

# HOME FOR CHRISTMAS

12 The Guardian, Charlottetown, Sat. Dec. 22, 1962.

## Londoners frown on too early start

By M. McIntyre Hood

LONDON — In spite of all the decorations, hollyhock and advertising of the big stores of London to induce people to start their Christmas shopping season back in October, one can sense a revulsion of feeling against extending the Christmas season too long a period ahead of time. I noticed that Christmas cards were on sale in a card shop on Fleet Street right after Bank Holiday, the first Monday in August.

The British Broadcasting Corporation has apparently sensed this trend in public thinking, because it has issued a notice: "No Christmas carols will be broadcast on our wavebands before December 16."

An official of the BBC said: "We think it makes good sense. Start too early with 'that Christmas spirit' with the time that December 25th staff of the Summerside Branch of the Bank of N.S. will spend the Christmas holiday at his home in Chatham, N.B.

Miss Irene Mountain is arriving from Middle Musquodoboit, N.S., where she teaches school, to spend the holidays with her parents, Mr. and Mrs. J. C. Mountain, Summerside.

Mr. Robert Gordon of Montreal is spending the Christmas Season with relatives in Summerside.

Miss Barbara Clark, who is teaching in Shubenacadie, N.S., will spend the Christmas Season in Summerside.

Miss Myrna Hancock, R.N.,

usually arrives it feels more like a hangerover."

Commercial television is following the same line as the BBC and holding back on Christmas shopping until about 10 days before Christmas.

**BIG STORES DIFFER**

Big business, however, does not seem to agree with the radio and television people. By mid-November, most of the large stores in London had switched on their lights and completed their Christmas decorations. One store in Knightsbridge has had a fully- rigged Santa Claus working in the toy department since October 29.

Shopkeepers use the argument that they have to make every effort to start their displays early in order to "stagger" the Christmas rush.

"Supposing everybody left their gift shopping to the last two weeks," said one London store manager.

Dr. and Mrs. S. K. Donald of Montreal, N.B. are spending Christmas with relatives in Summerside.

Set. and Mrs. Frank Prichard and son, Robert of Ormiston, N.B. will spend the Christmas Season in Summerside, guests of Mrs. Prichard's parents, Mr. and Mrs. James Cairns.

Mr. Alan Lecky of the staff of the Royal Bank of Canada, Montreal, is spending his vacation with his parents, Mr. and Mrs. J. W. Lecky, Summerside.

Mr. and Mrs. Donald Hopkins of Bridgewater, N.S. will spend Christmas with the latter's parents, Mr. and Mrs. W. F. MacNeill, Summerside.

Miss Bonnie Morrison, student nurse at the Royal Victoria Hospital, Montreal, is spending her vacation with her parents, Mr. and Mrs. William Morrison, Summerside.

Miss Ruby MacNeill is arriving from St. John, N.B., to spend the Christmas Season with her mother, Mrs. J. F. MacNeill, Summerside.

Mr. Merle McDermid on the

### ALBERTON AND VICINITY

at his home in Dartmouth, N.S., for Christmas.

Raisa G. Opal, Alberton, is spending Christmas holidays in Montreal.

Roy Bell, Elmstead, and Gordon Cotton, South Kildare, are spending the Christmas season in Toronto.

Mr. and Mrs. Gordon Jeffrey have left Alberton to spend Christmas with their daughter, Miss Janice Jeffrey, in Toronto. They expect to spend New Year with other relatives in Montreal.

William Cain, principal of Albion District Regional High School, is spending the holidays at his home in Mount Stewart.

Peter Larler, Alberton, has left for Montreal to visit his uncle and aunt, Mr. and Mrs. A. P. Albert.

Miss Marion McEwen, commercial teacher at Alberton, is on holiday at her home in Sussex, N.B.

### SUMMERSIDE AND VICINITY

Students returning to their homes in Summerside for the season's holidays from Acadia University are Harry Baglio, Richard Hubley, Marjorie Ireland, Carla MacKinnon, Hill d'A. Williams.

Students from Dalhousie University are Gerald Cameron, Gordon Forbes, Lee Horne, Bill MacDonough, David Miller.

Students from Mount Allison University are Alan Darby, Donald Linklater, Garth MacFarlane, Hester MacPhee, Lowell Moyle, Shirley Rayner, Loring Rayner, Neil Scott.

Students, who have returned to their homes in Summerside from Prince of Wales College are Jackie Brown, Lorne Campbell, Heather Clark, Katherine Devar, Wayne Enman, A. I. A. Graham, Peggy Grant, A. I. A. Hubley, Carol Jenkins, G. I. Jenkins, Helen Johnston, Alan Linklater, Richard Oron, John Perry, Kitty Perry, Roberta Shaw, Elaine Tanton.

