ON THE AIR

THURSDAY
CFCY-TV

3.30 p.m.—Musicale
4.00 p.m.—Scarlet Hill
4.31 p.m.—Vacation Time
5.30 —p.m.—Sir Francis Drake
6.00 p.m.—Yogi Bear
6.30 p.m.—Gazette
7.00 p.m.—CFCY TV News
7.15 p.m.—Cinema 13-7 Roadhouse
9.00 p.m.—Dr. Finley's Casebook
10.00 p.m.—The Defenders
11.00 p.m.—The Untouchables
12.00 p.m.—News
12.13 a.m.—Local Weather
12.14 p.m.—Viewpoint
12.20 a.m.—Sign Off

TV. CALLS
NITE or DAY
Day 4-3537 Nite 4-4503—4-7462
VAIL'S RADIO & TV.
204 Kent St. Ch'town

CKCW-TV

1.50 p.m.—Station Sign On News, Weather, Sports
2.00 p.m.—Summer Playbill — Always Leave Them Laughing
4.00 p.m.—Scarlett Hill
4.30 p.m.—Vacation Time
5.30 p.m.—Sir Francis Drake
6.00 p.m.—Pioneers
6.30 p.m.—Television News
6.40 p.m.—Television Weather
6.45 p.m.—Hazard
6.50 p.m.—Television Sports
7.00 p.m.—Holiday At Home
7.30 p.m.—Thursday Theatre Horn Blows At Midnight
9.00 p.m.—Dr. Finlay's Casebook —
10.00 p.m.—The Defenders
11.00 p.m.—Checkmate
12.00 a.m.—CBC TV News
12.14 a.m.—Viewpoint
12:20 a.m.—CKCW TV News
12.25 a.m.—Sign Off

RADIO TODAY

CFCY RADIO
THURSDAY

6.28—Sign On
6.30—New & Weather
6.35—Country & Western Roundup
6.55—News & Weather
7.00—Hebrew Christian Hour
7.15—Country & Western Roundup
7.30—News & Weather
7.35—CFCY Farm News
7.41—Country & Western Roundup
8.00—News
8.11—Weather
8.16—Country & Western Roundup
8.45—Weather
8.50—Atlantic News Roundup
8.57—Thought For Today
9.00—CBC News & Voice Report
9.10—Preview Commentary
9.15—Notes & Music
9.27—Matinee Musical Charades
9.30—Notes & Music
10.00—News & Weather
10.05—Notes & Music
10.40—Mr. Co-op Program
10.50—Notes & Musc
11.00—News Headlines & Weather
11.02—News & Views on Groceries
11.20—Notes & Music
11.30—Montague Entertains
11.40—Notes & Music
11.45—Bulletin Board
11.50—Notes & Music
11.55—Atlantic News Roundup
12.00—Weather
12.05—Mostly Music
12.30—News & Weather
12.45—Mostly Music
1.00—News Headlines & Weather
1.02—Mostly Music
1.15—The Maurice Pearson Show CBC
1.45—Tops in Country & Pops
2.00—New & Weather
2.05—Tops In Country and Pops
2.27—Matinee Musical Charades
2.30—Notes & Music
3.00—News Headlines & Weather
3-03—Trans-Canada Matinee CBC
3.30—Tops in Country and Pops
4.00—News Headlines & Weather
4.03—Canadian Roundup CBC
4.10—Tops in Country and Pops
4.30—The Outports
5.00—News & Weather
5.05—Matinee Musicial Charades
5.08—The Outports
5.25—Marine Weather
5.28—The Outports
6.00—News & Weather
6.15—On Parliament Hill CBC
6.20—Sports Pararde
6.30—Tonight's Music
7.00—Back To The Bible
7.30—News & Weather
7.45—Byline
7.50—Business Barometer
7.55—Program Schedule
7.56—Red Cross Program
8.05—Tonight's Music
8.35—Assignment
9.00—Continential Holiday CBC
10.00—National News CBC
10.30—Christian Frontiers CBC
11.00—News & Regional Weather
11.05—Starlight Serenade
11.30—News Headlines & Maritime Weather
11.35—Starlight Serenade
12.00—News, Reg. Weather & Sports
12.05—Sign Off

