

# MEN'S WEAR SALE OF THE YEAR

## Greatest Money Saving Event -- Smash Hits on Men's Clothing

The great day is here! We have prepared this event months in advance --- We have talked about it the last few days --- TODAY WE TELL YOU ABOUT IT! See the merchandise that is advertised today --- Compare our prices and come to H. & C. today to get your share of these Great Money-Saving Specials that await you.

Hollywood Style  
**TOPCOATS** **15<sup>95</sup>**  
End of Season Clearance of a discontinued line. All weather gabardine. Regular \$29.50 value .....

- **WORK SOX** — a heavy, all wool quality. Regular \$1.25—NOW **89c**
- **OVERALLS** — all famous makes. Kitchen, Carhartt, Murphys—Save at **20% off**
- **PYJAMAS** — an assortment of broadcloth and flannelette styles. Regular \$4.95 **3.98**

**Sport Coats** **15<sup>00</sup>**  
Smaller sizes. One of each pattern. In fancy tweeds. Regular to \$32.00. Sale .....

- **WORK SHIRTS** — heavy doeskins, fleeces, chambrays in fancy checks and plains **20% off**
- **SWEAT SHIRTS** — white fleece lined, heavy quality shirts. Regular \$2.95 **1.95**

**Parkas** Heavy gabardine with a warm fleece lining. Regular \$15.00 value **11<sup>95</sup>**

- **DUNGAREES** — by Murphys—laced back, sailor style. Regular 3.50 **2.95**
- **LINEN HANKERCHIEFS** — Made in Ireland. Regular 40c—NOW, 3 for **1.00**

**Gloves** • All leather  
• Fleece lining  
• Grey-Black-Brown  
• Regular \$3.95 **2<sup>95</sup>**

- **JACKETS** — one dozen left over from last winter. Odd sizes and patterns **1-2 price**
- **SPORT SHIRTS** — Summer weights. Regular \$3.95 **1.95**

• **No Sales Final Unless Customer Is Satisfied**

## Men's Velour Overcoats

We applaud ourselves for being able to offer you these exceptional 100% ALL-WOOL Coats by Stubbleby of Yorkshire, England. A special buy makes this \$50.00 coat available at \$39.50. Many handsome fall shades. Regular \$50.00 Coats—NOW **39<sup>50</sup>**



**ZIP-IN LINING COATS** **32<sup>50</sup>**  
Here are heavy, all weather coats with zip-lined body and sleeves. Used as both Topcoat and Overcoat. Save dollars this week. Reg. \$42.00 .....

**OVERCOATS** **15<sup>00</sup>**  
MEN! 15 COATS—  
Leftovers from last season. Grand quality. Save to \$35. Regular to \$50.00 .....

## MEN'S SUITS

100% Pure Wool **34<sup>50</sup>**  
When in Montreal our buyer procured these Suits at a special price and we pass the saving on to you. Dozens of patterns in all sizes to 44. Save up to \$20.00 on 100% worsteds. Regular \$55.00 Values .....



## Station Coats

REGULAR \$29.50 VALUE **19<sup>95</sup>**  
• Genuine processed lamb collars.  
• Tough all-weather gabardines.  
• Quilted lining  
• Grey - Blue - Tan

## Topcoats

Entire stock of Topcoats made by Fashion Craft, Aquaschutum, and other famous makes. **25% off**  
Gabardines - Tweeds  
Velours — In many shades — NOW .....

**HENDERSON & CUDMORE**  
WHERE QUALITY IS SURE

**Pants** **25% off**  
• Gabardines - Worsteds  
• Strides - Flannels  
Greys - Browns - Blues  
Entire Stock—Except Daks.

- **WHITE SHIRTS** — Irregulars of Van Heusen \$4.50 quality. Fused collars and sanforized **2.95**
- **TIES** — Regular to \$2.00 values in fancy satin panels. Buy for Christmas **79c**

**Sport Shirts** **2<sup>89</sup>**  
Plaids and Checks in various weights. Regular \$3.95 value .....

- **JAC-SHIRTS** — 100% wool plaids in a real outdoor shirt. Regular \$7.95—SALE **4.95**
- **ADAM HATS** — In the popular pre-created style—Save Dollars **4.95**
- **SWEATERS** — Worsted wool cardigans, maroon and blue shades. By Penman's. Regular \$6.95 **4.95**

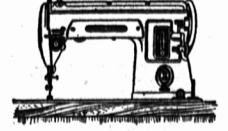
**Fleece Lined Underwear** **1<sup>00</sup>**  
Shirts and Drawers—some slightly soiled. Regular \$2.00 value ..