Students from St. Dunstan's University are Betty Arseault, Thelma Arseault, Marcia Jean Callaghan, Sandy Cameron, George Clow, Kenneth Gunn, James Hickey, Helen Kelly.

Donald McNeill and James Rowan, students at St. Francis Xavier University, Antigonish, N.S., are spending their Christmas holidays at their homes in Summerside.

James Hogan, Jr., student at the University of Manitoba, is vacationing at his home in Summerside.

Marcia Hunter, Marjorie Linklater, Donna Woodside, Patricia Fiskard, students at University of N.B. are spending their holidays at their homes in Summerside.

Charles MacLennan, student at Maine Central Institute, Pitts-

field, Maine, is vacationing with his parents, Mr. and Mrs. A. E. MacLennan, Summerside.

Gail Inman, student at Mount St. Vincent Academy, Halifax, is spending the Christmas holidays with her parents, Mr. and Mrs. Major Inman, Summerside.

Kent Clarke, student at the N.B. Technical Institute, Moncton, N.B., is spending the Christmas holidays with his parents, Mr. and Mrs. George T. Clarke, Summerside.

Elizabeth Holman, student at MacDonald College, Montreal, is spending her holidays in Summerside.

Catharine Hickey and Raymond Pleau, student nurses at the Halifax Infirmary, N.S., are spending Christmas at their homes in Summerside.

Mr. and Mrs. George Irving of North Hatley, Quebec, are spending the Christmas Season with the latter's parents, Mr. and Mrs. A. S. McAssey, Summerside.

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Dr. and Mrs. Stanley K. Donald, Moncton, are holiday guests of Mr. and Mrs. G.M. Donald and Miss Sophie Ramsay, Alberton.

Mrs. C.H. Weeks, Alberton, will spend Christmas in Ottawa, guest of Mr. and Mrs. Hayden Dixon. Her nephews, Henry Clarke of Alberton, and Campbell Bay, Ontario, will also be their guests.

Leonard McEue and Barbara Mathews, students at the Provincial Vocational School are spending the holidays at their homes in Alberton.

James McNeill, Toronto, is spending Christmas with his parents, Mr. and Mrs. Frank McNeill, Alberton.

Mrs. Joseph Arseault, Alberton, will have at Christmas guests her daughters, Misses Joyce and Carolyn Arseault of Summerside and her sons, Billy and Cecil of Charlottetown.

Miss Mabel Fielding, Alberton, is the guest of her sister-in-law, Mrs. P.S. Fielding, Charlottetown.

Allison Bonness, student at Prince of Wales College, and Archie Dunbar, student at St. Dunstan's, are holidaying at their homes in Montreal.

Stephen Stapleton, Alberton, left Thursday morning to spend Christmas with his daughter in Saint John, N.B.

Mr. and Mrs. John H. Wells, Alberton, are spending the holidays with members of their family in Charlottetown. For Christmas Day they will be joined there by their son and daughter-in-law, Mr. and Mrs. Frank Wells, of Montreal, and their family and by their grandson and granddaughter, Mr. and Mrs. Andrew Wells, of Alberton.

Ian Irving, Vocational School student, is with his parents, Mr. and Mrs. George Irving, Alberton, for the Christmas vacation.

Edward McAduff, Toronto, is visiting his mother, Mrs. Charles McAduff, and his brother, Justin McAduff, Alberton, during the holiday season.

Neil Gillis of Toronto, formerly of Alberton, is spending Christmas with his parents, Mr. and Mrs. Alfred Gillis, Charlottetown.

Miss Anahyne Rooney, student at Kinkora Convent, is at her home in Alberton for the Christmas vacation.

Wallie Millman, student at St. Dunstan's, is holidaying with his parents, Mr. and Mrs. Walter Millman, Alberton.

Blair Wilkie, student at Prince of Wales, is spending the Christmas recess with his parents, Mr. and Mrs. Lloyd Wilkie, Alberton.

Wayne MacPherson of the Imperial Canadian Bank of Commerce staff at Alberton, is

There are some who feel this argument, but at the same time one can sense a public reaction against starting in Christmas salesmanship before the summer is fully spent. They would rather enjoy the last two weeks' rush of the happy, justifying crowds than have the Christmas spirit thrust on them at the beginning of November.

Up in Scotland the city council of Edinburgh has taken official steps to keep the Christmas season within limits. It has prohibited Christmas light and decoration in stores until after December 1.

