

P. E. I. economy received encouragement in 1965

The year 1965 was a record making one in many aspects. Because of organized effort and a close liaison between organized groups and the Government, there has been a substantial advancement in resources development.

There is undoubtedly a new forward movement in this respect, and it is particularly pleasing to have groups in our farm and fishing areas and in our towns and villages concentrating their attention on constructive plans for new projects in the economic, educational, cultural and recreational standards of our people. A great number of additional facilities have been established throughout the Province in these respects.

At the present time, small businesses have been established and older businesses have been extended. In all areas, there has been a tremendous development in construction with a total figure of \$33,386,527.00 for construction during 1965. (Not including farm buildings or potato warehouses). More home building permits were issued in the Province than in any other Atlantic Province percentage-wise according to the annual report of the Atlantic Provinces Economic Council.

In the Western and Eastern areas, a new development is taking place in the growing of



PREMIER WALTER R. SHAW

blueberries and cranberries under modern conditions while attention is also being given to the growing of strawberries, vegetable and cole crops in areas

was estimated at 14.2 million as compared with 12.7 million for 1964. The number of visitors during 1965 was 377,606, an increase from 342,353 the previous year.

Business enterprises also evidenced a healthy condition and the obvious construction expansion in business circles associated with industrial activity indicates a healthy and substantial growth.

In the areas of larger industrial location, a number of important concerns associated with farm and fishery products and in shipbuilding, has given the provincial economy great encouragement and in the light of world wide food needs more of these plants should find favourable conditions for future operations.

SHIPBUILDING
A new shipbuilding plant was opened at Georgetown where a dragger fleet with modern draggers is being constructed to supply the fully integrated Gulf Garden Food Plant which was completed during the past year.

The Alberton Industries Limited have expanded and a new Marine Railway has been installed, so that this plant may also increase production of ships and pleasure craft. Industrial expansion on Prince Edward Island chiefly centres around the establishment of Frozen Food Plants. Four are now in operation and this new interest has brought to the service new opportunities in the form of new products and additional labor opportunities. Forest husbandry and other resources, which, at the level of the individual and small co-operative group activity, tends to change substantially total provincial earning power in the economy.

Development has also taken place in the small industries area. Servicing the tourist industry is a large number of new parks and playground locations, while various development has taken place in jute bags, iron work, woodworking, feed mill services and fishing plants. The only existing industry in Canada producing horse shoes is under production.

Two new industrial parks are being considered and all levels of government are doing their utmost to not only expand existing and new industries, but encourage new outside industry to locate in the province so that the labour force will be able to secure satisfactory employment in the province.

Development in education and technical training has been of a phenomenal nature, while cultural and craft development has kept pace with a near relative educational attainment.

FORESEES EXPANSION
The population of the province has been expanding gradually and as these new industries are put into production, the young people will be able to prepare themselves to remain in the province and become active in the expanding industrial program.

A major announcement on the P.E.I. Causeway, which is now under construction, the feeling is that industrial growth and economic expansion of this province will take place at a rapidly

Langley's plant major industry

Langley Frosted Foods Ltd. now employ about 100 men and women year around with 300 employed at peak periods. This is a considerable number over the previous year which would have an enrolment of less than 30.

Only recently the company loaded four large trucks with Fraser Vale Products for Ontario and for the export market. This is possible the first time for such a large shipment of their products at one time.

Progress is being made in each department of the Company and the management appears to be quite-enthusiased with results to date.

Merchants of the area who use their products also, report they are impressed with the quality and service and will admit that the pay cheque each week from Langley has helped to increase volume.

As to the future, one of the employees summed it up this way, "Sure the Company has had growing pains, what new company doesn't however," he said, "I predict a bright future for the company and it's employees." He also said farmers are fast catching on to the requirements of such a plant and although some have expressed disappointment they are willing to admit with co-operation between producer and processor both can end up on the right side of the ledger.

GENUINE GROWTH
Now in its third year of operation, the plant has expanded rate within the next few years.

The Economic Council of Canada in its recent report points the need of more financial support in areas, such as the Atlantic Provinces, in order to wipe out income disparities and give all Canadians a reasonable equality of opportunity. This is exactly the stand this province has taken in its representations to the Government of Canada.

It is the intention of the provincial government to develop in every section a strong program of industrial and economic expansion and if the recommendations of the Economic Council are implemented we would look for a new era in the "Economic Life" of this province in the next two decades.

the three years that the company has operated.

Describing Montague people "exceptionally good people" to have working for a plant like ours," Mr. Reynolds pays high tribute to Montague residents when he says, "Because of the kind of help we have been able to get we are able to compete favorably on World markets."

