

THE WEEKLY "SHOPWORD" DIRECTORY CONTEST
LITTLE ADS THAT HELP YOU TO SAVE

AN AMUSING AND PROFITABLE STUDY OF THE VALUE HIGHLIGHTS OF THE WEEK

1 ALKALI
2 CHICKEN

\$396.00
In WEEKLY PRIZES

3 CRANBERRY
4 TRANSFER

GIVEN AWAY FREE

- 1st Prize ----- \$3.00
2nd Prize ----- 1.50
3rd Prize ----- 1.00
4th Prize ----- 50c

PRIZE WINNERS
LAST WEEK

- 1. Mrs. John W. MacKenzie, Summerside.
2. Mrs. B. P. MacLaine, North River.
3. Mae MacMillan, Burton-Loft 7.
4. Wilfred Oatway, 49 1/2 Elm Ave.

BRIGHTEN UP YOUR CAR
WITH TARNOFF

TARNOFF
FREE FROM ACID AND ALKALI
CLEANS AND POLISHES IN ONE OPERATION

Motorists Drive in and radiator properly flushed and repaired.

MALLET'S BATTERY SERVICE
207 Great George Street
Phone 980

Automobile SPRING SERVICE
We stock springs of all sizes for

CARS AND TRUCKS
Truck Frames Reinforced.
PROUD & MORESIDE
Phone 813 223 Gt. Geo. St.

Place your orders now for Shrubs, Peonies, Iris and Bulbs for Fall Planting.

JAMES TAIT
FLORIST
Phone 269 27 Villa Ave.
Member F. T. D. A. Int.

New Fall Dresses Arriving Daily
From \$2.95 to \$7.95

Also New Fall Hats in all the latest shades. Prices \$1.95 to \$2.95.

THE GLORIA
Phone 614

Plums and Pears by the Basket. Apples 25c pk. Corn 25c doz.

See our window display of DuBarry Dinnerware GIVEN AWAY FREE.

THE ROGERS HARDWARE COMPANY LIMITED
Free City Delivery
Phones 105 and 1308.

Pre-War Food Prices
Kellogg's Corn Flakes, 3 pkgs. ----- 27c
Tomato Juice, 4 cans ----- 19c

L. S. COFFIN
316 Euston St. Phone 873

Make your home and office comfortable. For the Hot Days install a fan - - - for cool mornings, a heater. Call and see our

CHAPPELL & CO.
Licensed Electrical Contractors
164 Queen St. Phone 1440.

Have us take a picture of your CHILDREN in the home, in the garden, or at play, etc.

Make your appointment with us today. We will take portraits, etc., anywhere - any time.

CRASWELL Studio
Great George Street

FOR HOT DAYS: A cool refreshing beverage of ice cream - - - -

FOR COOL DAYS: A hot tea, coffee, or chocolate with sandwiches at our Quick Lunch Room

REDDIN BROS.
The Old Reliable Drug Store
Phone 86. Richmond St.

DRAW YOUR PRIZE FROM THIS STORE
You will receive highest value a most satisfactory service. We solicit a share of your trade.

ECONOMY GROCERY
Kent at Hillsboro Phone 1210

Special For Sunday FRIED CHICKEN DINNER
Week-End Special

CRYSTAL TEA ROOM
211 Queen St. phone 577
Laura M. Carlin, Proprietress

Try Our Home Made SAUSAGES
Made fresh daily. Per lb. 19c. Beef, Pork, Lamb, Veal, Canned Goods, Vegetables. Free Delivery. Phone 1301.

QUEEN STREET MEAT MARKET
Henry Peters-Proprietor.

EXPLANATION OF CONTEST

Through the co-operation of the sponsors, whose advertisements appear in connection with the contest publishing the Shopword Contest for sixty-six consecutive weeks, and prizes are being awarded each week as listed above, in the form of service or merchandise orders.

In the numbered spaces in the heading of this contest there appears slogans and phrases which may be found in some of the advertisements in this section.

HOW TO ENTER
Read the ads thoroughly. Write down the number of the "Shopword" as it appears in the heading.

SOLUTION to LAST WEEK'S CONTEST
1. Whitlock Tire Service.
2. Henry MacFarlane.
3. Chappell & Co.
4. MacAulay & Boisner.

Joint Managers: A. E. MacAulay, C. D. Boisner, Office 195 Grafton St., Building Contractors, Interior and Exterior Remodelling, Jobbing Hardwood Flooring, Etc.

