



STARTS TODAY

SEPT. 28TH
TO
OCT. 3RD
OPEN SAT. UNTIL 5 p.m.

"THE WHITE HUNTER'S" MORE FOR YOUR MONEY

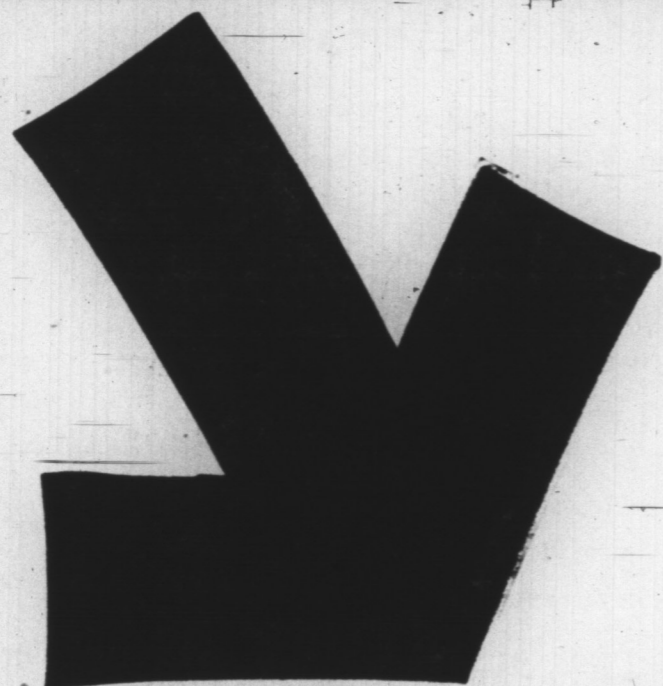
\$100,000 SALE

"A Great Sale...In A Great Province"

Everything
is on
SALE

Hundreds of
bargains not
advertised

Come &
Save
Today!



GUNS

ALL THE BEST MAKES ON DISPLAY
C.I.L. AMMUNITION
CLEANING SUPPLIES, OIL, ETC.

WE TRADE ANY MAKE GUN

**FIRESTONE
ELECTRIC
WASHER
SALE**

5 year warranty
on mechanism

with Class A trade

Big Value
during this sale

\$99.95

NOW ON DISPLAY

The new 1960 Philco

WASHER AND DRYER
(automatic)

For the gift that will be appreciated for years. Get our big trade-in allowance offer now!

FIRESTONE BATTERIES

for cars, trucks, and tractors

\$10.95

CAR ACCESSORIES

BODY MOUNT FENDER MIRRORS	2.49 ea.
MULTI-COLORED TWIN CAR MATS	2.49 ea.
EXHAUST DEFLECTORS	98c ea.
AUTO ROBES, ALL COLOURS	3.99 ea.

Firestone electric,
oil and propane
RANGES

or any other combination that
you require. Come in and look
them over.

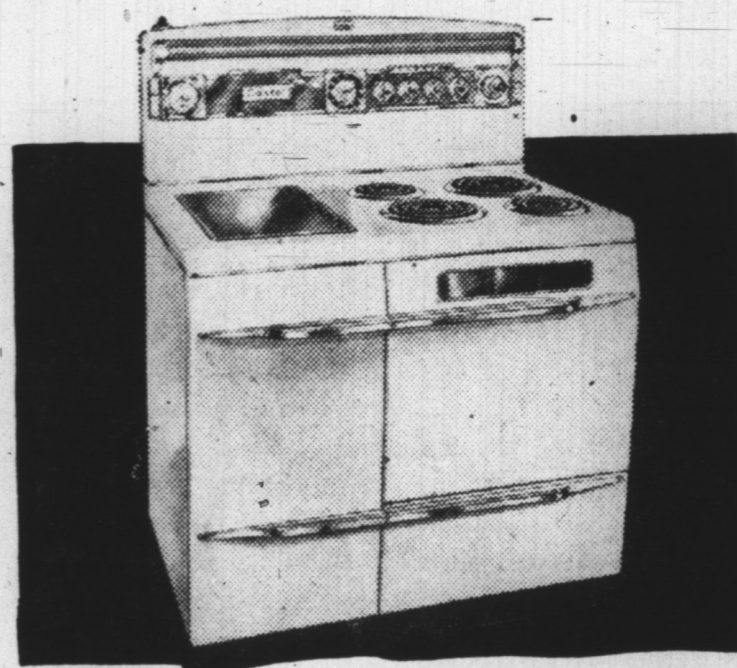
Example of bargains
Propane Gas Ranges

\$89.95

(4 burner)

(with your trade)

Biggest trade-in ever offered
for your old stove!