## Pub closings to be earlier

LONDON — More public houses than in any previous years are going to remain closed on Christmas night, and fewer than ever before have asked for an extension of their hours for Boxing night. This is the result of discussions held by licensed victuallers' associations throughout the country regarding Christmas hours. And many of them have decided that it is in the public interest to remain closed

on Christmas night and closing as soon as it becomes evident that there is no public demand. Fewer public houses this year will use an extension of hours on Boxing night. Because Christmas is preceded by the end of many publicans feel that the period for celebrating will not be as great as in previous years. In some areas, licensed victuallers' associations obtain the Boxing night concession, but leave it to its members to decide whether to use it. A large number of associations, however, have decided not to apply for extensions of hours this year.



**MERRY CHRISTMAS**

Here comes Santa with a pack of Christmas wishes for everyone...

*Merry Christmas*

100 Years of Christmas

## DOUG'S SERVICE STATION

Alberton

## JOHNSTON'S DELICATESSEN

Summerside



May the Christmas message shine in your heart, bringing new hope, courage and fulfillment.

*Peace*

May the Christmas spirit of Peace on Earth come to dwell in the hearts of all.

## MR. & MRS. ALFRED FOLEY

General Store  
Alberton P.E.I.

## GOURLIES LTD.

21 Central St. Dial 3236  
Summerside

## MATTHEWS TIRE

Summerside

a basketful of Good Wishes

Please accept our sincere good wishes for a happy, joyful Yuletide... rich in love and warm friendship!

*Prayer for Christmas*

May the spirit of Christmas inspire mankind to persevere in its quest for the blessing of Peace on Earth.

William Profit B & J RESTAURANT Alberton, P.E.I.

CLARK JEWELLERS Summerside

Moore & McLeod Ltd.



**LADIES' FLANNELETTE GOWNS**  
Full length or waist length. Dainty floral patterns. 2.95

**LADIES' BABY DOLLS**  
Choose from drip-dry cottons, nylons. 2.95 - 8.95

**LADIES' COTTON PYJAMAS**  
Stripes and floral designs. Full length. 2.95 - 4.95

**LADIES' RAYON CREPE SLIPS**  
White only. Lace trim. 2.98 & 3.95

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**STORE HOURS**  
OPEN FRIDAY UNTIL 9 p.m.  
SATURDAY 9 — 9 p.m.

*Pretty* PERSONALS .. for ladies and young girls .. lingerie dept.

<b>LADIES' DUSTERS</b> Very pretty in quilted nylons, vocama, acorduroy or cordana. Perfect for leisure wear.	5.95 - 19.95	<b>LADIES' NYLON SLIPS</b> By Harvey Woods and Kayser Roth, in the new satellite material. Lace trim and appliques. In bluegrass, brown, apricot, red, bon bon green, fair blue, goddess green.	4.95 - 10.95
<b>GIRLS' DUSTERS</b> Colorful prints and solid colors. In drip dry cotton, quilted rayon or cordana. Sizes 8 to 14 years.	2.95 - 6.95	<b>LADIES' NYLON BRIEFS</b> Lace or embroidery trim. Red, pink, goddess green, brown, fair blue, apricot and opal haze.	1.50 - 2.95
<b>GIRLS' ARNEL HALF SLIPS</b> Dainty, yet practical. Colors are aqua and white. Sizes 8 to 14 years and 10 teen to 14 teen.	1.95	<b>LADIES' NYLON GOWNS</b> Full length and waist length. Embroidery and lace trim, or soft nylon sheer overlay. Pink, blue, black, red, bon bon green, fair blue and amber.	2.95 - 14.95
<b>GIRLS' FLANNELETTE PYJAMAS</b> Full length, Capri or Baby Doll styles. Assorted prints and colors. Sizes 8 to 14.	2.95	<b>LADIES' NYLON HALF SLIPS</b> Rich laces and the sleek, slim look. Red, pink, goddess green, brown, fair blue, apricot and opal haze.	2.95 - 5.95
<b>GIRLS' BRIEFS</b> Rayon or nylon briefs. Solid colors. White, pink and blue. Sizes 8 to 14.	79c pr.	<b>LADIES' FLARE LEG PANTIES</b> In new satilene material. Embroidery trim. White and aqua.	2.50 - 3.50
<b>LADIES' BED JACKETS</b> Dainty nylon jackets with 3/4 length sleeves.	3.95 - 7.95	<b>LADIES RAYON BRIEFS</b> Nylon trim. Printed and plain colors. White, pink, blue and yellow.	1.00
<b>GIRLS' COTTON PYJAMAS</b> Full length. Capri or Baby Dolls. Gay, colorful prints. Sizes 8 to 14.	1.95 & 2.95	<b>LADIES' RAYON GOWNS</b> Nylon and lace trim. Pink, blue and lilac.	2.95 - 3.95

"WHITE CROSS" CHRISTMAS GIFTS

Buy a gift for a forgotten mental patient. White Cross volunteers will do gift wrapping. Place them in the boxes located in the Men's and Sportswear Dept.

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