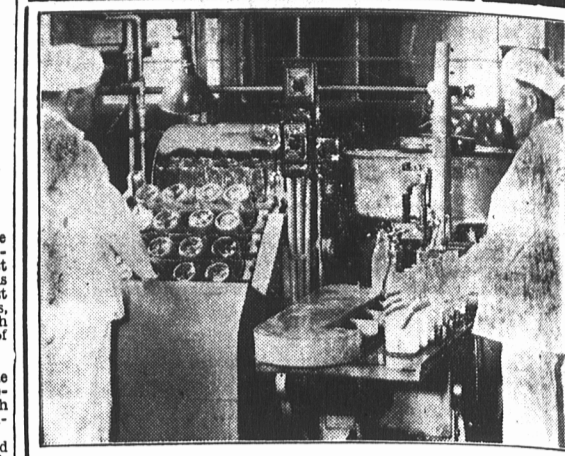
Then attach to your reply a receipt from any one of the sponsors of this contest showing that business has been transacted with at least one of them.

CONTEST RULES
Any readers of the Charlottetown Guardian may participate. (Excepting employees of the Guardian Publishing Co., and members of their families.)

It is important that each reply shall be accompanied by a receipt from any one of the firms whose announcement appears in the contest.

It is also important that you state on your entry which of these firms you wish to draw your prize from.

Address all replies to CONTEST EDITOR
Guardian Office
Charlottetown



All bottles are passed through several processes and thoroughly sterilized. Then they are automatically filled and sealed.

"GARDEN CITY" DAIRY PRODUCTS

- MILK, BLEND, CREAM
BUTTERMILK
CHOCOLATE MILK
BUTTER, CHEESE
ORANGE DRINK
DeLUXE ICE CREAM

Setting the highest standard of quality and purity

Garden City Products Ltd.
S-A-F-E
The Pure Milk Co., Ltd.

Do You Use "BLEND" ?

"Garden City" Blend is a balanced mixture of whole milk and pure cream . . . not only clarified and pasteurized . . . but also HOMOGENIZED.

"Garden City" Blend is used for baking, for tea, coffee, etc. for cereals, or as a wholesome drink . . . and it costs half as much as cream . . . is more economical.

Order yours today. Phone 584 THE PURE MILK CO. LTD.

PEACE - when finally established, will mean a general rise in fur market demands.

IMPERIALS
From Pup to Pelt!
IMPERIAL BISCUIT CO. LTD.

MEN'S SHOES
A new shipment of QUALITY and COMFORT at PLEASING PRICES

PURDIE-FERGUSON SHOES LTD.
Sunnyside - Charlottetown

New Shipment of Girls' Crepe and Taffeta Dresses
Sizes 7 to 14X. Price \$2.95
HOLMES & BRADLEY
162 Queen St. Phone 92

RIX'S GROCERY
Week End Needs



Rowntree's Chocolate 1/2 lb. bar ----- 17c
Sunshine Grapefruit Juice, 5 oz. ----- 25c

Call us when moving. Our experienced team will handle your household effects carefully.

HENRY MacFARLANE
167 Kent St. Phone 1042

Poultry Raisers!
Special prices on all feeds in stock including LARVEX MASH, CHICK FEEDS, WHEAT, CORN, ETC.

LIVE FOWL
DAILY EXCEPT SATURDAY
At highest market prices.

P. E. I. CO-OPERATIVE
Egg and Poultry Association
Candler Station & Stores at 201 Weymouth St. Phone 575.

JOBGING
Promptly Attended To
Most Reasonable Charges.

MacAULAY & BOISNER
Telephone Connections
A. E. MacAulay-C. D. Boisner

Islander Honored At Testimonial

The following clipping will be of interest to many Guardian readers as Mr. Webb referred to was a Charlottetown boy and resided here until he was 18.

Former Mayor George H. Webb of Hesperidge Heights was honored over the week-end by business associates and friends at a testimonial dinner at the Aviation Golf Club.

Robert Granger was toastmaster of the dinner and introduced speakers James Mercer, County Clerk; former Senator Ralph W. Chandler, Judge Berthold Vorsanger, Assemblyman Lloyd L. Schroeter, Joseph W. Marlin, member of North Jersey Water Commission; Walter Winne, County Counsel; Joseph P. Breeze, Borough clerk; Mayor Albert E. Browne, E. C. Little, Chris. W. Heller, Harold Pope J. Cummins, president of the firm with which Mr. Webb

is associated: Mrs. Ramsden, Mr. Apt, Harry Langer. In behalf of the world war veterans of Hesperidge Heights, Harold Pope presented Mr. Webb with a plaque.

