

Canadian Women Apply Makeup In Moderation

By OLI DAUM
Canadian Press Staff Writer
TORONTO (CP) — A woman who has been a beauty expert in New York for 20 years says Canadian women apply makeup more skillfully than women in the United States.

Jelise Leclair, interviewed during sessions of a beauty school she conducted here, said Canadian women rarely use excessive makeup.

"They use as many cosmetics as our women but they apply them much more subtly," she said. "Their complexions are lovelier, too. When I come across acne or disturbed skin here I am surprised."

Visiting Canada for a second time, Belgian-born Miss Leclair said English-speaking Canadian women are slow to accept new cosmetics.

"They cannot be talked into anything," she said. "They want to think about it before they start using it. Women in the southern States are too."

But French-speaking Canadian women are more like those in the northern states—willing to give anything a try.

SCIENTIFIC CARE
Brown-eyed Miss Leclair said blemished skin so common among

teen-agers could, in some cases, be avoided if mothers taught youngsters scientific skin care.

"Young skins really don't need it but age creeps up on a person," she said. "Children should give regular care to their complexions just as a precaution."

Scientific skin care involves four steps—cleansing, stimulation, tightening and lubrication.

Miss Leclair said the skin is better cleaned with creams applied in upward strokes. The creams should be worked into the skin and then wiped off with a soft tissue.

"The neck is as important as the face and should always be cleaned at the same time," she said. Next the skin should be stimulated with a medicated lotion to nip eruptions in the bud.

An astringent should then be applied to tighten pores which if allowed to remain open, attract dirt and foster blackheads.

Lubrication with specially prepared creams nourishes the skin just as vitamins nourish the body, she said. All cleansing preparation should be applied with upward strokes.

Makeup, however, is properly applied with downward strokes so that it smoothes the facial zone.

WOMEN

Page 10, The Guardian Wed., July 11, 1956



GINGHAM GIRL

The gingham girl has moved from bucolic surroundings to the smartest spots in town and country. The checked fabric is favored by nearly every leading house in line with the trend to smart cotton fashions. Hannah Troy uses

Wife Preservers



Use hot suds when you wash your silver. Little polishing is necessary when the silver is used frequently and washed in hot suds. A hot rinse and a good rub with the dish towel until it is thoroughly dry is helpful in caring for silver pieces.

This Royal Family Was Once A Merry Group

By Margaret Ecker Fraebel
The Thomson Newspapers

What has happened in the sprawling unpretentious house near Utrecht, Soesdijk Palace? Once it was a friendly merry family who lived there—mother, middle-aged plump, an enthusiastic homemaker, though much busier than most housewives; father, a good host, genial, a sportsman who enjoyed romping and games, particularly skiing with his four fair-haired, plumpish daughters.

Today their names are in headlines.

It has been necessary for the government of the Netherlands to deny rumors of contemplated divorce between that mother and father. Rumors still persist that the eldest of the daughters, 18-year-old, gaily-loving Beatrix, will step into her mother's shoes—as Queen of the Netherlands.

In the background, behind the darkness that has come to this family, is the ominous figure of a 61-year-old faith healer who it is reported, has brought about the Dutch constitutional crisis by mixing Queen Juliana's dual role of ruler and mother.

MYSTIC

Grete Hofmans entered the life of the royal family of Orange in 1948, introduced, say rumors, by Prince Bernhard himself in hopes that she could cure the partial blindness of his youngest child.

But why and how has this mystic, who has been called a Rasputin, gained such power over Queen Juliana? Is the answer in the loneliness of a woman who rules a country? In a craving for friendship every woman needs but which is denied a queen? Or did spinster Hofmans fill the place of a revered mother whose infirmities have removed her from that role?

Or does she fill a place in Juliana's life that Wilhelmina never filled?

The Queen did revere her mother, whose crown she took in September, 1948. We who saw them together in Ottawa during war years when the exiled Wilhelmina visited her princess daughter who had brought her family to Canada, were conscious of that.

