

# Claims Fair Planners Need Bats In Belfry

MONTREAL (CP) — On the 33rd floor of a Montreal skyscraper there hangs on an office wall a photograph of a human skull with six bats flying around inside it.

The gimmick shot is designed to spur the men engaged in producing ideas for the 1967 Montreal World's Fair.

"I have shown it publicly a couple of times, but some people don't like it," said Commodore O. C. S. Robertson, a tall, retired seafarer whose job is to turn the fair's theme—Man and His World—from airy ideas into concrete reality.

"But you have to have bats in the belfry for this kind of work."

Pasted above the bats on his Place Ville Marie office wall is a cartoon and the caption says: "What we need around here are brand new ideas that have been thoroughly tested."

The two cartoons, Commodore Robertson says, "sum up the work we do around here."

Ideas have come thick and fast from about 150 advisers in many fields and nations to the point where the concepts of 12 of 15 exhibits being prepared by the fair itself have been drafted.

At the same time, grading and filling of the site is about 80 per cent finished and construction is to begin in the spring.

**BASED ON BOOK TITLE**  
The theme Man and His World is an approximate translation of Terre des Hommes, title of a book written in 1939 by Antoine de Saint-Exupery, a French poet-novelist killed in action during the Second World War.

Commodore Robertson, a native of Victoria who retired from the Canadian navy three years ago, summed up Saint-Exupery's book this way: "He said the greatest contribution a man can make is to mankind as a whole."

This contribution is what the world's fair will attempt to show, both in its own pavilions and in those put up by participating nations and businesses.

But, while the fair authorities hope individual exhibitors will design a pavilion in line with the general theme, they are using the soft-sell, Commodore Robertson said.

The theme Man and His World is sub-divided into four sections, Man the Creator, Man the Explorer, Man the Producer and Man the Community. These in turn are broken down into many smaller themes.

For instance, under the Man the Creator theme will come a fine arts gallery showing about 150 masterpieces of sculpture and painting from around the world. Negotiations for the loan of the pieces are under way. The masterpieces will be grouped in 10 different rooms, each devoted to a particular idea.

In the Creator theme there will also be exhibits of fine photography and industrial design.

**SHOW LIFE AT POLES**  
One of the Man the Explorer exhibitions will be on the polar regions, a subject close to Commodore Robertson because of his trips through the Arctic, both as commander of the Canadian research vessel Labrador and as an adviser aboard United States nuclear submarines.

The polar exhibits, through films and mechanical models—of the persons of a penguin and a polar bear—will show life in the Arctic and Antarctic as it was and as it may be in the future. Visitors will also have a chance to ride a model nuclear submarine, coming ashore at an exhibition of polar wildlife, plants and transportation methods.

Man and the Oceans, also under the Explorer theme, will show how man can use the seas for food and minerals, and how the ocean affects his daily life.

Man's battle with machines is another sub-theme under the Man the Producer classification. It will show how man shaped machines for the children with swings and seesaws designed to show the principles of simple machines.

Another exhibit is the communications pavilion in which a visitor may stand above a huge globe on which the world's communications lines are etched. The visitor will be able to send an imaginary message from one point on the globe to another and watch its route, by radio, by landlines, by submarine cables, traced in lights.

Work on the buildings to house these exhibits and others will begin in the early spring, Commodore Robertson says. "We could have started this fall but it would have cost too much."

Then, almost nonchalantly, he added: "We have time in hand."

"We have," says Robert Shaw, deputy commissioner-general, "long since passed the stage where we have to assure people that it will really take place."

**MUCH ACCOMPLISHED**  
Here are some of the major chores taken care of during the last 18 months:

—Contracts to supply a mass transit system capable of moving 30,000 persons an hour to and through the site have been let.

—About 90 per cent of the grading and shaping of the island site has been completed and a new bridge leading to it is partly completed.

—Contracts have been let for sanitary and storm sewer systems on the site, which are to be in before construction starts.

By early December, 35 foreign governments had joined the fair and, officials say, an-

who tours the world to line up participants, say 50 countries may take part.

Finally, to prevent labor trouble from blocking Expo's construction schedule, a meeting has been reached with Montreal labor unions.

Until the fair is dismantled in 1968, unions agree that no strike or other action will be taken that could block the fair. If disputes arise, they will be referred to an arbitration board composed of union, Expo and exhibitor representatives.

## Bulletproof Glass, Steel Planned For LBJ

WASHINGTON (AP) — President Johnson will be shielded by bulletproof glass and a quarter-inch steel plate when he views the inaugural parade Jan. 20—the first such protective device ever used at a U.S. presidential inauguration.

Officials also are considering protecting the chief executive with bulletproof glass in the inaugural stands.

A construction company received an order Dec. 14 to install the 1½-inch thick windshield in the stands on the Pennsylvania side of the White House with instruction it would be "removed by others," presumably the secret service.



THIS GIMMICK shot was designed to spur the men engaged in producing ideas for the 1967 Montreal World's Fair. A cartoon alongside the photo says: "What we need around here are brand new ideas that have been thoroughly tested." The picture and cartoon appear in the office of Commodore O.C.S. Robertson, in charge of development of the fair's theme — "Man and His World."

## Increased Capital Investment Foreseen By Trade Minister

By DON HANRIGHT  
OTTAWA (CP)—Trade Minister Sharp has stated known business plans indicate 1965 capital investment at a level 10 to 15 per cent above actual outlays this year.

He described this as the dominant feature of the domestic market outlook for the coming year. The economy also would get a boost from rising personal incomes, adding to consumer demand.

The minister's customary year-end economic review and outlook did not attempt to forecast the rate of over-all economic growth in Canada next year.

He said only the consensus is that economic activity in the free world at large will rise in 1965 though at a slower rate than in 1964. There was no separate forecast for Canada.

Mr. Sharp said while the Canadian economy has made great strides in recent years, the "greater challenges" lie ahead.

**CAN BE SUSTAINED**  
"Growth can be sustained through constant vigilance and sufficient readiness on the part of all groups in the community to adapt to changes in the economic environment," he said.

## Manned Flight To Mars Planned

MONTREAL (CP) — Plans now are being made in the United States for a manned flight to Mars some time between 1975 and 1985, and engineering students are in the forefront of the necessary experiments.

The trip to the planet would cover 120,000,000 miles and take 220 days.

The earth-men would spend about 300 days on Mars, which the U.S. National Aeronautics and Space Administration has selected as a target following the sending of humans to the moon.

Details of planning for the trip came from Gideon Markus, a space expert from Los Angeles attending the current meeting here of the American Association for the Advancement of Science.

Mr. Markus said in an interview that Douglas Aircraft Company, for which he works, now has four engineering students from the University of California.

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forms at Los Angeles isolated in space conditions. They are undergoing a 60-day study of their physical and psychological reactions to the circumstances of a Mars flight.

A mission to Mars would involve at least six crew members, said the engineer.

**HEALTHFUL WAY**  
REGINA (CP)—Physical education is one of the greatest avenues to learning for the young child, says Jack McKenzie, physical education director for the Regina public school board. He said physical education now was moving towards the informal approach, a mixture of teacher direction and pupil initiative.

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