



fishing for some Spring excitement.....
NEW

COTTON DRESSES



The crisp fresh way to look this Spring is to slip into one of these delightful cotton dresses from **HOLMAN'S LADIES' WEAR DEPARTMENT**. Sparkling sudsable cottons in prints, stripes, checks, novelty weaves and solids... all designed to make you look so pretty.

This is one dress you really should try on... washable tissue gingham (that barely needs the iron) in a flattering coat style. The tucked bodice with its low neckline and pointed collar adds smartness, and the skirt has unpressed pleats. In yellow, green or pink check, this dress comes complete with its own self-belt.

each **10.95**

HOLMAN'S OWN PACK NYLONS

First quality, fully fashioned hose in your own personal length! Shades are: pink pastel, medium beige, light beige in 45 gauge - 30 denier, 51 gauge - 15 denier, and 60 gauge - 15 denier. Sizes 8 1/2 to 11.

SPECIAL UNTIL EASTER
REG. 1.25 pr. - 1.09 pr.
or **2 Pcs. 2.15**



SPRING 1957

LADIES' WEAR
BOTH STORES

COTTON FOR DAUGHTER, TOO!



Cotton broadcloth dress with gathered waist, puffed bodice and embroidered yoke. A self-belt ties in the back and the top buttons down the back. Pink or blue. 2-3x.

2.98

Cute cotton gingham with gathered waist and button-back. Short pointed white pique collar trimmed in lace, short sleeves. A generous hem allows for growth. Pink or blue. 4-6x.

2.98

Turn back cuffs trim the short sleeves of this cotton slub in pink, blue or green. Features round collar and yoke, gathered waist. 7-12.

3.98

Wrinkle-shed cotton broadcloth with Peter Pan collar, button down back. Of color-fast Dan River cotton in blue, pink or green this dress has a gathered waist and self-belt. Sizes 7-12.

4.98

Long torso dress in blue or pink with turn-up waist band, button down back. Peter Pan lace-trimmed collar, short sleeves. 10-14x.

5.98

YOUTH CENTRE — BOTH STORES

fashion's
favorite...

THE PUMP

The covered foot is the favorite this spring... covered by beautifully made pumps from **HOLMAN'S SHOE DEPT.** You'll be delighted when you see these classic pumps in a whole variety of leathers... patents, calfs and suedes. And what's nicer than having several heel heights to choose from?



fresh,
new
styles
from
**HOLMAN'S
SHOE
Department**

A soft flexible shoe of fine, veal leather in a smart blue shade. Uppers are fashioned with a plain vamp, trimmed in elasticized binding. The soles are long-wearing composition, and the heels are the popular high cuban. Cork flex insoles. Sizes 5-9 and half sizes. B width.

PAIR **8.98**



Sparkling black patent leather with a plain vamp and elastic binding make this a special shoe. Full single composition soles and high heels. Foam rubber arch support. Sizes 5-9... AA and B widths.

PAIR **5.98**



Panama is the color of this new step-in of soft beige kip leather. Full single composition sole and high or cuban heels. These feature plain vamps and cork flex insoles. Sizes 5 to 9 and half sizes. B widths.

PAIR **7.98**

SHOE DEPT. — BOTH STORES

CONVENIENT CREDIT TERMS ARRANGED - - - APPLY AT HOLMAN'S CREDIT OFFICES