



**Clearing  
all GIRLS'  
SUMMER DRESSES  
25 p.c. off**

Print Cotton Dresses for Girls—Sizes 2 to 14	Piques, Sizes 2 to 14.
69c for ——— 52c	\$1.29 for ——— 97c
79c for ——— 59c	\$1.25 for ——— 94c
89c for ——— 67c	Girls' Prints, Piques,
Girls' Dresses, Prints, Broadcloths and Voiles, Sizes 2 to 14	Broadcloth, Voiles and Seersuckers Dresses Sizes 2 to 14
98c for ——— 74c	\$1.95 for ——— \$1.46
Girls' Dresses, Prints and	\$1.59 for ——— \$1.19
	\$1.50 for ——— \$1.13

**GIRLS' SHORTS AND SUN SUITS—ONE THIRD OFF**

Sizes 1 to 6:	
49c for ———	33c
59c for ———	39c
Sizes 2 to 14X:	
69c for ———	46c
79c for ———	53c
98c for ———	66c
Sizes 8 to 14X:	
\$1.25 for ———	84c
\$1.50 for ———	\$1.00

**Girls' Summer Crepe DRESSES  
25 per cent OFF**

White and Pastel shades sizes 8 to 14X, 25% off.

\$1.98 for ———	\$1.49
\$2.95 for ———	\$2.21

**GIRLS' COATS HALF PRICE**

GIRLS' COATS—SIZES 1 to 6			
\$3.95 for ———	\$1.98	\$5.95 for ———	\$2.98
\$4.95 for ———	\$2.48	\$6.95 for ———	\$3.48
GIRLS' COATS SIZES 7 to 10			
\$5.95 for ———	\$2.98	\$7.95 for ———	\$3.98
\$6.95 for ———	\$3.48	\$8.95 for ———	\$4.48
GIRLS' COATS—SIZES 10 to 14X			
\$6.95 for ———	\$3.48	\$9.95 for ———	\$4.98
\$7.95 for ———	\$3.98	\$12.95 for ———	\$6.48



**IN THE "BEACH SHOP"  
BATHING SUITS  
One third off**

The water has been pretty good all summer but right now it is PERFECT!  
If you haven't been enjoying the keen delight of a refreshing swim, and happy relaxation on the beach, get your new bathing suit NOW.

<b>Ladies' Sizes</b>	<b>Girls Bathing Suits— Sizes 2 to 6</b>
\$1.50 for ——— \$1.00	79c for ——— 53c
	\$1.00 for ——— 67c
	\$1.50 for ——— \$1.00
	\$1.95 for ——— \$1.30
<b>Women's Bathing Suits Sizes 34 to 48.</b>	<b>Girls' Bathing Suits— Sizes 26 to 34.</b>
\$1.50 for ——— \$1.00	\$1.25 for ——— 84c
\$1.95 for ——— \$1.30	\$1.50 for ——— \$1.00
\$2.95 for ——— \$1.97	\$1.95 for ——— \$1.30
\$3.95 for ——— \$2.64	\$2.25 for ——— \$1.50
\$4.75 for ——— \$3.17	

**Moore & McLeod Limited**

**Lorne Valley  
And Vicinity**

Mr. Charles Willis of Fortune spent a few days in Lorne Valley, the guest of Mr. and Mrs. Angus Nicholson.

Mrs. Walter Down and four children of Charlottetown were visiting in Martinvale, the guest of Mr. and Mrs. W. H. MacDonald.

We regret very much to learn that Mr. Angus Wilson lost a very valuable horse recently.

A successful dance was held in Lorne Valley Hall on the evening of July 28, when a very large crowd assembled to dance to the strains of music played by Webster's orchestra. Ice cream was sold and lunches served. Then after the dance you could hear the words "Who will get the rug?" Mrs. Oswald Kennedy of Boston drew from the box of tickets one numbered 35 and it was found that Mrs. A. H. MacDonald owned this lucky number. Proceeds were in aid of the Lorne Valley Women's Institute.

Mr. George W. Jay of Plaquid spent Thursday last in Lorne Valley, the guest of Mr. and Mrs. A. H. MacDonald.

