



MAJESTIC MINK

## Girls are, well.... girls in demure lace, ruffles

Girls on the street won't go unnoticed this spring and summer. For one thing they'll look like girls again, the fashion world has taken on a very feminine and dainty look with all sorts of soft styles and materials to make the woman glad she's just that.

Coats are big headlines. The total look is really "in", with matching coats and dresses, skirts and hats. Spring offers a wide variety of colors to choose from, and a variety of fabric too.

Camel hair is still with us and the local stores have a variety of coat styles in this popular shade. These are some of the matching dress and skirt sets. Some of the camel coats have lovely printed linings with matching scarves.

Laminated coats are still popular. Navy is a big color this season and comes in a great number of fabrics. Knitted, leather and corduroy coats are popular with the young. The latter two quite often have matching beetle or jockey type hats.

**LADY-LIKE TYPES**  
Dresses this Spring are making girls look like the type every fellow would like to take home to meet his mother. They suggest a demure and gentle, very lady-like type of girl.

Navy is also very popular for

dresses this season. Designers seem to be taking from the bottom of the dress, hitching up the hemline, and adding to the top as most dresses have a high neckline and sleeves for Spring.

Little girl and granny dresses are popular. Lace is running all over dresses, whether at the neckline, sleeve, hemline, or waist, it's definitely there.

Sleeves are newish! Some have tiny pleats, others are puffed. The Puritan look in sleeves is also making an appearance.

Shops are showing blouses with this look, sleeves puffed from the shoulder to just above the elbow and then fitting snugly to the wrist.

Dresses and blouses are smocked and ruffled. Waistlines appear, but don't stay put. Some up and some go down and a few stay in the normal place.

**HOLDING OWN**  
The Empire waist is still holding its own, cinching in just below the bust. Some waist lines have dropped to the hips, in the flapper-type style. So far this spring there aren't as many shifts as there were last year.

Floor-length granny dresses are also making an appearance in local stores. Whether or not the girls will wear this type of dress in public remains to be seen. It is possible that many will be bought for evenings-at-home.

The girl who likes to wear slacks will have a wide choice. The ever popular stretch fabric is available in many colors. Bell bottoms are gaining popularity in the City and can be found in such fabrics as corduroy and denim. Western jeans are again coming "into their own".

## Producers tab Sarnoff for award

**HOLLYWOOD (AP)**—No one was quite sure why Gen. David Sarnoff was being awarded the Screen Producers Guild's Milestone award, but all agreed it was a good idea.

The Milestone is generally presented to a film pioneer. Gen. Sarnoff, 75, is an electronics pioneer, having founded the Radio Corporation of America. Ten years ago, it would have seemed unthinkable for Hollywood to be passing out honors to the man who did as much as anyone to bring television to the U.S. Times change.

It's always fun to join the members of the dais at the producers' banquet before they face the crowd at the Beverly Hilton International ballroom. Then you catch the big names at their case, as in the case of Bob Hope, or in a nervous state, as was Bill Cosby.

The young comic looked somewhat forlorn in a corner of the assembly room "I don't feel right with all these old parties," he said.

**APPEAR SPRY**  
The old parties looked mighty spry. Adolph Zukor, a crickety 93, was talking movie business with Kirk Douglas. Samuel Goldwyn, an alert 83, chatted with Lucille Ball, who got her first Hollywood job as a Goldwyn girl.

James Stewart was deep in conversation with his onetime agent, Lew Wasserman, now Jimmy's sometime boss as head of Universal studio. The whole new generation of studio heads was present: Mike Frankovich of Columbia, Robert Weitman of MGM, Richard Zanuck of 20th



Century-Fox, Howard Koch of Paramount.

The emcees' emcee, Bob Hope, explained the reason for the Milestone award to Gen. Sarnoff: "He's America's leading motion picture exhibitor." It makes sense when you consider NBC's Saturday night and Tuesday night movies, plus the miles of filmed series on the network.