When she spoke of her mother, there was affection in her voice, but was there awe too?

"That I can believe, it was in March, 1945, when Queen Wilhelmina made her return to a Holland still three-quarters occupied by the Germans and I was assigned, as a Canadian Press war correspondent to accompany her."

For ten days she toured Walcheren Island, the rubbled tons

around the Scheit, along the border of France and as far south as Maastricht, by Canadian army duck by car. The love of her people was there to see, and her deep, motherly sympathy with them. Tears were often in her eyes, but her face was always regal, usually stern, always a queen.

Most mornings I was summoned to her and she rarely smiled. When I confessed being tired, she looked at my army oxfords (very sensible), then at her high-laced boots. "If you wore proper shoes you wouldn't be," she said sternly. "Lock your knees together when you are standing and you won't mind it so much."

This, then, was the mother of Juliana. Although she was allowed to attend Leyden University and mix with girls her own age, one can imagine Juliana was always sternly informed of her place. Nor can one imagine the Queen being an affectionate mother.

LAST VICTORIAN

Stories of Juliana's youth came to mind. Queen Wilhelmina was not called the last of the Victorians for nothing. Once, when dressing for a college play in which she took part, the princess was twitted by her friends about her long underwear.

The sensitive Juliana fled to buy something more modern, but when the fripperies arrived at the palace the queen took one shocked look at it and sent them back. When the girl pleaded to be allowed to wear makeup she was told "You will remain as God and I made you."

Has perhaps Grete Hofmans then given her a maternal understanding she has never had?

I felt Juliana's loneliness long ago in Ottawa. I had gone to her pleasant, informal home in Ottawa (now the residence of Conservative leader George Drew) to interview her, trembling somewhat. I admit, at my first personal encounter with royalty.

She greeted me at the door herself, checked what I had hoped would turn out to be a curtsy with a handshake, and took me by the arm into a chintzy, friendly living room. It was the first time she had allowed a Canadian reporter to interview her and I expected a few formal answers to questions and dismissal.

I was there more than two hours. She offered me a sherry, accepted a cigarette and interviewed me, my husband's my home? She appeared delighted when I told her

TRINITY UNITED CHURCH

The July meeting of the afternoon Auxiliary of the W. M. S. of Trinity United Church was held in the beautiful garden of Mrs. G. M. Avard's home with a good attendance.

The president presided and two verses of the hymn "For the beauty of the earth" were sung. The twenty-third psalm was reported in union.

The President gave an inspiring meditation on the theme "The garden of our heart" followed by a short prayer and the Lord's prayer in union.

Mrs. L. W. Saunders who was a delegate to the Dominion Board of the W. M. S. in Toronto then gave a very fine report of the meetings there.

The theme of the meetings was "God's changefulness in a changing world."

Miss Mabel Newsome also told of some of the highlights of these meetings and gave us a description of the new "United Church Training School" for girls in Toronto.

She stressed the need for more trained missionaries for our overseas work.

A short business period was conducted by the president.

The meeting closed with prayer by Miss Newsome.

A social rally followed and delicious refreshments were served by several of the members.

The president expressed the thanks of the society to Mrs. Avard for her gracious hospitality.

Robert was in the R.C.A.F.

"Good," she said, moving closer to me on the sofa, "my husband is in the air force, too."

It was very difficult to remember that this was royalty. We talked like old friends, about the things any two women would. I felt, as time passed, I was imposing on her, then I realized that she was hungry for a chat outside her own household.

This then, was the Juliana Canada knew. Shy at first and appearing very serious, then relaxed, friendly, witty. She seemed to know an appalling number of things about almost any subject under discussion. Her love of Holland and sympathy for her people burned like a warm flame. So did her love of her children and her husband.

That her sorrow over Marijke's affliction led her to try any remedy is understandable. That she would allow it to cause a rift with Prince Bernhard isn't. That Grete Hofmans filled a need in her life could be understood, but that Queen Juliana should cause her country and her people anxiety can't be.

A Newark N.J. man recently received a postcard which had been mailed to him in New York City on October 24, 1902.

