

Greendal's Throw Every Bargain - Thrill in the Book at You!

FORMER PRICES PASS AWAY

A GLORIOUS ERA IS BORN

MAGNIFICENT! UNFORGETTABLE! Yes, a glorious Bargain-Era is ushered in! Price-Tragedy Stalks Abroad..and Strikes Deep..Yes, Deep to the Very Heart in an Unforgettable and truly Magnificent Price-Upheaval! Choose from Two Great Stocks -- Choose What You Will at Prices Truly Unmatched, Truly Tragic!

DRESSES to 19.50

Expensive Dresses, mostly one of a kind, so we group the lot for a 9 a.m. sell-out! In the lot are Wools, Taffetas, Crepes and novelties—Some even higher than \$19.50 but we'll pass them out regardless. **5.00**

Fleece Sleepers \$1 | Girls' Fleece Bloomers 39c | Pillow Slips 44c

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| Ladies' Skirts A full rack of new style skirts go on sale at \$2 when Greendal's "clear" you'll get bargains unequalled and this is only one of them 2.00 | Ladies' Sweaters All wool, all shades in Cardigans and Pullovers. Help yourself to these lovely Sweaters... better be with the early crowds 2.49 | New Blouses Lovely, factory fresh Crepes with corded lace trim; also new Nylons in the lot... if you want values you get them now 1.69 | Girls' Sweaters All wool Coat and Pullover styles, real beauties, lovely shades, all sizes... it's a price-smash that defies all equal 1.88 |
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SHEETS 76 x 90

Ever hear of such a price for bleached, double bed sized sheets. Certainly not for many, many years! They'll be ready at 9 a.m. today when the housewives will really "go to town!" Utterly unmatched! **2.29**

Ladies' \$2.95 Fl'ette Pyjamas ... \$2 | Fl'ette Gowns \$1.49 | To \$1.95 Wool Gloves \$1.00 | Nylon Hose, firsts 59c

It's Cruel! It's Tragic! NEVER Such Prices On Ladies' COATS!
COATS to 34.50 Take 'em away \$15 | **COATS to 39.50 Smashed to \$20**

The Zero Hour has struck! Greendal's now clear the coat racks regardless! Buy, Buy, Buy these price-smashed beauties now — buy even for next Winter because this may never, never happen again! Ready at 9 a.m. today.....

See the beautiful, superb Woolens, the newest styles... see the greatest price-smash of all time! Yes, we'll show you plenty, we'll show you real beauties to \$39.50, but you carry them away at \$20. Get yours early!

COATS TO 59.50 Yes, many superb Elysians go into this group - - - it's a staggering loss but when Greendal's clear - - - they really **CLEAR and no foolin'!** Now help yourself to this season's newest Coats, help yourself to a bargain that comes only **once in a lifetime!** **\$30**

"TIGER TUFF" **NYLON SNO-SUITS** CANADA'S FINEST **REG. 14.95 NOW 9.95** | **REG. 19.50 NOW 12.95**

OUR FINEST DRESSES TO 10.95 — ONE PRICE — \$7
OUR FINEST DRESSES TO 24.50 — ONE PRICE — \$10

GIRLS 3 to 14x COATS Three-piece Sets in smaller sizes, and wonderful all wool beauties to \$19.50 in sizes to 14X! Act quickly, this is price-carnage! **\$10**

MEN LOOK

Combinations
 Men's Plum Combinations, long sleeve, long leg — we've smashed the price for the greatest value ever! **1.98**

Doeskin Shirts
 Men's Doeskin Work Shirts — plain colors* or plaids! Look anywhere in Canada, you'll find no equal **1.95**

Lined Gloves
 Men's lined Kid Gloves — none of them sold below \$2.95 — now you take them away for \$2! All first quality! **2.00**

Boys' Doeskin
 Boys' Doeskin Shirts in handsome Plaids — for only \$1.39. Yes, this is the sale for real values, so come early **1.39**

Socks to \$1.00
 Broken lines from Christmas selling — now we heap 'em up and say help yourself for 59 cents! Cashmere Socks to \$1..... **59c**

READ! BOYS' JACKETS

Real beauties, storm-proof Gabardines, some all wool plaid with gabardine. A handsome lot of high priced Jackets, fully quilted lined and with fur collars — all sizes up to 16 years. Here's a bargain that defies all — Coast to Coast! **7.88**

TO 34.50 STATION COATS

Men's hip-length Station Coats, superb quality with warm quilted lining and fur collar. If you want Quality, if you want Value utterly unequalled, then see these brand new winter beauties sale priced at **17.95**

MEN'S 8.95 DRESS PANTS

The throttle is wide-open — the sky's the limit when Greendal's start to clear! We've piled up plenty brand new Fall Pants with a \$5 price tag on them. Man, oh Man if you want the very utmost for your money — here's your chance **5.00**

HEAVY WINTER PANTS

Men's heavy Freize Pants at an unforgettable sale price — only 3.98* We've knocked 'em down below the price of overalls — surely, surely you'll never see greater value, no, you'll never see the equal..... **3.98**

THIS TRULY DEFIES ALL! Men's JACKETS WHAT A LINE-UP! WHAT A PRICE-SMASH! Now 8.95

It's an all-time price-smash! Here's brand new storm-proof, heavy Gabardine Jackets that should sell at 16.95 - - - we smash 'em out at \$8.95. Feel the superb fabric, see the heavy frost-proof quilted linings, the full fur collars - - - and above all note the tragic sale price.

FACTORY SMASH! DRESS SHIRTS 1.49 | **LEATHER PALM GLOVES 39c** | **MEN'S WORK SOCKS 35c**

YES, YES, MEN'S SUITS TO 49.50

Yes, men, you'll see brand new greys and blues — you'll get medium and darker shades, you'll get a Suit value that will stand unequalled for years to come because you'll get new Suits to 49.50 for..... **24.50**

SUPERB NEW SUITS TO 59.50

We've really gone overboard — we've gone "all out". Even if you don't need a Suit for months to come — you can't, you simply can't afford to miss this value! Yes, men, you choose our finest fabrics to 59.50 **34.50**

BEST 69.50 SUITS IN THE STORE

Hand tailored by "Hart" from west of England all wool Worsted. Not one Suit will be held back, you have a free, wide open choice of the finest 69.50 Suits in the store for 44.50! Dare you pass it up? **44.50**

OVERCOATS to 59.50 Every high grade Overcoat in the store — yes, even our finest \$59.50 Elysians go into two sale-smashed groups - - - You'll get Coats to \$39.50 for \$25 - - - you'll get the finest \$59.50 coats for \$35. **\$25...\$35**

USE "LAY-AWAY"

Yes, even at these sale prices you can reserve any garment on lay-away plan.

GREENDAL CO. LTD. 144-150 Gt. Geo. St.

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