

HOLMAN STORE NEWS

Bringing You Up-To-Date
On What's New And
Interesting at Holman's
By G. H. M.



'Twas the month before Christ-
mas
And all through the store
There were oodles of Bargains
And Gift Buys galore.

The wise early shoppers were
laughing aloud
as they made their selections
ahead of the crowd
At no time at all they had fin-
ished the chore
And spirits still high they
swept out of the door.

'Twas the week before Christ-
mas
And, oh, what a din
Every aisle jammed with shop-
pers
And tempers worn thin.

HOLMAN'S MORAL . . . Be
Early!
Be Happy! Be Wise!
The Service is Better
And so are the Buys!



**GOODBYE
FOREVER**
to bottle-filling messiness!



WITH THE
WORLD'S ONLY
CARTRIDGE-FILLED
FOUNTAIN PEN

Waterman's

C-/F.

★ LOADS LIKE
A GUN . . .
CLEAN AND
QUICK!

★ VISIBLE INK
SUPPLY!

★ NO GADGETS.
HOLDS MORE
INK!

\$15 (Includes 8 new
triggers). Gift
boxed on black.
Also in beautiful matching pen
and pencil sets. Only \$22.50.

● 8 long-lasting, unbreak-
able, leakproof cartridges
● Extra cartridge may be
safely carried in purse or
pocket
● Choice of smooth-flowing
points

14K Gold

**HOLMAN'S
SUMMERSIDE ONLY
STATIONERY**



Gifts Personally Picked By Santa . . . and He Knows How To Pick 'em!



**Big Selection! English Bone China
CUP and SAUCERS**

Graceful Cups and Saucers imported direct from famous English
potteries . . . Included are Aynsley, Royal Albert, Salisbury and
others in stunning floral designs, solid colors and geometric pat-
terns. The collection is outstanding in value—PERSONALLY
PICKED BY SANTA—

1.50

Sure To Be Appreciated . . .

Set of 6 STEAK KNIVES

Handsomely made with British steel blades (serrated edges) and
strong simulated stag horn handles. The set of six is smartly
gift boxed. PERSONALLY PICKED BY SANTA—

4.98



"Oracle" Electric WALL CLOCK

Made by Westclox - - - Chrome Case

Smartly styled in the popular 5 1/2 inch dial size. The Oracle Clock is easy to
clean, easy to read, is self starting, has an unbreakable crystal and a sweep
hand. It carries a one year guarantee. PERSONALLY PICKED BY SANTA—

6.95

— HOLMAN'S Both Stores CHINA —



Budget Priced

NYLON HOSE

First Quality - - - 51 Gauge 15 Denier

She just can't have too many Nylons, so shower her Christmas
tree with these in both light and dark beige shades. Flawlessly
sheer with contrasting pencil seams these unbranded Nylons are
in sizes 8 1/2 to 11—PERSONALLY PICKED BY SANTA—

83^c PAIR

HOLMAN'S

BUDGET SHOP, Ch'town 5 and 10, S'side

**Jumbo Box of 50
CHRISTMAS CARDS**

You get winter scenes, holly and
bells, cones, candles and snowmen
all in this Jumbo Box of Cards
that is the Buy of the Season!
They sparkle and glitter for a
wonderful Christmas Greeting. A
Box—

95c

BOXED STATIONERY

1.00

Vellum quality paper — 24 folded
sheets and 24 envelopes. Ribbon
tied and enclosed in a gaily dec-
orated gift box. PERSONALLY
PICKED BY SANTA—

HOLMAN'S Budget Shop & 5 and 10

Easy To Choose - - - Easy To Give

Men's TIES

There are over 100 patterns and
designs from which to choose. The
materials include nylon, satin or
gabardine in the new narrow or
regular widths. You'll please "him"
with a perfect Tie from the col-
lection PERSONALLY PICKED
BY SANTA—

1.00

Gift Boxed

HOLMAN'S

Budget Shop, Ch'town

Men's Wear, S'side



*The gift he'll thank you for
all through the year . . .*

Arrow

DART

Canada's most popular white shirt!

There are a lot of reasons why he'd like to get
an Arrow Dart! Its medium-point, non-wilt
collar happens to be his favorite. It's comfort-
able, good-looking, and stays fresh all day
long. Then all those Arrow de-tailoring extras;
Mitoga cut for trimmer fit; durable buttons
anchored on; superb long wearing
"Sanforized" broadcloth. See why he wants
an Arrow Dart? It's a "can't miss"
Christmas gift!

SIZES 14 to 17 4.95

**HOLMAN'S Men's Wear
Summerside**

SANTA'S STORE FOR ARROW GIFTS

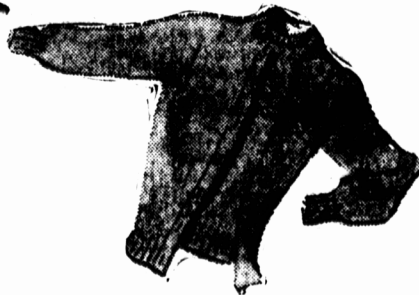
Picked by Santa For The 8 to 14 Class!

Girls' Cardigan Sweaters

Soft, warm and attractive, of pure botany wool, in the
classic style with ribbed neckband, waistband and cuffs.
Colors to choose from are red, navy or turquoise. The
girls love these Cardigans that are PERSONALLY PICK-
ED BY SANTA—

2.98

**HOLMAN'S Youth Centre
Summerside**



Christmas Warmth For The Wee Lad!

Boys' All Wool Pullovers

You may choose for your lad a round necked Pullover
in gay stripes or good solid colors—red, navy, green,
brown or blue. Ribbed finish to neckband, waistband
and cuffs. The sizes are 2, 4 and 6. PERSONALLY PICK-
ED BY SANTA—

1.98



SLIPPERS . . . A Health Warming Gift!

Men's Romeos



They're of soft, fine grained leath-
er in a warm brown shade, with
either stitched leather soles and
rubber heels or serviceable Neo-
lite soles. In good fitting lasts
with a snug heel. Sizes are 6 to
12. PERSONALLY PICKED BY
SANTA—

3.45

HOLMAN'S FOOTWEAR Summerside

Women's Moccasins



In the new gleaming metallic elk
leather with gay beaded design on
the moccasin vamp and cozy fur
top edging. Linings are of warm
felt and heels and soles are soft-
ly padded for comfort. Sizes are
4 to 8 in a choice of red or blue
shades. PERSONALLY PICKED
BY SANTA—

1.95