

CAMERON APPLIANCES

New Firm Has Opening

Summerside's newest appliance store has opened for business and will mark the event by taking part in Summerside's town-wide Harvest Moon Sale all this week.

The store is operated by F. Everett Cameron on Water Street West, who brings a background of solid experience into his new business.

Mr. Cameron's past business experience includes four years as manager of the town's Firestone Home and Auto store and five years as manager of J. P. Gaudet's in Richmond.

The new appliance store, located in the same premises where Mr. Cameron managed Firestone, will specialize in Philco appliances, Coleman heating equipment and leading brands of furniture. All of this will be backed by service.

Employees employed with Mr. Cameron in the new business venture are Eric Ballen and Bruce Thompson. Mr. Ballen will head the radio and television service department and he, too, will be bringing wide experience into his new post.

Mr. Thompson will be employed in the sales department where he will bring courteous, efficient service to customers. A specialty of the opening sale will see customers who purchase a seven-piece chrome kitchen set at a sale price, provided free with a rocking chair as a bonus.



F. EVERETT Cameron, well known Summerside business, latest appliance store, located man, has opened Summerside's on Water Street, West. Mr. Cameron brings wide experience to his venture having previously been manager of Firestone Home and Auto store in Summerside for four years and prior to that was manager of J. P. Gaudet's at Richmond for five years.

let us re-style your old furniture

You'll marvel at our magic with run-down furniture! The secret is our expert workmanship in tightening old frames, refinishing, restyling and upholstering with fine fabrics.

F. ARSENAULT & SONS
175 Hanover St. S' Side Dial 6-2095

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JOHNSTON'S
Delicatessen and Pastry

- Bread Home Style
- Pastry's
- Cookies
- Salads
- Kosher and Delicatessen style meats.

JOHNSTON'S
DELICATESSEN & PASTRY SHOP
Water St. Summerside

SNOW TIRES

WINTER TRENDS

B.F. Goodrich

GUARANTEED FACTORY REBUILT

750 x 14 **\$9.95**

TRAILMAKER

FAMOUS B. F. GOODRICH GUARANTEE

A. E. MacLENNAN LTD.
Water Street East Summerside

Burmas Range Carnival

Moffat and Beach Gas Ranges, Propane Water Heaters

ENTERPRISE
Gas Combination

RANGES
Reg. Value 459.00 AND UP

Trade In 160.00

Sale Price **299.00**

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A BUMPER CROP OF GOOD BUYS

ALL GROCERY Items Available ALL FRUITS VEGETABLES

FREE DELIVERY

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TRAGIC ERRORS
Mistaking another hunter for game is the most common cause of hunting accidents.

ONE WEEK ONLY
OCT. 22 to 27

SPECIAL PURCHASE SALE

F. Everett Camerons Furniture and Appliance Centre
Water St. West Summerside

SAVE \$50
1963 Philco Console 23" TV

- BONDED PICTURE TUBE
- BUILT-AERIAL
- OUT FRONT SOUND AND CONTROLS
- HIGH VOLTAGE PICTURE POWER
- AUTOMATIC PICTURE PILOT

Reg. 299.95 **249.95**

Easiest Terms in Town We Accept Trades

PHILCO
10.3 CU. FT. REFRIGERATOR

- New quiet lifetime compressor
- Full width freezer
- New top-hinge design

Regular 239.95 **NOW 189.95**

PHILCO 12 CU. FT. AUTOMATIC 2-ZONE AUTOMATIC FREEZER REFRIGERATOR reg. 349.95
SAVE 60.00 NOW 289.95

FREE GIFTS TO THE VALUE OF 85.45
with every **PHILCO STEREO COMBINATION**

JOLLY JUMPER
Scientific Body Exerciser
Reg. 10.98 "With Free Lamp"
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SEWING MACHINES **79.95**
Reg. 139.95

19 pc. Stainless Steel COOKWARE **59.95**
Reg. 99.95

SYMPHONIC TAPE RECORDER
Dual track, Tone Control, etc. **99.95**

Deluxe 30" **ELECTRIC RANGE**
Reg. 319.95 **239.95**

10% off all Small Appliances
10% off Wagons, Tricycles, etc.

ELECTRIC KETTLES
Dominion **6.99**

Special Savings this week on all Oil Heater Floor Furnaces. **139.95**

SEE US FOR FREE ESTIMATES ON WARM AIR HEATING SYSTEMS

F. EVERETT CAMERON
FORMERLY FIRESTONE HOME AND AUTO
341 Water St. Phone 436-3200 Summerside