The Guardian

Covers Prince Edward Island Like The Dew

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"In This Corner..."

The issues in the current election campaign are somewhat confused. The ones raised by the Conservatives are, according to the Liberals, not issues at all since there is no disagreement on their merits between the rival parties. The Government, however, has set forth an impressive record of its achievements in office and if it concentrates on this record—rather than on promises which its opponents are equally ready to make, and with as much consistency—its chances of re-election would certainly not be lessened. It would then be for the Liberals to show wherein this record has proved inadequate, and where their own policies, based on their record of past achievements, constituted a better claim upon the electors' choice at this time.

This would get the campaign out of the "auction block" area where it has been hovering, and on a level more likely to appeal to intelligent voters. The Government's weakness, as we see it, lies not in its record but in its haste in calling the election before another session of the Legislature. The Opposition has a right to protest this lost opportunity of probing into the Government's conduct in office. But it cannot hope to win on this issue alone, unless it can show conclusively wherein such action was a cover-up for some serious maladministration. It must, in short, be able to develop some vital issues of its own on which to take the offensive.

The campaign has gotten away to a slow start; and we should not need to remind the Liberals that this is not a good thing for a party in opposition. It is they who must storm the trenches and scale the battlements, with all the fanfare and vigor at their command. They have one advantage over their colleagues in the last federal contest—there are no third or fourth parties to split the Opposition vote. Every vote against the Government goes to them.

This, incidentally, was what played havoc with the Conservatives in last week's by-elections in Britain. The Labor Party scored and may succeed in winning the next general election, because both the Conservatives and the resurgent Liberals are standing for active participation in the European Common Market. History may chalk up one of its greatest ironies here, by letting the anti-marketers, though in a minority, slip into power.

There will be no minority flukes in this provincial contest—and no alibis for the losers to console themselves with on this ground. A straight, oldfashioned, two-party fight. Keep it clean, boys; but go to it, hammer and tongs!

Canadian Enterprise?

Trade Minister Hees has been striving to arouse Canadian manufacturers to the need of pushing their wares abroad, instead of clamoring for more tariff protection at home. His gospel hasn't yet set the heather on fire, however, if we are to judge by some revelations given in the House of Commons this week by Mr. Harold Winch, New Democratic Party member for Vancouver East, with regard to Canadian displays at the international trade fair at Lagos, Nigeria.

Like our own late lamented Mr. S.S. Hessian, Mr. Winch had attended the Commonwealth Parliamentary Association conference at Lagos, and later took in the big fair which attracted some 750,000 visitors from all parts of the world. Naturally he was interested in the exhibits at the Canadian pavilion, and what he saw there was, to say the least, anything but a shining example of Canadian business enterprise.

One of Canada's largest manufacturers—whom he didn't name—responded to the federal government's offer of free space and free freight for the fair by putting one water pump in an 8-by-3½-foot booth manned by an African student. Senior officials of the Nigerian administration showed keen interest in the pump; but when they asked questions about it, the student, in almost every case, replied, "I don't know."

One display of Canadian refrigerators and deep-freeze machines was examined carefully by the Nigerian governor-general, but no one was there who could explain the equipment adequately and visitors were told the Canadian manufacturer had no Nigerian sales agent. Another Canadian company put on a power saw display, which attracted wide interest but, again, no one was there to explain its operation, or even its purpose. According to Mr. Winch, most of the people of the country—where trees are cut with machettes and to whom such equipment would be a godsend—had no idea what it was.

Cheese, too, was on display by an Ontario manufacturer who tried to introduce his product to Nigerians—who had never tasted it—by selling pieces of cheese for a shilling—about 15 cents—at a time when millions of pounds of cheddar are stockpiled in Canada. Apparently the idea of providing give-away samples was regarded as being too extravagent a venture in the publicity field.

In contrast to the Canadian pavillion was the Russian display—right next door. "A real eye-opener," said Mr. Winch. The Russians were busy selling two things—propaganda and commodities—and had 85 English-speaking Russians on hand to do it.

This is the story the NDP member for Vancouver East has brought back from Nigeria. Perhaps he omitted some of the redeeming features. Other members may be able to give a better account of what they saw at the Lagos fair. But as it stands, the Winch story points up the need for what the diplomats call "an agonizing reappraisal" of Canadian trade methods abroad. If Mr. Hees has any surplus energy left, he should pump it into this vacuum.