Tyne Valley Is Scene Of W. I. District Convention

The Annual District Convention of Women's Institutes for the surrounding districts was held on June 11th in Tyne Valley Hall.

Fourteen Institutes were entertained by Tyne Valley and Northam Women's Institutes, under the capable leadership of Mrs. Hart Lidstone as president. Mrs. Eldon MacArthur acted as Secretary.

The convention opened by singing the Ode and repeating the Collect in union.

Mrs. Herman Dymant acted as pianist for both afternoon and evening meetings.

The address of welcome was capably presented by Mrs. Lloyd Darrach. After reading the previous minutes and the adoption, roll call was responded to by 80 members. Following this a two minute silence was observed in memory of members who have passed away.

The President's address was followed by condensed reports of various Institutes.

During the afternoon, entertainment was presented in the form of "Fun and Nonsense" by Bideford Institute. Peter Voss favored the convention with a solo and an enjoyable song was conducted by Mrs. Maylea Manning.

The afternoon guest speaker, Mrs. Philip Matheson, gave a very informative address regarding National Health Insurance.

The report of the Hospital Ladies' Aid was presented in detail by Mrs. Logie, as was the Library reported by Mrs. Voss.

Mrs. Maylea Manning charmed the audience by a display entitled "Odds and Ends," after giving an inspiring talk on Institute work in general.

Lunch was then served and a social time spent prior to the opening of the evening session.

The evening programme, opened by singing O Canada, was very largely attended. Entertainment from the different Institutes by the young people and adults was very enjoyable. The guest speaker, Mr. L. W. Shaw, delivered a very interesting address in which he pointed out the progress made in education in the past ten years and brought to our attention the need for even greater progress in the future.

During the evening Mr. Donald MacLean gave a talk on the Stewart Memorial Health Centre. Also, the Resolutions were read and passed.

A collection to be given to the Health Centre was then received. The thanks of the Convention were extended to the president, the guest speakers, and all who contributed to its success. Two educational films were then shown, followed by "The Queen" which brought the Convention to a close.

NO STING

A stingless bee has been bred by an institute in Germany's Lower Saxony.

NEW ANTISEPTIC DEODORANT safely stops perspiration 1 to 3 days

Clinical tests prove that ARRID, now with Perstop*, is 1 1/2 times as effective as other leading deodorants. Arrid's antiseptic protection keeps underarms dry and odourless.

1. Safely stops perspiration and odour.
2. Will not irritate normal skin.
3. Protects clothes from stains and clinging odours.
4. Soft, gentle vanishing cream. Never dries out.
5. Easy to use! Rub Arrid in, rub perspiration and odour out.

More Canadians use Arrid than any other deodorant.



DON'T BE HALF-SAFE USE ARRID—TO BE SURE!

ANNE ADAMS PATTERNS



PARIS-INSPIRED!
Paris inspired the lovely lines of this ensemble—you'll look so wonderful when you wear it! Bloused jacket buckles below the waist, adding a smart new touch to the fashionable "long look." Beneath is a simple sundress—fitted and flattering.

Pattern 4811: Misses' Sizes 12, 14, 16, 18, 20. Size 16 dress, 2 1/2 yards 45-inch; jacket, 2 yards.

This pattern easy to use, simple to sew, is tested for fit. Has complete illustrated instructions. Send THIRTY-FIVE CENTS (35 cents in coins (stamps cannot be accepted) for this pattern. Print plainly SIZE, NAME, ADDRESS, STYLE NUMBER.

Send order to ANNE ADAMS, care of Charlottetown Guardian Pattern Dept., 60 Front St. W., Toronto, Ontario.

Mark Golden Wedding Day At St. Eleanors

Mr. and Mrs. Edward Lockhart, St. Eleanors, were at home to their friends on Saturday afternoon and evening, June 30th, on the occasion of their 50th wedding anniversary. Many friends called to offer congratulations, and gifts were presented to mark the happy occasion.

