

HOLMAN STORE NEWS

Bringing You Up-to-Date
On What's New And
Interesting at Holman's

To give Glamour to Spring you'll want at least one, shall we say, Set of CORO "As-You-Like-It" JEWELRY. These Stringless Marvels simply must be of colored, simulated Pearls to be really Spring-New! They're detachable... with a POP they're separated and with another POP they're together again. Wear as a fabulous rope, as a double strand choker or as a single choker and two bracelets. The Coro "As-You-Like-It" is available in the following colors — turquoise, yellow, white, pink, powder or beige with the rich pearl gleam that will bring life to any and every costume... The price is 3.00. You'll want to match your "As-You-Like-It" up with a pair of large or medium sized Button EARRINGS in the self same shades, these are priced 1.00 a pair. Come see our new Costume Jewelry by Coro in the Accessory Department of Both Holman Stores.

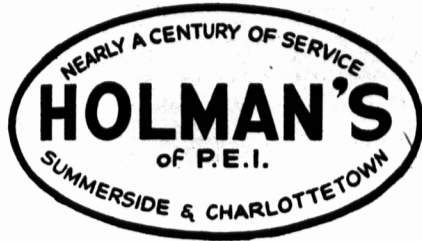
If Baby could choose, then Baby would say... I want one of the new matching CRIB SHEETS and PILLOW SLIPS that they have in Holman's Youth Centre, Summerside and Charlottetown. They're of fine white cotton embroidered in either pink or blue. Each and every one is marked "Made in Great Britain," they're all cello wrapped in sets and the price is 2.98. While I was looking at these sets I spied some really nice MADIERA PILLOW SLIPS for your baby's pillow, they're white with cunning motifs embroidered in pink or blue, these are priced just 98 cents each in Holman's Both Stores Youth Centres.

At this season even PANTIES take on a spring-like look! Dainty Nylon Briefs are sprigged with pink or blue flowers and are at the fantastic price of only 79 cents a pair! Elastic snugs the waistband and the lace edged leg openings, sizes are small, medium or large. You can also get plain shade Nylon Panties with lace and embroidery trim at this wee price in Holman's Both Stores Lingerie.

Ladies have been looking for that wee bit of Cover-up that a neat little BED JACKET gives. I'm happy to tell you that the Lingerie Section in the Summerside Store has a luxurious Rayon Bed Jacket that features frilly push-up sleeves and a lavishly lace trimmed yoke in sizes small, medium or large, colors pink or blue, priced just 2.98... You'll find these in Holman's Summerside Lingerie Only!

Wet weather ahead... Spotty hosiery... dampish shoes... Tut-tut, no need for these at all, at all if you invest in a pair of smart PLAID RUBBERS with the patented Non-Splash Heel! Get yourself a pair of these today in Holman's Women's Shoe Section in Summerside. They are of light, flexible rubber, unlined and washable with a non-slip sole. The heel heights are cuban and high and the shades in plaid are black, brown and red. I have a pair of these and the patented heel business prevents hosiery splashing entirely. Sizes available are from 4 to 9 and the price a pair is 2.45 in Holman's Women's Shoe Department, Summerside.

Real He-Man Match-ups by ARROW!... SPORT SHIRTS with matching TIES in the same wonderful Bruck Fabric are the brand new "HUNTER CHECKS". They're guaranteed Washable, colors stay bright and clear, soil resistant, shrink proof and long wearing. The smart array of masculine color combinations include blue/gray, blue/white, pink/gray, red/natural, gray/white, brown/white, brown/natural and others just as pleasing. Arrow Sport Shirts are beautifully tailored in this "Launder Mark" Bruck Fabric, they're priced 6.95 each with a matching ARROW TIE priced at 1.00 in Holman's Men's Wear, Summerside.



Visit **HOLMAN'S** For All Of Your Housecleaning Needs!

HUGE SPECIAL PURCHASE BRINGS YOU BIG SAVINGS!

"Moortone" One Coat FLAT WALL PAINT

Choice Of Eight Standard Colors. REGULAR 2.00 Quart

Here's an opportunity that you Must Not Miss! Moortone Wall Paint is odorless, self sizing, Primes, seals and covers most surfaces in one coat, it is easily washed and can be applied with a brush or roller. Moortone is highly recommended for interior use. Eight lovely colors and white—

EXTRA SPECIAL — Per Quart —

1.49

HOLMAN'S BOTH STORES HARDWARE



Keep Your Floor Beautiful!

General Electric
FLOOR POLISHER
47.25



Give your floors the care and attention they deserve by using a famous General Electric Dual Brush Polisher. Well constructed of the finest of materials and complete with polishing pads, you'll be amazed at the ease of operation.

HOLMAN'S BOTH STORES HARDWARE

SAVE 20.00

Make Cleaning A Pleasure!