EDITORIAL NOTES

If Canadian municipalities think they have parking problems, suggests the Ottawa Journal, let them study the implications of this statement by Henry Barnes, traffic commissioner of New York City: "How can we realistically expect motorists to obey all regulations when the number of vehicles here is at least 10 times greater than can be stored off the streets?"

* * *

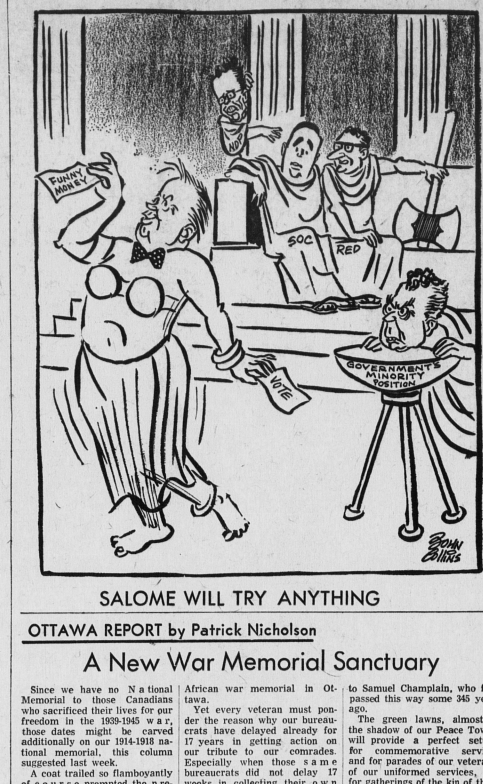
True to form, the Ulbricht regime in East Germany has rejected a Western proposal to allow more humane conditions in Berlin on Christmas. It had been suggested that members of families who are divided by the Wall might be allowed to reunite for this day. The suggestion was rejected as "a new propaganda manoeuvre in the cold war."

* * *

Speaking at Vancouver the other day, Mr. D.E. Kilgour, president of the Great-West Life Assurance Company, posed an interesting question at a board of trade meeting. "The Ontario Liberal party," he said "proposes a $175 million medicare plan which is essentially the same as the one Douglas lost his seat on in Saskatchewan. Who stands for what?"

* * *

The sales pitch for the automobile industry's 1963 models is based on color, dash and styling, with heavy emphasis on sports cars, according to reports from Detroit's National Automobile Show. "There are people, however," comments the Victoria Daily Times, "including those whose job or special interest is to encourage safety on the highway, who might wish a little more stress were being placed on accident prevention features."



SALOME WILL TRY ANYTHING

OTTAWA REPORT by Patrick Nicholson

A New War Memorial Sanctuary

Since we have no National Memorial to those Canadians who sacrificed their lives for our freedom in the 1939-1945 war, those dates might be carved additionally on our 1914-1918 national memorial, this column suggested last week.

A coat trailed so flamboyantly of course prompted the predictable protests as well as sympathetic agreement.

"The first World War memorial is so obviously just that, that it could not and should not be adapted to cover any later war," said the protesters. The bronze statuary on that memorial in Ottawa's heart is one of Canada's best-known sights. The soldiers in it depict the Canadian uniforms and equipment peculiar to that war. The horse-drawn gun certainly does not represent the mechanized warfare of 1944-1945. The whole group of statuary is so dated that the memorial would be inapplicable to the second World War. Nevertheless, all of us who are veterans of that war naturally wish to see our fallen friends remembered.

PLANS LONG LAID

So we recognize that, to adapt our national cenotaph of 1914-1918 to include also 1939-1945 would be as inappropriate as it would have been to erase those earlier dates on the South African war memorial in Ottawa.

Yet every veteran must ponder the reason why our bureaucrats have delayed already for 17 years in getting action on our tribute to our comrades. Especially when those same bureaucrats did not delay 17 weeks in collecting their own little tributes for their wartime anguish and suffering as chairborne warriors in their safe offices in Ottawa. I refer to those who collected their "C.M.G" and "M.B.E." decorations and the like.

But now plans are at last maturing. It is good news for all veterans and for the families of the fallen that the years of inaction are ended. A start will be made on the construction of an imaginative and pleasing memorial, dedicated to the honour of all those who, through the years, have laid down their lives in the defence of Canada.

