



YOUTH CENTRE CELEBRATION DAYS

It's Easy And Convenient To Cash
Your Family Allowance Cheque
At HOLMAN'S

It's A Children's World at HOLMAN'S
Starting This Week!

Note These SPECIALS

On Sale March 19 - 24 Inc.



Girls' Khaki JEANS

"Slim Jim" style of Sanforized cotton drill with front zipper, four pockets and belt loops. Strongly double stitched and bar tacked, sizes 7 to 14, regular 3.29, SPECIAL—

2.59



Girls' BLOUSES

Sanforized cotton broadcloth with contrasting embroidered trim on the round or pointed collars and short sleeves. Button front style in sizes 7 to 12, regular 1.98, SPECIAL—

99¢



Little Boys' SHIRTS

Plaid or checked cotton flannel with convertible collar and long, button cuffed sleeves. Completely Sanforized and in sizes 2 to 6, regular to 1.98, SPECIAL—

99¢



Corduroy OVERALLS

Made of Canadian fabric that is Sanforized. Colors are blue, red, green, brown, navy or gray with adjustable shoulder straps and elastic back waistband, sizes 3 to 7, regular 1.98, SPECIAL—

1.69

32-Piece LAYETTE

With Curity Diapers -- Regular 15.85

Consisting of 2 flannelette Gowns, 2 cotton Vests, 1 quilted Pad, 2 tie Bands, 1 Rubber Sheet, 1 Esmond eiderdown Blanket, 1 dozen Curity Diapers, 2 terry Bibs, 2 pairs long Hose, 2 cards curved Safety Pins, 2 cakes Johnson Baby Soap, 1 pkg. Johnson Cotton Buds, 1 Johnson Powder and 1 Johnson Baby Oil . . . 32 Pieces Complete . . .

12.49



Tots' CARDIGANS

Softly knit of blended botany wool in solid shades with contrasting elephant trim. Classic style with ribbed round neck, cuffs and waistband, sizes 4 to 6X, regular 2.98, SPECIAL—

1.79



Girls' Navy JEANS

Made of strong navy denim with plaid trim on waist, pockets and cuffs. Double stitched in contrasting shade, sizes 3 to 7, regular 1.98, SPECIAL—

1.39

WE ARE PROUDLY CELEBRATING THE COMPLETION OF OUR NEW CHARLOTTETOWN YOUTH CENTRE

Yes, it's a Children's World at Holman's this and every week, because Holman's, in line with their program of expansion, have not forgotten the all important Younger Set and, Now, proudly present another New Addition to the Charlottetown Store. To be known as The Youth Centre, this department is new, modern in every respect and represents months of careful planning and skilled craftsmanship. Located to the rear of the China Department and adjacent to the Lingerie and Housewares Departments (It is accessible from both Kent and Grafton Streets). The fine new Youth Centre will cater to the needs of Infants, Girls to teenage and small Boys to size 6X with complete selections of smart clothing and accessories—it is your Charlottetown headquarters for Girl Guide and Boy Scout Equipment. Come—See—Shop Holman's New Charlottetown Youth Centre.

Look! 4 "Leader" Tricycles Given Away FREE



Nothing To Buy! No Obligation! Just Come In And Register

Any Adult may register a child's name and any Child accompanied by an Adult may register One Ballot for a chance to win one of these well made, sturdy "Leader" Tricycles. Two will be given away Free in each Holman Youth Centre this week — Drawing to take place Saturday Morning, March 24th. Open to anyone on Prince Edward Island except employees of Holman's and their families. Come in anytime this week (March 19th to 24th inclusive) and Register—You May Be A Lucky Winner!

AND... A Year's Supply of Diapers (3 Dozen) FREE

To Every Baby Born In Prince Edward Island
During This Week March 19-24 Inc.

If your Baby is lucky enough to be born during our Celebration Days — March 19th to 24th (Midnight to Midnight) Inclusive — He or she will receive a Year's Supply of Diapers FREE! These Must Be Picked Up before March 31st and proof of birth (Birth Registration) Must be shown at that time.

P. S. We have not forgotten our "Good Customers" in Summerside and all features on this page ... including the Sale Specials are available in Holman's Youth Centre, Summerside.

HOLMAN'S SHOE DEPARTMENT - CHARLOTTETOWN . . . FOOTWEAR FOR ALL THE FAMILY