THE ALL NEW!

100 Firestone REFRIGERATORS

- 5 year warranty
- big food freezer
- lots of roomy doorshelves
- a size for every need

Save
Up To

\$100

Buy At
Carload
Prices!

TERMS

Up to 30 months to
pay - and Mr. Far-
mer, you can trade
anything from pota-
toes to little pigs on
any equipment you
may need!

**CHRISTMAS
LAYAWAY**

Buy your gifts for
Christmas now.

A small deposit will
hold any item for you.

Electric kettles 8.95
G.E. Steam Irons, reg. 22.50 now \$19.95

Automatic Pop up Toast-
ers, reg. 24.95 now \$19.95

Automatic electric fry
pans \$13.95

Automatic coffee percol-
ators, reg. 24.95, now \$15.95

G. E. Two Brush
**FLOOR
POLISHER**
\$39.95

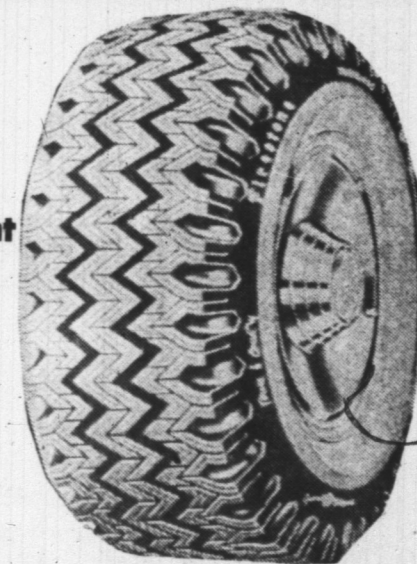
**FIRESTONE TOWN AND COUNTRY
NU TREADS**

The finest tire for P.E.I.'s mud and snow conditions, noiseless on pavement

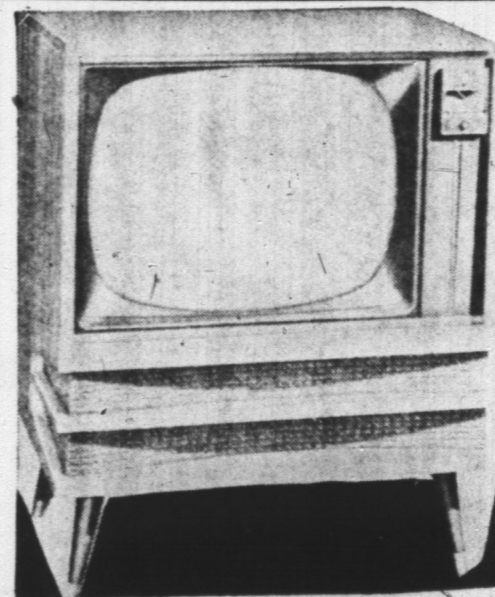
2 FOR \$32.95

670 x 15—600 x 16

Mounted while you wait — come in today and trade



**PHILCO
1960
TV'S**



Why not trade in
your old set today
Big allowance
during this sale.

**OUTSIDE WHITE
HOUSE PAINT 3 GALS. \$10.00**



**FIRESTONE
HOME & AUTO CO. LTD.**

187 Gt. George St.
Charlottetown
Dial 5547

24 Central St.
Summerside
Dial 3200

TOYS TOYS TOYS TOYS

- New games
- new model trikes
- Boys' and girls' bikes for every age
- wagons, wooden and metal
- doll carriages
- table and chair sets
- beautiful dolls
- big lovely dolls, pretty clothes, all rubber reg. 5.95 — Sale 3.95

HUNDREDS OF NEW 1960 TOYS ON DISPLAY