A memorial sanctuary is to be established on the pretty cliffton overlooking the Ottawa River, which is known as Nepean Point. This park is almost directly behind the Parliament buildings, and juts out into the river right beside the outlet of the Rideau Canal locks. It is today a green tree-dotted parkland, empty except for a statue to Samuel Champlain, who first passed this way some 345 years ago.

The green lawns, almost in the shadow of our Peace Tower, will provide a perfect setting for commemorative services and for parades of our veterans, of our uniformed services, and for gatherings of the kin of those honoured.

The construction to be placed in this park consists of a small building, and a memorial. The latter will be a simple shaft of stone, symbolic of service in the defence of Canada but not related to any particular conflict.

The building will contain three divisions. First there will be a large entrance hall. Then there will be a memorial chamber in which Books of Remembrance will record those who fell in each war. Finally, there will be a sanctuary in which visitors may quietly remember their loved ones.

The Book of Remembrance containing the names of those who fell in the first World War of course now reposes in the memorial chamber in the Peace Tower above our Parliament Building. That chamber was designed and dedicated for that purpose, and the Book will remain there. A copy of it will be placed in the new Memorial Hall, which will also contain the original Books of Remembrance relating to the second World War, the Korean War, the South African War and other conflicts.

When finished, this will be a magnificent and unique national war memorial, a fitting tribute to all those who have given their lives for Canadian freedom.

PUBLIC FORUM

MARITIME WINTER FAIR

Sir, — With continued interest, I read and hear reports of the establishment of a "Maritime Winter Fair."

(1) What is the real purpose of any agricultural exhibition?

(2) What makes any exhibition possible?

(3) What gives any exhibition continuity from year to year?

Here are a few thoughts which come to my mind when these questions are asked about a Maritime Winter Fair:

First, the purpose — an agricultural exhibition gives farmers an opportunity to compete with one another against a certain standard in livestock and crops. In this competition, a still higher goal is being created and incentive developed within the individual. This incentive, alone, warrents the holding of an agricultural fair. After provincial winners are decided upon, is a Maritime standard the proper goal to set, or should it be the Royal Winter Fair, in Toronto?

Another purpose of an agricultural fair is the displays and exhibits of machinery and other farm products. This is an important part of any show and can be very valuable to those who take advantage, because at no other time is it possible to compare the various features of each commodity and in this way, make a wise buy, later on.

If these exhibits and displays outnumber and outclass the livestock and other farm classes, then the fair becomes an industrial one, rather than an agricultural show. For this reason let's co-operate and make one real agricultural fair in this region next fall, rather than two half-hearted efforts because it's easy for industry to outshine agriculture if we don't stay together.

Still another purpose of an agricultural fair is to create a proper understanding between rural and urban dwellers. We are quick to remind our urban friends that they would starve if it weren't for farmers; but, we must remember, if it were not for the town's folk — who would buy our product?

Last, but not least, an exhibition offers farmers about the only family holiday during the year.

Considering the question "What makes a fair possible," it is easily answered in two words "paid admission." In fact, this admission is so important that exhibition associations find it necessary to offer horse races, vaudeville, etc. If this admission doesn't turn into a fancy sum, then the books turn red in short order.

Finally, let's look at a few reasons for the continuity of an exhibition from year to year. One location supplies continuity and who would suggest a county, provincial, or national fair moving to a new location each season, so why even consider it in a region? Sure, Summerside, O'Leary, Kensington, or Tignish, could stage the proper County Exhibition as well as Alberton; or Montreal, or Ottawa as well as Toronto, for the Royal, but it wouldn't prove satisfactory. The administration of an exhibition is big business and experience year after year is the only answer to profit and success.

If the Royal Winter Fair does not suffice our present and future needs, then it becomes pretty obvious that Halifax is the best sight in the Maritimes with Moncton a very poor second.

(1) Any "Show of Champions" held on a year-to-year provincial rotating basis would run a poor second to the "Atlantic Fall Fair" planned for Halifax next season. Certainly, a show of champions would stimulate tremendous interest among exhibitors; but let's be honest with ourselves and ask the question "Can we exhibitors make an exhibition?" Halifax has the fair and guest accommodations, the shopping facilities, the necessary population, and the night life, and only half a day's driving by car for Maritimers, except for residents of northern New Brunswick.

