Women

Lena Caroline McLure, Women's Editor. Phone [illegible]

READY FOR DOUBLE DATE

Dressed, waiting and ready to go . . . on that big double date. Whether it be a foot-ball game, a ride along the lovely Fall country-side or a "coke" date on campus — these two gals will be sure to charm their beaus in brightly colored plaid reversible skirts by Collegetown of 70 per cent Acrilan 30 per cent worsted worn with neatly tailored blouses.

Acrilan acrylic fiber is the man-made fiber that combines so happily with wool or worsted to give co-eds clothes that take a minimum of care — give a maximum of good looks. Hand or machine washable, they drip dry and need only a light touch with a cool iron to look bright as new again. So be like these happy co-eds . . . get on the Acrilan band-wagon when you buy clothes for college this Fall

HAPPENINGS

Dr. J. J. Bowlen, lieutenant governor of Alberta, was in Ottawa for the Royal Visit and was a guest at the Opening of Parliament an the State dinner and reception.

Dr. Bowlen was greeting numerous friends at the Chateau Laurier where he was registered. He was very loyal and enthusastic in speaking of Prince Edward Island — his birthplace. Dr. Bowlen expressed his opinion that there is no place where the people have made so much of limited resources as in this little Island province.

Dr. Bowlen has created quite a precedent at the Governor's office in Edmonton. He is in his office each morning at 7.30 o'clock. Appointments can be made, although it is not necessary to do so. It is always possible to see this Island-born Alberta governor.

Lieutenant Governor T. W. L. Prowse and Dr. Bowlen sat together in the Senate chamber at the Opening of Parliament.

Mr. Jackson Dodds, deputy chief scout of Canada and Mr. Fred Finlay, chief executive commissioner for Canada and members of the executive committee of the Canadian General Council were guests Friday and Sunday of Mr. and Mrs. R. C. Parent, Ravenwood.

Dr. and Mrs. George C. Fisher entertained at dinner at their home a few members of the Canadian General Council.

Mr. Robert Hickox of the C.N. R. telegraph office, Moncton, spent Sunday in Glen Valley visiting his parents, Mr. and Mrs. Eldon Hickox.

Miss Marion Macmillan and Mrs. Chris Pickard returned Saturday night from an ejoyable cruise to the West Indies.

Mr. and Mrs. Vernon Hooper, St. John, N.B., were visiting their parents, Mr. and Mrs. John Hooper the long weekend. They also motored to Murray River to visit Mr. Hooper's aunt, Mrs. D. Gillis and other friends.

Dr. and Mrs. George C. Fisher with their children Bobby and Ann are attending the Maritime Winter Fair. They will be visiting Dr. Fisher's parents, Mr. and Mrs. F. A. Fisher in Sackville

MR. AND MRS. M. F. SAUNDERS AND ATTENDANTS

Bride's Home Is Scene Of Pretty Autumn Wedding

A very pretty wedding was solemnized at the home of the bride in North River on Wednesday, October 9th at 2.30 o'clock, when Freda Louise, daughter of Mr. and Mrs. Edward Yeo was united in marriage to Mervil Frederick Saunders, Southport.

The room was tastefully decorated for the occasion with white bells and streamers and baskets of red, white and yellow gladioli.

The marriage ceremony was performed by Rev. R. A. Patterson in the presence of immediate relatives and friends. Mrs. Elmer Yeo, sister in-law of the bride was in charge of the wedding music.

The bride, given in marriage by her father looked lovely in a floor length gown of Chantilly lace and nylon net over taffeta, with matching bolero and sleeves that tapered to points over the hands. Her finger tip veil of nylon net was held in place by a crescent shaped headdress. She carried a cascade of American beauty roses with white streamers.

The bride's only attendant was her sister, Miss Phyllis Yeo. She wore a ballerina length gown of coral nylon over net and taffeta with matching headdress and mitts. She carried a nosegay of white and yellow mixed flowers and white and yellow streamers.

Mr. Athol Auld, friend of the groom, was best man.