The toastmaster read many telegrams, among them from Governor A. Harry Moore and former Governor Harold G. Hoffman.

Among others present were: Mr. and Mrs. Fred Mver, Mr. and Mrs. E. McGuire, Edgar Webb, Benjamin Webb, Mr. and Mrs. Robert R. Granger, Mr. and Mrs. Joseph P. Breeze, George Fox, Miss Fitzkaly, George Wood, L. Apt, Ramsden Mr. and Mrs. William S. Southwell, Mr. and Mrs. Jesse Henry Welmer, Mr. and Mrs. Walter Thomas Lawton Thomas, Mr. and Mrs. Carl Therkildson, Mr. and Mrs. Frederic A. McGuire, Dr. Thomas Amour, Mr. and Mrs. John Richard Chamberlain, J. Frank Della Volpe, Mr. and Mrs. Aitken, A. Comish, Mr. and Mrs. Raymond Harris, Mr. and Mrs. Harold Pope, Dr. J. Basrallan, Mr. and Mrs. Benedict, Mrs. Frederick L. Walters, Mr. and Mrs. S. Arnold, Mrs. William Noble, Mr. and Mrs. Horton, Mr. and Mrs. Vandenberg, Mr. and Mrs. Fredrick Kinney, Mr. and Mrs. Alward Miller, Mr. and Mrs. Alward, and many more whose names are not on the list.

BIRCH GROVE WOMEN'S INSTITUTE.
The regular monthly meeting of Birch Grove W. I. was held at the home of Mrs. Everett Schurman on Wednesday evening, August, 9th.

The President presided, and the meeting was opened by singing the "Ode" and repeating the Club Women's Creed. Ten members responded to the Roll Call, and two visitors were present.

Minutes of the last meeting were read and approved. It was then agreed to ask Miss Phillips to sing at the evening meeting of the District Convention.

Correspondence was then read and the members decided to continue the Home and Country Magazine. The collection amounting to 50c. The sick committee were not present so there was no report. It was then moved and seconded that Mrs. George be appointed as school committee. Next meeting to be held at Mrs. Leslie Simmon's. There was no program, so the program committee was re-elected which consisted of Mrs. George Jardine and Mrs. C. B. Matheson.

Lunch committee for next month, Mrs. Ralph Burns, Mrs. Albert Campbell and Mrs. Frank Deacon. The meeting was closed by singing the National Anthem, after which the hostess and committee served a delicious lunch.

In Memoriam

MRS. IRVING CAMPBELL

And I heard a voice from Heaven saying: Verily, Blessed are the dead which die in the Lord from henceforth ye shall rest, for they shall rest from their labors and their works do follow them.

The Montague Church of Christ sustained a great loss on August 3rd which date marked the closing of the beautiful life of Mrs. Irving Campbell. Reared in the truly Christian home of her parents, Mrs. H. and Mrs. James B. Stewart, Roseneath, a home where religion was a living, vital thing, in her early girlhood Mrs. Campbell was baptized into Christ, and remained true to the faith.

Her marriage to Robert Irving Campbell and their home life in their new home in Lower Montague was ideal, but soon she mourned the passing of her young devoted husband but she quietly assumed the task of rearing her three daughters, Ruth and Edna, her daughter Elsie has preceded her to the Eternal City.

Her devotion to her daughters, her thoughtfulness of her parents and her deep love for her brothers and sisters, none can forget. To those who loved her so deeply, her daughters Ruth and Edna, her sister Elizabeth, Fanny and Elsie, her brother Will, her granddaughter Betty and her niece Emma, is extended heartfelt sympathy by others tendered sadness beams the gleam of happy hope that again they shall see her sweet smile of welcome in that City, whose Builder and Maker is God.

A comforting funeral service was conducted by her pastor, W. W. Outhouse, assisted by James Derby. Her favorite hymns, Rock of Ages and Abide with Me, were feelingly sung by the church choir. Close young friends, Miss Edna Bears gave a beautiful rendition of "There is no night there." Both the sermon and the deep message in the hearts of the many friends who gathered to pay tribute.