Mrs. Nellie Bobbins and four children of Boston, are spending a pleasant vacation in Martinvale and vicinity.

Mr. Fred MacPhee of New Haven was recently in Lorne Valley.

Mr. Daniel J. MacArthur, who has been spending some time in North River and vicinity has returned to her home in Lorne Valley.

Mr. Stanley Myers has returned to his home at Martinvale after being employed in Nova Scotia for the past three months.

Mr. Warren MacDonald of Lorne Valley spent Wednesday in Charlottetown.

Mr. Alton Burke, Fortune, is visiting in Cardigan Head, the guest of his grandparents, Mr. and Mrs. John A. Webster.

Miss Lauretta MacAulay, Cardigan, is visiting in Cardigan Head, the guest of Mr. and Mrs. Phillip Sullivan.

Mrs. James Curtis of Maine has returned to her home after a two weeks visit at Cardigan Head and vicinity. She was accompanied by her two sons.

Mrs. Phillip MacInnis of Lorne Valley is spending her vacation at Stanhope Beach.

Miss Ella Docherty of this Valley is spending some time in Pownal.—P.

**New Process For  
Utilising Fish Oil  
In Soap Making**

As in the case of the forest industry, with its by-products, rayon, etc., modern chemistry is increasing the value of the fisheries. Until recently fish oil was not suitable for making into solid soap, it being confined to the cheaper qualities of soft soap. But along come the chemists and by waving their magic wand in the shape of hydrogen gas which neutralizes the distinctive smell and colour of fish oil and converts the liquid fats (olein and myrcin) into solid fat, or stearin, the resulting product is suitable for the more expensive soaps and thus opens up channels for increased use of fish oil with consequent increase in the value of the fisheries. Fat account for 93 per cent of the cost of the raw materials used by the average soap manufacturer, according to the Industrial Department of the Canadian National Railways. Canada possesses great natural resources in her fisheries and the new process should mean larger exports of her fish oils, both raw and processed. As a case in point, in Cuba 60,000,000 pounds of soap are produced annually and upwards of 95 per cent of her fat requirements are imported. At the present time the soap industry in Cuba depends almost entirely for its fat on palm and coconut oil with a small quantity of Cuban tallow, resin and olive bagasse. There are no hydro-generating or refining facilities in Cuba at the present time to handle fish oil in crude form but there would appear to be a market for the processed fat.

**UNITED STATES IS CANADA'S  
BIG MARKET FOR ASBESTOS**

Canada's big asbestos market is the United States, with over half of the total value of exports. Japan ranks next, followed by Great Britain, Germany, France and Belgium. Increases are reported in the case of the United States, Japan, Great Britain and France while exports to Germany remain stationary and those to Belgium declined, according to the Industrial Department of the Canadian National Railways.

**GERMANY PURCHASING  
GREATER QUANTITIES  
CANADIAN NICKEL**

Germany is purchasing greater quantities of nickel ore from Canada as revealed by trade figures for the first quarter of the present year. There have been increases also in exports of wool, lead and other commodities, whereas exports of apples, fish products, pulp and numerous other goods, not now regarded as essential to Germany's economy, have either ceased entirely or have fallen to unimportant figures, according to the Industrial Department of the Canadian National Railways.

**HOLMAN'S AUGUST  
FURNITURE Sale!**

**Opens With  
Big Reductions in  
STUDIO COUCHES**

**A SAVING HERE!  
August Sale 28.50**

A well constructed couch with serviceable repp covering. Fitted with two spring-filled mattresses and three cushions. Easily converted into a double or two single beds.  
\$2.50 DOWN and Ten Monthly Payments of \$2.60. No Interest.



Buy It  
In August  
And Save!

**Marvellous Value  
Regular 45.00 36.00**

A good looking Studio Couch in hard wearing Rockfast repp in rust shade with two-tone colored mattress and cushions to harmonize with other parts of couch. Spring-filled mattresses and three cushions.  
\$3.50 DOWN and Ten Monthly Payments of \$3.25. No Interest.

