

# EASTER PARADE

of exciting fashions



For Easter ahead, and you at the head of the fashion parade, we've gathered a delightful array of dresses, suits, coats and costumes... such a diversity of styles, you're certain to find most flattering favorites. Every silhouette of the season... every wonderful fabric... every delectable color. Parade perfect hats, elegant accessories, too! Come, choose.

### Ladies' All Weather Coats

Water Repellant, Laminated, Rayon and Cotton Poplin, Tweeds and fancy weaves. In plaid and prints, 3/4 and full length sleeves. Plain and Reversible styles. Patch and Slash pockets. In the latest Spring Shades. Sizes 8-20. Priced from

\$19.95 - \$29.95



### LADIES' SUITS

Of washable linen like rayon. Suitable for the bride to be styled in boxy or fitted with Blouson backs and sheath skirts, or for the girl who prefers the fitted jacket, fashioned also with sheath skirt. These styles are made up in the beautiful shades of

Beige, Green, Navy, Blue, Aqua and Black. Sizes 10-18. Priced \$14.95 - \$16.95



### LADIES' DRESSES

Colorful, exciting, fresh as Spring. Are these Dresses of Pure Silk, Arnel, Jerseys, Saten, Terylene, Crepe, Linens, Rayon, Shantung and Spring fresh flowered prints. Elegantly styled in shirt waist, Sheath, Slim, Gored and Full Skirts. Round and square necklines. Half and 3/4 sleeves. Self Belts. In a rainbow of new Spring shades. In sizes 8-19, 10-20, 14 1/2-24 1/2. Also Petite sizes 7-17 for the short misses. Priced from

\$8.98 - \$25.00



### LADIES' PARTY DRESSES

In Pastel Silk Organza, scattered hand rolled embroidery and contrasting multi-color embroidery compliment the fragile, sophisticated youthfulness of the design, shaped over Taffeta and a Net Underline. In colors of Malice, Pink, Blue and Green. Sizes 7-17. Priced

\$29.95 - \$35.00



### GLOVES FOR SPRING

In newest spring shades of Armani, Laurel, Pink, Nectar etc. In both short and Long styles. Priced

\$1.98 - \$2.98

### LADIES' HATS

Compliment your new Spring Wardrobe with one of these never than new hats. Chosen from stylish Straws, Felties and fabulous Flowers, in head-buzzing and hem filled fashions. Priced from

\$4.98 - \$9.98



### PURSES FOR SPRING

In plastics, patent, and leather. Featuring newest Spring shades and styles. Priced

\$2.98 - \$14.95



### LADIES' COATS

A beautiful way to greet Spring in any one of these fine coats of all Wool, Tweeds, and fancy weaves. Styled with Cape-Like 3/4 length and full length tapered sleeves. Patch and Slash pockets. Rayon satin lined. In the latest shades for Spring, of Beige, Pink, Green, Red, Blue, White and Rose. Sizes 7-18; 8-20; 28-44. Priced from

\$29.95 - \$49.95

