

# For Spring and EASTER

VALUES  
COME TO

# SMALLMATT'S



Men's Suits in all Wool Worsteds, Gabardine and Super fine English Venetian in neat patterns, plains and over checks in large assortment of new styles. Sized from 35 to 44.



Men's Sport Coats in Harris Tweeds, Haritex, Worsteds and Braeburns in all the new styles.

\$24.50 to \$39.95

\$46.50 to \$69.50

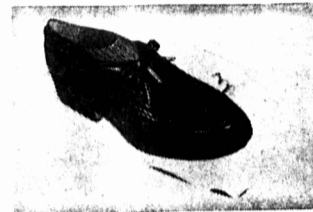


Men's Blucher Oxfords with smooth, rich brown calf uppers, full double leather sole and heel, Goodyear welt construction. Sizes 6 - 10½.

\$12.95

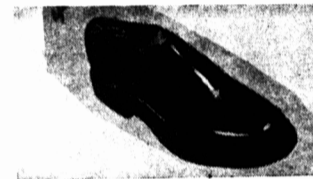
Men's Plain Toe Scotch Grain Oxford in smooth fitting blucher style with storm welt, leather soles and heels. Color Burgundy.

\$12.95



Men's Moccasin Toe Loafer with perforated vamp. One eyelet. Lace tie, leather soles and heels. Snug fitting last.

\$9.95



Men's Side Laced Oxford. Brown calf uppers, storm welt, leather sole and heel. Sizes 6 - 10. Price—

\$11.95

SMALLMAN'S SHOE DEPT.



Men's Ties in very large selection of Plains, Stripes, and neat Patterns. All the new colors. Priced—

\$1.00 to

\$2.00



Men's Hose in all Nylon, Lambs wool, Kroy wool and Stretchee all Nylon in large variety of plains and fancies. Priced from

\$1.00 to

\$1.95

Men's White Shirts with the New Short Collar—Also Regular. In Single and French Cuff. Sized from 14 to 17½. Priced at—

\$3.95 to

\$7.50

Join the **Easter Parade**  
IN A MAGNIFICENT NEW OUTFIT  
FROM SMALLMAN'S



Top off your new Easter and Spring Outfits in a wonderful Coat, Suit, Dress or Hat from our tremendous selection — tweeds, wools, gabardine, failles, miracle fabrics are featured in this collection that was selected especially for Easter and Spring. No matter what style, color or fabric, you'll be sure to find exactly what you want in our Ladies' Wear Department. Upper Floor.



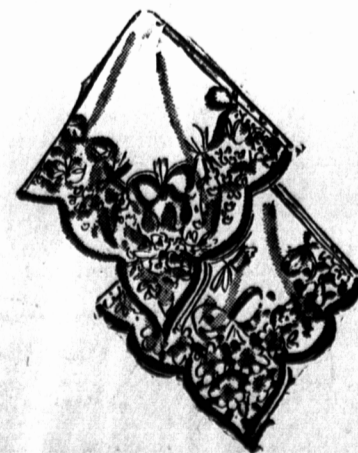
Beautiful

Easter Elegance

THE  
LITTLE  
EXTRAS  
THAT  
COMPLETE  
THE  
LOOK



SHORTIE GOWNS  
OF LOVELY NYLON  
OR RAYON TRICOT  
\$3.98 to \$14.95



SCARVES  
SQUARES AND OBLONGS  
98c to \$4.98

ARE TO BE FOUND IN

SMALLMATT'S

LINGERIE AND ACCESSORIES  
DEPARTMENT



FASHION'S



ADDED



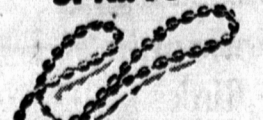
INCENTIVE



OUR



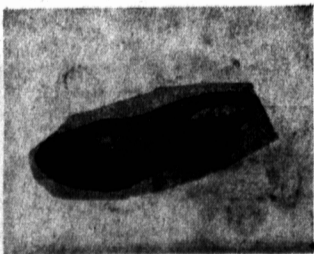
SPRING



JEWELRY



NEW SHOES  
FOR YOU



The softer, slimmer look for Easter. New luxury, new elegance for every member of the family — exquisite new footwear designed in all the latest and newest patterns and colors, such as the new open-toe pump. Sandals, sling-pumps, ballerinas and straps made in softie kid and calf patent, and suede leathers, width from AA to D. Complete range of sizes.

Prices from \$2.39 - \$9.95