Describing Montague as an ideal community, Mr. Reynolds says that "we are getting a great deal of local support which we find very encouraging." He says that every store in the town is carrying the products made in its own local plant. "This to us means a great deal," he said. Langley Fruit Packers began operations in 1963. It is affiliated with Fraser Valley Frozen Foods Limited of Chilliwack, British Columbia, John L. Williams, president of both companies, selected Montague after a careful study in 1962.



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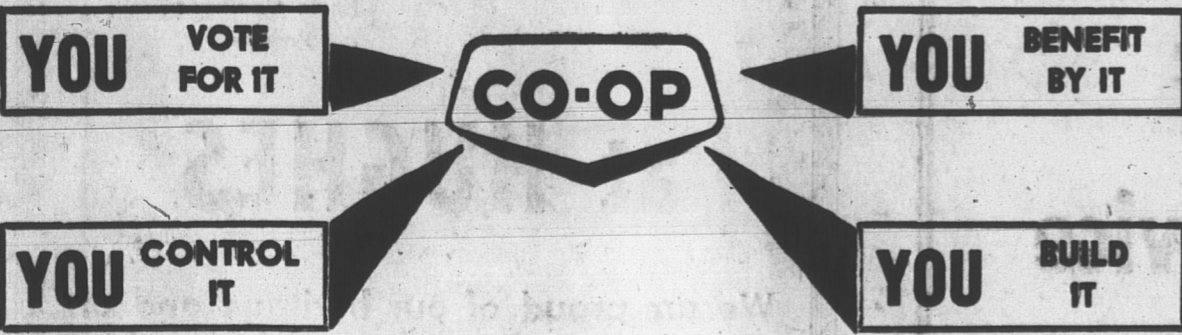
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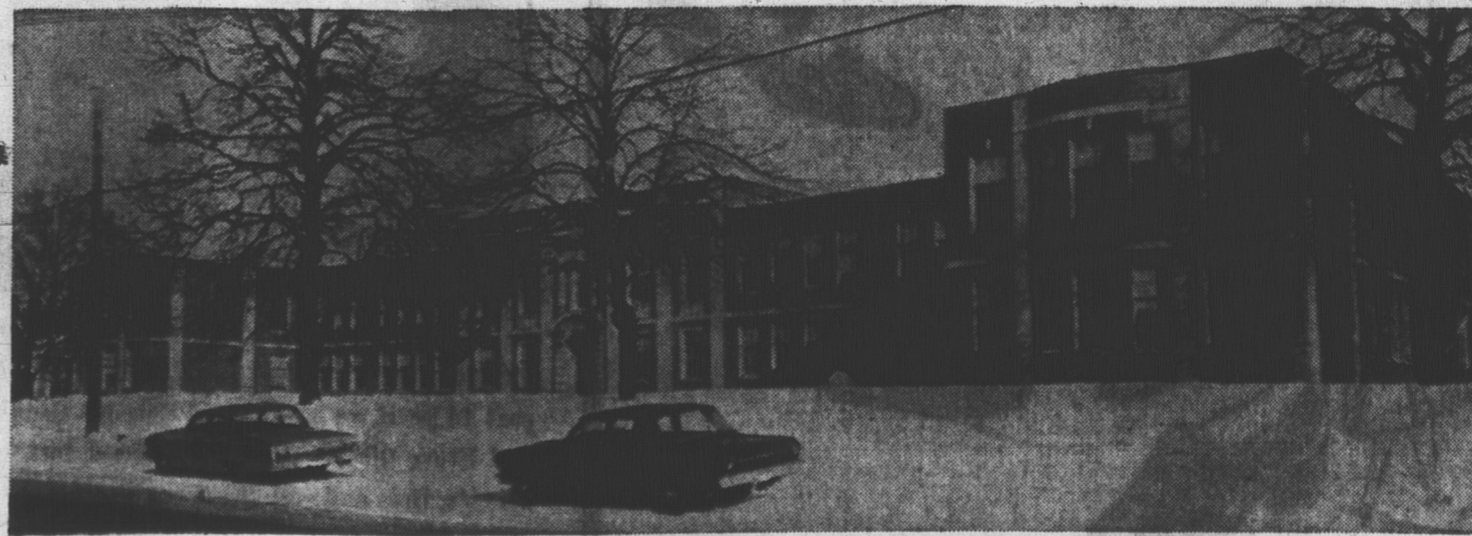
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Pictured Above is Prince of Wales College

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