(2) From what I gather, as an outsider, the Maritime Stockbreeders Association, sponsors of the Maritime Winter Fair, need some fresh and imaginative thinking in its ranks. The past generation is inclined to be cautious as it finds it easier to look back, but modern viewpoints of the present generation could better fulfill our needs, because its challenge is the future.

Let's co-operate and set the stage for a Fall Fair to accommodate Maritimers for the next half-century!

I am, Sir, etc.,

FORMER CATTLE EXHIBITOR

Kensington, P.E.I.

Hunt For Cancer Cure Goes On

by Dr. Theodore R. Van Dellen

EVERY year, 700,000 persons are under treatment for cancer. A high percentage will be cured by surgery or radiation and the lives of many others will be prolonged through the use of hormones and chemicals. On the gloomy side is the fact that the disease ranks second among the major killers, taking the lives of more than 200,000 Americans annually.

We do not know the cause but four general factors are likely offenders: hormones, radioactivity, viruses, and chemical agents such as tar, pitch, dyestuffs, arsenic, radioactive ores, and hydrocarbons. Many well authenticated cases have been reported where one or more of these agents caused or aggravated a malignancy, including some that strike close to home.

Cancer of the mouth and esophagus occurs most frequently in smokers and alcoholics. The relationship between pipe smoking and malignancies of the lip and tongue is well known. According to Dr. Aaron Arkin, one of every eight smokers may expect to develop carcinoma of the lung as compared with one in 300 among nonsmokers.

In years gone by, cancer of the skin was an occupational hazard among the chimney sweeps of England and physicians specializing in X-ray (radiologists). It also is common in those exposed to extensive sunshine. Carcinoma of the stomach is on the decline in this country but remains high in Japan, Costa Rica, Iceland, and the Soviet Union. Coarse foods, hot liquids, and smoked foods are suspect.

Viruses are known to initiate tumors and much of the cancer research is aimed at these ultramicroscopic particles. We can expect to hear more about this linkage in the next few years.

Many authorities believe the cure or cures of cancer will be found in a chemical. Various products are available to slow down the growth of malignant cells and reduce the size of tumors. These include synthetic hormones, antibiotics, alkylating agents, and chemicals that starve the cancer cells.

(Dr. Van Dellen will answer questions on medical topics if stamped, self-addressed envelope accompanies request.)

INHERITED TENDENCY

Mrs. P. writes: My husband died of rheumatic heart disease at age 40. He never told me he developed it at age 10, after rheumatic fever. Now I'm concerned about our five children. Will they inherit this condition?

REPLY

They may inherit the tendency to develop rheumatic fever. Consequently, you ought to do everything possible to avoid strep infections and see that they are treated adequately should they occur.

IMPELLED TO DRINK

Mrs. Y. writes: Please explain dipsomania. Is it the same as alcoholism?

REPLY

Dipsomania is a form of alcoholism. It is a mental disorder in which the individual is driven to drink (imperative compulsion) from time to time.

OLD WIVES' TALE

W.S. writes: Is it true that a person with psoriasis had an ancestor with syphilis?

REPLY

No; there is no relationship between the two disorders.

TODAY'S HEALTH HINT—

Relaxation is needed in hypertension.

NOTES BY THE WAY

Too many people seem to forget that the Sermon on the Mount pronounced a blessing on the "peace-makers," not on those who merely wish for it. — Ottawa Journal.

If the woman who fixed up a den for her husband expects him to do all his growling there, she's doomed to bitter disappointment. — Sudbury Star.

If political candidates too often seem to stand for nothing it may be because the voters will stand for anything. — Ottawa Journal.

In all the talk about more 'vocational education' aren't we in danger of forgetting there is a difference between education and learning a trade, whether the trade be carpentry or astrophysics? — Ottawa Citizen.

Mt. Rushmore Guardians

National Geographic Society

When a smile threatens to crack George Washington's stony face or Lincoln gets crow's-feet, Mount Rushmore guardians stand ready for repair.

Rain beating against the massive faces of Washington, Lincoln, Jefferson, and Theodore Roosevelt freezes in crevices that expand into gaping fissures. Thus the sculptures in granite require yearly facials by National Park Service specialists.

To keep the Presidents' features smooth and agelessly handsome for the more than a million tourists who come to look at them in South Dakota's Black Hills each year, repairmen dangle over the 5,725-foot mountainside in bos'n-type chairs. They seal the "wrinkles" with a special blend of granite dust, whitelead, and linseed oil.

