

HOLMAN STORE NEWS

Bringing You Up To Date
On What's New And
Interesting at Holman's
By G. H. M.



THE KINSMEN CHRISTMAS TREE IS AT HOLMAN'S, Summerside. Waiting to receive your Gift to less fortunate families in the Summerside area. Make it yourself. Buy it anywhere, but place it under the KINSMEN TREE AT HOLMAN'S in Summerside.

Say "MERRY CHRISTMAS" with the gift of SCRABBLE . . . The wonderful Word Game that everyone — but everyone is playing everywhere! Holman's Toylands in Summerside and Charlottetown have loads of Scrabble Games. They're made in England and are really sturdy — will stand lots of usage! The Game is complete with board, letters, holders and instructions . . . The price is 4.50. You, your family and your friends will enjoy playing Scrabble — believe me, it's great fun! Give Scrabble for Christmas for months of enjoyment, you'll find it in Holman's Both Stores Toylands.

Say "MERRY CHRISTMAS" to "her" with a most personal gift CHARLES OF THE RITZ made to her own order FACE POWDER. Here's how you do it: Come to the Charles of the Ritz Beauty Consultant in Holman's Accessory Department, Summerside, and buy a smartly decorated Christmas Powder Box, then after Christmas or whenever she may wish, the gal who receives this lovely gift brings the box to ANY Charles of the Ritz Consultant anywhere and has it filled with Her Own Personal Powder — mixed and blended to suit her own coloring and skin tones. This Made to Order Christmas Gift is priced 1.75, which you pay when you buy the box. We know she'll love this most personal Gift — Charles of the Ritz Face Powder from Holman's Accessory Department in Summerside.

HOLMAN'S GIFT WRAPPING in Summerside and Charlottetown. Save yourself much last-minute time and trouble. Take your purchases to Holman's GIFT WRAPPING CENTRE conveniently situated in the China Department of Holman's in Summerside and in Charlottetown and your worries will be over in a matter of minutes.



Famous Last Words!

A SHOPPING GUIDE FOR THE INEVITABLE LAST-MINUTE SHOPPERS



1. hang on—send him suspenders from our men's wear Summerside.
2. don't despair—there are still skating outfits in both stores hardware.
3. get a head start—give her a Christmas bonnet from our millinery Summerside.
4. beat the clock—give a watch from our men's wear Summerside.
5. take a deep breath—select perfume from cosmetics Summerside.
6. hold on—choose a leather handbag in both stores ladies' wear.
7. tighten your belt—give her a new one from both stores ladies' wear.
8. little sister, the problem? how about a sweater from our youth centre Summerside.
9. make a fast get-away—with McBride luggage from both stores furniture.
10. quick as wild-fire—give a Ronson lighter from our men's wear Summerside.
11. for your mother-in-law—a one way ticket to Borneo.
12. tired? retire in famous name blankets from both stores.
13. soft hearted—try an orlon sweater in both stores ladies' wear.
14. lace but not least—lingerie from both stores ladies' wear.
15. for young distant relatives—drums and horns from both stores toylands.
16. for your own small fry—padded slippers from our shoe department Summerside.
17. if you're sweet on her—try Holman's chocolates from both stores.
18. for your favorite pooch—a studded dog collar from both stores hardware.
19. listen—our golden earrings speak for themselves in both stores ladies' wear.
20. still time—to give a travel clock from both stores china.
21. get the show on the road—with thermos kits from both stores china.
22. get on the beam—with an Eveready flashlight from both stores hardware.
23. check out—give Holman gift certificates.
24. rush this minute to Holman's both stores.

HOLMAN'S