

# HOLMAN STORE NEWS

Bringing You Up-To-Date  
On What's New And  
Interesting at Holman's  
By G. H. M.

**JUNE IS BRIDE'S MONTH AT HOLMAN'S** . . . So, bring us your dreams and we will try to make them come true! We will help you choose the perfect Wedding Gown from the beautiful dresses in stock at Holman's Ladies' Wear in Summerside and Holman's Ladies' Shop in Charlottetown. You'll be the way you always dreamed you'd look in romantic nylon net—bouffant and gossamer with Chantilly-type lace on the lavish skirt and completing the picture, a brief little jacket with long ethereal sleeves. The bodice of this Gown is strapless featuring a modesty of nylon net in close folds. Traditionally glamorous for this most important day of your life. Your Bridegroom will be able to choose his complete outfit from the handsome array of Men's Suits and Furnishings in Holman's Men's Wear, Summerside. Let us help you plan your Wedding from the merest detail of your Trousseau right through the complete furnishing of your First Home. Holman's has the facilities to help your dreams come true!

**COZY** . . . You won't wake up looking pale, wan and washed-out any more—The new discovery **COTY "24" LIPSTICK** gives you a live, glowing color on your lips 24 hours of the day and night. Holman's Cosmetic Section in Summerside has the Coty "24" in a number of beautiful colors, encased in a red, white and golden tube. For perfect lip make-up apply Coty "24", let it set, it blots itself and gives you bright color and lustrous sheen in the morning, noon or night. The new Coty "24" Lipstick is priced 1.50 in Holman's Cosmetic Section, Summerside.

**YOUR HOME** will have a well cared-for, sleek, modern appearance on the exterior and cool, shaded comfort inside with smart, handsomely efficient **KOOLSIDE METAL AWNINGS**. These are available in Holman's Both Stores Furniture Departments. They are permanent fixtures, easy and simple to install on every window. Made of sturdy metal finished in either green or maroon with white, decorated with your initial or a ship motif. Slatted for ventilation, they may be opened or closed from inside your home. You may install Koolside Metal Awnings on your home at a reasonable price. . . . Do come and make inquiries in Holman's Both Stores Furniture Departments, Summerside and Charlottetown.

LISTEN TO "HOLMAN'S JUNE BRIDE" PROGRAM ON YOUR RADIO — CJRW Monday through Saturday 11 to 11:15 a.m. and 7:25 to 7:30 p.m. — CFCY Monday through Saturday 10:45 to 11 a.m. and 6:15 to 6:20 p.m.

**Welcome**  
Visiting  
**KINSMEN**  
To  
**Summerside**  
District No. 7  
Annual  
Convention  
**JUNE**  
9-10-11

## HOLMAN'S Both Stores...



**Sensational 8-Day Offer**  
June 10th to 17th Inclusive

**This Sturdy "Matching"  
CHROME HIGH CHAIR  
FREE!**

With The Purchase of This Featured

**CHROME KITCHEN SUITE**

TABLE and 4 CHAIRS  
5 PIECES

**99.50**

"Matching" High Chair  
**FREE!**



Here's an unprecedented offer for your home! . . . The double 4-legged Chrome Table topped with beautiful Arborite extends to 48 inches—the four tubular Chrome-plated Chairs are upholstered in two tone "Nile" Plastic, they have form fitting backs and non-sag spring filled seats. With the purchase of this smart, modern Kitchen Suite in your choice of coral, red, chartreuse or yellow colors, you get a matching Chrome High Chair for FREE!

