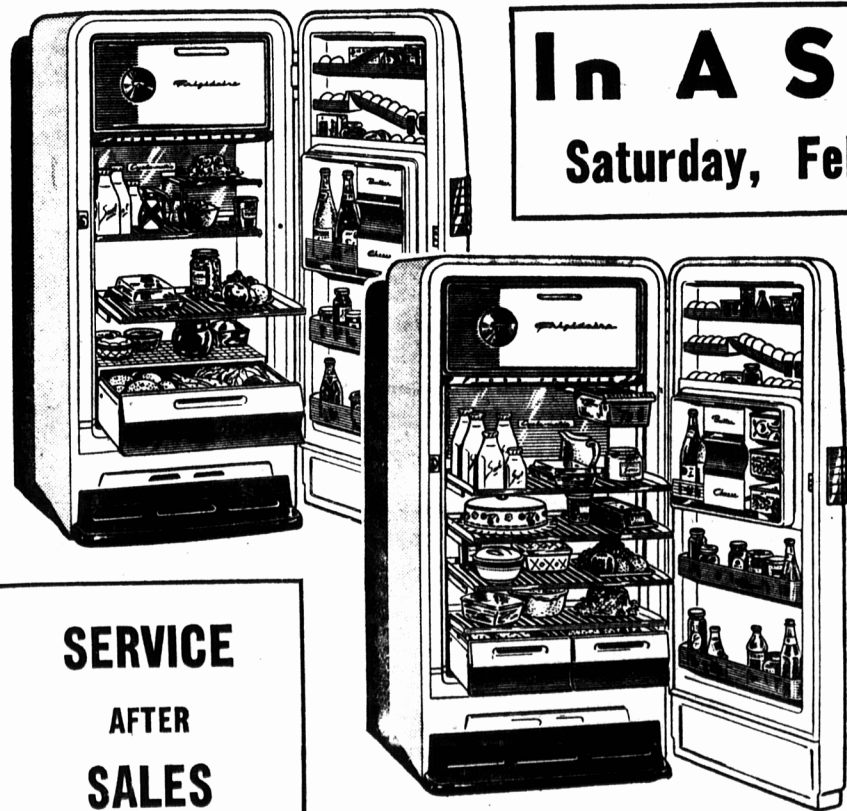
SHRUG IT OFF — SHRUG IT ON! There's nothing to it when you are wearing one of the colorful "Alice Penner" SHRUG BOLEROS to be found in Holman's 8 and 10, Summerside and Holman's Budget Shop, Charlottetown. They're of all wool with a one button neck closing and short sleeves. Wear with a costume, with a dress or as a separate — smart as paint in any fashion, and warm too! Colors are green, pink, aqua, magenta, white, red or blue in sizes 12 to 30, priced a mere 2.98 each. Get yourself a smart little Shrug Bolero from Holman's 8 and 10, Summerside or Holman's Budget Shop in Charlottetown.

# SAVE 60.00 to 120.00

On Brand New 1954 Best-Selling

# FRIGIDAIRES

## HOLMAN'S Both Stores Largest Purchase Of FRIGIDAIRES In Our Entire History! **TWO FULL CARLOADS**



### In A Sensational 7-Day Sale

Saturday, February 12th Through Saturday, February 19th

### Superb Savings PLUS . . . A Fair And Reasonable Allowance For Your Old Refrigerator or Ice Box

HOLMAN'S and FRIGIDAIRE co-operate in bringing you tremendous savings and a wonderful selection of the best-selling Frigidaires — There are 7 models in 6 different sizes . . . each and every one packed with kitchen convenience and deluxe features. Holman's quantity buying enables us to offer you a brand new Frigidaire at a saving price you can't afford to miss.

There Is ONLY ONE Genuine Frigidaire  
Made By General Motors

### SERVICE AFTER SALES

Your Frigidaire carries a 5-year guarantee and serviced at all times by factory-trained fully qualified service personnel.

# \$10. DOWN

Delivers Your New Frigidaire  
— Balance Monthly —

### Here Is The Great Line Up Of Savings!

Model ST76C -- Reg. 299.00  
YOU SAVE 70.00

Sale Price **229.00**  
ONLY 10.00 DOWN

Model STD76 -- Reg. 319.00  
YOU SAVE 60.00

Sale Price **259.00**  
ONLY 10.00 DOWN

Model STD91 -- Reg. 369.00  
YOU SAVE 80.00

Sale Price **289.00**  
ONLY 10.00 DOWN

Model ST9D -- Reg. 379.00  
YOU SAVE 80.00

Sale Price **299.00**  
ONLY 10.00 DOWN

Model STD110C -- Reg. 429.00  
YOU SAVE 110.00

Sale Price **319.00**  
ONLY 10.00 DOWN

Model CTD84C - Cyclo-matic  
Reg. \$469—YOU SAVE \$120

Sale Price **349.00**  
ONLY 10.00 DOWN

Model CTD103C - Cyclo-matic  
Reg. \$529—YOU SAVE \$100

Sale Price **429.00**  
ONLY 10.00 DOWN

Act Now! Sale Ends February 19th

# HOLMAN'S

Summerside and Charlottetown

