



EXPORT CANADA'S FINEST CIGARETTE

Canadian Economy Strong States President Of C.M.A.

MONTREAL, (CP)—There is no real cause for trembling in Canada, J. D. Ferguson of Rock Island, Que., president of the Canadian Manufacturers' Association, said yesterday.

in its pace and more discriminating, but "we should be foolish to confuse a problem with a tragedy."

Strange But True

By F. H. MacArthur

Although it commands, "thou shalt not steal," the Bible is the book most frequently stolen from libraries, according to librarians all over the country.

Canada's Exports In January Down Sharply

OTTAWA, (CP)—Canada's exports, which normally provide about one-quarter of the country's income, dropped sharply during January, but Trade Minister Howe said the trend cannot be judged on the basis of one month's trade.

Little Aid For Bright Students From Poor Homes

MONTREAL, (CP)—Dr. F. Cyril James, principal and vice-chancellor of McGill University, said Tuesday that in spite of urgent need for educated men and women in increasing numbers Canada is doing little to help the bright boy or girl born into a poor family.

per cent. "Even in the United Kingdom where training for many professions is carried on outside the universities, nearly four per cent of the young people between 18 and 21 are actually attending universities in Britain."

Advertisement for Gillette Blue Blades. Includes text: "Now Millions of Men Using GILLETTE BLUE BLADES. Enjoy Extra Shaving Convenience With Modern Gillette Dispensers!" and an illustration of a Gillette razor and blade dispenser.

Advertisement for Naturalizers shoes. Text: "NATURALIZERS THEY ARE HERE!! An advance shipment of the famous NATURALIZER Shoes has arrived. Come in and see them. We also have received the famous Hanna Sandals in narrow widths for summer. Child's, Misses' and Growing Girls' Saddle Oxfords as well as Savage Shoes (in five widths) now in stock. LePage Shoe Co. Ltd."

Salesmen, Get Cracking! "Don't these figures indicate that, while salesmen have a real challenge, they also have a real opportunity?"

Nothing makes a better paint strainer than an old silk stocking. Cut the stocking down to the seam at the back and stretch it over the paint can. Then pour the paint into another container. The stuff will run freely, leaving all the ground in the stocking.

Stocks, bonds, and cash to a total of \$240,000 were found by police in the topsy-turvy home of an aged recluse who died in Evanston, Ill. The strange hoard, after Mrs. T. S. Porter, 80, passed away in a friend's home.

Advertisement for F. R. McLaine Ltd. Text: "INVITATION F. R. McLaine Ltd. --- MALPEQUE ROAD PHONE 7358-9 EST. OVER 35 YEARS. Cordially invites you and yours to visit our new establishment situated on the Malpeque Road, just one mile from the heart of the city. USED CAR SALE GUARANTEED and THOROUGHLY RE-CONDITIONED. 1953 CHRYSLER WINDSOR DELUXE SEDAN... 1950 PLYMOUTH SPECIAL DELUXE SEDAN... 1949 PLYMOUTH SEDAN... 1952 PLYMOUTH CLUB COUPE... 1950 CHEVROLET SEDAN... THE ABOVE CARS HAVE ALL BEEN PORCELAINIZED. We Specialize in Motor Tune Up -- Front End Aligning -- Undercoating -- Body Work -- Porcelainizing -- 1950 VANGUARD SEDAN -- New Paint and Motor Job \$240.00 Down; Balance \$17.00 per month. EXTRA SPECIAL We have a few 1937 to 1942 models going at \$50.00 to \$100 cash. The real thing for anyone interested in building a Stock Car."

Ontario in 1904 was the first Canadian province to issue licences for automobiles. One of the world's longest page wire fences is now being built in Australia at a cost of \$130,000 to keep emus out of wheat lands. The world's oldest bowling green dates back to 1299. It was set up at Southampton, England. Strange but true, a zoo baboon named Hitler has a hobby of gardening experience on gooseberry bush. This, too, he tendered with great care, waiting for the day when the berries would be ready to eat. Oddly enough his rheumatism disappeared. Hitler now devotes the greater part of his time to his hobby. He has become a first rate gardener. If you don't believe me write to the Groota Schnur Zee, South Africa. If you are a fast thinker then your longhand is apt to be illegible. Doctors, lawyers, and clergymen hold the record for poor writing. Next in order comes authors and teachers. The wooden spoons used by our pioneer parents had lots of virtue to recommend them to the housewife. The handles never got hot if the spoons were left in the dishes or pots, and they never left marks on bowls, skillets, or saucepans. PROFESSOR DIES SWANSEA, Wales, (Reuters) — Prof. W. D. Thomas, 64, who came to Swansea University College from the University of Saskatchewan 33 years ago, died here Saturday. He was professor of English language and literature at Swansea — the first man to hold the post. Prof. Thomas was a lecturer in English at Trinity College, Toronto, before the First World War.

Advertisement for Deepfreeze Home Appliances. Text: "DEEPFREEZE ANNOUNCES \$100,000.00 HOME APPLIANCE CONTEST! 215 PRIZES 15 NATIONAL PRIZES PLUS 200 REGIONAL PRIZES Everyone has an equal opportunity to win! Contest runs from Feb. 18 to Apr. 1, 1954. For FREE Entry Blank, See Your Nearest Deepfreeze Dealer, or You Can Be A Winner! It's Fun... It's Easy... and you can enter as often as you wish! Contest closes April 1, 1954. Prize winners will be notified by mail within 6 to 8 weeks after the close of the contest. A complete list of prize winners will be available upon request at the close of the contest. Your Authorized Deepfreeze Dealer: Douglas Bros. & Jones Ltd. 155 KENT ST. PHONE 6565. Your Authorized Deepfreeze Dealer: Crockett & Storey Ltd. 134 KENT ST. PHONE 5434. Your Authorized Deepfreeze Dealer: MacCausland Furniture, Summerside 230 WATER ST. PHONE 2830."

Advertisement for '100,000' Deepfreeze Home Appliance Contest. Text: "ENTER THE '100,000' DEEPFREEZE HOME APPLIANCE CONTEST. Nothing to buy... No special skills. It's your opportunity to own a genuine DEEPFREEZE HOME APPLIANCE at absolutely no cost to you. Here's All You Do: Just write, in 25 words or less, why you like one particular feature of the DEEPFREEZE Home Freezer, Refrigerator or Room Air Conditioner. YOUR DEALER WILL HELP YOU WIN. Your friendly Deepfreeze Dealer will give you the entry blanks and all the information you need to win the contest at no obligation whatever. He'll show you the wonderful features of Deepfreeze Home Appliances so that you can see for yourself why the prize you can win is the best home appliance a woman could ask for. MAIL COUPON TODAY! Deepfreeze Home Appliances Box No. 147 NDG Montreal 28, Quebec. Yes, I want to enter the \$100,000 Deepfreeze Home Appliance Contest! Please send me free entry blanks immediately. Name: Address: City: Province: Contest closes April 1, 1954. Prize winners will be notified by mail within 6 to 8 weeks after the close of the contest. A complete list of prize winners will be available upon request at the close of the contest."