


**ELEANOR ASHLEY** & **WALLACE RAYNER**  
**ENGAGEMENT ANNOUNCED**  
 Mr. and Mrs. Rhodes Ashley, Cumpeec, announce the engagement of their youngest daughter, Gladys Eleanor to Wallace Rayner, son of Mr. and Mrs. Wallace Rayner, Greenmount. Marriage to take place at Cumpeec United Church during the latter part of August.

**Premiums Not Favored By Association Consumers**

For as many years as the Canadian Association of Consumers has been in existence its members have insistently and justly objected to the use of premiums in sales promotion. It asked the association to try to stop it.

The retailer finds premiums a problem and a headache because they create shelf-space problems and stock duplication. He sees that many firms don't pay premiums at all and they don't maintain their share of the market, and he asks, "Isn't it the manufacturer's fault for using these methods of sales promotion and discarding the principles especially in view of the fact that both organized consumers and retailers ask that this be stopped?"

In the submission of The Retail Merchants Association to the Joint Parliamentary Committee on Capital and Corporal Punishment and Lotteries on Tuesday, March 15, 1955, C. A. C. we said part:

"The Retail Merchants Association and National Foods Division are in favour of and support every sound practice which will result in bringing goods to the consumer at the lowest possible cost. The simple fact is that lotteries, giveaways, prizes and similar things are, in most instances, substitutes for a reduction in price. They are expenses which are often used for raising the price of articles of actually replace possible reductions."

At the annual meeting of the Canadian Association of Consumers last October, a resolution regarding opposition to the practice of placing premiums on household commodities was passed. It was one of four resolutions submitted, after approval by four different branches of organizations of CAC and is a re-statement of opposition to premiums which has been recorded at each annual CAC meeting for several years. We cannot but feel that the manufacturing industry should have responded to this repeatedly expressed request made by consumers and welcome the evidence that organized retailers are prepared to co-operate in opposing this wasteful practice.

**ST. AUGUSTINE'S C. W. L.**

The St. Augustine's Parish Council of the C. W. L. held their annual meeting on Sunday, April 26 at 2 p.m. Meeting opened with prayer led by the Director, Rev. Fr. LeClerc. The minutes of last annual meeting were read and approved as read.

Owing to absence of president, Mrs. Edmond Gallant, 1st. vice-president Mrs. Frank Doucette, presided. A report of years work sent in by the president was read also. A word of thanks to Rev. Director for his council and guidance during the past year. She also wished to thank the officers who worked with her during the year.

The treasurer gave her report showing a favorable amount on hand. Several pieces of correspondence were read and discussed. It was moved and seconded that \$25. be paid on surpluses bought for the altar boys. Four conveners tabled reports, organization, Education, Spiritual and Magazine.

The Director spoke words of congratulations and encouragement to the members.

The election of officers followed: President, Mrs. Frank Doucette; treasurer, Mrs. Cyril Gallant; 1st. vice-president, Miss Helen Gallant; 2nd vice-president, Mrs. Laurence Dolron; 3rd. vice-president, Mrs. Felix Pineau; recording secretary, Mrs. Jean Pineau; corresponding secretary, Mrs. Wilfred Dolron.

Meeting closed with the act of consecration to the Blessed Virgin Mary.

**USED CAR BARGAINS**

Our lot is well stocked with clean used cars in A-1 mechanical condition. All cars carry a guarantee... you can be sure of any car you choose. The prices are right, the weather is right, get yourself a guaranteed "Johnstonized" used car... they're better by far.

Budget Terms Arranged

**S. R. JOHNSTON**  
 4. Peter's Rd. Dial 8548

**Tasty toons**



To top off your Big Sunday dinner Our home-baked pies are a sure winner

Give Mom our Delicious **MOTHER'S DAY CAKE**  
 Chocolate Cake with Butter Cream Filling.  
 Assorted Rolls and Squares  
 Home Made Bread

**MAPLE LEAF BAKERY**  
 Delivery Dial 8432

**Holsum bread is daybreak fresh!**



serve Holsum Ben's Premium Quality bread

**BUY DURING EATON'S SPECIAL SALE—SATURDAY, MONDAY, TUESDAY**

**SEVEN PIECE BEDROOM GROUP**

Striking modern styling in choice of "Cordovan" mahogany or the new "Shantung" (medium light) finish. Fine contemporary design interpreted by a reputable manufacturer, especially beautiful, long wearing lacquered finish... resists acid stains, heat, etc.

- 6 drawer double dresser with bevelled plate glass mirror
- 4 drawer chiffonier
- bookcase bed with 3 compartment head, 2 sliding panels.
- full slat spring
- spring filled mattress
- 2 feather pillows

Special, **199.<sup>95</sup>**  
 7 pieces

EATON'S BUDGET PLAN TERMS  
**NO DOWN PAYMENT**  
 18 MONTHLY PAYMENTS OF 12.61



at **EATON'S** **FURNISH** **3 ROOMS** **FOR ONLY 469.<sup>00</sup>**

EATON'S Budget Plan Terms  
**NO DOWN PAYMENT**  
 36 Monthly Payments of 15.85

OR PURCHASE INDIVIDUAL ROOM GROUPINGS, ALSO AT SALE SAVINGS! HERE'S A TIME-SAVING, MONEY-SAVING OPPORTUNITY TO FURNISH YOUR HOME THE CONVENIENT MODERN WAY! OWN A STRIKINGLY HANDSOME 7-PIECE BEDROOM GROUP... AN UP-TO-THE MINUTE 9-PIECE LIVING ROOM GROUP... AND A GLEAMING 7-PIECE KITCHEN GROUP... ALL FOR THIS EXTRA-LOW, EXTRA-SPECIAL SALE PRICE!