Limited Quantities - - - Order Early!  
Sale Ends June 17th

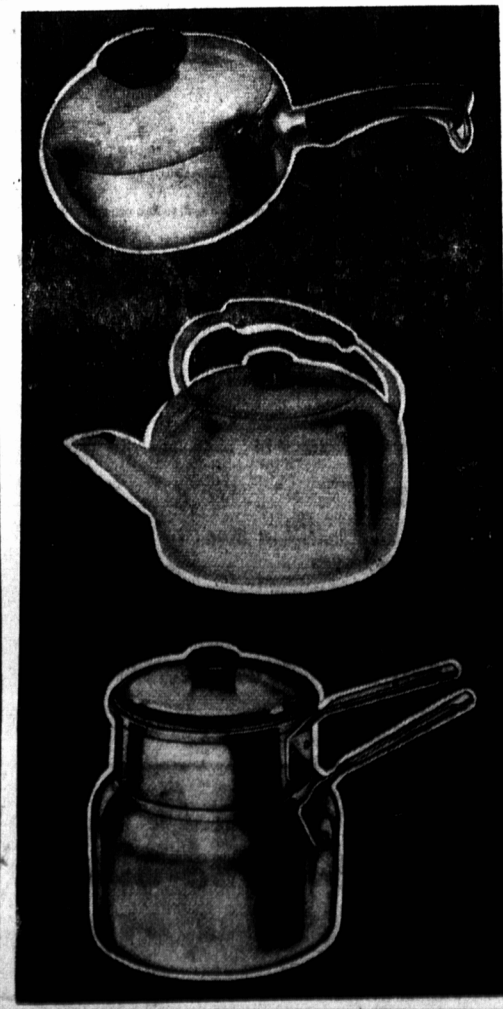
HOLMAN'S Both Stores FURNITURE

**ONLY 10% DOWN**

Delivers Your Gleaming New  
**CHROME KITCHEN SUITE**  
and FREE High Chair

Balance Monthly

**Vote For Your Favorite JUNE BRIDE...  
...at HOLMAN'S Both Stores**



**For The June Bride!  
Give Her "Wear-Ever"  
ALUMINUMWARE**

"The Aristocrats of The Kitchen"  
Choice of Three Qualities

- MAYFAIR
- JUBILEE
- REGULAR

The "WEAR-EVER" trademark, after fifty years, is famous as a symbol of quality and service . . . proven by thousands of Canadian Homemakers whose purchases have created employment for hundreds of Canadian craftsmen. There's a WEAR-EVER pot for every purpose . . . and everyone is designed for beauty, strength and usefulness. Priced from—

**55c to 9.95**

MAYFAIR GIFT SETS 29.10 and 32.50

HOLMAN'S Both Stores CHINA

**Crisp! Cool! Tubable!**

**Summer Cotton  
DRESSES**

"May-Fair Originals"  
Budget Priced At

**2.98**



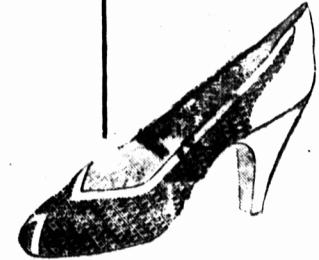
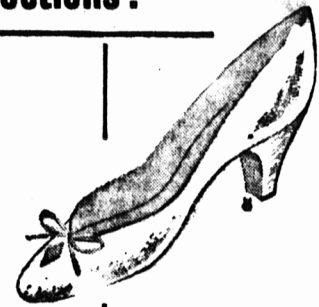
A sun-loving, tub-loving cotton in a gay print that you'll wear at home and on the street! The dress has wide shoulder straps and huge pockets; the neat little bolero is attractively trimmed with the dress fabric. Your choice of basic colors in sizes 12 to 20 and 38 to 44.

**HOLMAN'S**  
5 and 10—Summerside

**Choose Your Summer  
DRESS-UP SHOES**  
From Our Large Selections!

They're fashioned with plain or mesh vamps in shades of tan, blue or white elk or buck leathers. Heels are junior, Cuban or high and the soles are light composition. Sizes are from 4 1/2 to 9, a pair—

**5<sup>25</sup>  
to  
6<sup>95</sup>**



**HOLMAN'S**  
Footwear — S'side

Genuine "Harris Tweed"

**SPORT  
COATS**

For Quality, Style and Value!

**32.50**

Handsomely styled with two-button link and back vent. Superbly tailored of genuine "Harris Tweed" in an assortment of smart, wearable shades, and with half linings of fine quality rayon. Sizes 36 to 44 in regular and tall fittings.



**Men's SLACKS**  
In Blended Flannel

Classic gray color. These Slacks have the famous "Saugtex" rubberized waistband for superior fit. Tailored with matching belt, drop loops and sharp pleats. Sizes 36 to 42, a pair—



**9.95**

**HOLMAN'S Men's Wear**  
Summerside