

Into Your Lap Greendal's Pour Gems of Untold Richness IT'S THE END OF THE ROAD FOR SUMMER MERCHANDISE

Yes, It's the end of the road! GREENDAL'S ring down the curtain on all Summer stocks... But it's no "Iron Curtain" ... there's no secret here ... this is a free, wide-open, absolute Close-out of all Summer goods and thousands of dollars worth of year-round merchandise too ... Here's a true Carnival of Bargains ... here's pierced-to-the-heart prices; here's unmatched variety, here's a real sale.

THESE BARGAINS AND PLENTY MORE **FRIDAY, AUGUST 11th 9 a.m.** IT'S AN ABSOLUTE SELL-OUT OF ALL SUMMER STOCKS

DRESSES

PRICED TO SWEEP THE RACKS
ALL MUST BE SOLD ... SOLD NOW!

When GREENDAL'S say they're through with Summer goods—There's no foolin'! And so we invite you to this grand bargain festival. In this lot choose chambrays, gingham, printed silks and P.K.'s—regular and Sun Dress styles. In many cases it's a half price sweep, in every case you get a lovely new style—a pierced to the heart bargain **\$2.88**

Hold everything, ladies, take a look at this line of new summer beauties to \$10.95—look at the most amazing clearance of new dresses ever recorded—amazing variety, amazing fabrics, amazing styles! Pastel Jerseys, Printed Silks, Taffetas, Eyelet Piques, Swiss Voiles, etc. Plenty time to wear them but we'll do a quick job in selling them **\$4.88**

SUMMER BEAUTIES TO \$12.95

Fashion gems in this Summer's Finest Dresses to \$12.95—all sizes in the lot! Choose simply superb Silk Broadcloth, Linens, Jerseys, Silk Eyelets, etc. Greendal's say all must go and here truly is a Sale Price that will bare the racks in a hurry **\$6.88**

PRICE RIOT! DRESSES TO \$19.50

What a wealth of beauties from which to choose—Yes, here's lovely new Dresses to \$19.50, Sale Priced \$8.88! Yes, Wedding and Evening Gowns too! You'll get Nylons, Sheers, fine printed Silks, Sharkskins, Waffle Cloth, etc. As always great bargain crowds will storm Greendal's—So better be early **\$8.88**

TO **\$24.50 DRESSES** Beautiful New Lace Dresses—Sheers, Silk Nylons, Bengalines, etc. **10.88**

Lace Trim SLIPS .. \$1	BLOUSES TO ... \$2.95	SILKS, COTTONS \$1.49
Ladies' Shorts to \$2.95 Whipcords, Shark Skins and Alpines— We've made two big price groups— take 'em away— \$1.49 - \$2.49	SLACKS to \$6.95 - \$3.49 DIRNDL SKIRTS \$1.49 Circular SKIRTS \$1.49	SWIM SUITS TO \$12.95 All Ladies' Bathing Suits to \$12.95— really and truly price smashed— \$2.95 4.95 6.95

CLOSE-OUT PRICES ON LADIES' HATS, PURSES, Etc.

Ladies' SHORTIES and BLAZERS

Ladies' Shortie Coats, Suits and Blazers to \$14.95. Now in one big price group at \$7.95—and mark this well—every garment is new this season! But "It's the end of the road"—all MUST be sold! You'll see plenty of action when this truly great sale opens **\$7.95**

NEW SHORTIES TO \$19.50

All late summer favorites—a lovely assortment of Whipcords, Shags and Polos—Yes, here's the newest Shortie fads—new Coats to \$19.50 being placed on the bargain racks at \$9.95! No time for half way measures, we go the full limit in price destruction **\$9.95**

TO **\$14.95 Ladies' Suits** Yes, we mean it—\$7.95 takes these Ladies' New Suits! In the lot gabardines, alpines, and fine checks. When the door opens we'll be busy handing them out... **7.95**

TO **\$19.50 Ladies' Suits** Smart? We'll say they are! New?—We'll guarantee that! Yes, all shades and sizes in Suits you'll wear through to late Fall. Amazing 19.50 values... **11.95**

TO **\$24.50 Ladies' Suits** Here's a Suit array that will open your eyes in amazement. English Gabardines, Woodwind, Glen Checks—all shades and pastels. We've priced them to create plenty excitement... **14.95**

TO **\$37.50 Ladies' Suits** All the newest shades, all beautifully styled! Wool Gabardines and Shark Skins to \$37.50... You'll wear them with pride all Fall. And right now you'll glory in a sensational sale saving... **19.50**

LADIES' FULL LENGTH COATS

All ladies' full length Coats to \$29.50 now marked for final clearance at \$16.95. You'll get both fitted and loose styles... You'll get a below cost sale price on a Coat you can wear for many months this year and be ready for duty all next year... **\$16.95**

