

**Ruhamah Scheinfeld Frank**

**We And Our Neighbors**

**THOUGHTS ON READING.**

Undoubtedly some of the excitement created in the United States by Rudolf Flesch's book, "Why Johnny Can't Read" boiled over the border. Understandably so since his answer to this vital issue involved a method of teaching reading used here also, to some extent.

Mr. Flesch put the blame for reading failures on the use of the sight or word recognition method in place of the old sound or phonic method. But after a cooling-off period the author's assumptions were questioned and his conclusions as well. Did all children learn to read under the old phonic method? If so why was it ever abandoned?

We know of course that there were always poor readers here as well as in the states. But here came those who could not learn to read out of school in the third or fourth grade, even sooner. Now they are kept in school, willy nilly and remedial reading is not a reflection on the teaching methods but a necessity for slow learner under any system.

But the phonic method was not entirely satisfactory even for the "good reader". Too often the latter could sound off words they did not understand, nor did they get the meaning of the entire passage. With the growing emphasis on the child's world an effort was made to surround words with as many associations as possible. "Round" became not a series of sounds but applied to a ball, a box, other objects the child brought to school and could see and feel.

However, on investigation it was discovered that the old A.B.C. and sound method had never been banished from the school-room. Skillful teachers used this where it was most helpful and combined it with the word method if that made it easier for the individual

child. Incidentally, I spoke to an outstanding Island teacher, recently retired, who claimed that she always used her own judgment in regard to the teaching methods she adopted. "One of the troubles nowadays is that teachers are not trusted enough. The course of study is made too rigid and the teacher is expected to follow it exactly. Good teaching can only be developed if good teachers are chosen and left to their own initiative."

As to Mr. Flesch's implication that our Johnnies can't read as well as the Johnnies of the past, extensive tests of material used many years ago and submitted to modern pupils showed that "modern pupils came out on top—many with impressively wide margins."

Why then, are there so many reading failures, if the particular method used isn't the cause? The one reason referred to above accounts for a great many. Educators say that children may get along quite well until they reach the middle grades, and then since they stay on in school, their lack of mental ability shows itself. Fifty per cent of the children with an I.Q. below 100 will need help in reading, says one leading educator. They were no problem years ago since they left school so early.

There are physical defects of the eye, ear, nervous system, that account for many reading failures, and here again, the large number staying on in school, brings these to the foreground.

And of course, the various distractions of modern living makes the child less interested in reading. Parents read less and so do their children. That is they read less of books that take real reading skill. The Island teacher I consulted (above) spoke wistfully of the days when there were only books of merit to be found in the home library. Well, we can't have those days back again—or perhaps we may, in the future.

**MORNING SMILE**

Man: "What do you charge for a funeral notice in your paper?"  
Want-ad clerk: "Fifty cents an inch."  
Man: "Good heavens! And my uncle was six feet two."

**Bringing Up Baby**



Hints Collected by Mrs. Ben Gerber (Mother of 8)

A wise mother I know, claims that while crying is a perfectly natural part of a baby's life, needless whimpering can often be averted by remembering this simple formula: "Make baby feel warm enough, wanted enough, safe enough. Keep his tummy full enough, his body sweet, clean and comfortably covered. Most important... be lavish with your love... the surest antidote for plain old-fashioned loneliness."

Gurgles of approval seem to come naturally when you serve baby Gerber Strained Foods. For they have such appetizing true colors, such fresh-from-the-field flavors, little ones take to them with relish.

They're famous, too, for a wonderfully smooth texture that feels especially nice on baby's delicate tongue. Over 31 fruits, vegetables, dinners, meats and desserts for truly imaginative mealtime planning.

Hot idea dept. Baby's old nursery tongs are ideal for removing hot baked potatoes from the oven. Also good for turning over bacon, sausages or vegetables around your pot roast.

"Meat for strength, growth and the building of all body structures," say the experts. Gerber Strained Meats are rich in the complete proteins rapidly growing babies need. Made only from selected, juicy cuts, Gerber Meats are specially processed for minimum fat and fiber, so they're over so easy to digest. All are 100% meat, with just enough broth to give a smooth, easy-to-swallow consistency.

6 True-Grover Strained Meats for little babies. 3 Junior Meats with tender, minced texture for tots with a few teeth. Gerber-Ogilvie Baby Foods Limited, Niagara Falls, Canada.

**A NEW BEAUTI\* TREATMENT FOR YOUR LEGS!**

**ORIENT**

*Lan-O-Lux\**

**NYLONS**

**OFFERED AT REDUCED PRICES FOR 10 DAYS ONLY**

**SEPTEMBER 8<sup>TH</sup> TO 17<sup>TH</sup>**

**ORIENT HOSIERY SEMI-ANNUAL 20% OFF SALE**

**LATEST STYLES! LATEST COLORS!**

**FINEST QUALITIES BY THESE CELEBRATED MAKERS SPECIALLY PRICED FOR THIS SALE**

<b>100</b>	<b>108</b>	<b>120</b>	<b>140</b>
PAIR	PAIR	PAIR	PAIR
REG. 1.25	REG. 1.35	REG. 1.50	REG. 1.75

**EVERY PAIR UNCONDITIONALLY GUARANTEED AGAINST RUNS FROM MANUFACTURING DEFECTS!**

**FORMAL & EVENING SHEERS -- BUSINESS & DAYTIME SHEERS**

FEATURING EXCLUSIVE *Lan-O-Lux\** BEAUTI\* SMOOTHNESS

SEE THEM IN FASHION'S LATEST **"TOP HAT COLORS"**

CORRECTLY KEYS TO YOUR FALL ENSEMBLE:

- Ashes of Roses
- Sugar on Spice
- Cafe Beige
- Night Life
- Shocking Taupe
- Silver Dollar

PROPORTIONED LENGTH SIZES: 8½ - 11½ INC.

LOOK FOR THIS SEAL IT'S YOUR GUARANTEE!



TRADE MARK O.N.S. LTD.

**BUY THEM BY THE DOZEN!**

**LAST SEASON FALL DRESSES AND SUITS HALF PRICE**  
**Sunter's Ladies' Wear**

**MOORE & McLEOD LTD.**  
**....For Fashions In Hosiery**

- Sugar 'n' Spice**
- Bridal Blush**
- Ashes Of Roses**
- Turkish Beige**
- Silver Dollar**



*Orient*  
*Lan-O-Lux\**  
LANOLIN  
**NYLONS**  
SEE THEM! FEEL THEM!

45 Gauge 30 Denier. Reg. 1.35 for .....	<b>1.08</b>
51 Gauge 15 Denier. Reg. 1.35 for .....	<b>1.08</b>
60 Gauge 15 Denier (Formal Sheers) Reg. 1.50 for .	<b>1.20</b>
66 Gauge 12 Denier. Reg. 1.75 for .....	<b>1.40</b>

**MOORE & McLEOD Limited**