Mr. and Mrs. Lockhart were married in St. Eleanor's on June 27, 1906. Mrs. Lockhart was formerly Amy Creswell. They have two daughters and two sons: Doris, Mrs. William Smith, Fredericton, N.B.; Rowena, Mrs. Geo. Sobe, Summerside; Ralph, Vancouver, B.C.; and Aubrey, at home. Ralph was unable to be present but visited his parents

last year. They also have six grandchildren, and five great grandchildren.

Tea was served from three to five p.m. with Mrs. J.G. Bennett presiding over the tea cups. Assisting with the serving were Mrs. Smith, Mrs. Sobe, Mrs. James Chappell, Mrs. Earl Chappell, Mrs. Lena Currie, Mrs. Cyril Mosher, Mrs. Jamie Smith, and Mrs. Elmer Ramsay. Edith Ramsay answered the door and little Douglas Sobe was in charge of the guest book.

In the evening many friends and relatives called, among them a representation from the Lot 16 United Church. Mr. Kenneth MacLean in a complimentary speech congratulated Mr. and Mrs. Lockhart on attaining this memorable milestone. He expressed appreciation for the interest they have shown in all phases of church and community affairs. Mr. William Millar made a presentation of a

beautiful lamp on behalf of the congregation. Refreshments were served and a social hour enjoyed.

At a hospital in Ware, Mass., the nurse who assisted at the birth of one mother's 14th child, became a mother herself an hour later.



Good Companion for outdoor eating

It's the easiest thing in the world to slip a bottle of tangy Heinz Ketchup into a picnic hamper, or a camping knapsack. And for those "back-yard" barbecues, Heinz Ketchup is a must. The deliciously different flavour gives your outdoor meals the "something extra" that you expect of them.



Deliciously Different Flavour!

The distinctive flavour of Heinz Ketchup does something wonderful for food. The careful blend of spices, added to Heinz own plump, ripe, pedigreed tomatoes, brings out the best in any dish! If you're not using Heinz Ketchup in your cooking and on your table now, you're missing "something extra" with your meals. Make sure Heinz Tomato Ketchup is on your list next time you go shopping.

AVAILABLE IN TWO SIZES
11 oz. REGULAR SIZE
15 oz. FAMILY SIZE



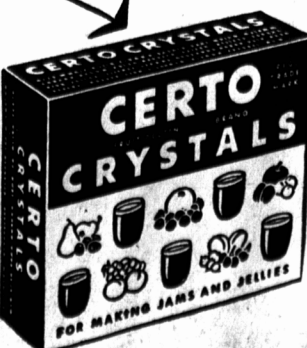
HEINZ Tomato Ketchup

Strawberries are here!

The peak of the strawberry crop, when the delicious fresh fruit is plentiful and at its best in quality and price, doesn't last long. So don't leave it too late. Take advantage of the fresh fruit bargains in the stores now.



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FREE RECIPE BOOKLET with every bottle and in every package

CERTO FRUIT PECTIN

A Product of General Foods, Limited

You can make delicious STRAWBERRY JAM in only 11 minutes cooking time ... with CERTO

4 cups prepared fruit (about 2 quarts ripe berries and 2 lemons) 7 cups (3 lbs.) sugar 1/2 bottle CERTO fruit pectin

To prepare fruit. Crush completely, one layer at a time, about 2 quarts fully ripe, hulled strawberries. Measure 3 3/4 cups into a large saucepan; add 1/4 cup lemon juice.

To make jam. Add sugar to fruit in saucepan. Mix well. Place over high heat, bring to a full, rolling boil (takes about 10 minutes) then boil hard one minute, stirring constantly. Remove from heat; at once stir in Certo. Then stir and skim by turns for 5 minutes to cool slightly, to prevent floating fruit. Ladle quickly into glasses. Paraffin at once.

Yield: about 10 medium glasses (5 pounds). That's about 50% more jam from the same amount of fruit than you would get from "long boiling", and your jam will keep the fresh strawberry taste and color. You'll get perfect results every time if you follow the Certo recipe.