

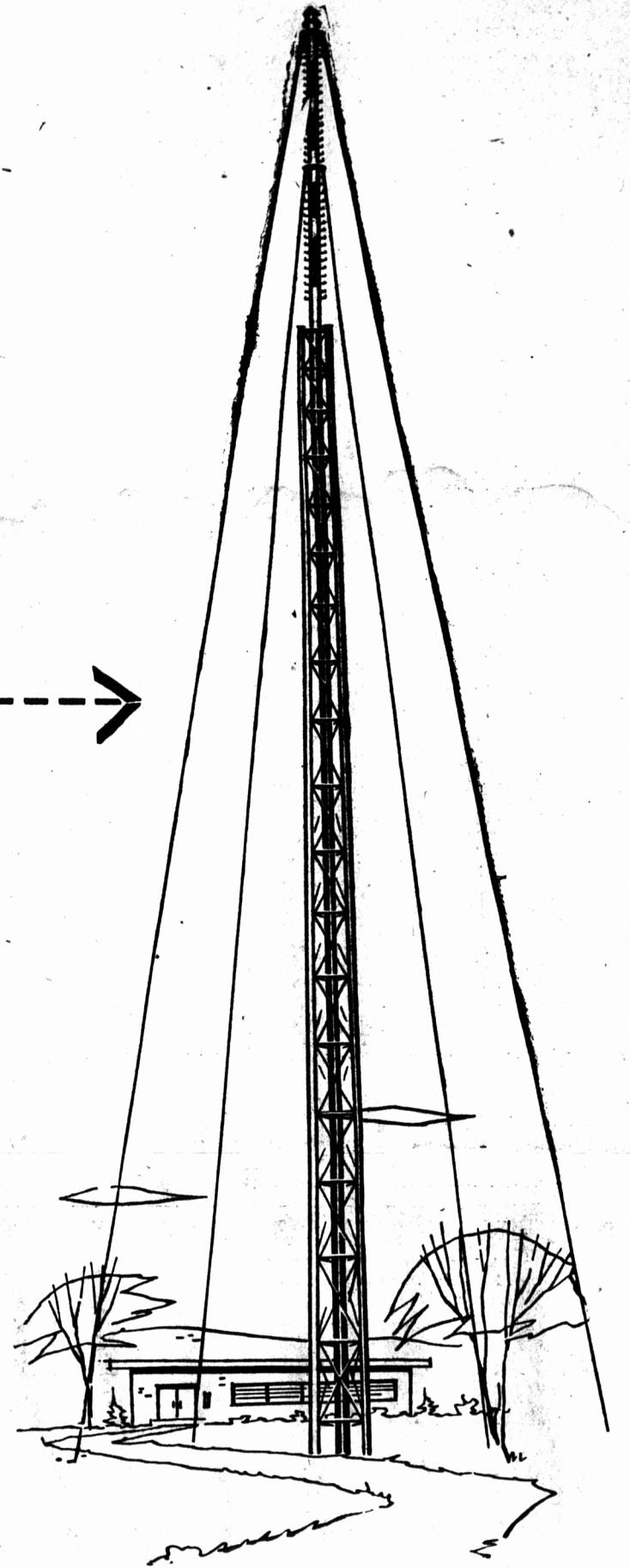
For the finest in viewing Choose . . . GENERAL ELECTRIC Ultra - Vision

The same great name chosen by
CFCY - TV

Whatever your taste in TV — Portable, Table Model, Console . . . 17", 21" or 24" —

G-E Ultra-Vision has the Set for You!

There's a whole lot of good entertainment headed for Charlottetown via the medium of TV. And the best entertainment of all will be going into homes where wise buyers choose General Electric Television. For General Electric brings you more advanced features, more quality features . . . and brings them to you at economy prices! Whether you're looking for the versatility of a portable, the convenience of a table model or the elegance of a console, you'll find that the perfect set for your home is a General Electric Ultra-Vision TV. Prove it for yourself . . . see G-E Ultra-Vision at your dealer's now!



Model C21C36—The "Cambrian"
A beautiful open faced console with big, aluminized 21" tube. Golden threaded grille cloth conceals the large Dynapower speaker, specially mounted on an inclined baffle to direct all the sound to the viewer. Has front-mounted, easy-to-use controls. Available in good-grain finishes of Walnut, Mahogany or Light Oak.



Model C21C34—The "Bloor"
Here's real convenience — the miniature legs of this open faced console are centre-mounted to the cabinet, permitting the receiver to swivel a full 360 degrees. The powerful Dynapower speaker is acoustically mounted for finest sound reproduction. Available in simulated wood-grain finishes of Walnut or Light Oak.



Model C24C1—The "St. Laurence"
This deluxe console features a giant 24" Aluminized Picture Tube, yet the compact design permits the cabinet to be approximately the same size as regular 21" models. Front-mounted controls are set on a stylishly embossed metal control panel. Available in handsome wood-grain finishes of Walnut, Mahogany or Light Oak.



Model C21C35—The "St. Malo"
Here's G-E's famous Lo-boy design in a big, economy-priced 21" model. This outstanding set offers you the convenience of both Top Tuning and Reading Angle Viewing. Fine cabinetry, highlighted by solid wood mouldings and simulated leather, richly embossed. Available in wood-grain finishes of Walnut, Mahogany or Light Oak.

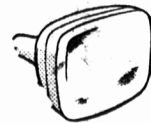


Model C21T22—The "Javelin"
A handsome 21" set featuring the gracefulness of modern cabinet styling. Smart, easy-to-use controls are front mounted through the tube mask, thus keeping cabinet dimensions to a minimum. Solid wood mouldings with decorative green trim, frame the simulated wood-grain cabinet, which is available in Walnut or Light Oak finish.



Model C7T26—The Portable
Easy portability and the finest in television are yours in G-E's new big-screen 17" Portable. This handsome set brings you advanced Aluminized Tube for clear, bright pictures, even out-of-doors. Ideal as a starter set, or for cottage, den or kiddies' room as a second set. Available in handsome colour combinations.

**HERE ARE THE
G - E FEATURES
THAT GIVE YOU
THE FINEST TV**



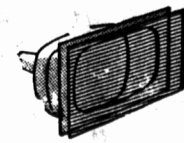
**ALUMINIZED
PICTURE TUBE**

Developed by General Electric, the aluminized picture tube provides blacker blacks, whiter whites, and the widest range of in-between tones.



**POWERFUL STRATO-
POWER CHASSIS**

This proven, perfected more powerful chassis is the heart of your General Electric Television set. It is engineered for better reception both in primary and fringe areas.



**EXTRA-DARK
SAFETY GLASS**

Absorbs stray glare and light reflections from such normally-annoying sources as windows, room lamps, etc. Provides greater contrast . . . makes viewing better, easier.



**DYNAPOWER
SPEAKER**

General Electric's Dynapower Speaker and sound circuits give you higher fidelity sound reproduction.



**GENERAL ELECTRIC
Ultra-Vision
TELEVISION**

YOU CAN SEE G-E ULTRA-VISION TV AT ANY OF THESE DEALERS ---

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DIAL 4021

Charlottetown

DOUGLAS BROS. & JONES LTD.

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DIAL 6565

Charlottetown

MONTAGUE ELECTRIC CO'

MONTAGUE 92

MONTAGUE

MacCAUSLAND FURNITURE CO. LTD.

230 Water St.

DIAL 2830

Summerside

CANADIAN GENERAL ELECTRIC COMPANY LIMITED