CBA
THURSDAY

6.00—The Gerry Fogarty Show Part 1
8.00—News & Inland Weather
8.15—Maritime Sportscast
8.21—The Gerry Fogarty Show Part 2
8.45—Sunshine Society
9.00—CBC News & Direct Reports
9.10—Preview Commentary
9.16—A.M. Chronicle
10.15—Music On The Heather
10.30—To Market With Music
11 00—CBC News
11.05—Women's Commentator
11.15—For Consumers
11.20—Record Album
11.30—The Archers
11.45—Mary and The Music Men
12.00—Jamboree Junction
12.15—Reg and Jim
12.30—Maritime Farm B'cast
1.00—CBC News & Inland Weather
1.15—Juliette
1.30—Blye & The Boys
1.45—The Open Road Show
1.59—Dominion Observatory Time Signal
2.00—The Open Road Show
2.45—Remember Your Manners
3.00—CBC News
3.03—T.C. Matinee
3.30—T.C. Matinee
4.00—CBC News
4.03—Canadian Roundup
4.10—Music In The Air
4.30—Music In the Air
4.45 Music In The Air
5.00—Maritime Fish B'cast
5.20—Tempo
5.40—CBC Notebook
6.00—CBC News & Inland Weather
6.15—On Parliament Hill
6.20—Regional Commentary
6.25—Maritime Sportscast
6.30—Music In The Evening
7.15—Byline
7.20—Marine Weather & Musical Interlude
7.30—Business Barometer
7.35—Assignment
8.00—Radio International
8.30—Soundings
9.00—Continental Holiday
10.00—CBC National News Roundup & Speaking Personally
10.30—Christian Frontiers
11.00—Maritime Mag.
11.30—Moonglow
12.00—Sport Scores & Marine Weather
12.15—The Jazz Ball Band
12.45—Music In The Night

Stiffer Competition Faced By Canadian Apple Exporters

By REFORD MacDOUGALL

MONTREAL (CP) — Exporters of Canadian apples now face competitors abroad who are producing apples in "scaring quantities," says Yves Bolduc, general manager of Quebec Apple Distributors Incorporated.

Mr. Bolduc, recently returned from studying apple markets in Europe, said in an interview that Canadian apples no longer have much chance in Italy, France or West Germany.

Only in Britain and Scandinavia were there still possibilities for apple exporters and even there local growers were producing apples in large quantities.

Mr. Bolduc, who at 37 has been in the apple business for 13 years, said Europe has begun to grow apples in a big way. West Germany, for example, produced 36,000,000 bushels in 1939 while last year its output was 63,000,000.

European advantages were lower labor costs and the ability to deliver in two days where it took Canadian exporters six or seven days.

WARNS SUPPLIERS

Mr. Bolduc emphasized the importance of supplying a good product regularly. "We stand a good chance of losing out if we don't keep this in mind," he said.

He described how Quebec and Ontario had made great strides in exporting to Britain, "while five years ago we were hardly in the business."

Federal government figures show that in 1961-62, Quebec exported 98,000 bushels of apples to the U.K. compared with 236,000 in 1962-63. Corresponding figures for Ontario were 99,000 compared with 111,000.

"To keep exporting," Mr. Bolduc said, "we must make changes in the industry as it now exists.

"Most important, we must centralize packaging and distribution. By so doing, we will cut costs and will be able to certify good products and thus put an end to certain distributors selling lousy apples, a practice that can give our apples a bad name.

COULD C-OPERATE

"With increased centralization, too, we could pool resources and thereby increase publicity for Canadian apples."

