



**OWNER AND BUYER OF STEER**

Irving Macdonald, York, is seen right in this picture taken at the Maritime Winter Fair in Halifax. His Angus steer topped the show in the on

the hoof section and was third after the carcass points had been allotted. With him is Gordon Harding, IGA stores

meat buyer who paid \$2.45 per pound for the steer at the auction sale.

### Renault And Peugeot Cars To Roll Off Lines This Week

ST. BRUNO, Que. (CP)—The first Canadian-assembled Renault and Peugeot cars will roll off the assembly line this week at a \$8,500,000 plant recently opened in this community near Montreal.

The plant is being operated by Soma Inc., a wholly-owned subsidiary of General Investment Corp. which, in turn, is 25-per-cent owned by the Quebec government.

The main models which will be produced at the plant are the Renault 8 and 10 sedans and the Peugeot 404 passenger car.

Arrangements call for the two French auto-makers to sell parts and components to Soma Inc. which will then weld and paint the bodies at the St. Bruno plant. Finished cars will eventually be re-sold by Soma to the Renault and Peugeot sales organizations in Canada.

The 145,000 square foot St. Bruno plant will initially produce about 35 cars a day on a one shift basis, P. D. Norman, deal, General Investment's industrial director said in an interview Monday.

Mr. Normandeau said while the bulk of the plant's parts and components are being shipped by sea from France, an increasing quantity of materials will be bought in Canada.

"We are already obtaining our glass, batteries and plugs in this country," he said. "And under the Canadian-U.S. automotive trade pact, we are com-

mitted to a policy of gradually increasing the amount of Canadian materials in our autos."

### New Brick Plant Planned For N.B.

FREDERICTON (CP)—L. E. Shaw Ltd. of Halifax will build a \$1,000,000 brick plant at Chipman, about 40 miles northeast of here, it was announced Wednesday.

A joint announcement by Premier Robichaud and Shaw president L. E. Shaw said construction would start early next spring. It said initial capacity will be 15,000,000 bricks a year, and said the plant would provide the province "with one of the finest brick-manufacturing operations in Canada or the United States."

Shaw first established a plant at Chipman in 1928. The announcement said the new plant would "maintain and expand" the present employment of 65 men in Chipman.

Shaw's main production centre now is located at Lantz, about 35 miles north of Halifax. Mr. Robichaud said the Chipman plant would enable the company to expand its existing markets in the Atlantic provinces, Quebec, Ontario, the New England states and the West Indies.

**LIVE IN DESERT**  
Desert sands are alive at night with sand-colored spiders, fierce larval ant lions and other predators.

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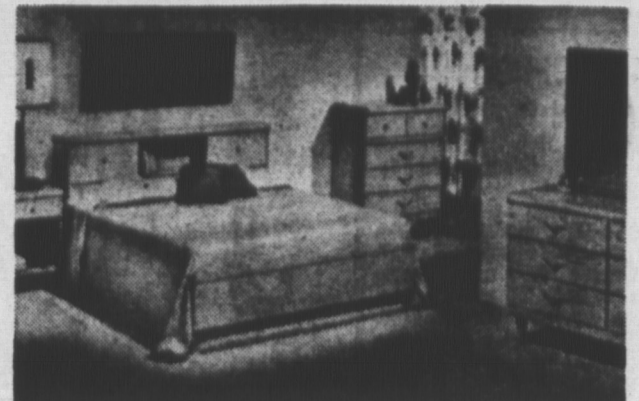
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Kalvinator brings you greater value! Through a program of Constant Basic improvement, Kalvinator concentrates engineering time and money to bring you appliances that are more useful, more dependable and more economical to operate.

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### Deluxe 5-pc. Bedroom Ensemble

Distinctive modern styling; baked plastic finish; dovetailed drawers, nylon drawer glides; adjustable mirror; quality construction; Finished in Silvermist Sandalwood or walnut; ensemble consists of: double dresser, 4 drawer chest of drawers, bookcase bed, double size, silver ribbon spring, Abegweit quilted mattress. Regular 232.00—12.00 monthly.

**SALE 177.00**

With Panel Bed Reg. 222.00

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Chosen from the outstanding collection of Philips 1966 Television and Stereo

not exactly as illustrated

**199.00**

**199.95**

**10.00 Monthly**

A handsome 19" Portable with rugged metal cabinet available in 3 finishes: sandalwood, white, beige.

- Built-in Telescopic Antenna
- Monotronic circuit stabilizer
- 2 year picture tube guarantee
- Four inch speaker
- Pre-set fine tuning
- Instant picture and sound

### TRADE MINISTER PITCHES IN ON VISIT TO SENIOR HOME

TORONTO (CP)—There's an old upright, a captured audience. You can play a little, sing a song or two. What would you do?

Of course you would. So did Mitchell Sharp.

It was the soft-sell approach—tickle your audience, work in your message.

The minister of trade and commerce came through magnificently here on both counts.

He turned up at the Second Mile Club in north Toronto ostensibly to have a look at the club's display of socks, mittens, baby sweaters, home

oaking.

He really was after a vote or two. Club members were old enough to vote. In fact, they were 60 years of age and older—all 150 of them—and that's a good harvest for any politician.

