

Just when the others thought they were catching up, along comes the new Pontiac for 1966

A great new Pontiac makes its debut in 1966. It's called Grande Parisienne. It comes in two magnificent models... a Sport Sedan and a Sport Coupe. That's it in the photograph below. Grande Parisienne is Pontiac at its best. With its own distinctive styling and luxury, it sets an exciting pace for the entire Pontiac model

line-up for 1966. And what a line-up... 47 models in 13 series! There are new engines, new transmissions, new interiors, new comfort features. No wonder the others can't catch up. But then, when you've captivated a continent for six years in a row, what else can you do for an encore? Except make it seven straight!

A GENERAL MOTORS VALUE

Grande Parisienne Sport Coupe

