



ALBERTON-BUILT BOATS LOADED FOR ARCTIC

Five small boats, especially built by Alberton Industries for work in northern waters were loaded aboard the CCGS Northern ports. Shown above is one of these vessels during the loading process Tuesday afternoon.

Vehicle Output Down This Week

TORONTO (CP) — Canada's auto makers have scheduled 11,890 vehicles for production this week, compared with 13,661 actually turned out last week, the Motor Vehicle Manufacturers' Association said Wednesday.

The production schedule is made up of 8,913 cars and 2,977 trucks. Total production for 1964 up to July 4 was 369,774 cars and 66,988 trucks, compared with 305,242 cars and 36,864 in the comparable 1963 period.

Scheduled car production of companies this week and total production for the year up to July 4, with last week's actual production and comparable 1963 figures in brackets is:

American Motors 800 (854), 19,774 (18,465); Chrysler 2,298 (1,585), 53,840 (44,616); Ford 3,253 (3,510), 97,495 (78,467); General Motors 5,280 (5,697), 156,021 (159,160); Studebaker 240 (383), 8,498 (4,474); Volvo 38 (38), 1,238 (64).

SALVAGE LION

A lion carved from oak, with a gold beard, was salvaged from Stockholm's harbor where it had lain in the mud for 336 years.

FOLLOW THE LEADER



TO UNBEATABLE SAVINGS, RELIABILITY AND CHOICE!

It's the oldest of sales success principles — "Build a better mousetrap etc." But Chevrolet carries this success formula one step further. It keeps building a better product every year, year after year—improving its trucks with advanced engineering features that make them stand up longer, increase their reliability and performance. That's why trucks built by Chevrolet are Canada's perennial sales leaders.

Chevrolet can't be beat for job versatility, either. From the popular Chevy pickups and new low-cost Chevy Van, to the money-saving, made-in-Canada Diesel Tandems, Chevrolet has a great choice of profit-



producing models. Want extra hustle or muscle to more specifically meet your demands? It's yours for the asking in Chevrolet's wide range of engines, transmissions and axles. Combine your choice of power with Chevrolet's Variable-Rate suspension, extra rugged chassis and stronger driveline components and you've got a truck that more than stacks up to the roughest conditions.

There you have it. Little wonder so many truck operators follow the leader—Chevrolet—to unbeatable savings, reliability and service. How about you? It's time to see your Chevrolet dealer. He'll put you on the road to more payload profits...fast.

A GENERAL MOTORS VALUE **QUALITY TRUCKS ALWAYS COST LESS**

AUTHORIZED CHEVROLET TRUCK DEALER IN CHARLOTTETOWN
ISLAND CHEV. - OLDS. LTD.
 203 FITZROY ST. CHARLOTTETOWN

"Be sure to see Bonanza over Channel 13 CFCY-TV at 10 p.m. o'clock Sunday night"

EATON'S RECORD BREAKING !!! DAYS!!!

THURSDAY FRIDAY SATURDAY

Shop In Person, By Phone or Mail

Check the 12-page Circular for the Outstanding Values in Wearing Apparel for the whole family—Furniture and Home Furnishings, Household Linens, Outdoor Living Needs and many other items all available with

NO DOWN PAYMENT ON BUDGET PLAN TERMS

THESE ITEMS NOT SHOWN IN THE CIRCULAR - - -



Men's Broadcloth PYJAMAS

Drawstring waist with elastic inserts. Sizes A to F.

3.99

Sale, each

- Brief Case**
Pressed leather with steel lock, nylon stitching and metal corners. 7 ltr. compartments and drop bottom. Plastic handle. Sale, each **4.88**
- Ankle Socks**
Children's and Misses' stretch nylon socks in sizes 7 to 9½ and 8 to 11. Sale, pair **35c**
- Bubble Bath Crystals**
Assorted fragrances. 14 ounce cello bag. Sale, each **79c**
- 3 Ply Batony Wool**
Assorted colours, 1 ounce balls. Sale, ball **23c**
- Cotton Broadcloth Bandeau**
Tape on embroidered cup, cordex feature. White. Sizes A32 to 36, B32 to 38, C34 to 40. Sale, 2 for **1.99**
- Tea Towels**
Striped lines, size approx. 24 x 36". Sale, each **44c**
- Iron and Liver Capsules**
With vitamin B compound, 250 capsules. Sale, bottle **3.98**
- Sun Cot Pad Cover**
Assorted colours on white plastic. Zipper closing. Sale, each **2.79**
- Women's Briefs**
Blue and white rayon with endurodered panel. Sizes small, medium and large. Sale, each **49c**
- Children's Pullovers**
Long sleeves, round neck pullovers in colours pink, blue and brown. Sizes 1 to 4. Ideal for campers. Sale, each **1.39**

Boys' JACKETS

"Out of season" clearance. Boy's nylon ski jackets and boys' thermal jackets. Sizes 5 to 18.

Sale, pair **8.77**

Corduroy CUSHIONS

Foam filled, size 17 x 17". Assorted colours.

Sale, each **1.49**

ATTACHE CASE

Moulded bound case with polished steel hinges, 2 steel locks with key. Removable file folder.



8.99

MEN'S SHOES

Choose from two styles—shoes of serviceable side leather with sturdy Good-year welted neolite soles, moccasin vamp oxfords in dark brown and slip-on style with elastic gores in black. Sizes 7 to 10.

Sale, pair **6.99**

WOMEN'S SHOES

Exciting new-look, the stacked Tiffany heel. Honey straw or crocodile finished leather to compliment your summer wardrobe. AA, B widths in sizes 5 to 9.

Sale, each **4.99**

FOAM PILLOWS

Latex foam rubber pillows, size 17 x 27"



3.57

Sale, each

WABASSO Excellency SHEETS

Size 81 x 100". Good quality white cotton.

5.49

Sale, pair

CAMP STOVES

Coleman 2 burner style, burns naphtha gas. Wind screens.

14.49

Sale, each

SPIN REELS

Mitchell model 300, right or left hand with extra spool.

18.99

Sale, each

T. EATON CO. CHARLOTTETOWN