The bride's mother chose for her daughter's wedding a two piece dress of Caper Blue with pink and black accessories with corsage of pink rosebuds.

The mother of the groom wore a navy crepe dress with pink and navy accessories and a corsage of pink rosebuds.

Following the ceremony the reception was held at the Queen Hotel. Bouquets of red and white gladioli decorated the tables. The head table was centered with a three tier wedding cake topped by a miniature bride and groom.

Rev. R. A. Patterson proposed the toast to the bride to which the groom fittingly responded. Miss Florence Yeo, sister of the bride was in charge of the guest book.

Later the happy couple left on their honeymoon to visit friends and relatives in the United States. For travelling the bride donned a box style suit of blue and grey tweed with pink and black accessories. Her corsage was pink snapdragons.

Prior to her marriage the bride was tendered a shower at her home by friends and neighbours of North River and vicinity where she received many lovely and useful gifts.

Mr. and Mrs. Saunders have taken up residence in Southport.

EARTH TREMORS

NEW YORK (AP)—Earth tremors believed to have occurred about 2,300 miles southeast of here were registered Thursday on the seismograph at Fordham University. The first shock was recorded at 5:14:50 a.m. and the second at 5:20:24 a.m. EST.

Parkdale W. I. Observes Twentieth Anniversary

October 17 was a gala evening for the members of Parkdale Women's Institute, when they assembled in Spring Park Hall to celebrate their 20th anniversary. The Institute Ode was sung followed by the Mary Stewart Collect.

Mrs. F. Ross gave the citation to the first president, Mrs. E. Cook, and to the present president, Mrs. H. Douglas. Corsages were presented by Mrs. A. Found. A delicious turkey dinner served by Spring Park W.I. was enjoyed.

The toast to the Queen by Mrs. F. Ross was responded to by singing the National Anthem. The toast to the first W.I. in Parkdale by Mrs. A. West was responded to by Mrs. H. Frizztll reading the Charter Roll Call.

The In Memoriam list was read and a one minute silence was observed. "To you from failing hands we throw the torch, be yours to hold it high." A singsong with Mrs. F. Bertram at the piano provided a pleasant interlude.

F. Rodd gave a history of the W.I. then a Roll Call. "I remember" caused much merriment as each member told of happenings in their association with the W. I.

The singing of Old Lang Syne an the National Anthem brought a memorable evening to a close.

ELLEN'S DIARY

Problems -- Opportunities In Work Clothes

"Now I really must go!" a farmwife, who came by on a mission this morning offered. "Though" she offered with a smile "I'd rather stay — there is so much waiting for me at home. The things I have to do before Winter comes! It's actually appalling, and that's the truth" she said.

So much, so many things to do on farms, the days leave us somewhat breathless now with our problems. But "Problems" one says "are only opportunities in work-clothes!"

Opportunities. . . indeed privileges, as we plan and do, with Autumn's last precious gold and bronze making the countryside beautiful, and we go to and about them, through the crisp browning leaves. Lifting them by hand, trimming away tops and surplus clay and rootlets after a tidy method instituted by pioneer Island farmers, ours gathered turnips in "one fell swoop" to the trailers in Rob's fields today, saving them snugly to barn-cellar and bin.

"We don't lose too much time at them neither ' Mack reported tonight.

"I believe Uncle Rob wants to have everything done before he. . . well, he knows a secret", he smiled broadly.

"A secret!" we echoed.

"Yes."

"Well, a secret -like murder will out" some day?"

"Some day" he nodded "it will."

The farmwives today? One made apple jelly, very clear and good. . . and took the best care of her babe, who sometimes now in an effort to creep, exercises young and active limbs on a rug in the floor. And for his admiring audience gets himself into amusing situations. Now into his sixth month, his mother turns to their early records to learn exactly when Granddaughter's and Mack's respective first tooth came to the light of day, wondering how closely this third child of hers will follow the pattern set by them. Meanwhile he continues to be a happy fellow, good, and much loved by all.