Her life was a shining light, to her it was to love her, a life full of good works and loving deeds. With little thought of herself, when the interest of others was to be considered she gave of herself to duty, withholding no good thing that love and kindness could give. Memories of her smile, her tender soothing help in time of sorrow, her work in the cause she loved most—the Church—her loving faith in her friends will linger on. Many were made better for having known her for her influence was a benediction. This was proven by the genuine grief the smiling lips and the heart-hurt at her passing.

She is not dead, she will live alive in the kindness she lavished, the influence beautifully scattered, and the love she awakened. To live in the hearts of those we leave behind is no die.

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AUBURN AND VICINITY
The many friends of Mrs. A. Angus MacNeill are glad to see her much improved in health.

Mrs. William Kelly has gone to Borden to spend the winter.

Mrs. John Simpson has as her guest her daughter Mildred and son William.

Mrs. Rheta Quinn has returned to Montreal after spending her annual holiday the guest of F. J. and Mrs. Quinn.

Friends of Miss Irene Curley, teacher of Auburn school, are glad to know she is steadily improving.

Dr. George MacKenna accompanied by Mrs. MacKenna and their two charming daughters are the guests of the postmaster Mr. A. Angus and Mrs. MacNeill of Auburn.

Several foreign cars are in the district, what about a big old time dance?

The family of Mr. and Mrs. James Curly had a visit from the stock, leaving a bouncing boy.

Miss Kay, Mary and Rheta McCarran all of Boston, Mass., are being welcomed home to visit Mrs. McCarran, their mother of Auburn.

Miss Laura Belle Quinn is home from Montreal. Recuperating after her recent illness.

Miss Lina MacNeill has taken a position in Charlottetown.

Mr. Joe Quinn who has been a patient in the City Hospital, for some time returned to his home, much improved.

Mrs. Mathew Hogen has returned to her home after being a patient in the City Hospital.

Miss Quinn of Charlottetown is visiting Miss Mae Quinn of Auburn.

Miss Katherine Roche daughter of Mrs. Edmund Roche, Auburn, has gone to Boston by motor with her cousin Rev. Father Trainor, who was spending some time in Auburn visiting old friends.

Miss Katherine MacNeill is visiting in the City.

Mr. and Mrs. George Gameter and son Garnet of Hunter River are visiting in Auburn.

Mr. Delbert Shea of Auburn, paid a visit to the City on Thursday.

Today's Short Wave Radio Program

(All Time is Eastern Standard)

FRIDAY, SEPTEMBER 1
NEW YORK
12:30 p.m.—Lives of Great Men: "Edwin Markham." W3XAL, 21.63 meg., 13.8 m.

MOSCOW
4:00 p.m.—Broadcast in English. RAN, 9.6 meg., 31 m.

BERLIN
5:00 p.m.—Professor Zilcz (English). DJD, 11.77 meg 25.4 m.

LONDON
6:30 p.m.—Canal Journey. Sketches of life on an inland waterway. GEF, 15.14 meg., 19.8 m.; GSD, 11.75 meg., 25.6 m.; GSB, 9.51 meg., 31.5m.

PRAGUE
6:55 p.m.—Musical Program. OLR4A, 15.23 meg., 19.7 m.

ROME
7:30 p.m.—Guest Night; Amy Bernardy. 2RO, 11.81 meg., 25.4 m.; IRP, 9.83 meg., 30.5 m.

PITTSBURGH
8:15 p.m.—Serenade. W8XK, 11.87 meg., 25.2 m.

PHILADELPHIA
8:30 p.m.—First Nighter — Drama. W3XAU, 6.06 meg., 49.5 m.

PARIS
8:30 p.m.—Gramophone Records. TPB11, 11.88 meg., 25.2 m.; TPA4, 11.71 meg., 25.6 m.

LONDON
9:50 p.m.—"Game as Ned Kelly" The Story of the Kelly Gang, bushrangers of Australia. GSD, 11.75 meg., 25.5 m.; GSC, 9.58 meg., 31.3 m.; GSB, 9.51 meg., 31.5 m.

SAN FRANCISCO
10:05 p.m.—Musical Interviews. W6XBE, 15.33 meg., 19.5 m.

CINCINNATI
1:30 a.m.—Nation Dances. W3XAL, 6.06 meg., 49.5 m.

Heavy Purchase Of Canadian Wheat By Britain Unconfirmed

OTTAWA, Aug. 30.—(CP)—Rumors widely circulated today that Great Britain had made heavy purchases of Canadian wheat as precautionary measure in the event war results from the present crisis went without confirmation or comment from Government or Wheat Board officials here.