Hope was in good form: "The two best producers aren't here tonight—Cary Grant and John Wayne... After all, Bing can't do it all..." Grant and Wayne recently became fathers.

The producers handed out other awards—to The Sound of Music as the best produced movie and My Name is Barbra as the best produced TV show.

## FASHIONS FROM THE MOVIES

Ann-Margret shows her off-to-Paris traveling costume, a blue and beige tweed coat, lined and collared in fox. From the same movie, Made in Paris, comes this "dinner costume", slinky pants, with a trench coat adaptation and jeweled and feathered evening cap. (CP Photo)

## New fashions present young, carefree look

Young, Carefree. Soft-Swinging. Spring fashion is all these things, and many more—the fabrics and colors are just as varied as the silhouettes. With so great a diversity of newsworthy fashions, the selection and composition of a spring wardrobe might at first seem to be rather too complicated. Actually, head-to-toe coordination of fashions becomes easier than

ever, thanks to spring's biggest trend—the costume.

**"BEST-DRESSED" LOOK**  
Putting together a "best-dressed" look get a big boost from the increased availability of costumes. Whether the basic fashion is a dress, a coat or a suit, this spring it's most likely to be accompanied by other important fashions.

The dress takes a coat or jacket; the coat covers a dress or a suit; the suit may appear in two, three or four parts—plus, in many cases, a coat. This year's earlier Easter gives the edge to coats as costume components, with the thought that a parading may call for the warmth of a coat.

**EASE-IN-MOTION**  
Costume coordination for spring is far from conventional. While there are plenty of traditional combinations such as the checked coat that reverses to solid color, and covers a matching, solid color dress, there are just as many costumes that artfully mix contrasting colors and patterns.

In costumes, "separate" dresses, suits and sportswear, two silhouettes stand out. One is the look of soft mobility, perhaps best exemplified by spring many easy dresses. From "covered up" smock styles to halter-topped swingers, dresses are distinguished for their suppleness, their ease-in-motion. And fabrics enhance the limber look.

**WESTERN LOOK**  
A second silhouette is the geometric look, which continues in importance but takes on a softer air for spring. Well-seaming, precise tailoring, crisp fabrics, and bold use of contrast colors are some of the notable features here.

For sportswear, the "peer boy" look initiated by the ribbed, long-line sweater prevails both in sweaters and dresses. Pants step forth as a leading fashion, with shapes ranging from stove-pipe slim to dashing bell-bottoms.

The strongest influence on sports and casual wear, though, is the Western look. Cowboy shirts, buckskin jackets, hip-riding jeans and sassy skirts are some of the components.

**DON JUAN GUNNED DOWN**  
**BANGKOK (AP)**—Mrs. Rachani Sea Lao, 23, told a Thailand court that she knew Sumit, 40, had had eight other wives before he married her, but she warned him to curb his roving eye. He didn't so she shot him last August. She was sentenced to 18 years in prison.

## Colors range through range of clear shades

Spring's color wheel is spinning 'Round and 'round she goes where she stops, the "fashionable" know! The color scheme for spring is clear, ranging from misty pales to intense brights to deep darks with an array of hues between.

If fashionables had to settle for just one color, the choice might be green, in all its variations. Fortunately, no such choice is necessary, for it might present quite a dilemma. What about the many "no colors?"

White is stirring up a snow storm in bright and chalky tones, fragile eggshell and ivory shades.

White's popularity has brought nude colors in hem and natural yarn-looks into the fashion picture. Beige shades in everything from taupe and camel to parchment and champagne spin into spring.

Pink and blue, the baby colors arrive in a pale color spectrum—warm, fragile and sometimes antiqued. Light, vegetable garden green makes a pale, pretty appearance, too.

Sunny brights reflect spring-time in lemon, lime, grass and buttercup shades of yellow and green. Glimmering scarlet, emerald and hot pink are colors to catch the sun's radiance.

