

# 4 DAYS STARTING WED. SEPT. 28!

# STEDMANS

**DOORS OPEN**  
10 A.M.  
**WEDNESDAY, SEPT. 28**

VARIETY-DEPARTMENT STORE  
**ROYALTY MALL**  
SHOPPING CENTRE  
No. 1 Highway at Pond & Connolly Sts., Charlottetown, P.E.I.

**STORE HOURS**  
MONDAY TO SATURDAY  
10 AM. TO 10 P.M.

# Grand Opening

We are proud and happy to be opening this new Steadmans Variety-Department Store in your town. It has been a long time planned and we hope it will please you. You will find that the Variety Department Store offers an amazing choice of merchandise, from

"notions" to Home Furnishings and major appliances. You'll find the newest clothing fashions from leading makers. You'll find tremendous values, all carrying our 55-year old Guarantee. **S. P. WOOLEVER,**


<p><b>FREE</b></p> <p><b>WEDNESDAY</b></p> <p>If you hold the winning ticket</p> <p><b>Fleetwood 19" Portable TELEVISION</b></p>	<p><b>FREE</b></p> <p><b>THURSDAY</b></p> <p>If you hold the winning ticket</p> <p><b>Fleetwood Stereo COMBINATION</b></p>	<p><b>FREE</b></p> <p><b>FRIDAY</b></p> <p>If you hold the winning ticket</p> <p><b>Argus Super-8-11-Pc. MOVIE OUTFIT</b></p>	<p><b>FREE</b></p> <p><b>SATURDAY</b></p> <p><b>250.00 CASH</b></p> <p><small>The prizes listed will be drawn for daily as indicated. Winners need not be present nor is purchase required. Any adult may enter. Come early, come often!</small></p> <p><small>Valuable merchandise gifts will also be announced from time to time during the Opening, in any Department!</small></p> <p><small>Entry forms for all free prizes available in store.</small></p>
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## PRIZE EVERYDAY! GIFTS!

**FINE FOODS**



**SPECIAL**  
Wednesday & Friday  
**TURKEY DINNER**  
with all the trimmings dessert & beverage.  
**ONLY 97c**



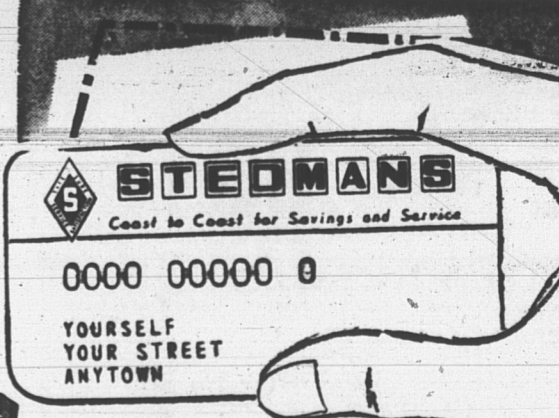
**QUALITY PIPES**

Assorted popular shapes.  
Compare at 1.98  
**\$1.44**

**Savings In Our SMOKESHOP CIGARETTES**

3 Pack CIGARETTES 20's	3 PKGS. FOR	99c
3 Pack CIGARETTES 25's	3 PKGS. FOR	\$1.31
<b>CARTONS</b>	All Brands	<b>\$3.25</b>

We reserve the right to limit quantity.



**STEDMANS**  
Coast to Coast for Savings and Service

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YOURSELF  
YOUR STREET  
ANYTOWN

**4 Ways to Buy and Save**

- Revolving Credit
- Budget Charge
- Lay-a-way
- Cash

CHECK THE NEXT THREE PAGES FOR OUTSTANDING BUYS....



# STEDMANS

Scotty says: "You can always depend on values at Steadmans... such quality makes every price a thr-r-if-fy price!"

Come One Come All To The Biggest Sale of The Year...

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**ROYALTY MALL**  
SHOPPING CENTRE  
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