

**Research Urged On Lumber Firms**

VANCOUVER (CP) — Canada's deputy minister of forestry thinks lumber companies should spend more time learning what the public wants.

He says lumber producers are losing their way with wood substitute manufacturers because the lumbermen spend too little time on market research.

"If lumber producers devoted 25 much research to marketing methods as they do to technical problems, they would be much better off," said Dr. L. Z. Rousseau, deputy minister for the last three months.

Aluminum manufacturers, he said, and producers of other wood substitutes, spend enormous amounts on research into the means and demands of the public.

"They know what people want and gauge their production accordingly."

The lumber companies just go on producing the same things and assume people will buy.

Dr. Rousseau is here to address the annual convention of the Canadian Institute of Forestry which opened Monday.

**Su Mac Lad Is Favorite In U.N. Trot**

YONKERS N.Y. (AP) — Su Mac Lad of the United States drew the No. 2 post position Monday and was promptly established early 85 favorite for the \$20,000 United Nations trot Thursday night at Yonkers Raceway. The race is designed to decide the 1962 world trotting title.

Eight star trotters, four from the U.S. and four from other lands, will meet in the 1 1/2 mile race. The U.S. horses qualified in the \$40,000 Gotham Trot 10 days ago, while the visitors were the top four in the \$20,000 Transoceanic Trot last Thursday. Also qualifying races were 1 1/4 miles.

Leading foreign challenger is France's Ozo, who won the Transoceanic. Gerhard K'N'N, a NOTED German driver who handles Ozo, drew the No. 3 post for his ace, owned by Alfred Gilliam, Jr., of Villidieu les Poetes, France. Ozo was listed third choice at 8-2.

Stanley Dancer drives Su Mac Lad, winner of the Gotham. The eight-year-old star is owned by Irving W. Berkman of New Milford, N.J.

Second choice is Duke Rodney, at 7-2, although he drew the outside No. 8 post. Duke Rodney is owned by Mr. and Mrs. Patrick J. Conroy of Rochester, N.Y., and is driven by William Haughton. The Duke was second in the Gotham.

**BEDEQUE**

Mr. Herbert Craig, Middleton, is a patient in the Prince County Hospital.

Mr. Harrison Mac Farlane Fernwood, is a patient in the Prince County Hospital.

Miss Bernice Crossman of Freeborn, who has been a patient in the Prince County Hospital for the past two months, is convalescing at the home of Mr. and Mrs. David Jewell in Central Bedeque.

Mr. and Mrs. John Murphy and their two daughters have taken up residence in Central Bedeque. Mr. Murphy is on the teaching staff at the Summer-side Regional High School.

Mrs. Mary Johnson and Miss Florence Gardner of Moncton, N.B. spent the Thanksgiving weekend at the home of Mr. and Mrs. Roy Campbell in Central Bedeque.

An extension, which will include Sunday School rooms, pastor's study, kitchen and wash rooms is being added to the Baptist Church in Central Bedeque. A completely new heating system will also be installed in the church.

**CASCUMPEC**

Mr. and Mrs. Charles MacNevin of the U.S.A. recently visited Mr. MacNevin's sister and brother-in-law, Mr. and Mrs. Ira Dennis. They also visited his parents and brother and sister-in-law, Mr. and Mrs. Harry MacNevin and Mr. and Mrs. Lora MacNevin, Bras, and Mrs. MacNevin's sister, Mr. Jack Matthews, O'Leary and other relatives.

Mr. and Mrs. Robert Chapman have returned to their home in Boston, Mass., having spent their vacation visiting Mrs. Chapman's sister and brother-in-law, Mr. and Mrs. Rhodes Ashley. They also visited with their friends, Mr. and Mrs. J.B. Thomas.

Cascumpec School is closed for three weeks for vacation.

Miss Sylvia Leard, who has entered the Prince County Hospital School of Nursing, spent the weekend at her home in Fortville Cove.

Mr. and Mrs. Kelt Ramsay, Kintford, visited their daughter and son-in-law, Mr. and Mrs. Heber Gamble.

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● Reg. to \$6  
● Warm Flannels  
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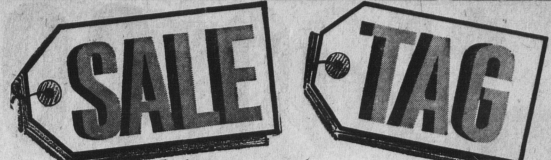
**BRISTOL**

Mrs. Joe Walsh and son, were visitors to the city on Friday, another visitor was Jack Coffin, Mrs. Walsh's mother is in hospital.

Mrs. George R. Keeffe has returned to her home in the city after visiting her mother, Mrs. George Hunt and her two sisters in Muskegon, Mich. It has been a forty-four years since the Hunt family left their home in Bristol to reside in Michigan, but their old home, the Bristol Post office, still remains.

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● many by Harvey Woods  
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3 PRS. 2.50

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100% NYLON

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● heavy duty zipper  
● warm winter lining  
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**SWEATERS**

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WORK SOX

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● Topcoats  
● Overcoats  
● all weather coats

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● values to 25.00

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**JACKETS**

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● nylon  
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● Fleece lined  
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