

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**PERSONALLY PICKED BY SANTA** — Foot warmers for the nursery set! They are of soft, long-lived suede (even the soles and paddel heels). Each bright red pair to be found in Holman's Shoe Department. Summerside is worthy of a featured role under the Christmas Tree. The children will love these **SLIPPERS** with white piped vamps, Indian beaded and topped with warm brown fur. They are cozy and cunning, the linings are of soft felt. Sizes for the littlest are from 6 to 10 and for the bigger children from 11 to 2. All at the self-same wee price — just 99 cents a pair for Children's Moccasin Slippers. **PERSONALLY PICKED BY SANTA** from Holman's Shoe Department in Summerside.



**PERSONALLY PICKED BY SANTA** for the boy who wears a **SHIRT** in the size 6 to 16 year range, are the "Kaph Kid" Cotton Flannel Shirts in Holman's Boys' Shop, Summerside and Holman's Budget Shop, Charlottetown. They're **SAN-FORIZED**, thus completely tub washable. They're in a wide choice of checked or bright plaid patterns and they're so sporty that your lad will pick them every time! Tailored with long sleeves, convertible collar and breast pocket, these Cotton Flannel Shirts are strongly sewn for long wear. They're priced at Only Just 1.89. **PERSONALLY PICKED BY SANTA** and in Holman's Both Stores, Summerside and Charlottetown.

**PERSONALLY PICKED BY SANTA** for the young Hockey Player are the "College" **HOCKEY STICKS** of strongly laminated hardwood construction and priced only 95 cents each in Holman's Both Stores Hardware Departments. They are the right and proper size for a player up to 15 years of age. Water resistant glue was used in the lamination, so there's no danger of the Stick falling to pieces at a very crucial time. Outfit your youngsters with these "College" Hockey Sticks, they're only 95 cents each, they were **PERSONALLY PICKED BY SANTA** from Both Store Holman Hardware Departments.

## NEW!



a new kind  
of cleaner  
only \$1345



Streamline carpet care with Bissell's new "Sweepmaster" — cleans as nothing else can — Right to walls with a full-width brush. Gets under furniture, too. Adjusts to thick or thin carpets.

Empties at a touch and stands flat against wall... saves storage space.

Choice of four attractive colors  
INCA GREEN    NAVAJO BLUE  
AZTEC COPPER    SMOKE GRAY

SEE IT... TRY IT  
at our NEW Bissell  
Sweepmaster display.

**HOLMAN'S**  
Both Stores  
FURNITURE



# Our Ninety Eighth Christmas



Holman's

Give Her  
**NYLONS**  
Of Quality!

Weldrest  
All Fashioned  
Hosiery



Delightfully sheer (51/15) with the slimmest panel heels and the most flattering pencil seams. Colors are on the beige shades — Sassy or Bermuda) in sizes 8 1/2 to 11, a pair

1.25

**HOLMAN'S**

Ladies' Shop

Ladies' Wear

New! Dull Finish For  
Less Transparency  
**NYLON SLIP**

A Real Beauty

For

Christmas Gifting

5.95

The nylon tricot is opaque which makes it less transparent and whiter in appearance. Straight cut in style with a full skirt, the lavish trim is of fine nylon embroidery on the bodice and hemline. White only in sizes 32 to 42. Perfect for Christmas Gifting:



**HOLMAN'S**

Ladies' Shop

Ladies' Wear

# WINTER WONDERS IN MENS OVERCOATS



NEW LOW PRICE

29.50

Fawn, blue, gray or navy Velour that is densely woven of carded wool yarns. They're warm, handsome and comfortable to wear, in single or double breasted styles with patch pockets. Sleeve and 3/4 linings are of lustrous rayon. Here is your assurance of warmth on the coldest Winter day!

**HOLMAN'S Men's Wear**  
Summerside

Be an Angel  
\* give her \*  
**FRAGRANCE**  
by  
**COTY**

**DAILY DOUBLE**

A matching favorite, Talcum Powder and Solid Cologne in your choice of world famous fragrances, L'Aimant, L'Origan, Emeraude or "Paris".

\$2.75



**SCENTRY**

The perfect fragrance combination of Perfume and Toilet Water in your choice of L'Origan, L'Aimant, Emeraude or "Paris".

\$4.25



**SHOWER MATES**

Delightful combination of Talcum Powder and Toilet Water with handy atomizer. Your choice of L'Aimant, "Paris", L'Origan or Emeraude.

\$4.00



**PURSET**

Solid Cologne Twistick and Cream Powder compact in either L'Aimant, L'Origan, Emeraude or "Paris".

\$3.25



**HOLMAN'S Cosmetics**  
Summerside

COTY



fashion news!

The  
**LONG LOOK**

by **Coro**

Ropes of beads of all descriptions have been endorsed by Paris! These 60" ropes have clasps to permit winding around the neck for bib effect. Wear several for the dramatic long look!

2.00



Grand For Gifting!

**HOLMAN'S**

Ladies' Shop

Ladies' Wear

See Santa  
In His  
**TOYLANDS**  
AT **HOLMAN'S**

Charlottetown  
EVERY FRIDAY  
2 P.M.



Summerside  
EVERY SATURDAY  
2 P.M.