

Marven's
mini-mallows



a chocolate-mallow treat!

Look for Marven's Seal of Quality

EAT A Sunkist ORANGE Every Day!




Get all the goodness... all the Vitamin C... all the valuable Protoporphins.

Enjoy the rich **TANGY JUICE!**

Sunkist
TREE-FRESH FROM CALIFORNIA AND ARIZONA

Barbara Brent's BUYS WHYS
A WEEKLY INFORMATION SERVICE



MONTREAL, February 18th—Oh the luxury of it! To have a piping hot cup of fragrant coffee—when ever you want it... that's what the **NEW INSTANT CHASE & SANBORN COFFEE** has done for us. Now, too, you can have the pleasure of making coffee for your family—just the way each one wants it, strong, medium or mild. So simple—so easy—and so inexpensive too. For you get approximately the same number of cups of coffee—yet it costs up to 40c a pound of other coffee—full-bodied, fragrant and stimulating. Away with the fuss and trouble of making old-fashioned coffee!

Here's A Direct and simple way of easing head cold symptoms which I recommend gladly—because I know it will help you. Spread MENTHOLATUM generously on throat, chest and back. Massage until the skin is glowing. Cover with a warm flannel cloth. Tuck yourself—or your patient!—under the blankets, and leave to rest. Soon, the medicated vapors start to help loosen tightness, and ease soreness. I suggest you try some for yourself... Send today your FREE GENEROUS SAMPLE of Mentholatum. Write Barbara Brent, 1411 Crescent St., Montreal. You'll be glad you did!

If Your Feet Feel Comfortable only in bedroom slippers, then, lady, it's time to do something about it! And I have good news for you! It's Phenylum, the new medication in BLUE-JAY Corn Plasters. Phenylum goes right down under your corn and helps push it out from underneath... the first really new medication for corns and calluses in over seventy years! In actual tests, Phenylum went to work 33% faster and worked 35% more surely than other leading remedies. Easy to see why folks with bothersome feet say it's the best news in years. And I'm sure you'll agree, once you've tried Blue-Jays with Phenylum. Ask for them at your favourite drug counter.

"There! That's Cozy!"... a glowing fire in the fireplace and a favourite casserole simmering in the oven... ready for them when they come in from an afternoon of skating. What could be nicer on a chilly February day than any dish made with **HEINZ OVEN-BAKED BEANS**... and, incidentally, there are dozens of delicious baked bean recipes in **Heinz' Oven-Baked Bean Recipe Booklet**. Try all five kinds of Heinz Beans, either alone or combined with other foods... and do try them in the scrumptious recipes from the booklet. For your free copy, simply write to me, Barbara Brent, 1411 Crescent St., Montreal.

Dark Lightning
By Helen Topping Miller
CHAPTER XVII
(Continued)

"Been stalling around here long enough. Missed going to K.C., and Slim fooled around and let four carloads of cattle drift till they sold for two cents less than the market. Losing money every day. So I'm going to drill that well." "Pretty muddy out there yet, to move heavy machinery in," Gary reminded him. "Hickey says he can move on. Got some big trucks with extra-size tires—he says he can make it." "Hickey?" Gary exclaimed. "You didn't hire Hickey?" "Sure, I hired him. Got the best price out of him." "But—his outfit's in bad shape! Did you look it over—did you take

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"Oh, but he's your friend — don't you remember? You went to college with him. He admires you a lot."
"He wouldn't be back on the job now, by any chance?"
"No, but he's going Monday. He's in Houston now."
"Had a letter from him, did you?" Gary was being nasty and enjoying it.
"No, it wasn't a letter. It was a telegram. Your forehead gets knotty when you growl, did you know that? Look savage some more — I like to shiver."
"I've plenty to be savage about. Look at that dumb egg, will you? Setting up his boilers so a tank truck will have to back in to get 'em! All that," he said dryly, "is costing money, too."
"Mother signed some papers," Adelaide said. "I don't know what they were, but Dad was mad, and when Mother tried to talk to him he told her to shut up and let him run things. He's getting awfully strung up. He never talked to Mother like that before."
Gary walked away, thoughtful and uneasy. So Harvey Mason was mortgaging something—he'd had to undoubtedly, because an oil well was a cash proposition. Not at all good.
But at last, on Saturday, the great casing went down and cement poured in, in a rolling stream, and Gary helped Adelaide up to the derrick floor and held her while she looked down into the black wound in the earth that was the beginning of the well.
(Continued)

Reach for the jar with the stars on top!



INSTANT MAXWELL HOUSE Coffee
GOOD TO THE LAST DROP

A Product of General Foods

Revolutionary New Coffee

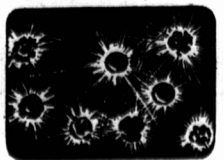
★ Not a powder! Not a grind! But millions of tiny "FLAVOR BUDS" of real coffee... ready to burst instantly into that famous **MAXWELL HOUSE FLAVOR!**

Here's the revolutionary new coffee... just as quick to fix as old-style "instants" but tastes so different. Instantly soluble but deliciously rich and full-bodied.

100% PURE COFFEE — NO FILLERS ADDED

It's all pure, roaster-fresh coffee... brewed for you in the spotless Maxwell House kitchens. When it reaches peak perfection the water is removed—leaving the miracle "Flavor Buds". JUST ADD HOT WATER to get perfect coffee every time. Never again the fuss and muss of "brewing your own" or the disappointment of old-style instants.

See how the "Flavor Buds" "Come to Life" in your cup!




MAGNIFIED VIEW of miracle "Flavor Buds" at the instant hot water is added. See how "buds" release famous Maxwell House flavor.

SAVES YOU MONEY, TOO
A regular jar of Instant Maxwell House makes about as many cups as a pound of ordinary ground coffee—yet it costs you up to 30¢ less!

ASK FOR **Instant MAXWELL HOUSE**
the only instant coffee with that "Good to the Last Drop" flavor

Only Robin Hood fresh-egg Cake Mixes

give you such richness such velvety tenderness



Robin Hood White Cake mix
Robin Hood Chocolate Cake mix

because you add your own fresh egg
because they're made with the finest cake flour ever milled

That's why more people buy Robin Hood Cake Mixes than any other brand.

When you add your own fresh egg you know it's fresh.

