

We've Raised the Devil with Prices! HALLOWEEN SUPER-SAVINGS!



PUMPKINS
IDEAL FOR FACES
OR
PUMPKIN
PIES **19c** EA.



No tricks about these super-savings! Every one is the REAL THING in quality . . . the SURE THING in economy. It's Hallowe'en—so we've raised the devil with prices—marked them 'way down low on scores of your favorite foods and party supplies. Shop here today for treats to please wee witches and grown-up goblins. You'll be amazed at the way our store-wide low prices work like magic to give you MORE of the BEST for LESS.

BE A "GOOD SCOUT"
BUY AN APPLE
THIS WEEKEND
**BOY SCOUT
APPLE
DAY**



CORNED BEEF SWEET PICKLED LB. **33c**
NECK RIBS SWEET PICKLED 2 LBS. FOR **35c**
BEEF LIVER FRESH TASTY LB. **35c**
BROILERS GRADE "A" OVEN READY LB. **39c**
FOWL GRADE "A" 3 1/2 - 5 LBS. LB. **29c**

LOOK Says: **CALL THE GANG AND LET'S HAVE A PARTY**

DOWNYFLAKE



PLAIN OR SUGARED
39c DOZ.
SO EASY TO SERVE

COFFEE MAXWELL HOUSE INSTANT 4 OZ. **\$1.09**
SERVIETTES PKG. 20 PKGS. **35c**
CHEEZ WHIZ 8 OZ. **33c**
OLIVES McLAREN'S STUFFED - 8 OZ. **39c**
SALMON CLOVER LEAF SOCKEYE TIN **47c**



A REAL PARTY TREAT
CAKE MIX

NEW LEMON FLAVOUR **37c** PKG.

PARTY APPLES

McINTOSH REDS
5 LB. BAG **43c**

NEW!
Robin Hood GOLDEN CAKE MIX
in the convenient
"FAMILY SIZE"



2 packets of mix inside.
Biggest cake mix value in Canada. **37c**

"LANTIC" GRANULATED

WHITE SUGAR

10 LB. FOR **82c**

ALL NEW IN COLOURS



2 ROLL PACK **27c**

STEAKS

YOUR CHOICE
T BONE-SIRLOIN
CHOICE STEER
LB.

75c LB.

LAMB CHOPS
VEAL ROASTS

P.E.I. SPRING
DOUBLE LOIN LB.

59c LB.

BONELESS
ROLLED
SPECIAL LB.

59c LB.

QUALITY 5 STRING
BROOMS EACH FOR **98c**

ROYAL—ALL FLAVORS—SAVE 2c
Instant PUDDINGS 2 for **19c**

ISLAND GROWN—TASTY PAK
PEAS 20 OZ. TINS 2 FOR **27c**

KEY WRAPPED — SEASIDE
SARDINES 2 TINS **23c**

WINONA MAID—24 OZ. JAR
PLUM JAM JAR **39c**

ROBIN HOOD FOR BREAKFAST
QUICK OATS 5 LB. BAG **53c**

FOR BEAUTIFUL WOMEN—SAVE 8c
LUX SOAP 3 BATH SIZE **39c**

WITH FREE TEASPOON—QUAKER
CORN FLAKES 2 GIANT PKGS. **55c**

WINONA MAID—3 FRUIT
MARMALADE 24 OZ. JAR **39c**



The **FRESHEST BUYS** in **PRODUCE**
Our fruits and vegetables are tastier—naturally—because they are naturally fresh. CRISPLY FRESH—picked at the peak of perfection on nearby farms and delivered dew-kissed to our market every morning. They're the freshest buys in produce—the best buys in produce—the best buys in good-tasting goodness. Pick your favorite from our daily HARVEST OF VALUES.



XMAS QUALITY
EMPEROR

GRAPES

2 LBS. FOR **33c**

POTATOES GREEN MOUNTAIN 50 LB. BAG **89c**

GRAPEFRUIT GOOD SIZE 3 FOR **29c**

TOMATOES PER CARTON **25c**

YAMS
SWEET POTATOES



2 LBS. FOR **25c**

ISLAND MADE
PERFECTION MILK
6 TALL TINS **83c**

MOLASSES
HALLOWE'EN KISSES
2 LBS. FOR **49c**
SHELL - OUT

CHRISTIE'S
Chocolate Miniature
MARSHMALLOW COOKIES
PKG. OF 35 **49c**

FOAMS AS IT CLEANS
AJAX CLEANSER
2 TINS **33c** WITH NEW JAVENOL BLEACH

MAKE IT FRESH
SCHWARTZ COFFEE
BUY IN TIN **89c** LB. LB. TIN

KETCHUP
HEINZ 11 OZ. BOTTLE **2 FOR 49c**

TASTE TRUE TOMATO FLAVOUR TOMATO SOUP
NEW PACK 15 OZ. **2 TINS 29c**

HEINZ TOMATO JUICE
NEW PACK IS IN! WHAT A TREAT
GIANT SIZE 48 OZ. **39c** TIN

DON'T GET SPOOKED ON QUALITY "BUY" HEINZ



Sunkist ORANGES

Sweet - full of juice
wonderful eating!

79c
5 LB. BAG

Listen to News and Views on Groceries — CFCY THURSDAY AT 11.00 A.M.

CO-OP SUPER MARKET
AN ISLAND STORE OWNED BY ISLAND PEOPLE
BIG ENOUGH TO SERVE YOU - NOT TOO BIG TO APPRECIATE YOU
FREE DELIVERY • PHONE 8557 • FREE CUSTOMER PARKING

THE FINEST MEATS IN TOWN

SPECIALISTS IN FRESH FRUIT AND VEGETABLES



INTRODUCING
OUR HICKORY BARBECUED
CHICKEN
READY TO EAT PIPING HOT SPECIAL!
1.49 EACH SEE OUR BARBECUE MACHINES