Mr. Bolduc also suggested improved packaging methods. "It's the package that often causes the housewife to buy a product and we must remember that."

Apple-producing areas should produce what they can grow best, he said. Quebec should concentrate on the Macintosh apple and Ontario on the Macintosh and the Delicious.

"There's definitely a market for these apples," Mr. Bolduc said, "for the Europeans as yet have not produced them in the same quality or quantity as we have.

"If we do some of these things," he said, "we might combat rising labor and production costs, which are pricing us out of export markets.

"Finally, we would also be wise to cultivate the Canadian market more intensively."

KINGSBORO

Miss Sharon Steeves, Montague spent a few days with her friend, Miss Myrtle MacGregor, East Baltic.

Mrs. Gordon Robertson, Kingsboro has entered the P.E.I. Hospital, Charlottetown and undergone a major operation.

Rev. and Mrs. George Mollins and family, Brdgewater, N. S., are vacationing with their parents, Rev. and Mrs. F. W. Mollins at their summer home. Red Point North.

Miss Noreen Rose, daughter of Mr. and Mrs. Lyman Rose, Lakeville, is employed during the school holidays at Stanhope Beach.

Mrs. Raleigh Bruce, Charlottetown visited recently for two weeks with friends in her former home community in Kingsboro.

Mr. and Mrs. Louis Stewart and family, South Lake are spending their annual vacation with Mrs. Stewart's sister, Mrs. Lewis Grindle and Mr. Grindle, Blue Hill, Maine.

Among those from this area who attended the junior camp at Canoe Cove Christian Church camp were Carol Ann MacGregor, Marilyn Garrett, Pauline Stewart, Gaylene MacGregor, Brenda Rose, and Patsy Coolen.

Miss Marilyn Dixon a member of the nursing staff of the P.E.I. hospital, Charlottetown is spending her holidays with her parents, Mr. and Mrs. Roy Dixon, Bothwell.

Mrs. Reggie Rose, Kingsboro has received news of the sudden and serious illness of her son George Jarvis, Toronto, Ont. Mr. Jarvis entered hospital some two weeks ago.

Mr. and Mrs. Stewart MacGregor, East Baltic were week end visitors to Grand Bay, N. B., where they attended the Robertson — Maxwell wedding.

Mrs. Walter MacDonald returned by plane to her home in Hamilton, Ont., having been called here by the death of her father, the late Augustus Peters, St. Charles. She was accompanied on return by her sister, Mrs. Daniel J. MacDonald, Bothwell who will visit with relatives in Hamilton.

Mr. and Mrs. Theodore Robertson, Red Point and Mr. and Mrs. Lloyd G. Robertson, Kingsboro spent a few days in New Brunswick where they attended the wedding of the former's son Leith Robertson whose marriage to Miss Bertha Maxwell took place July 13th.

Mr. and Mrs. Heath Ching, Black Pond were weekend visitors to New Glasgow and Halifax, N.S., and were accompanied on return by their small son Barry who has been a patient in children's Hospital, Halifax for several weeks.

Mrs. Jeremiah Simpson, Mr. and Mrs. Reginald Simpson and young son all of Cavendish, visited recently with Mrs. Simpson's brother, Mr. Talbot Stewart, Bothwell.

Mrs. Elsie Bruner, Fort Mott, S. C., arrived to spend some time at her summer home in Kingsboro. She is accompanied by her neice, Miss Clarabell Ching who will be spending a month with her parents, Mr. and Mrs. Willard Ching and family, Basin Head.

Mrs. Clayton Rose, East Baltic visited recently with her daughter, Mrs. Gordon Robertson who is convalescing from a recent operation in the P.E.I. Hospital, Charlottetown.

Miss Bernadette Massey, Bothwell is spending her holidays in Blue Hill, Maine the guest of her aunt Mrs. Lewis Grindle and Mr. Grindle.

