

Mid-Winter Sale News

from Your Charlottetown Merchants!

MERCHANTS DAYS

Wed. - Thurs. - Fri. - Sat.
Feb. 14 - 15 - 16 - 17th!

Here they are . . . four great sale days . . . right in mid-winter! These stores have gathered together an outstanding selection of values . . . all prices way below ordinary prices . . . all quality merchandise . . . and all on sale for a limited time only. Come in today . . . or this week . . . and take advantage of these sensational mid-winter savings.

- **Tremendous Selections**
- **Low, Low Prices**
- **Friendly, Courteous Service**
- **Four Great Sale Days**