We saw James, busy man that he is these days, go along the path to the house across the lane this morning, to gain a smile from the youngster before he left for his work of the day.

"How do you like it" Granddaughter our brisk helper today, asked her grandfather of a newly decorated wall, when he returned home this evening. He eyed it. . silently.

"It's not nearly so cozy the kitchen, as it was" he presently replied. Now it was the appearance of a great room you might see in a strange house — a hotel perhaps or suchlike. Clean and maybe pretty, but not a whit of welcome in it for any one, just cool and impersonal to all."

"But Gran'daddy" she smiled, "wait until you have lived with it a while — then it will be all nice and coxy again!"

Cozy is the wide old bed of his forbears in the bedroom above the kitchen which invites us now to come find there everwinsome aisles of dreams.

Until tomorrow — — — Diary — Goodnight. . . .

LEOPARD

Leopard has climbed aboard fashion's bandwagon and is evidently enthroned there for the months ahead. Here is the spotted, tawny beauty splendidly allied with luxurious palest beige cabretta leather for a coat that is as useful as it is rich. Albert [illegible] gives his creation push-up sleeves and fashions the fur into a flattering shawl collar. Should prove a splendid travelling companion as well as a fine choice for town or country.

NOBLE RANK

In the British peerage, the wife of an earl is a countess, and the son is a viscount.

PRICETOWN ROAD W. M. S.

Misses Alice and Florence Dollar were hostess to Princetown Road W.M.S. on Friday evening, October 11th, at their new home in Charlottetown. Mrs Everett Clow opened the worship service with Hymn, 164 followed by a reading, "The Watchmen" by Mrs. Lester Johnston.

Womens Missionary Society was read by Mrs. Frank Crabbe. A poem "The Fall in Hearts," was very nicely read by Mrs John MacDonald. Hymn 502 closed the worship service.

Study Book was under the direction of Mrs. John MacDonald, assisted by Mrs. Frank Crabbe, Mrs. Ivan Sentner and Mrs. Preston Sentner.

At the close of this part of the meeting. Mrs. Charles Newport was made a life member of the society. A very inspiring address was made by Mrs. Emmerson Kent and Life Membership Certificate and pen was presented by Mrs. Lester Johnston, Mrs. Newport then thanked the members and everyone joined in singing "For shes' a jolly good fellow."

The business period was opened by the president, Mrs. Beaumont Newport, with 14 members 7 visitors answering roll call. Secretary then read minutes of previous meeting. A bill of $2.54 was paid to Mrs. Dale Proud. there were 13 home calls no Hospital calls made during month.

Each member was asked to bring a reading, or something to next meeting for program for Mite Box opening. Collection amounted to $2.05.

Mrs Ivan Sentner invited members to her home for next meeting. Mrs. Frank Crabbe as leader. Mrs. Dale Proud to have charge of study book Roll call to be answered by verse of favorite hymn

Lunch committee, Mrs. Beauman Newport, Mrs. Dale Proud, Mrs. Russel Proud, Mrs. Ivan Sentner. Meeting closed by repeating the Mizpah benediction in unison. Lunch was then served by the hostess and committee in charge.

WIFE PRESERVERS

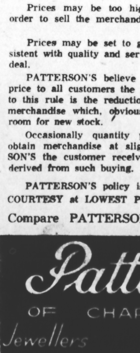
Add extra salt and pepper when you make gravy from meat or poultry drippings. The seasoning used on the meat is likely to be not enough for the gravy.

HOUSEHOLD HINT

The drain of your kitchen sink should be treated about once a week with an approved chemical drain cleaner.

Pour a tablespoon of a good chemical drain cleaner down the drain of your kitchen sink about once a week to prevent clogging, to kill sewer germs and keep pipes clear.

This is also advisable after washing greasy frying dishes.

