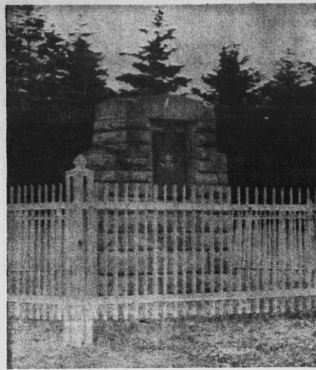


REGATTAS, HISTORIC SITES, PARKS AVAILABLE

Montague area has attractions for all

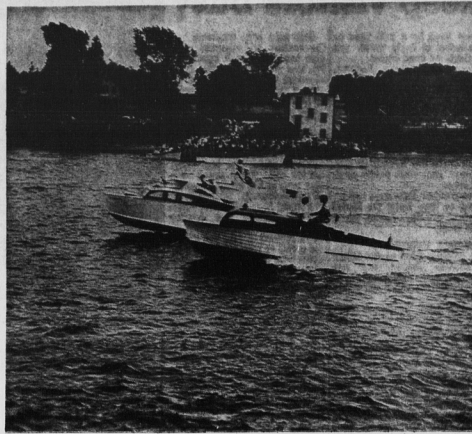


MONUMENT MARKS MASSACRE

Greatest season ever is forecast

1958 is expected to be the greatest tourist year in history is the opinion expressed by those directly involved in the tourist business. Hotel, motel and cabin owners state they have more inquiries already than during the past year. Already dates have been set for such annual events as the Lower Montague Regatta which attracts all those interested in boating, from the tiny sloop class to the large lobster boats; the mid-September plowing and agricultural fair at Dundas; the Lobster Carnival at Georgetown; and the many fairs and carnivals at such places as Cambridge, Murray Harbor, Cardigan, Georgetown.

Markets there are a number of specialty shops featuring quality stock, dentists, doctors, banking houses, churches, theatre, drugists, restaurants, hotels, motels, cabins and tourist homes. Also catering to summer visitors are many private guest homes throughout Southern Kings, most of which have salt water bathing nearby. The Montague Museum in the centre of the town is the pictorial home of island history. Many of the items on display tell the story of the immigrants from the British Isles and Europe who came to make a new life in Canada and in so doing, made our local history.



LOWER MONTAGUE REGATTA IN JULY HAS EXCITEMENT, THRILLS

Quality, comfort assured visitors

Excellent accommodation, ranging from luxurious hotels and motels to cosy farm tourist homes, await the visitor to Prince Edward Island. Operators of places to stay in the island are tuned to the demands and needs of present day travellers, and provide top quality, clean, comfortable establishments. Guests are assured of reasonable rates and old fashioned hospitality at hotels, motels, lodges, cottages and tourist homes.



NUMEROUS PARKS IN MONTAGUE AREA HAVE ALL COMFORTS OF HOME

THE DUNDEE APARTMENT MOTEL

"IN THE HEART OF THE CITY"
TELEPHONE 4-5311



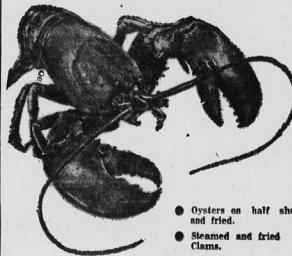
EFFICIENCIES COMPLETE FOR HOUSEKEEPING
TELEVISION AND RADIO IN ALL UNITS
OFF STREET PARKING

The Dundee Apartment Motel

200 Pownal Street Charlottetown, P.E.I.
"WELCOME TO OUR ISLAND"

Vail's Oyster Shop—Charlottetown

FRESH LOBSTER DAILY!



- Oysters on half shell and fried.
- Steamed and fried Clams.

VAIL'S OYSTER SHOP

Lower Queen St. Charlottetown

On the Beautiful South Shore in Eastern Kings

THE Lord Rollo

RESORT MOTEL
SOURIS WEST, P.E.I.

- Every Room with a Wonderful View of the Ocean and Countryside.

Restaurant — Lounge — TV

- Golf — Tennis
- Badminton — Archery
- Croquet—Other Sports
- All on Motel grounds
- Beautiful Beach
- Trout and Deep Sea Fishing

Shore and Country

at your door

OPENING JUNE 26 RATES

Motel Single—\$6.00	Housekeeping
Double \$8—10	Suites 4 rooms
Daily \$50-\$65 weekly	\$15-\$20 daily
	\$75 weekly

As Available or by Reservation

IT'S PICNIC TIME

ENJOY A CAMPING TRIP TO Prince Edward Island

- Good Beaches
- Good Fishing
- Good Golfing

See us for HIGHEST QUALITY

- FRESH MEATS
- FRESH VEGETABLES
- FRESH FRUITS
- FRESH DAIRY FOODS
- COOKED MEATS
- GROCERIES and
- CANNED FOODS

CO-OP SUPER MARKET

SUMMERSIDE



GOT YOUR....

SUN TAN LOTION, NOSE CLIPS, SNORKELS AND FINS

AND HOW ABOUT . . .

FILMS, SUN GLASSES, BATHING CAPS AND A THERMOS

And It's Always Nice To Have . . .

BATHING SHOES, BEACH BALLS, PERFUMES AND SOUVENIRS

So Don't Forget To Stop at . . .

PARKDALE PHARMACY

ST. PETERS ROAD

"OPEN 7 NIGHTS A WEEK UNTIL 10"

PARKDALE

PLEASANT PARKS
Many facilities are available for family outings and picnics and one only has to drive a short distance in any direction to find a provincial park with all the conveniences for a pleasant holiday. Such parks include Brudenell park, Northumberland Park, Pictou park, Red Point park, and Lord Selkirk park where the annual Highland Games are held during the summer season.

Excellent beaches include Pagnore Island, Annandale Murray Harbour, and North, Georgetown and many more.

One of the more famous points of interest is Moore's Bird Sanctuary, which is the home of thousands of wild fowl during the hunting season and where naturalists and thousands of visitors watch in amazement as stately Canada geese and ducks in many breeds come at the call of Brent Moore and formerly his father, the late Harvey Moore, to be hand fed and on occasion, to be banded. A number of these wild fowl remain at the sanctuary during the winter and it is on a rare occasion when the ponds are bare of wild life.

HISTORIC SITES
Points of historical interest include Brudenell point where a monument was erected to De Roma on the site of the French-Indian massacre at the junction of the Montague and Brudenell Rivers, Brudenell Island, a small island in the Brudenell river on which is erected a monument to the Brudenell pioneers, the monument to the old and historical Belfast Church with its fascinating history and its equally interesting cemetery.

On entering the town of Montague visitors will find little more of 200 years' history for any of their wants. As well as a number of well stocked food

PLAYS FOR FUND
LONDON (CP) — Edward Heath, deputy foreign secretary, has been invited to play the organ at a fund-raising concert by the London Symphony Orchestra. Heath's hobby is playing the organ in his local church at Broadstairs, Kent.

FILMS SHERLOCK
LONDON (CP) — Adrian Conan Doyle has named a company to make Sherlock Holmes movies based on novels by his father, Sir Arthur Conan Doyle. In the first movie, fiction's famed sleuth will be tracking down the infamous Jack the Ripper.