

Deputy Minister Maintains Education Interest Growing

If there is failure in education, the most of the blame lies in the attitude of the people towards learning, said Malcolm MacKenzie, deputy minister and director of education in addressing the annual meeting of P.E.I. Teachers' Federation yesterday afternoon.

Mr. MacKenzie felt that in the main, the government usually reflects the thinking of the people in education as in other matters.

The deputy minister said there were heartening trends seen in the interest toward education. Among these he noted the interest toward education. Among these he noted the interest shown in the first Island conference on education; the steady growth of the home and school movement; increasing interest shown by provincial organizations such as the Federation of Agriculture; the women's institutes and the Catholic Women's League.

CRISIS IN EDUCATION

"In recent years we have been hearing a great deal both in Canada and in the United States about the crisis in education," said Mr. MacKenzie. "Those speaking and writing on the subject cite such crises as the lack of an adequate number of well qualified teachers to staff our schools, colleges and universities; the inadequacy of classroom space and facilities; our inability to graduate a sufficient number of university trained technicians, scientists and engineers."

Most of these problems have arisen as the result of our changing economy following the second World War with the attendant increase in population. It took only the appearance of Russia's Sputnik to heighten the controversy and to focus attention upon the aims and adequacy of our systems of education.

"It is well, then, to pause and consider some of the events that have a bearing upon the difficulties with which we in the western world have now to contend," said Mr. MacKenzie. "For it is in this light that we should seriously assess our educational efforts and educational needs."

At the beginning of the present century he said the acknowledged model of a new government, even in Russia, was a liberal democracy in the British, French or American fashion.

"But think of what has happened to the western world and to its ideas and ideals during the 40 years since the First World War began! The institutions and the way of life which we have inherited, and which we cherish, are no longer universally accepted as being the right way towards the good life on earth. They are fiercely challenged abroad and sometimes they are dangerously violated at home."

"We are living in an age of disorder and upheaval. Though we in Canada and the United States have grown more powerful and wealthy, we know in our hearts that we have become, at the same time, insecure and anxious."

"Our people enjoy an abundance of material things, such as no large community of men have ever known. But our people are not happy about the position or confident about their future."



MALCOLM MacKENZIE

only to live today than it was 50 years ago, that is to say, if life were as simple as it was then—if the problems of private and community life were as easily understood—if the task of governing the nation at home, and of conducting its foreign relations abroad, were as uncomplicated and no more dangerous than it was 50 years ago—then we could be happy and congratulatory ourselves that we are making great progress in the task of educating ourselves as a democracy.

KEEPING ABBREAST

"But we cannot make that comforting comparison without deceiving ourselves seriously. We cannot measure the demands upon our people in the second half of this century—the demands in terms of trained intelligence, moral discipline, knowledge, and not least, the wisdom of great affairs—by what was demanded of them at the beginning of the first half of this century."

"The crucial question is whether the increase in our effort in education, and that applies provincially as well as nationally, is keeping up with the increase in the burden."

"When we use this standard of comparison, we must find, I submit, that the increase in our effort to educate ourselves is of a quite different— and of a very much smaller— order of magnitude than is the increase in the responsibilities that are demanded of us in this divided and dangerous world."

"Our educational efforts and our educational needs are not anywhere nearly in balance. I am not going to attempt to measure this discrepancy statistically in dollars and cents though I think that it can be done."

NEW PERSPECTIVE

"Instead, I wish to suggest that, if we are to deal with the situation adequately, we will have to acquire a new perspective with respect to the cost of education, and I think we will have to evolve a new sense of values as to what is important."

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not happy about the position or confident about their future. "We in the western democracies have had, and probably we must expect for a long time to have, dangerous and implacable enemies. But if we are to survive and recover, and to go forward again, we must not look for the root of trouble in our adversaries; we must look for it in ourselves."

TOTAL EFFORT

"If we compare our total effort—from kindergarten through college—with what it was 50 years ago, the quantitative increase is impressive. We are offering much more schooling of a more expensive kind to very many more pupils. We have made striking quantitative progress during the past half century towards the democratic goal of universal education."