Black and navy are, as always, present but with a new twist. They create exciting contrasts in combination fabrics. Added to these perennial favorites are green and brown darks.

Sportswear colors say, "mix and match for color fun!" Take spring's favorite lights, brights and darks, mix them up and make them into granny prints, madras plaids and wild California mixes.

## Lingerie hints of feminine spring

The soft, feminine way is lingerie and loungewear's story for spring. This softer look and feel is accomplished with delicate voiles, tricot and silks.

Daytime underlinings are softly shaded and smooth to the touch in briefer and barer shapings. Super-short chemise slips have found their counter-part in little hip-riding skirtlets, some attached to their own bikini panties and some with softly shaped matching bras.

Combination slips are chemise length, empire-shaped contoured bra slips. Most of these flippy slip styles spread sunshine in colorful flower patches and wildy striped patterns.

**EXOTIC PRINTS**  
Sleepyhead surfers find exotic prints in a melange of colors that lend themselves to stripped-down pajama versions of sporty styles. Pants styles range from

jams to bell-bottoms to hip-burgers.

Little sleep dresses are chemise length with bikinis or to the ankle. Long sleepshirts can be Granny styled or skinny shafts with bared backs and shoulders and halter necklines.

Pants are "in" and ready for at-home hours in drifty and drapy styles. Jumpsuits, pajamas and pants with matching coats show oversized paisley and African prints and stripes. Whatever the styles, the legs swing in bell-bottomed looks.

At-home lounge dresses start off in soft floral prints and end up in wild "art nouveau" prints. Almost everything reaches to the floor. Empire waists take another bow in more Grannies, and at-home skirts enter spring in pioneer style.

The baby dress hasn't left, it's just sheerer and softer.

## Prints, patterns for young look

New foundations have a sculptured look, even in the hand, and on the body, they do indeed sculpt a fine figure.

For the young (in years and in fashion outlook) there are "natural" brassieres, powernet briefs and maillet-type corsets in all manner of prints and patterns, from polka dots and petals to elastic metallics.

Colors of the new foundations are mostly soft, shading from lemon and lime to turquoise and coral, and including skin tones and a wonderful blue that is lighter and brighter than navy.



## New Spring Coats That Rate A Second Glance!

The reason—each one has been individually selected for fashion detail! Make your choice from wool laminates and poodle cloths. Colors include a wide range of pastels black and navy.

We have a wide selection of angoralama

also showing the newest in—

- dresses • blouses • all weather coats • skirts • suits • sweaters

Featuring All New Spring Merchandise



Moore & McLeod Ltd.



## this Spring...

A sense of fashion—rightness Be it natural or acquired is essential for the planning of your Spring Wardrobe. For your approval, we present our exciting collection of the latest dresses and coats, of the light-hearted season, all certain to please the passing Parade. See the new look Spring will be wearing... now in our Ladies' Wear Dept.

## Suits

Two and three piece, sheath skirt, wool worsted boucle, poodle cloth, wool, fancy knits, tweeds, camel, Pastel pink, white, beige, aqua, navy black peppermint. Sizes 7-18 14 1/2 - 22 1/2.

16.95 - 95.00

## Dresses

Sheath, Arnel, Rayon and Nylon Lace, Trecoosa knit, viscose and acetate crepe, hounds tooth check, silk print, shirtmaker cotton. Navy, jade green, beige, pink, aqua, white-black. Sizes 5-19, 6-20, 12 1/2 - 24 1/2.

10.95 - 59.95

## Coats

Tailored, laminated. Wool and mohair diagonal boucle. Wool basket-weave, Harris tweed, cashmere, camiloop, Turquoise, beige, camel, peach, pink, powder blue mint green, grey, black, navy. Size 5-20, 12 1/2 - 24 1/2.

19.95 - 115.00



Store Hours  
Mon. - Thurs. 9 - 5  
Friday 9 - 9  
Saturday 9 - 12:30