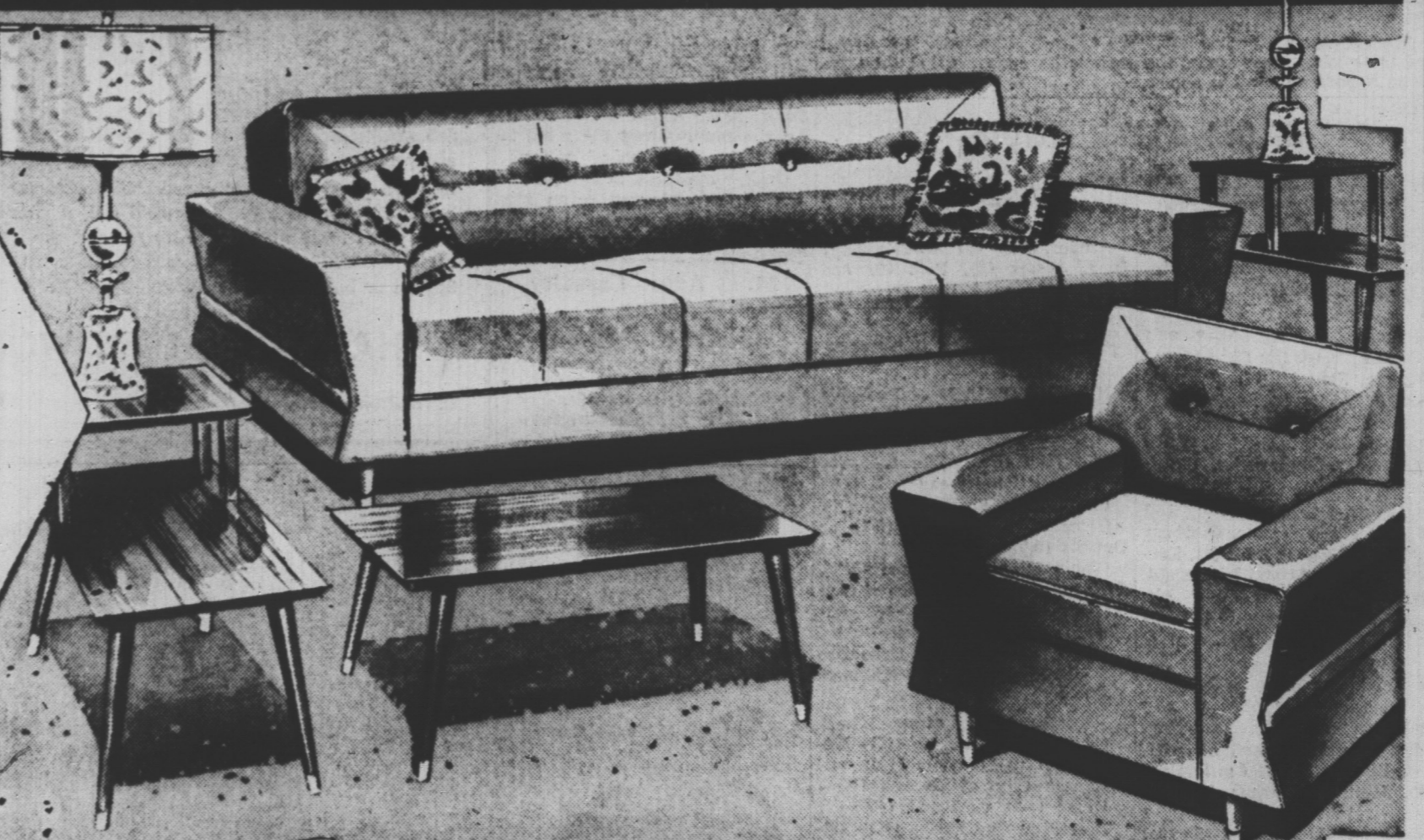
**NINE PIECE LIVINGROOM GROUP**

An attractive suite covered with sturdy frieze, rubber backed for service and featuring double spring construction. A truly outstanding value in this convertible sofa, which makes into a bed at night and an attractive, comfortable sofa in the daytime.

- 2 piece davenport suite
- 3 tables—two end tables, one coffee table.
- 2 attractive cushions
- 2 matching lamps

Special, **199.<sup>95</sup>**  
 9 pieces

EATON'S BUDGET PLAN TERMS  
**NO DOWN PAYMENT**  
 18 MONTHLY PAYMENTS OF 12.61



**SEVEN PIECE KITCHEN GROUP**

Chromium-plate finish. Table features acid and heat resisting arborite top and backing strip to prevent warping. Legs are heavy chromium-plated finish. Chairs are sturdily constructed in popular wrap-around and backs of chairs are shaped for comfort.

- 5 piece chrome suite
- 1 utility table
- 1 step stool

Special, **84.<sup>95</sup>**  
 7 pieces

EATON'S BUDGET PLAN TERMS  
**NO DOWN PAYMENT**  
 18 MONTHLY PAYMENTS OF 5.40



**STORE HOURS. Monday to Thursday 9 a.m. to 5.45 Friday 9 a.m. to 9 p.m. Saturday 9 a.m. to 5.45 p.m.**

T. EATON CO. LIMITED  
 BRANCH STORES