**Save a Ten Spot Here!  
Regular \$55.00 45.00**

This smart looking Studio Couch comes with a rich herringbone patterned velour in rust shade. Fitted with two spring-filled mattresses and three spring-filled cushions. Open out to a double bed or two single beds.  
\$5.00 DOWN and Ten Monthly Payments of \$4.00. No Interest.

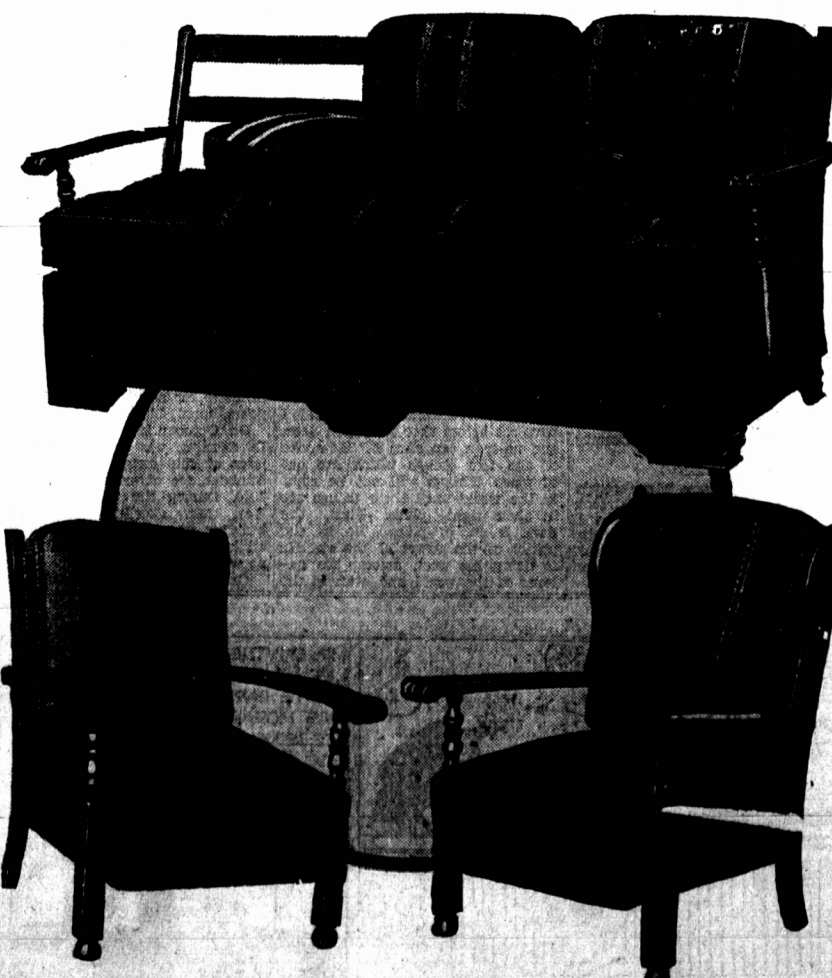
**Extremely Comfortable  
Regular 62.00 54.00**

Another outstanding Studio Couch value! In rich allover silk covering with harmonizing shades. Has deep spring-filled mattresses and three spring-filled cushions. Fitted with walnut arm rests and covered Steel back.  
\$6.00 DOWN and Ten Monthly Payments of \$4.90. No Interest.

It opens easily to a wide double bed with comfortable inner-spring mattress. Ideal for the extra guest.



Or you may have twin beds each with an inner-spring mattress. A good idea for a boy's or girl's room.



**USE THE CONVENIENT  
HOLMAN HOME PLAN  
ONE PRICE—THE CASH PRICE  
10% NOW BALANCE IN 10 EQUAL  
MONTHLY PAYMENTS  
NOTHING ADDED—NO INTEREST**

**Brand New . . .  
Outstanding Value  
3 Piece  
Studio Suite**

This attractively styled Studio Suite is covered with rich Homespun in shades suitable for any color scheme. Back and arm rests are of the new Loyalist Maple. Exactly as illustrated. To appreciate this extra value you must see it.

**3 Pieces Complete 86.50**  
\$8.50 DOWN and Ten Monthly Payments of \$7.65. No Interest.

**HOLMAN'S  
SUMMERSIDE—CHARLOTTETOWN**