**JOINED IN SONG**

There was the piano. He couldn't help himself. He sat down and started to play and

nobody laughed. All joined in as the minister bellowed: "Oh the rich get rich and the poor get poorer."

"In the meantime, in between time, ain't we got fun?"

Perhaps it wasn't as spontaneous as it seemed.

There was a public relations man, along.

His was the voice that was heard to shout "more, more."

It also just happened that sheet music for Hello, Dolly! was at hand. Mr. Sharp was glad to oblige.

It was a lot of fun and the minister, seeking re-election in Toronto Eglinton, left feeling that he had done himself, and the Liberal party, a lot of good.

He had coffee with the senior citizens as they finished lunch and got his message across: A majority government in Ottawa is needed and it should be a Liberal government.

### Car Factory Near Sydney Cut In Size

TORONTO (CP)—Canadian Motors Industries Ltd., of Toronto has decided to reduce substantially the size of the automobile plant it plans to build in Nova Scotia.

OMI executive John Kay said in an interview here, the plant, to be built at the former Point Edward Naval base in Cape Breton, now will occupy 112,000 square feet rather than the originally estimated 250,000.

Mr. Kay said, however, that a building of about 63,000 square feet already on the site of the plant will be incorporated with the new structure.

The Toronto firm, with aid help of Industrial Estates Ltd., the Nova Scotia government's development agency, is building the plant to assemble cars produced by two Japanese manufacturers—Toyota Motor Co. and Isuzu Motors Ltd.

Under the new plan, the plant will employ 450 persons rather than the 500 estimated earlier.

D. W. Samuel, president of OMI, was expected to have made a firm announcement at Halifax Thursday on plans for starting the new construction at Point Edward, but his trip to Nova Scotia has been postponed for several days.

The CMI plant will be Nova Scotia's second Volvo (Canada) Ltd. already produces cars at Dartmouth.

### Mineral Output Figures Given

OTTAWA (CP)—Total value of Canada's mineral production last year was a record \$3,397,155,000, an increase of 11.4 per cent from 1963 figures, the bureau of statistics reported today.

The breakdown in the Atlantic provinces, with 1963 comparisons bracketed:

Newfoundland \$191,922,000 (\$137,797,000); Prince Edward Island \$843,000 (\$798,000); Nova Scotia \$66,952,000 (\$66,318,000); and New Brunswick \$49,856,000 (\$28,343,000).



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inside the bright, turbulent world of today's youth...

Special screen appearance **BREXIT GRABHAM**

**Queen Charlotte High School**  
**Charlottetown**  
**NOV. 8 - 9**  
**at 7:30 p.m.**

Tickets on sale at  
**Hughes Drug Store and Jamieson's Pharmacy**  
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**\$1,000,000**

BONUS CERTIFICATE

## CASH WINNERS



Mr. Jerry Duguay, of 285 Church Street, Bathurst, N.B., receives a cheque for \$1000.00 from Ron Black of Robin Hood Flour Mills Limited, after finding a special bonus certificate in a 25 lb. bag of Robin Hood All Purpose Flour. Mr. Duguay purchased the flour from W. J. Kent Co. Ltd., Bathurst.

## More \$100 CASH WINNERS



Mrs. Ernest Crawley, Loch Lomond, St. John's, N.B.  
Dealer: Dominion, Thorne Ave., Saint John



Mrs. Alex Colville, Sackville, N.B.  
Dealer: Fred Turner & Sons, York Street, Sackville



Mrs. Bessie Fielding, Harmony Road, Truro, N.S.  
Dealer: E. H. Hudson, 1307 Prince Street, Truro



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9 cu. ft. "UP-TO-THE-MINUTE" REFRIGERATOR

So much for such LITTLE COST

1. Full width Frozen Food compartment . . . 39 lbs. capacity.
2. Full width Chill Tray which slides in and out easily . . . hold additional 12 lbs.
3. Convenient easy-to-seal controls temperature
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5. Convenient easy to reach shelves on door.
6. Magnetic Door Closure gasket eliminates latch mechanism — sealed tight but so easy to open.
7. Dimensions: 55 1/2" H x 24" W x 27 1/4" D.
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**328.88**  
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A Semi-Deluxe Kitchen Range . . . complete with:

- Exclusive Fawcett Synchronomatic draft control — saves fuel dollars
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Oven Size—17 x 20 x 11 1/4"  
Fire Box—7 x 8 1/2 x 16 1/2"  
Top Surface—28 1/2 x 22"

Regular \$319.95

**278.88**  
Plain oven door \$15.00 Less  
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- Controlled oven
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- 30" width with 26" oven

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**OIL SPACE HEATERS**

Compare, efficient, attractive, widely used. Your choice of blonde, white or 2-tone mahogany and black finish.

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- 8 speaker performance
- 4-speed automatic turn table
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- Ample record storage space
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- Push button control
- Adaptable for extension speakers
- Sockets for stereo tape recording and playback
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- Solid wood cabinet

**PHILIPS**

## Crockett & Storey Ltd.

Kent St. Dial 894-5559 Charlottetown

**CITY HALL PLANNED**

FREDERICTON (CP)—Plans for a new \$1,185,000 city hall have been presented to city council in the New Brunswick capital. Administrative offices would be housed in a five-storey section and the council chamber in a two-floor area. The structure would be built on the site of the present city hall on downtown Queen Street overlooking the St. John river.