

AT HENDERSON AND CUDMORE

Giant sale to mark 50th birthday

A big three-day sale will mark the 50th anniversary of Henderson and Cudmore, men's and boys' store in Charlottetown, this Thursday, Friday and Saturday.

It was 50 years ago that the late Roy Cudmore went into the men's clothing business with the late H.S. Henderson. They were there two depression periods in 1922 and the 1930's and the firm now operated by Mr. Cudmore's two sons, Brian and Clive, is recognized as one of the finest in its field in the Maritime times.

NATIONAL BRANDS
The men's store carries nationally advertised Canadian and American brand lines, and the boys' store following a like pattern has earned a similar reputation for quality.

From a modest beginning as a men's haberdashery, the store has blossomed out until today it carries complete lines of men's and boys' wear and in addition a well-stocked shoe department. The firm also operates the Tip

Top store offering its wide range of made-to-measure fashionable clothing.

It is interesting to recall that Mr. Cudmore, himself, contributed to this improved situation in surveying the Charlottetown business scene re-igniting times he never lost sight of the human factor. He shared his superior today to what they talents and enthusiasm in promoting community good.

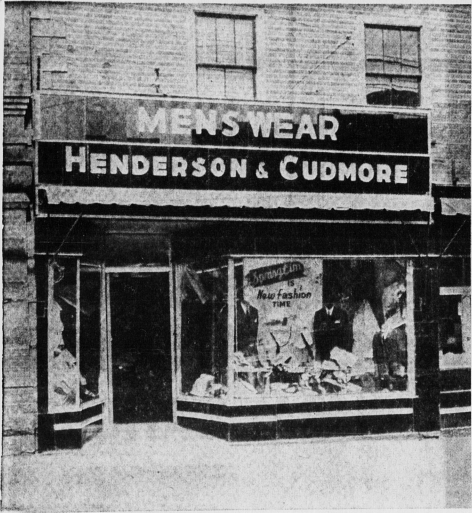
range, and customer accommodation."
COMMUNITY GOOD
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The late Mr. Henderson and Mr. Cudmore, from 1914, nourished and built an organization that has enjoyed a constantly broadening patronage from men who recognize and appreciate first class merchandise, carefully selected, with a view to developing and retaining a top

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EXPERIENCED STAFF IS READY TO CATER TO CUSTOMERS' NEEDS
(L-R) Preston Curley, George Dillon, Mrs. Alma Birt, Terry Knudsen, James MacAlair



HENDERSON & CUDMORE—QUALITY HAS REIGNED FOR 50 YEARS

ON RELIGIOUS MISSION
VATICAN CITY (AP) — A special Vatican mission flew to Istanbul Monday night for the first high-level contacts between the Papacy and Orthodox Catholicism since Pope Paul VI and Patriarch Athenagoras met in the Holy Land, a highly qualified source reported Tuesday.

The three-man delegation would pursue ideas brought up since the Roman Catholic Pontiff and the spiritual leader of world Orthodoxy talked in Jerusalem last Jan. 26 during the Pope's pilgrimage to the Holy Land.

CURRIE

NECKWEAR · SHIRTS
SCARVES · SOCKS
SUSPENDERS

HICKOK

BELTS · JEWELLERY
WALLETS · GIFTS

congratulations to
Henderson & Cudmore
Fine Furnishings for Men

CURRIE Neckwear Sport Shirts Scarves Suspenders Socks

HICKOK Belts Buckles Jewellery Wallets Gift Lines

FROM E & S CURRIE LIMITED, TORONTO, CANADA

TIP-TOP TAILORS LTD.

Wish to Extend Best Wishes
to
HENDERSON and CUDMORE
Exclusive Charlottetown Dealer



TAILORED - TO - MEASURE
SUITS

Tip Top Fleet Street Suit is the result of skilled hands... and precision tailoring. To achieve its incomparable fit and lasting good looks, your every measurement is carefully noted. Entrust yourself to the skilled hands of our fitter. He'll make sure that the fit that starts in his hand... ends with your complete satisfaction. Hand cut and tailored to your measure by Tip Top at



\$79.95

TIP TOP TAILORS

In answer to the often-heard question:
"Where can I get **Dack's Shoes?**"

HENDERSON & CUDMORE
of course -----
Exclusive Dack's Dealer Since 1934.

Dack's
Canada's Highest Quality Shoes

Henderson & Cudmore
Priced from \$19.95

HENDERSON & CUDMORE
The Island's Leading Hatters to Gentlemen Since 1914

discover the
STETSON LOOK
for Spring!

Our new spring Stetson hats are here... and they are magnificent! No wonder more men wear them than any other brand. They know that each season styling is fresh, new, and in perfect good taste. Stop it, today... see these new hats by Stetson... we know you'll like what you see!

STETSON HATS ARE PRICED FROM \$11.95
BROCK HATS BY STETSON FROM \$7.95

HENDERSON & CUDMORE

Congratulations and Best Wishes to our new appointed **SHIPLEY** dealer, **HENDERSON & CUDMORE**, on their 50th Anniversary.

SHIPLEY

THE ONE
FINE
SUIT
EVERY
MAN
DESERVES
TO
OWN

There is a fresh new air of refinement in today's fashions for men. You'll discover it in SHIPLEY'S imaginative blendings of weave and shade... in our richly varied collection of contemporary styles. Make your selection today.

JACK VICTOR & SONS LTD.
1250 St. Alexander St. Montreal, Que.

PARKMOUNT CLOTHES
BEST WISHES
to
Henderson & Cudmore
on their
50 Years of Success...
Henderson and Cudmore

Featuring
PARKMOUNT
SPORT COATS

J. SALOMAN & SON Ltd.
Makers of Parkmount Clothes

Centennial Year for P. E. I.

GOLDEN ANNIVERSARY YEAR FOR HENDERSON & CUDMORE

CONGRATULATIONS
to Henderson & Cudmore for a half century of growth.

L. TEPNER LTD.
10 Ontario St. West, Montreal, P.Q.
Manufacturers of Men's, Youth's, Boys' Neckwear and Scarves,