For nearly a week George McIvor, chairman of the Canadian Wheat Board which operates in the Department of Trade and Commerce has been in Ottawa with members of his staff.

Mr. McIvor came here to consult with Trade Minister Dale on marketing plans and the situation that might face the board in the event of war. It is assumed that Great Britain would need the bulk of available wheat in Canada if war came and that heavy purchases here even in the threat of war, would not be surprising.

But neither Mr. McIvor nor the wheat board officials would give any details of the operations that may have already taken place nor the conclusions reached at discussions held in the last week.

Cooke "Loaned" To Aussie Squad

PHILADELPHIA, Aug. 30.—Edward T. Cooke, who cut quite a figure in the all-English championships at Wimbledon, is going to help Great Australia's big four for the Davis Cup challenge round against the United States here this weekend.

Cooke no. 7 in the United States tennis rankings, was "loaned" to the Aussies for practice as a gesture of friendship between the two nations. Fate of the United States and Captain Harry Hopman of Australia.

The new assignment for Cooke will in no way affect the status of Fred Perry, former English Davis Cup hero, as Australia's practice partner. Perry was scheduled to arrive today for workouts.

LUCKY THIRTEEN
LONDON.—(CP)—Thirteen is a lucky number for the racehorse Erosion, in his first season of racing last year he did not win in seven starts. He lost three times but he in the 13th race, he led the field.

WESTMORLAND W. I.

The regular monthly meeting was held August 30th, at the home of Mrs. Fred Wilson. In the absence of the president the vice-president presided and the meeting was opened by repeating the "Ode" followed by a Club Women's Creed in unison. There were seven members and five visitors present. The general committee gave their reports and the following new committees were appointed: Sick—Mrs. Harold Oakes, Neavie MacVittie, School—Mrs. Roy Crossman, Grace Moore, Educational Program—Mrs. Verne Moore, Social Program—Mrs. Harold Oakes, Mrs. Lewellyn Gamble, Lunch—Mrs. Robert Mayhew, Mrs. Lewellyn Gamble and Mrs. Harold Oakes.

An instructive reading on Prevention of moths was given by Mrs. Fred Fall after which a short report of the District Convention by the members was enjoyed by all. It was then decided that we subscribe for the Home and Country Magazine for Institute use.

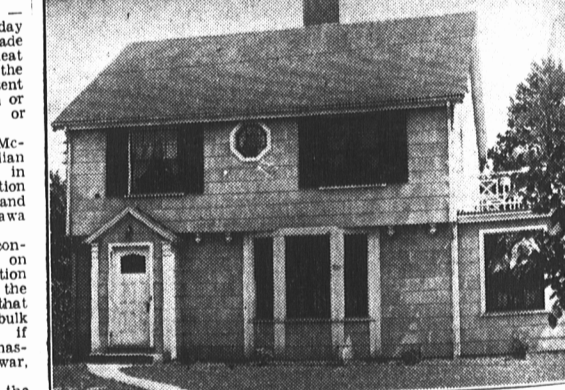
Next meeting to be held at the home of Mrs. Roy Crossman. Roll call to be answered by "My First School Teacher."

Lad Is Drowned While Swimming

MADAWASKA, Me., Aug. 30.—(AP)—Police recovered from the Madawaska River here today the body of Roland Leblond, eight son of Mr. and Mrs. Paul Leblond of Edmundston, N.B. who drowned while swimming with his two brothers yesterday.

Recover Body In Brantford Canal

BRANTFORD, Ont., Aug. 30.—(CP)—Police said today a body taken from Brantford Canal Tuesday was identified as Albert Campbell, 41. He is believed to have resided previously in New Brunswick. Identification was made through fingerprints. Further information from Ottawa was expected by mail.



The above residence was recently built for a Charlottetown citizen by MacAulay & Boisner.

General Contracting
Interior and Exterior
Remodelling and Repairs
Jobbing Promptly Attended to

We specialize in laying hardwood flooring. Also sanding re-surfacing old floors. We gladly furnish quotations on any job—large or small.

MacAULAY & BOISNER
Telephone Connections
A. E. MacAULAY — C. D. BOISNER

How Are Your Eyes?

If you are having symptoms of strain—headache, sore eyes or dizziness—consult a specialist.

At your service with years of experience and a thorough refracting service.

G. F. HUTCHESON
F. G. HUTCHESON