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OLDEST, STEADIEST CUSTOMER

Ben Fox, of Detroit, an employee of the Kelsey Wheel Company Limited in Windsor, Ont., receives a plaque from A. P. Shewman, general manager of the Ambassador Bridge Corporation, honoring him as

the international bridge's oldest and steadiest customer. Mr. Fox has been using the bridge to cross over the border between Canada and the U.S. almost daily for the last 70 years. He

started to make his trips to Windsor from the time the bridge was opened in 1929. The plaque-giving ceremony served a double purpose—it also marked his 90th birthday. (CP Photo)

School Expenditures Double In Six Years

Expenditures on school construction, remodeling, and reconditioning has more than doubled in the last six years, Hon. Keir Clark, minister of education, said yesterday in addressing the annual meeting of the P.E.I. Teachers' Federation which opened in Charlottetown.

The education minister told his group that it was with some surprise that he learned upon compilation of figures that the provincial government had spent \$4 million in this direction since 1953.

Big factors in the increase in expenditures were the raising of grants from \$1,000 for the first room to a present total of \$5,000 and increasing the grants for each additional room from \$500 to \$2,500. He also noted the cost of operating Prince of Wales College has increased \$81,000 since 1953.

STUDENT GRANT He pointed out that grants to students taking teachers' training had advanced \$200 to \$500 and last year an additional \$500 was made available to rural grade 12 students intending to enroll in teachers' training classes.

The minister said he hoped the grant would be available next year to grade 11 students of high academic standing who intend to take up teaching.

The group was informed the government is now spending \$50,000 on subventions for school books so that pupils may be able to obtain books at a reasonable price.

The minister also said that \$6,300 was spent last year on the rehabilitation of TB and polio patients.

TRANSPORTATION Mr. Clark thought the expenditure for the transportation of

COMING EVENTS

Dance in Mt. Ryan Hall, Wednesday, April 1st. Good Music. Free Lunch. Sponsored by C. W. L.

Dance Millview Hall, Thursday, April 2nd. Sponsored by Hall Committee.

Card Party and dance Emerald Hall, Wednesday, April 1st. Free lunch, sponsored by C. W. L.

Regular Junior Farmers meeting Recreation Centre, New Glasgow, tonight at 8:30. Guest speaker Dr. George C. Fisher.

Hockey at North River rink tonight Hampshire Bulldogs vs. Nine Mile Creek Bulldogs. Third game of finals for W.R. Shaw Trophy. Game time 8:30. Admission 25 cents and 50 cents.

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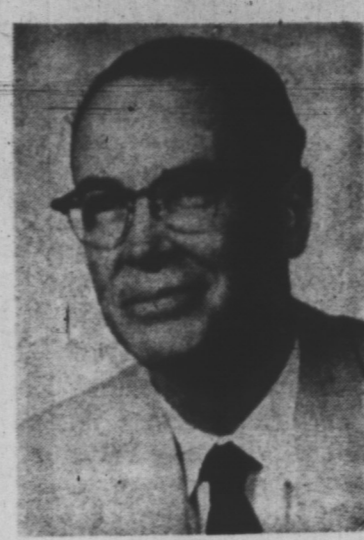
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Wallace M. Bradshaw
Merchandise Supervisor — Home Furnishings, China, 5/10

With over 30 years experience at Holman's, Mr. Bradshaw covers the Canadian and U.S. Markets and with our foreign buying office connection in Liverpool, is able to bring to Holman's customers on P.E.I. the choicest assortments that can be found anywhere. China and gifts from England and Europe; piece goods and draperies from Canada and United States; blankets and bedding from the finest Canadian Houses; all subject to the rigid standards of quality and price that have made HOLMAN'S the buy-word for value-wise customers for over 100 years.