Mrs. Gordon Dick and family, Toronto, Ont., are spending a month with her mother, Mrs. Clarence Ching and family, Black Pond.

Mr. and Mrs. William MacRae and a number of friends from Montreal, P.Q., are vacationing at their summer home in Kingsboro. Mrs. MacRae is the former Marcella Bell, Kingsboro.

During the weekend recently a number from this area toured parts of N.S. and Cape Breton including the Cabot Trail, among whom were Mrs. Rhoda Morrow, Misses Marion Kennedy, Jennie Stewart, Edith Rose, and Mrs. Lilly Lamont, Boston, Mass., who is visiting in this community.

Little Blair Waldon, son of Mr. and Mrs. Waldon Rose has returned to his home in East Baltic after several weeks spent in the P.E.I. Hospital.

Mrs. Alice Ladner, her daughter Mrs. Shirley Smith and family were Sunday visitors to the home of Mr. and Mrs. Reggie Rose, Kingsboro.

Edwin Fraser, Toronto, Ontario, arrived to spend two weeks with his mother, Mrs. Fred Rose Red Point and with other immediate relatives in this area.

Mr. and Mrs. James Harrison and two children, Toronto, Ont. are spending their holidays with Mrs. Harrison's parents, Mr. and Mrs. Alton Robertson and brothers Boswell, and Edwin Robertson all of Munn's Road.

Miss Gail Bishop, Charlottetown spent the weekend with friends in East Baltic.

Mr. and Mrs. Sterling Gillespie, Charlottetown and formerly of Souris have been renewing friendships in this community over the weekend. Their daughter and son-in-law, Mr. and Mrs. Stuart Aitken are spending their holidays at Bay Fortune.

Mr. and Mrs. George Cheverie and family, Charlottetown visited for a few days with relatives in Elmira and South Lake.

PISQUID EAST

Merriel Cronin, Summerville, spent a week at the home of Mr. and Mrs. Floyd Jay.

Bert Lannan, West Royalty, was a brief visitor at the home of Mr. and Mrs. Harold Jay, Thursday.

Mrs. Floyd Jay with sons Merlin, Irwin and Glenn wer visitors in Charlottetown and Covehead Saturday.

Erwin Hendricken and Miss Elaine Hendricken motored from Massachusetts to visit their parents, Mr. and Mrs. Dan Hendricken.

Joan MacDonald successfully passed her entrance exams.

Mrs. Fred Leard, Moncton, N. B., is spending some time in Pisquid East with her son Robert Leard, Mrs. Leard and family.

BA

IS RICH VALLEY

The fertile valley of Katmandu, Nepal's capital, is only 15 by 20 miles but supports 450,000 persons.

CONTRACT BRIDGE

By B. JAY BECKER

South dealer.
North-South vulnerable.

NORTH
♠K 5
♥J 10 9 3
♦K 7 5 2
♣K 9 4

WEST
♠Q 10 8 7
♥A
♦J 9
♣Q J 10 8 5 2

EAST
♠J 9 6 3 2
♥7 5 4
♦Q 10 8 6
♣7

SOUTH
♠A 4
♥K Q 8 6 2
♦A 4 3
♣A 6 3

The bidding:

South	West	North	East
1♥	2♣	2♥	Pass
4♥			

The bidding:
Opening lead—queen of clubs.

The most aggravating part of bridge is that it's so easy to make a mistake. You plug along, hand after hand, trying hard to avoid error, and then, all of a sudden, you goof and the roof comes tumbling down. Most of the time the mistake you made could easily have been avoided, but something went wrong with the think machinery and the engine somehow conked out.

For example, look at this hand where South played in four hearts and West led the queen of clubs. Declarer took the club with the ace and played a low heart. West won with the ace and returned the jack of clubs, covered by the king and ruffed by East. Declarer later lost a diamond and a club and went down one as a result.