OUR FINEST LADIES' Coats, Suits—Half Price

Yes, ladies, all the better Coats and Suits will go on Sale exactly half price! These are the type of garments that remain in good taste for several seasons—our very best, our finest quality is written in every line! We'll give you a grand array to choose from... You pick your Coat or Suit, look at the original Sale tag... and slash the price fare in half. That means you get Canada's finest, Dollars and Dollars below factory cost... **1/2 PRICE**

Dress and Sport Shirts MEN'S SHIRTS \$1

Men's Dress Shirts and Sport Shirts to \$2.95—out they go as a Super-bargain Special at \$1.00. They'll be grabbed up in a hurry, so don't be late... **\$1.00**

Men's Balbriggan COMBINATIONS

Men's fine Balbriggan Combinations is a rarity at this price, so hurry for yours! Greendal's really pile 'em out when they start their Clearance Sale **\$1.00**

Boys' Balbriggan COMBINATIONS

Grab 'em up now... Boys' Balbriggan Combinations at seventy-nine cents! The boys will need them for cool Fall days and see the saving you make by buying now **79c**

BOYS' T-SHIRTS 54c & 79c | MEN'S T-SHIRTS 79c | MEN'S SHORTS 44c

YES, SPORT SHIRTS TO \$3.50

Sure, Men, we'll give you Long Sleeve or Short Sleeve—we'll give you all sizes and various shades—we'll give you values to \$3.50 and we'll say "take 'em away" for **\$1.95**

NOW SPORT SHIRTS TO \$4.95

Want to pick up a couple of quality Sport Shirts at a bargain? Plenty choice here, all colors, plains and fancies, and you get this season's finest to \$4.95. We'll heap 'em up! **\$2.95**

TO **\$7.50 Sport Shirts** Nylon and Gabardine Beauties—formerly to \$7.50. Now in two big price lots... **3.95, 4.95**

SHOES TO \$9.95

Men's extra high quality Oxfords... Yes Shoes that sold to \$9.95 now sale priced \$5.95. Greendal's smash the price so might as well get yourself a good pair **\$5.95**

To \$8.95 DRESS PANTS

To \$12.95 DRESS PANTS **\$7.88**
To \$14.95 DRESS PANTS **\$9.88**
\$16.95 Gabardine PANTS **\$12.88**

JACKETS TO \$10.95

They come in handy any cool evening... Now's your chance to get a sparkling bargain! When the doors open... Jackets to \$10.95 will be sale priced **\$5.95**

MEN'S SUIT VALUES - ALL BEYOND EQUAL

RACKS MUST BE EMPTIED

Come, Men, join in this Carnival of Price Destruction! Come, choose a fine Wool Tropical Worsted at \$14.95... Yes, yes, every one brand new this season! We're going to give you the latest styles in patterns and colors most in demand **\$14.95**

HERE'S VALUE TRULY GREAT

Listen, Men, we're going to give you our newest Suits to \$39.50... and they'll be priced \$22.50! New Gabardines and Worsteds in all sizes and favorite colors. It's the greatest calamity blow that ever smote a new Suit stock... and we'll give you plenty! **\$22.50**

Men's Suits to 69.50! Prices Split Asunder

HERE'S SUITS TO \$59.50

A truly staggering price blow on all wool Gabardines, Worsteds and Yarn Dyes... Yes, you get Suits to \$59.50 at a quick close-out price, \$29.50! When such a value is offered all we can say is—"better get here early". Although Greendal's stocks are big... and we mean BIG... **\$29.50** selling will break all records.

HERE'S SUITS TO \$69.50

We'll fit them all... sizes 34 to 50! And look what you get... Values to \$69.50 in finest all wool English Serge, all wool Gabardines and super de luxe English Yarn Dyed Worsteds. You'll get plenty because no Suit stock hereabouts can compare with Greendal's. You'll get beautiful hand tailored models here **\$39.50**

To \$24.50 MEN'S SPORT COATS

Sport Coats are in favor the year round. So don't miss this chance to get a new one at this price. Only the latest patterns and fabrics at Greendal's. Now pick a \$24.50 value for **\$14.95**

To \$34.50 MEN'S SPORT COATS

Superior tailoring, superior, exclusive fabrics feature this superb Sport Coat Bargain. Distinctiveness is stamped in every line. These are not ordinary coats but Canada's finest values to \$34.50. Now **\$19.50**

Boys' 2 Pants SUITS

Sizes 6 to 16 years in boys' Two-pant Suits... Actual values to \$22.50! Only a few weeks till school opening, why not take advantage of this unmatched bargain! Greendal's Clearance Price **\$12.95**

GABARDINE COVERT **TOPCOATS TO \$39.50** IT'S A PRICE SMASH **16.95**

USE "LAY-AWAY"

A deposit reserves any garment at Sale Price... So take full advantage of these savings.

GREENDAL CO. LTD.

MEN'S STORE, 144 Gt. George St.
LADIES' STORE, 99 Queen Street
CHARLOTTETOWN, P.E.I.

USE "LAY-AWAY"

A deposit reserves any garment at Sale Price... So take full advantage of these savings.