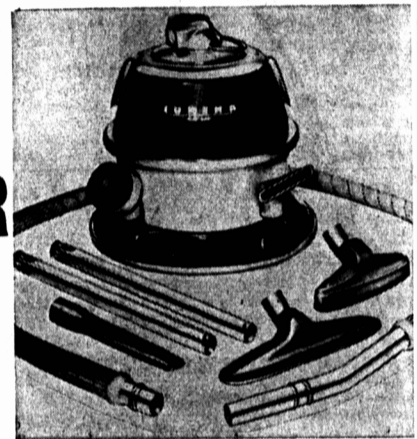
"Eureka" Swivel-Top

VACUUM CLEANER

Regular 99.95 For — **79.95**

Roto-Matic, Super powered for the finest and easiest job of cleaning imaginable! The triple filter prevents the escape of dust and there is no bag to empty. Complete with Clip-on set of tools, the Eureka is whisper quiet. Buy Now For A Saving!

HOLMAN'S BOTH STORES HARDWARE

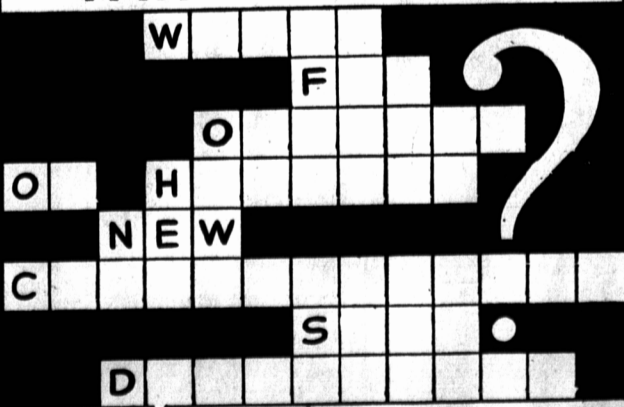


HOUSECLEANING NEEDS

Paint Brushes — Brush Cleaners — Paint Rollers — Wallpaper Cleaners — Wallpaper Remover — Wallpaper Paste — Rubber Sponges — Turpentine — Varsol — Step Ladders.

HOLMAN'S BOTH STORES HARDWARE

Something **NEW** is Coming!
COMPLETE THIS PUZZLE AND
WIN A PRIZE!



1ST PRIZE — \$25.00 MERCHANDISE CERTIFICATE
6 PRIZES OF 1 PAIR LADIES' AIR STEP SHOES
6 PRIZES OF 1 PAIR MEN'S SCOTT-McHALE SHOES

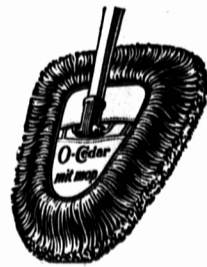
Fill in the Missing Letters, Sign Your Name and Address. Clip completed Puzzle and Bring to HOLMAN'S YOUTH CENTRE, CHARLOTTETOWN STORE. (You may enter as many times as you wish—but Only One Prize to a Winner.)

NAME
ADDRESS

Winners will be Determined by Drawings of All Correct Answers on March 16

For Over HALF-A-CENTURY Famous "O-CEDAR" Products

Have Been Canada's Leading Housekeeping Helpers



"O-CEDAR"
TOPS in MOPS

Buy the Mop most suitable to your home needs, in our collection you will find Reversible Mops, Triangular Mops, Zipper Mops and Nylon Mops, all are fitted with 48 inch handle and prices are from—

1.79 to 4.95

The Same As Mother Used!

O-Cedar Polish

4 oz. 30¢
12 oz. 60¢



O-Cedar Cream Polish

6 oz. 39¢
12 oz. 65¢



LEMON OIL 12 oz. 33¢

Chan Speed Coat
Self Polishing

LIQUID WAX

1 Pint 65¢
1 Quart 1.10



Home WAX 1 lb. Tin 35¢

O-CEDAR
SPONGE MOP 2.95
Refills — Each 98¢

Other Good Housecleaning Helpers!

OLD ENGLISH PASTE WAX 1 lb. tin 65¢ 2 lb. tin 1.19	LAMORENE RUG CLEANER 30 oz. 1.49 60 oz. 2.59 115 oz. 3.95	SIMONIZ PASTE WAX 1 lb. tin 89¢	JOHNSON PRIDE POLISH 16 ounces 1.39
OLD ENGLISH NORUB POLISH 1 pint 65¢ 1 quart 1.10	LAMORENE BRUSHES 1.49	AEROMIST GLASS CLEANER 15 oz. 15¢	SIMONIZ LIQUID WAX 1 pint 79¢ 1 quart 1.53 1/2 gal. 2.65 1 gal. 4.65
SUCCESS WAX 1 pint 63¢ 1 quart 1.10	JOHNSON PASTE WAX 1 lb. tin 65¢ 2 lb. tin 1.20	MOP WRINGER PAIRS 4.39 and 7.25	YACHT MOPS 6 oz. 69¢ 8 oz. 89¢ 12 oz. 1.19
SHEFFIELD WAX REMOVER 49¢	JOHNSON GLO COAT 1 pint 65¢ 1 quart 99¢	JOHNSON HARD GLOSS 1 pint 65¢ 1 quart 1.13	

—HOLMAN'S Both Stores HOUSEWARES—

CONVENIENT CREDIT TERMS ARRANGED - - - APPLY AT HOLMAN'S CREDIT OFFICES