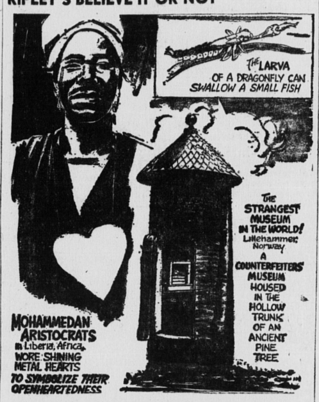
Of course, South should have made the hand. He slipped at trick one. It may not have seemed important at the time whether he won the opening lead in dummy with the king or in his own hand with the ace, but later events proved that it would have been wiser to take the first trick in dummy.

If South had done this he would have made the contract. He would lead a heart at trick two and get the club return just the same, but the outcome would have been vastly different. If East ruffed, South would naturally follow low, while if East discarded, South would win with the ace. In either case, he would lose only three tricks—a heart, a diamond and a club.

Considering that West had bid two clubs, South should have made allowance for the possibility that he had overcalled with a six-card suit, and should have protected against that danger by playing the king from dummy.

These plays you run into that appear to make no difference should always be viewed with suspicion. If you ignore them, or treat them with disrespect, they have a way of coming back to haunt you—especially if they affect your bank account!

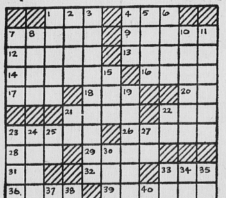
RIPLEY'S BELIEVE IT OR NOT



DAILY CROSSWORD

ACROSS
1. Short sleep
4. Often: poet.
7. Dishonor
9. Raises
12. Cloth made from flax
13. Proof-reader's mark
14. To cover completely
16. Indian weight
17. Elfin
18. Portion of curved line
20. Pronoun
21. Former name of Chios
22. Avenue: abbr.
23. Forbidden
26. Entitles
28. To be in debt
29. For fear that
31. Rough lava
32. High: mus.
33. Spoiled, as meat
36. Straw beehive
39. Parrot: New Zealand
41. Doctrine
43. Frenchman's cap
44. Breathe noisily while sleeping
45. City: Eng.
46. Look
47. Type measures

DOWN
1. Girl's name
2. On the ocean
3. Seaport city: Fla.
4. Grampus
5. Accomplishment
6. Edible rootstock
7. Arabic letter
8. Plant shoot
10. Recall to memory, as good times
11. Bodies politic
15. Silkworm
19. Policeman
21. Music note
22. Part of "to be"
23. Browns, as bread
24. To arouse from sleep
25. Exist
27. Close to
30. Antlered animal
33. Discloses
34. Copied
35. Specks
37. Biblical name
38. Father, in Paris
40. Sharp
42. Golfer's aid



Yesterday's Answer

8-29

DAILY CRYPTOQUOTE — Here's how to work it:
A X Y D L B A A X R
is L O N G F E L L O W

One letter simply stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

A Cryptogram Quotation

MELASKWZF HSSALISAO, MELASKWZF OEZA, KHM AHUZAO H ZWFKS'M UAIEMA.—NEZFYANNEV

Yesterday's Cryptoquote: INDUSTRY IS THE SOUL OF BUSINESS AND THE KEYSTONE OF PROSPERITY.—DICKENS

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OUR BOARDING HOUSE MAJOR HOOPLE

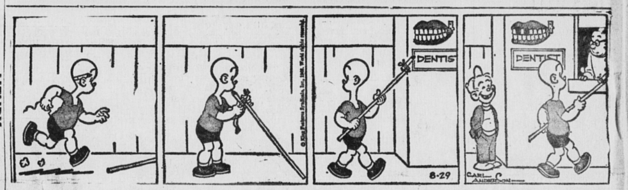
GRANDMA

MICKEY MOUSE

ETTA KETT

SECRET AGENT X-9

HENRY



NUBBIN

THE LONE RANGER

MUGGS & SKEETER

JOE PALOOKA

L'IL ABNER