

Holman's
of P.E.I.

AUGUST BRIDE CONTEST

OVER \$4,500 IN PRIZES

For Six Lucky Island Brides
DURING HOLMAN'S CONTEST

STARTS AUGUST 1st ENDS AUGUST 31st

In this annual contest, Holman's of Prince Edward Island will give away,

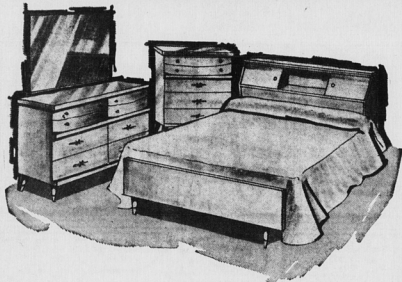
absolutely free, over \$4,500 in beautiful top quality prizes to six lucky August Brides, selected by you, the customers. From jewellery to housewares, from footwear to furniture, chances are that our lucky six Brides will receive, at no cost to them, most of the essentials required by newlyweds.

- CONTEST RULES:**
- Eligible are all P. E. I. residents who will marry anytime from August 1st to August 31st, 1963 (except those who have been members of Holman's staff during the past month).
 - Any customer may nominate the AUGUST BRIDE of his/her choice.
 - Three winners in each store will be chosen on the basis of the total votes cast by all customers throughout the month of August.
 - Ballots will be available in every department of both stores—Summerside and Charlottetown.
 - On all purchases in any retail department during August, votes proportionate to purchases may be cast for the AUGUST BRIDE of your choice. Every penny entitles you to one vote. A \$1.00 purchase means 100 votes; \$10.00 purchase means 1,000 votes.



For Daily Results tune in to our
CONTEST RADIO PROGRAM
CFCY **6JRW**
MON. THRU SAT. 10:30 A.M. - 10:45 A.M. MON. THRU SAT. 10:15 A.M. - 10:30 A.M.
6:30 P.M. 6:35 P.M. 6:15 P.M. - 6:20 P.M.

THESE ITEMS ON SALE THUR. - FRI. - SAT. - AUGUST 1-2-3



5 PC. DELUXE BEDROOM SUITE

- 5 piece
- Bookcase Bed—double size
- 4 Drawer Chest of Drawers
- Spacious 8 Drawer
- Triple Dresser with Mirror—56" in length
- 220 Coil Quilt Top Mattress
- Ribbed Slat Spring
- Sturdily Constructed
- Attractively styled
- Curved Drawer Fronts
- Walnut

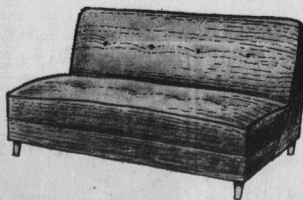
REGULAR \$225.90 - SAVE 46.90

ALL 5 PIECES NOW ONLY

179.00

NO DOWN PAYMENT—\$11.00 MONTHLY

SPACE SAVER



- Comfortable Sofa by Day
- Opens to bed for two at night
- Full coil spring construction
- Sturdy hardwood frame
- Bedding compartment under seat
- Choice of Frieze or Flat fabric covering

Frieze Fabrics
Brown, Raisin or Green
Save \$10.00
Reg. \$64.95
No Down Payment
\$5.00 monthly
\$54.95

44.95

General Electric TELEVISION 23" Console



This new 1963 model G.E. Television provides a high degree of viewing and listening pleasures. Equipped with General Electric's powerful transformer chassis and comes in slim-line cabinet. Neat, trim up front tuning panel.

- Big 23" squared screen
- Longer tube and component life
- Dual Speakers
- Giarictor system eliminates reflected room light
- Set and forget volume control
- precision crafted chassis, for proven dependability

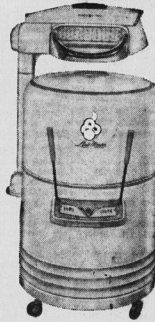
Regular \$289.95

189.95

And Your old TV.

No Down Payment — \$10 Monthly

McCLARY-EASY WATERFLO WASHER



with Automatic Pump

MacClary-Easy exclusive water-flo washing action, avoids harmful wear, helps keep clothes fresh and new. This is an unbeatable washer value and offers features galore.

- Extended top wringer—with big chrome drain boards prevents spills and slop over
- Non-clogging pump assures in-stant, dependable operation
- Big tub capacity does the family wash in fewer loads
- Cast aluminum agitator.

Regular \$129.95

109.95

No Down Payment
\$8.00 monthly

BATH TOWELS

- soft thick absorbent cotton Terry
- Handsome floral design
- Finished with fringe edges
- Choice of Blue, Red, Green and Yellow
- Sizes 20 x 40"
- Large size 22 x 44"
- Regular 1.98

1.59 Pair

- Our best quality "Caldwell"
- Big thick and thirsty
- Popular plain pastel shades
- Finished with dobby borders
- Large size 22 x 44"
- Regular 2.98

2.29 Pair

BOXED PILLOW CASES

- Fine quality snowy white cotton
- Hand embroidered
- Decorated with colorful motif
- Excellent for Bridal Gifts
- Regular 1.98

1.69 Pair

- Our best quality
- Extra fine count
- Choice of plain or colored borders
- Dainty floral decorations
- Beautifully boxed
- Regular 2.98

2.49 Pair

"TEX-MADE" SHEETS

- Select bleached snowy white
- Homestead quality
- Laundered ready for immediate use
- Gift packaged
- Size 81 x 100"

Regular \$3.69

3.19

Each

- Beauty Rose design
- 136 threads after laundering
- Wash fast colors
- Very attractive for the modern home
- Size 81 x 100"

Regular 4.98

3.99

Each

BOXED TOWEL SETS

- Fine quality cotton terry
- Beautiful hand screen floral design

Regular 2.98

SALE

- Each set contains 3 pieces
- Hand or Bath Towel with 2 matching Face Cloths

2.49

Set

Westco Oracle WALL CLOCKS

Electric clock in attractive chrome and enamel finish. Unbreakable crystal and easy to read dial with large figures. Regular \$7.95 each.

5.99

Bathroom SCALES

Heavy steel construction in new low styling. Large magnifying lens. Easy to read dial. Choice of colors. Reg. \$6.50 each.

5.29

IRONING BOARD

Adjustable for height, all metal construction and folds compactly for storage. Sturdy tubular legs with rubber tips. Standard 84" size. Regular \$9.95.

7.89



WEAR EVER 5-Pc. GIFT SET

Heavy gauge aluminum. Mayfair design and consists of 1 qt. and 3 qt. saucepans, Dutch oven, fry pan and combination double boiler and saucepan. Reg. \$37.50

29.99

3-pc. GIFT SET

Heavy gauge aluminum. Mayfair design with cool bakelite handles. One each of 1 qt., 2 qt., 3 qt. covered saucepans. Regular \$17.95 set.

14.99

30 Pc. Adderley Bone China DINNER SETS

A complete service for six in fine English Bone China by Adderley Potteries in the popular "Lyonsville" pattern. 8 each teacups, saucers, bread and butter plates, tea plates and dinner plates. White bone china body with dainty green and grey swag design make this dinner set a charming addition to any table setting.

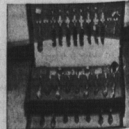


Regular 49.50

39.95

52 Piece Drawer CHEST OF SILVER

In Wm. A. Rogers "Old South" pattern. Each mahogany finished drawer chest contains 16 teaspoons, 8 each hollow handled place knives, place forks, dessert spoons and salad fork. PLUS 2 tablespoons and one each butter knife and sugar shell.



Regular \$150.00

49.95