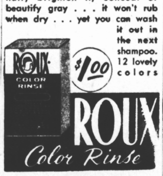


Crumble one Oxo cube with one tsp. flour. Add cup cold water bring to boil. Simmer 5 minutes

ROUX Color Rinse

ROUX Rinse

ROUX Rinse will enrich and intensify the color of your hair, brighten it, conceal or beautify gray . . . it won't rub when dry . . . yet you can wash it out in the next shampoo. 12 lovely colors



AFTER EACH COLOUR SHAMPOO OR HAIR BLEACHES USE HAIRTEX

A LETTER TO YOU

Mr., Mrs. or Miss Customer,
Prince Edward Island
Dear Sir or Madam:

ITS A MATTER OF POLICY

Prices may be advanced in preparation for reductions and discounts at a SALE.

Prices may be too high and have to be reduced in order to sell the merchandise,

or

Prices may be set to give the best possible value consistent with quality and service, thus giving everyone a fair deal.

PATTERSON'S believe in charging the lowest possible price to all customers the year round. The only exception to this rule is the reduction of prices on certain seasonal merchandise which, obviously has to be cleared to make room for new stock.

Occasionally quantity purchasing enables a Firm to obtain merchandise at slightly lower cost. At PATTERSON'S the customer receives the benefit of any reduction derived from such buying.

PATTERSON'S policy is QUALITY and SERVICE with COURTESY at LOWEST POSSIBLE PRICES.

Compare PATTERSON'S REGULAR PRICES.

Pattersons OF CHARLOTTETOWN Jewellers Gift Specialists

FROM MOORE & McLEOD LTD.

COLD WEATHER FASHIONS FOR CHILDREN

A child can be at his happiest and healthiest playing in the outdoors during the cold weather provided of course he is properly clothed for the season. Here at Moore and McLeod's we have a complete selection of children's clothes which will keep the kiddies as warm as toast on the coldest days. We invite you to drop in and see this wide variety of children's clothes now just as the cold weather season begins. The Children's Wear Department is located on the Second Floor.

COATS

Pick a pretty fashion in wintertime Coats and Coat Sets for girls. Rich textures, smart styles and catchy colours. Some with fur and pompom trim, also casual boxy styles. Sizes 2-6x includes coat, leggings and bonnet. Priced from—

$19.98 to $31.98

Sizes 7 to 14x. Coats only. Priced from—

$14.98 to $29.98

SNOW SUITS

The Young Winter Sports will be toasty warm and dry in these new snow and fun suits.

Boys' 3 pc. Nylon Blend and Gabardine Suits, 3-6x. Priced from—

$13.98 to $17.98

Girls' and Boys' Gabardine Poplin 1 pc. Suits, 2-6x. Priced from—

$7.98 to $14.98

SLIPS AND DRESSES

From little cutie-pies to trend-wise teens, dress them in pert pretty and practical fashions. Gay dresses, jumpers and separates in wool jersey, flannels, corduroys, velveteens, party nylons and taffetas. Sizes 2 to 14x. Priced from—

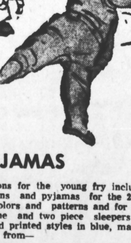
$2.98 to $13.98

Circle slips for dainty bouffant fashions, popular can-can slips, rustling nylon and polished cotton. Magic grow slips of sanforized cotton broadcloth with eyelet flounce and bodice front. Sizes 6 mo. to 6x years. Priced from—

$1.25 to $2.98

Store Hours

Monday, Tuesday, Wednesday, Thursday,
9 a.m. to 5 p.m.
Friday 9 a.m. to 9 p.m.
Saturday
9 a.m. to 12.30 p.m.



PYJAMAS

Cosy sleepwear fashions for the young fry include warm flannelette gowns and pyjamas for the 2 to 6-ers in a variety of colors and patterns and for infants and toddlers, one and two piece sleepers in cotton fleece. Plain and printed styles in blue, maize, mint and pink. Priced from—

$1.98 to $2.98

BOYS' COATS

He is just starting to school. Dress him up warm and snug in a smart suburban set (jacket, cap and leggings) or a 3 piece coat set. Materials are plain and all wool fleck and gabardine. Sizes 2 to 6x.

$9.98 to $19.98

MOORE & McLEOD Limited