**SOX**  
A big makers clearance of fancy Hose. Valued to \$1.95 a pair. **95c**  
Nylons and wool & nylons in a rainbow of shades. Included are 25 dozen McGregor Happy Foot Sox. Regular to \$1.95 .....

## CLEARANCE SALE

Of Demonstrators And Trade-In Sewing Machines — Reconditioned And Guaranteed!!

Small Down Payment  
24 Months To Pay the Balance.



Singer Sewing Skills Course with the purchase of any Machine on sale.

- 3—Round Bobbin Portable Electric Regular 114.50—Reduced as low as **\$99.75**
- 1—Long Bobbin Portable Electric Regular 95.50—Reduced as low as **89.50**
- 1—Long Bobbin Electric Console Model Regular 154.50—Reduced as low as **138.50**
- 2—Reverse Stitch Console Electric Regular 256.50—Reduced as low as **233.50**
- 1—Round Bobbin Electric Console Model Regular 177.00—Reduced as low as **147.50**
- 2—Reverse Stitch Desk Models Regular 288.50—Reduced as low as **249.65**
- 1—Full Rotary Reverse Stitch Console Regular 282.00—Reduced as low as **253.80**
- 2—Featherweight Reverse Stitch Portables Regular 159.00—Reduced as low as **142.50**
- 2—Reverse Stitch Treadles Regular 171.00—Reduced as low as **162.50**
- 1—Long Bobbin Treadle Regular 145.00—Reduced as low as **130.50**

ALSO:—Three Drop Head Treadles from \$19.75 up

All demonstrators carry new machine guarantee.  
**SINGER SEWING MACHINE COMPANY**  
164 Great George St.  
Charlottetown, P. E. I.

## STOCK UP ON QUALITY FOODS

- CHICKEN, Grade "A", lb.** ..... **49c**
- FOWL, Grade "A", lb.** ..... **39c**
- Fresh **ROASTING PORK, lb.** .... **49c** | Fresh Ground **HAMBURG, lb.** ..... **37c**

**GIANT SIZE 39c With Coupon**

- Seeded **RAISINS, 2 lbs.** .. **47c**
- Toilet **TISSUE, 3 rolls** ... **31c**
- Baker's **COCOA, 1 lb. tin** **65c**
- Choice Quality **PEAS, 20 oz., 2 tins** **43c**
- Marven's **SODAS, 1 lb. pkg.** **31c** | **2 Pkgs. 71c**

- Five Roses **FLOUR, 24 lb. bag** ..... **\$1.73** | 45 Gauge 15 Denier **NYLONS, pair** ..... **99c**
- ORANGES, 3 doz.** ..... **73c** | **GRAPEFRUIT (lge.) 3 for** .. **29c**
- BANANAS, lb.** ..... **19c** | **EATING PEARS, doz.** .... **59c**

**VATCHER'S GROCERY**  
38 ELM AVE. | DIAL 6583 6584

**MORELL C. W. L.**  
The monthly meeting of the Little Flower Sub-division of C.W. L. was held at the home of Mrs. Joseph Rooney on Oct. 4. Mrs. J. E. Rossiter presided.  
Roll call was answered by 30 members. The president reported a marked increase in membership and extended greeting to the new members.  
A discussion took place regarding the annual bazaar and plans were made to hold same on Oct. 27.  
Mrs. Patrick Murphy invited the members to her home for November meeting. After a delicious lunch was served by the hostess and helpers the meeting closed with prayers.

PROCTER & GAMBLE'S  
**AMAZING NEW WASHDAY SOXS**  
**cheer** **it's blue**  
With Coupon Large Size FREE Giant Size **39c**  
**P. J. MacDONALD**  
Corner Prince and Kent Sts. Phone 8585; 8586

**CARLETON MISSION BAND**  
The regular meeting of the Happy Sunbeam Mission Band met at the home of Mrs. Harley Harper with 27 members and two visitors present. The meeting opened with call to worship. "Let the people praise Thee, O God, let all the people praise Thee," by the leader. Arlene Sturdy  
The theme was "The Congregation of the Christian Church." Hymn 604 was sung and Elizabeth MacCaull led in prayer. The collection amounting to \$163. was taken by Harley Harper and dedicated by prayer by Mrs. MacCaull. The Mission Band Purpose was repeated in unison. Scripture readings were given by Marina Johnston and Gail Quigley and the explanation were given by the leader.  
Chapter two of the Study Book was read by Mrs. Ralph MacCaull. Roll call and minutes were read by Earl MacWilliams, and Earl distributed the "World Friends." A vote of thanks was given the Harper family for entertaining the band.