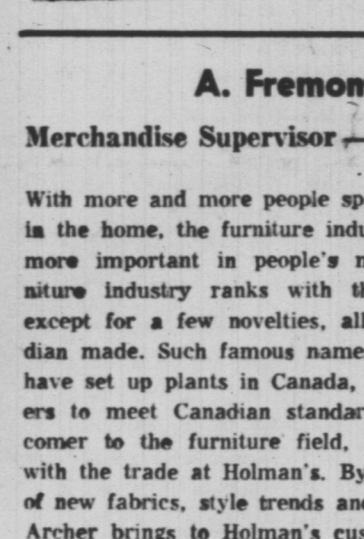
D. Eric Woodside
Merchandise Supervisor — Ladies & Childrens Apparel

In these times of ever changing fashions, with new fabrics and fibres being developed from day to day, and style trends vanishing with each new season, fashion and accessory merchandising require judgement, foresight, and experience. New trends developing in Paris and New York must be pre-judged for their possible impact on P.E.I. Selections must be made from hundreds of Canadian and American suppliers. Value and workmanship must pass our rigid standards. Mr. Woodside with nearly 30 years of retailing behind him is one reason that Holman's are able to guarantee satisfaction to our fashion-wise P.E.I. customers.



Allison F. Owen
Merchandise Supervisor — Appliances, Sporting Goods, Toys, Wallpapers & Paints.

Another member of our 25 year club, Mr. Owen has been in charge of our Charlottetown Hardware Department since 1926 and merchandises the classifications mentioned above for both Holman stores. With complete market to draw from, Mr. Owen has selected such great names as Frigidaire, Enterprise and General Electric to rise with Holman's to their present stature on P.E.I. An ardent sportsman himself, he is able to approve a selection of sporting goods and camping equipment from all over the world. Continual improvements in household goods of all kinds require a constant search of markets in order to bring you the best and broadest assortments and as to price, well, like Holman's, Mr. Owen will never be knowingly undersold.



A. Fremont Archer
Merchandise Supervisor — Furniture Department

With more and more people spending more and more time in the home, the furniture industry is becoming more and more important in people's minds. The Canadian Furniture Industry ranks with the best in the world and except for a few novelties, all our merchandise is Canadian made. Such famous names as Kroehler and Simmons have set up plants in Canada, manned by Canadian workers to meet Canadian standards. Mr. Archer is no newcomer to the furniture field, having completed 20 years with the trade at Holman's. By constantly keeping abreast of new fabrics, style trends and constructional details, Mr. Archer brings to Holman's customers the utmost in home comfort.



David D. Carnegie
Merchandise Supervisor — Hardware & Housewares & Building Products

Farm and garden supplies, general hardware, automotive supplies, building products, kitchenware, thousands of items in every day use in homes, farms and industry. Glass from Belgium, tools from Germany, gadgets from Japan, separators from Sweden, plastics from the U.S. Metal products and building materials from Canada. All of these require a highly trained buying organization and a competent selling force. Mr. Carnegie and his associates are ever on the lookout for new products, better merchandise and top values to maintain Holman's position as a leader in the hardware field. Mr. Carnegie has handled these departments since 1951 and believes in one merchandising creed — "If it's available, we'll find it."



Earle S. MacEachern
Merchandise Supervisor — Men's & Boys' Apparel

For years the man's fashion world revolved with few changes. Pure wools and worsteds were the only accepted suitings, broadcloth and rayon the shirtings and style changes were moderate. Today, the man's world is fast catching up to the women's. Synthetics have opened up a complete new vista of color, style and wearability. Wash and wear, or no iron fabrics are revolutionizing the industry. Men want more comfort and ease in their clothing, suits with the "soft front", sport clothes made for sporty comfort. T.V. is demanding more casual styles. Mr. MacEachern is a young man who has been growing with Holman's for the last 11 years, learning the ins and outs of the vast Canadian and foreign markets, studying the industry from plant to sales floor to bring you the young man's outlook on this vibrant "new-young" industry.



Otis Pickard
Merchandise Supervisor — Footwear

The shoe industry is a specialist's field. A good shoe merchandiser must know his product from the raw materials to the workmanship. Style, in women's, men's, and children's is continually changing with the time and most important of all, fit and comfort mean so much to growing as well as mature feet. Although a comparative newcomer to Holman's, Mr. Pickard has over 30 years experience with the retail shoe trade in the Maritimes, with a sound background of shoe selling and merchandising and complete agreement with Holman's policy — Satisfaction Guaranteed Since 1857.