NOSES OUT SPHINX

The Mount Rushmore sculptures are probably the most colossal ever made by man. Visible for 60 miles, the faces are 60 feet high. The nose of Lincoln is longer than the entire face of Egypt's Sphinx.

When the memorial to four key Presidents was first proposed in 1924, some people thought it might set a monumentally bad precedent. They shuddered to think of America's majestic peaks being turned into an all-too-human pantheon of noses, chins, and whiskers.

"Man makes statues but God made the mountain. Let it alone," editorialized a South Dakota newspaper.

But Gutzon Borglum, the late Idaho-born sculptor who worked for 13 years on the monument, saw a "Shrine of Democracy" placed so high it won't pay to pull it down... carved as close to heaven as possible."

Borglum and his crew of former miners began dynamiting Rushmore's surface rock to expose the granite in 1927. Drills and jack hammers roughed out the Presidential features following measurements from a scale model. Pneumatic chisels smoothed the faces. Borglum made changes in studio measurements directly on the mountain, adapting to surface irregularities and natural lighting effects.

Gutzon ("Trained but not tamed") Borglum was an impatient patriot with boundless enthusiasm. The four faces were only part of his grandiose plans for an American shrine.

A nearby entablature, 80 by 120 feet and shaped in the geographic outline of the Louisiana Purchase, would carry a 500-word history of the United States. The gilded letters would be carved five inches into the granite. To those who questioned the efficacy of capsule history, Borglum replied that the Book of Genesis told the story of creation in some 800 words.

FOR THE AGES

A Hall of Records and Grand Stairway inside the mountain would display gold-plated busts of great men and women and a collection of the latest mechanical inventions. A record of Western civilization would be typed on aluminum sheets and placed in sealed bronze cabinets to be opened only by Act of Congress on some future auspicious occasion.

Our Yesterday's

(From the Guardian Files)

TWENTY - FIVE YEARS AGO
(November 28, 1937)

The death of Angus MacDonald, 96, at Valleyfield on Friday separated what was believed to be Canada's longest married couple. The late Mr. MacDonald and Mrs. MacDonald, who survives, observed the 76th anniversary of their marriage on August 27, this year.

The first books for a proposed library at the Queens County Jail were received yesterday, it was announced last night by the Prisoners' Aid. The books received were from Mr. B. Bremner and from Lucy Maud Montgomery, her latest book "Jane of Lantern Hill".

TEN YEARS AGO
(November 28, 1952)

At the regular meeting of the Charlottetown Newman Club which was held last night in the Knights of Columbus Hall, Rev. Francis Bolger continued a series of lectures. The discussion centred around plans for the movement to bring Christ back to Christmas.

The Canadian Forces Decoration awarded Major L.E. Wellner, O.C. 28th LAA Regiment after 12 years of service was presented Thursday night at a Regimental dinner in the officers quarters at the Charlottetown Armouries.

"Are You Trying Too Hard?"

Have you tried, over and over again, to conquer some personal problem — and failed? In December Reader's Digest a psychiatrist advises "Don't try so hard" — and gives you 5 tested methods to tap the tremendous reservoir of power locked inside you. Here is good advice to help you overcome problems that seem insurmountable. Get your copy of Reader's Digest and read "The Best Prescription I Know" — and 39 articles of lasting interest.

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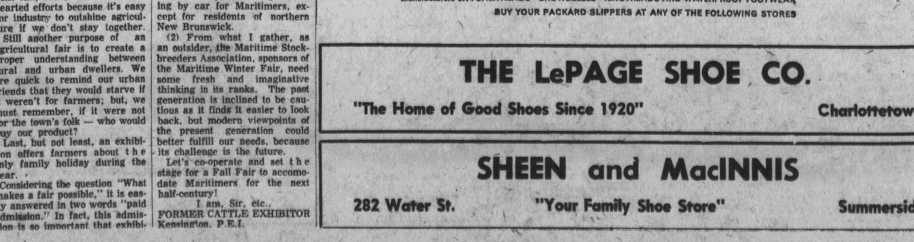

ancient love potion —something warm and wonderful happens to a man when he slips into a pair of PACKARD slippers. It might be the flawless glove leathers, it might be the fabulous fit or the cloud-like comfort. Knowledgeable women don't try to understand it... they just appreciate its effect. No matter what else he gets this Christmas, make certain he gets PACKARD SLIPPERS. $6.98–$9.98

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